Free Distribution Paper (Home Direct Premium) Ordering the service

Electronic service channels PTP



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Basic requirements for the Home Direct Premium product

- The delivery of Free Distribution Papers is implemented as the Home Direct Premium service and related supplementary services
- Delivery days and posting days in 2016
 - Delivery on Tuesday (posting day is the previous Friday for 02 speed, Monday for 01 speed)
 Delivery on Thursday (posting day is the previous Tuesday for 02 speed, Wednesday for 01 speed)
 Delivery on Friday (posting day is the previous Wednesday for 02 speed, Thursday for 01 speed)
- Posting place
 - The posting locations are postal centers and Posti terminals (orders that include speed 01) Small batches can also be posted at Posti shops
- Addressees and minimum order quantity
 - Orders must be for an entire postal code area The target group can be selected, households (Finnish/Swedish), full delivery, public announcement, single-family houses
- Size requirements for shipments to be delivered
 - Minimum size 90 x 135 mm Maximum size 320 × 353 × 5 mm (320 x 470 x 30 allowed, requires an order for the supplementary folding service) Shipment item weight 5–200 g
- Delivery ordering times and order confirmation
 - Orders must be placed at least two days before the delivery date.
 - The order will be accepted for delivery if the delivery capacity required for the order is available



Begin by checking your publication's contact details

Check your company's contact details by clicking the name of your company in the "Julkaisut" (Publications) menu.

Indicate the details of your company's contact persons at "Yhteystiedot" (Contact details). Their details will then be allocated to the publications they are responsible for.

Etusivu Julkais	Markking	intijakelut Myyn	i Ylläpito	Saapuvat	Käyttöohje		Extranet-etusiv
Julkaisut		Posti Oy	133				
Posti Oy 13.	~	Asiakastied	ot				
	~	Nimi:	Posti Oy				
FIOW		Aslakasnumero:	1331				
Muo	kkaa luetteloa	Jakeluosoite:					
ehden nimi tai asiak	casnumero	Postinumero:					
		Postitoimipaikka:	POSTI				
itysasiakkaiden asia andtjänst / Custome 200 77000 (+358 200	r service 77000)	Yhteystiedot					
lvelee ma-pe klo 8-1	17	Nimi:	Antti			Lisătietoa:	Muokkaa
opettider må-fr kl. 8-1	17	Tehtävä/asema:					Poista
5 n m hours Mon-Fri	from 8 a.m.	Pubelin:					
o pint		Sähköposti:	ptp@posti.co	m			
ritysasiakkaiden uljetustilaukset / ransporttjänster / Tre	insport	Lisää uusi yhteyst	eto				
rders	00000						

We recommend that you indicate your company's contact person for each publication. **Click** the name of your publication to view publication-specific information.

Etusivu Juike	iisat warkkinoinujak
Julkaisut	FI
Posti Oy 132	> Le
Flow	~ Er

At "Asiakkaan yhteystiedot" (Customer's contact details) on the "Lehden Perustiedot" (Publication's basic information) page, you can enter the details of your company's contact person for the publication by **selecting the person from the list** and clicking "**Tallenna**" (Save).

• IF the name of the person is not shown on the list, add it by **clicking** "Muokkaa yhteystietoja asiakkaan perustietosivulla" (Edit contact details on the customer's basic information page).

Lehden perustie	dot Lehden kalenteri	Lehden numerot	
Ennakkotie	edot		
Tulevat suunr	nittelujaksot		
Nimi	Jakso	Suunniteltavana	
2015	1.1.2015 - 31.12.2015	5.11.2014 - 31.12.2014	Uudet ennakkotied
Asiakkaan Posti Oy, asiaka Nimi:	yhteystiedot	Mattin Assti	e uusi yhteystieto
Aslakkaan Posti Oy, aslaka Nimi: Tehtävä/asema:	yhteystiedot	Malita Anni	o uusi yhteysüoto
Asiakkaan Posti Oy, asiaka Nimi: Tehtävä/asema: Puhelin:	yhteystiedot	Antin Toppo	



Start entering advance information

Click "Julkaisut" (Publications) at the top of the page.

From *"Julkaisut"* (*Publications*) on the left side of the page, **select** the publication under your company for which the delivery's advance information is entered. **Click** the name of the publication to access its basic information page.



The information for the publication can be displayed on the publication's basic information page in two different ways depending on whether you currently have a valid plan in place.

A valid plan is already in place:

At "Voimassa oleva suunnitelma" (Valid plan) in the "Ennakkotiedot" (Advance information) section,

Click the "Ennakkotiedot" (Advance information) link to enter the delivery order information for the planning period.

Lehden perustiedot Lehden kalenteri Lehden numerot							
Ennakkotiedot							
Voimassa	Voimassa oleva suunnitelma						
Minori	Jakso	Eräpäivä	Vastuussa	Suunnitelman tila			

No valid plan in place for this year:

Click the "Uudet ennakkotiedot" (New advance information) link in the "Ennakkotiedot" (Advance information) section.

Lehden perustie	edot Lehden kalenteri	Lehden numerot			
Ennakkoti	edot				
Tulevat suuni	nittelujaksot				
Nimi	Jakso		Suunniteltavana		
2015	1.1.2015 - 31.12.2015		5.11.2014 - 31.12.2014	Uudet ennal	kkotiedot





Ordering: period and the service to be used

On the *"Ennakkotiedot" (Advance information)* page you can enter advance information concerning your delivery service order.

Click the "Muokkaa" (Edit) button at the top of the page to select the period and the product to be used.

Ennakkotiedot : 20	15	
Suunnitelman numero: Postituksen nimi: Suunnitelman tila: Suunniteltava jakso: Kuitattava valmiiksi viimeistään: Muokkaa	1872525 AA_uusi jakelu Asiakkaan suunniteitavana 21.9.2015 – 31.12.2015	Jakelupalvelu: Ei valittu

Select a period of time for the planning period (current day as start date and the desired date as end date). As the delivery service, **select one product in the selection list.**

The most commonly used delivery service for a <u>Free Distribution Paper</u> is Home Direct Premium, meaning it is delivered separately. **Click** *"Hyväksy"* (Accept) to confirm your selection. The *"Peruuta"* (Cancel) option will return you to the *Ennakkotiedot"* (Advance information) page.

Suu	nnitelman numero: Postituksen nimi: Suunnitelman tila:	1872525 AA_uusi jakelu Asiakkaan suunniteltavana		
Kuitattava val	milksi viimeistään: Jakeiupaiveiu:	Valitse yksi		
		16605 Kotisuora 16573 Kotisuora, Premium 12912 Tiiseri	Tallenna	Peruuta

NOTE: If you wish to have your Free Distribution Paper delivered using the Home Direct service, i.e. in the Postinen delivery bundle, select Home Direct as the service.

Then read the more detailed ordering instructions \rightarrow Ordering the Home Direct service



Ordering: delivery targeting and 01 speed

Once you have selected the **Home Direct Premium** service, a window will be displayed for targeting the delivery you are ordering. The default is *"Sallitut taloudet"* (Allowed households). Confirm the default option or select your targeting option from the list. **Click "Tallenna"** (Save) to confirm your selection. Click "Peruuta" (Cancel) to return to the *"Ennakkotiedot"* (Advance information) page.

Your targeting choice will apply to all of the mailing batches in your order. You can change the targeting option for individual mailing batches on the *"lähetyserän tiedot" (mailing batch information)* page.

Suunnitelman numero:	1873265	
Postituksen nimi:	AA premium	
Suunnitelman tila:	Asiakkaan suunniteltavana	
Suunniteltava jakso:	22.9.2015 22 - 31.12.2015 22	
Kuitattava valmiiksi viimeistään:		
Jakelupalvelu:	16573 Kotisuora, Premium 🔽	
Kohdistus	Sallitut taloudet	
	Suomenkieliset (lisämaksu)	
01-nopeus	Täysjakelu	
	Julkinen tiedote	
	Pientalot (lisämaksu)	

NOTE!

If you select the Home Direct service for your publication, targeting will not be available. Instead, your publication will be delivered to allowed households.

In addition to targeting, you can also select the 01 speed for your shipment, which will then apply to all of the mailing batches in your order. You can change the targeting option for individual mailing batches on the *"lähetyserän tiedot" (mailing batch information)* page. **Click** *"Tallenna" (Save)* to confirm your selection. Click *"Peruuta" (Cancel)* to return to the *"Ennakkotiedot" (Advance information)* page.

In addition to selecting the 01 speed, you can enter an info code and/or a usage code for the expedited service.



NOTE!

If you select the Home Direct service for your publication, the 01 speed will not be available. Instead, your posting day will be determined according to your selected delivery day.

PTP instructions, ordering the Free Distribution Paper (Home Direct Premium) service

Internal

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posti

Ordering: entering item dimensions

Click the "*Muokkaa tietoja*" (*Edit information*) link at "*Mitat*"(*Dimensions*) on the "*Ennakkotiedot*" (Advance information) page to enter the dimensions and weight of your item.

Mitat		
Kimputetun kappaleen pituus: mm	Tila:	Täydennä tiedot
Kimputetun kappaleen leveys: mm	Päivitetty:	21.9.2015 14:35
Kimputetun kappaleen paksuus: mm	Päivittäjä:	Asiakas 2015
Keskimääräinen paino: a / kol	Organisaatio:	Asiakas 2015
Muokkaa tietoja		

At "Mitat" (Dimensions), enter the length, width, thickness and unit weight of the item.

Dimensions and weight are compulsory information when ordering. If the maximum dimensions of your item exceed 250x353, the item must be brought to Posti folded, or you must purchase the supplementary Folding service.

You can change the information later if the dimensions or weight of your item change from the ordering time.

			Maksimikoko 320 x 470 x 30 mm
Kimputetun kappaleen leveys:	mm	Pituus	Marshinkoko 320 - 470 - 30 mm
Kimputetun kappaleen paksuus:	mm	Paksuus Leveys	
Kappalepaino	g / kpl		

Click "Tallenna" (Save) to confirm your selection. The "*Peruuta*" (*Cancel*) option will return you to the *Ennakkotiedot*" (*Advance information*) page. Confirmation changes the status of the information to "OK".



Ordering: Indicating delivery dates

The delivery dates for your publication are indicated at *"Jakelukerrat" (Delivery dates)* on the *"Ennakkotiedot" (Advance information)* page. **Click** *"Ilmoita jakelukerrat" (Enter delivery times)* link (you can indicate a single date or multiple dates) Click the *"Tarkastele jakelukertoja" (View delivery times")* link to see the delivery dates you have entered.

Jakelukerrat		
	Jakelukerrat:	0
		Ilmoita jakelukerrat Tarkastele jakelukertoja

To enter (one or more) delivery times, **click** the desired date in the calendar. The calendar will show the <u>permitted</u> <u>delivery dates for the selected product</u> on a white background. The calendar is color-coded.



The delivery dates for your publication can be easily indicated by using the rule generator. Just enter the rule by means of which the system will fill in the calendar for you. Click "Seuraava" (Next) to view the filled dates and finally check the pre-filled information and approve it by clicking "Tallenna" (Save).

In the window appearing on the screen after the saving of the delivery times, you can enter the numbering of the publication. By default, the first number of the planning period is 1.

You can change the default by entering the first number and then clicking "päivitä" (Update).



Confirm your selection by **clicking** "*Hyväksy" (Accept)*. The confirmed action will change the status of the information to OK.



Ordering: Indicating the delivery area according to postal code 1/3

The delivery area is indicated at "*Postinumerojakauma*" (*Postal code distribution*) on the "*Ennakkotiedot*" (*Advance information*) page by importing into the system the postal codes to be used for the delivery.

Click the *"Muokkaa" (Edit)* link to start entering the information. In the window that is displayed, **click** the *"Lisää uusi jakauma" (Add new distribution)* link to enter the postal codes to which the delivery is allocated.



Next, indicate the content of the file to be imported. Is the shipment the same for all postal codes, or does the file include multiple versions of shipments (for example advertisements from different retailers).

Click the box on the left if all of the shipments for the order are identical.

Click the box **on the right** if your mailing batch includes multiple versions, meaning there are regional differences and you will indicate these differences by postal code.

e tuotavan ti	edo. n sisältö klikkaama	alla jompaa kumpaa laati	kkoa a		
P Jokaisella	Postinumerot rivillä yksi postinumero	Jokaisella rivillä j	umerot (versioitu) postinumero ja versiotunniste		
Sanomien sanomat		Sanomien sanor	Sanomien sanomat		
Postinumero	Toimipaikka	Postinumero	Toimipaikka Versio		
00100	HELSINKI	00100	HELSINKI Versio 1		
20420		00120	HELSINKI Versio 1		
00120	HELSINKI	00130	HELSINKI Versio 2		
00400	HELSINKI	00140	HELSINKI Versio 2		

NOTE! If your mailing batch includes items of different sizes and/or weights, you need to create a separate mailing plan for each mailing batch containing different sizes/weights.



Ordering: Indicating the delivery area according to postal code 2/3

The source material from which you wish to import information into the system must be in a specific format in order to complete the import and for the information to be correct. The **"Näytä ohjeet"** (Show instructions) link at the top of the page contains instructions concerning the content of the material.

Click the **Browse** button to find the file that you wish to send. Once you have selected the file, **click** "Seuraava" (Next). A preview will be displayed to show you the content of the file you have sent.



Click the cell in the table from which the postal codes begin.

Then click the cell from which the version information begins (if multiple versions are used).

Click "Seuraava" (Next) to proceed.

Next, you will see the content of the imported material, i.e. the number of postal codes found and the total deliverable quantity for the households found for the postal codes in question. The total quantity is also displayed for each version if you use multiple versions.

At this stage you can still change the name of the file. Finally, **click** *"Hyväksy"* (*Accept*).

Tuo	uusi jakauma tiedostona 🛛 🗙 🗙				
Jakauman yhteenveto					
Postinumerojakaumalle kannattaa antaa nimi, jok lehdelle useita tiedostoja, anna kullekin oma erila latasit tietokoneeltasi työpöydälle.	a kuvaa jakauman sisältöä tai ajankohtaa, jolloin tiedot on kerätty. Jos tuot inen nimensä. Oletusarvoisesti työpöytä käyttää sen tiedoston nimeä, jonka				
Jakauman nimi	tilausesite_Vantaa_Tuotanto.xlsx / oulu				
Postinumeroiden määrä	39				
Jaettavien lähetysten kokonaismäärä	88106				
	Versiotunniste Kappalemäärä				
Versiot	oulu 69674				
	oulu ympäristö 18432				
< Edellinen Seuraava > Keskeytä	Hyväksy				

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Ordering: Indicating the delivery area according to postal code 3/3

Before the information is finalized and saved, you will see the names of the imported tables and the quantity to be delivered.

At this stage, you can still **import new tables via the** *"lisää uusi jakauma" (add new distribution)* link. You DO NOT necessarily need to submit all of the postal codes for your order in a single table. You can submit them using the tables that are available to you. The system will merge the tables so that they will all apply to the same order **Click** *"Tallenna" (Save)* when you have entered all the required information.

Postinumerojakauma				
Tuodut jakaumat Kappalemäärä	tilausesite. Vantaa Lisää uusi jakauma 110011 luol	Tuotanto.xlsx / oulu (118811 kpl, tuotu 22.9.20	015) Poista	
Vastaanottajat alueen:	Vyöhyke	Kpl		
	FIA	103819		
	FIB	10173		
	FIC	4819		
			Tallenna	Peruuta

Next, you will see the content of the imported material by version and by price zone. Click "*Avaa tiedostona*" (*Open as a file*) to display the information in a spreadsheet. Click "*Muokkaa*" (*Edit*) to edit the information for the postal code distribution

ostinumerojakauma					
Tuodut jakaumat: Kappalemää ä:	tilausesite tuotu 22.9 Muokkaa 118811 kp	_Vantaa_Tuotanto.xlsx / oul 2015) I Avaa tiedostona (.XLS)	u (118811 kpl,	Tila: Päivitetty: Päivittäjä:	Tiedot OK 22.9.2015 14:09 Asiakas 2015
Vastaanottajat alueen:	Vyohyke FIA FIB FIC	Kpi 103819 10173 4819		Organisaauo:	Asiakas 2015



Ordering: Selecting a mailer company

Click *"Muokkaa tietoja"* (*Edit information*) at *Postittajan valinta"* (Select mailer company) on the *"Ennakkotiedot"* (Advance *information*) page to select a mailer company for your item.

You can also select several mailer companies or enter the mailer company's information later, if you do not have that information yet.



Click the down arrow at the top right of the window to display a list of options:

Postittajan valinta		
Postittaja:	Ei vielä tietoa / Useita postittajia	~
Yrityksen nimi:	Asiakas 2015	

"Ei vielä tietoa/useita postittajia" (Not yet known/several mailer companies), if the mailer company is not yet known or there are several mailer companies

"Postittajan asiakasnumero ja nimi" (Mailer company's customer number and name), if you have used a specific mailer company before.



Clicking *"Lisää uusi.." (Add new..)* will display a search field for searching for a mailer company. In the search field, enter at least three letters from the customer's name or three digits from the mailer company's Posti customer number.

Click "*Tallenna*" (*Save*) to confirm your selection. The "*Peruuta*" (*Cancel*) option will return you to the *Ennakkotiedot*" (*Advance information*) page.

Confirmation changes the status of the information to "OK".



Ordering: Entering invoicing address and checking order price

At "Laskutustiedot" (Invoicing information) on the "Ennakkotiedot" (Advance information) page, click the "Valitse osoite" (Select address) link to select the address of your delivery to which the invoice will be directed.

Click "*Tallenna*" (*Save*) to confirm your selection. The "*Peruuta*" (*Cancel*) option will return you to the *Ennakkotiedot*" (*Advance information*) page. Confirmation changes the status of the information to "OK".

Laskutustiedot		1
Laskutusosoi	e: Valitse osoite	Γ



Checking the order price

The price of the first mailing batch of your order is shown at the top right of the advance information page.

You will also find a link to the price calculator there. The price calculator is a convenient tool for finding out how the price of your order changes in response to changing a value in the price calculator.



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Ordering: Confirming the order

You must confirm the order of the delivery by **clicking** the "Olen ilmoittanut kaikki tiedot" (I have entered all information) link at the bottom of the "Ennakkotiedot" (Advance information) page. After confirmation, the information is transferred to the mailer company, if you have specified one. The confirmation button is gray if the status of any of the information on the "Ennakkotiedot" (Advance information) page is in the "Täydennä tiedot" (Fill in information) state (red).



Finally, you will receive confirmation that you have submitted correct information for the delivery you have ordered. Click the *"Hyväksy" (Accept)* button to confirm the order and make a reservation in the marketing delivery reservation book. An e-mail message will be sent to your company's contact person regarding the order, and your authorized mailer company will receive a notification of the need to supplement the mailing plan. Both of the messages include a direct link to access the advance information.

The price of the delivery will be determined according to the reservation date.



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Notification of delivery capacity being full

If there is an obstacle concerning your order, i.e. the delivery cannot be implemented as you want, a notification will be displayed.

Click the link to display a spreadsheet indicating the postal codes and delivery dates for which delivery is not possible.



- 2	A	B	C	D	E	F	
1	Postinumero	Kappalemäärä	16.10.2015	18.11.2015	18.12.2015		
2	90100	7701	Loppuunmy	Saatavilla	Loppuunmy	vty	
3	90120	5376	Loppuunmy	Saatavilla	Loppuunmy	vty	
4	90130	4431	Loppuunmy	Saatavilla	Loppuunmy	vty	
5	90140	2095	Loppuunmy	Saatavilla	Loppuunmy	vty	
6	90150	3463	Loppuunmy	Saatavilla	Loppuunmy	vty	
7	90220	842	Loppuunmy	Saatavilla	Loppuunmy	vty	
8	90230	4211	Loppuunmy	Saatavilla	Loppuunmy	vty	
9	90240	3251	Loppuunmy	Saatavilla	Loppuunmy	vty	
10	90250	4479	Loppuunmy	Saatavilla	Loppuunmy	vty	
11	90310	1103	Loppuunmy	Saatavilla	Loppuunmy	vty	
12	90400	1112	Loppuunmy	Saatavilla	Loppuunmy	vty	
13	90410	1973	Loppuunmy	Saatavilla	Loppuunmy	vty	
14	90420	4214	Loppuunmy	Saatavilla	Loppuunmy	vty	
45	00440	1000	1 C C C C C C C C C C C C C C C C C C C	0 1 10			

In the **original** spreadsheet on your computer, **remove** the postal codes and delivery dates indicated in red.

Go to *"Postinumerojakauma" (Postal code distribution)*, remove the previously uploaded file and then upload the new file.

Then click "Tallenna" (Save).



More information:

Posti's corporate customer service Tel: 0200 77000 (+358 200 77000), e-mail: yritysasiakaspalvelu@posti.com



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