

Council of Presidents Annual Meeting 2015 Sponsorship Menu



WHERE: To Be Announced

WHEN: Thursday, June 4, 2015 and Friday, June 5, 2015

WHO: College Presidents and/or designated administrators from Florida's 28 community and state colleges

PLEASE NOTE: This meeting follows the FACU/ICUF meeting that occurs on Wednesday, June 3, 2014. Sponsorship of the AFC COP meeting does not grant you access to or imply that you are a sponsor of the FACU (www.facufloida.org) or the ICUF (icuf.org) meeting. Please see their respective websites for information regarding registration and sponsorship of their meeting.

Exhibit Table Only - \$300

Option includes:

- One full conference registration (Additional registrations at \$129.00 per person)
- Listing in the conference program
- Acknowledgement listing as Exhibitor on the AFC website
- Six foot exhibit table for marketing materials for two days (Thursday - Friday)



Continental Breakfast 1 - \$750 each (limit 2 sponsors) or Become an exclusive sponsor for \$1,500

Event date: Thursday, June 4, 2015

Sponsorship includes:

- One full conference registration (Additional registrations at \$129.00 per person)
- Listing in the conference program
- Signage at sponsored event
- Acknowledgement listing as Sponsor on the AFC website
- Six foot exhibit table for marketing materials in prime location for three days (Wednesday - Friday)
- Collateral materials to be placed in registration packets
*100 packets • Maximum of one item can be submitted • Materials due to AFC Office by **5/31/15***

2015 Council of Presidents Annual Meeting Sponsorship Menu

Continental Breakfast 2 - \$750 each (limit 2 sponsors) or Become an exclusive sponsor for \$1,500

Event date: Thursday, June 4, 2015

Sponsorship includes:

- One full conference registration (Additional registrations at \$129.00 per person)
- Listing in the conference program
- Signage at sponsored event
- Acknowledgement listing as Sponsor on the AFC website
- Six foot exhibit table for marketing materials in prime location for three days (Wednesday - Friday)
- Collateral materials to be placed in registration packets
*100 packets • Maximum of one item can be submitted • Materials due to AFC Office by **5/31/15***



Afternoon Snack Break - \$900 each (limit 2 sponsors) or Become an exclusive sponsor for each break at \$1,800 per break.

Event date: Thursday, June 4, 2015

Sponsorship includes:

- One full conference registration (Additional registrations at \$129.00 per person)
- Listing in the conference program
- Signage at sponsored event
- Acknowledgement listing as Sponsor on the AFC website
- Six foot exhibit table for marketing materials in prime location for three days (Wednesday - Friday)
- Collateral materials to be placed in registration packets
*100 packets • Maximum of one item can be submitted • Materials due to AFC Office by **5/31/15***



Lunch - \$2,000 each (limit 2 sponsors) or Become an exclusive sponsor for \$4,000 - includes a **two**-minute speaking opportunity to welcome and address the group

Event date: Thursday, June 4, 2015

Sponsorship includes:

- Two full conference registrations (Additional registrations at \$129.00 per person)
- Listing in the conference program
- Signage at sponsored event
- Acknowledgement listing as Sponsor on the AFC website
- Six foot exhibit table for marketing materials in prime location for three days (Wednesday - Friday)
- **Half-page advertisement** in next edition of CURRENT (AFC eNewsletter)
- Collateral materials to be placed in registration packets
*100 packets • Maximum of two items can be submitted • Materials due to AFC Office by **5/31/15***

Reception - \$2,000 each (limit 2 sponsors) or Become an exclusive sponsor for \$4,000

Event date: Thursday, June 4, 2015

Sponsorship includes:

- Two full conference registrations (Additional registrations at \$129.00 per person)
- Listing in the conference program
- Signage at sponsored event
- Acknowledgement listing as Sponsor on the AFC website
- Six foot exhibit table for marketing materials in prime location for three days (Wednesday - Friday)
- **Half-page advertisement** in next edition of CURRENT (AFC eNewsletter)
- Collateral materials to be placed in registration packets
100 packets • Maximum of two items can be submitted • Materials due to AFC Office by 5/31/15



Dinner - \$2,500 each (limit 1 additional sponsors) - includes a two-minute speaking opportunity to welcome the group

Event date: Thursday, June 4, 2015

Sponsorship includes:

- Two full conference registrations (Additional registrations at \$129.00 per person)
- Listing in the conference program
- Signage at sponsored event
- Acknowledgement listing as Sponsor on the AFC website
- Six foot exhibit table for marketing materials in prime location for three days (Wednesday - Friday)
- **Full-page advertisement** in next edition of CURRENT (AFC eNewsletter)
- Collateral materials to be placed in registration packets
100 packets • Maximum of two items can be submitted • Materials due to AFC Office by 5/31/15



Full Breakfast - \$1,800 each (limit 2 sponsors) or Become an exclusive sponsor for \$3,600

Event date: Friday, June 5, 2015

Sponsorship includes:

- One full conference registration (Additional registrations at \$129.00 per person)
- Listing in the conference program
- Signage at sponsored event
- Acknowledgement listing as Sponsor on the AFC website
- Six foot exhibit table for marketing materials in prime location for three days (Wednesday - Friday)
- **Quarter-page advertisement** in next edition of CURRENT (AFC eNewsletter)
- Collateral materials to be placed in registration packets
100 packets • Maximum of one item can be submitted • Materials due to AFC Office by 5/31/15

Portable Chargers - \$1,500 per 50 chargers

Sponsorship includes:

- One full conference registration (Additional registrations at \$129.00 per person)
- Listing in the conference program
- Company Logo on charger
- Acknowledgement listing as Sponsor on the AFC website
- Six foot exhibit table for marketing materials in prime location for three days (Wednesday - Friday)
- Collateral materials to be placed in registration packets
100 packets • Maximum of two items can be submitted • Materials due to AFC Office by 5/31/15



Dual-port Car Charger - \$1,500 per 100 chargers

Sponsorship includes:

- Two full conference registrations (Additional registrations at \$129.00 per person)
- Listing in the conference program
- Signage at sponsored event
- Acknowledgement listing as Sponsor on the AFC website
- Six foot exhibit table for marketing materials in prime location for three days (Wednesday - Friday)
- **Half-page advertisement** in next edition of CURRENT (AFC eNewsletter)
- Collateral materials to be placed in registration packets
100 packets • Maximum of two items can be submitted • Materials due to AFC Office by 5/31/15



Customize A Sponsorship or Add-On

- Coffee Break - \$500
- Flash Drives w/company logo - \$500
- Cookie/Brownie Sleeves for snack break - \$650
- Welcome Amenity - pricing based on amenity to be delivered
- Turndown Amenity - pricing based on amenity to be delivered

Sponsorship includes:

- One full conference registration (Additional registrations at \$129.00 per person)
- Listing in the conference program
- Company Logo on item or signage at sponsored break
- Acknowledgement listing as Sponsor on the AFC website
- Six foot exhibit table for marketing materials in prime location for three days (Wednesday - Friday)
- Collateral materials to be placed in registration packets
100 packets • Maximum of two items can be submitted • Materials due to AFC Office by 5/31/15

Act today! The sooner you sign up, the more exposure you'll receive!



2015 Council of Presidents Annual Meeting Sponsorship Commitment Form

Name: _____ Title: _____

Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Type of Sponsorship: _____

Total Sponsorship Amount: \$_____

This sponsorship is Check Credit Card

I agree to pay for the above sponsorship in full no later than May 31, 2015.

I also understand that if I cancel my sponsorship, I will be billed \$250 per month from the time of the signed agreement to reimburse AFC for marketing exposure on the AFC website, in the CURRENT eNewsletter, and the AFC News You Can Use eMail blast.

Signature: _____ Date: _____

Sponsorships may be paid by check or credit card. Please make all checks payable to Association of Florida Colleges. Sponsorship amounts must be paid in full no later than May 31, 2014.

_____ My check is included for the amount of \$_____

_____ Please invoice me

_____ Credit Card Number _____ Exp. Date _____

All sponsorships are on a first-come, first-served basis.

Questions? Contact Adrienne Bryant at (850) 222-3222 or email abryant@myafchome.org

Fax or eMail your completed form to lock in your sponsorship selection.

**AFC Sponsorships are NOT deductible contributions for federal income tax purposes, but may be deducted as a business expense.*

Mail form and payment to AFC:
113 E. College Avenue, Tallahassee, FL 32301
Fax: (850) 222-2327

Hotel to be announced at a later date

Room Rates and Reservations:

\$XXX.00 per night

For Reservations, please call (XXX-XXX-XXX) and ask for the Council of Presidents/
AFC for group rate

RESERVATION DEADLINE: **May X, 2015**



CURRENT Advertising Information & Specifications:

Full page (8.5" x 11")

Half page (8.5" x 5.5") - (horizontal only)

One quarter page (2.75" x 4.25")

Business card (2" x 3.5")

SPECIFICATIONS:

Magazine-PDF

Full Color

CIRCULATION:

Distributed to every AFC member and all 28 community colleges throughout the State of Florida

READERSHIP:

30,000+

Collateral Materials are due in the AFC State Office no later than May 31, 2015

PLEASE NOTE: Event/Sponsorship options are subject to change based upon finalization of hotel location and meeting agenda.