

# Annual Conference & Expo - Sponsorships



## CONFERENCE EDUCATION

### AVAILABLE EDUCATION:

#### POSTER PRESENTATIONS

Posters offer a unique way to share knowledge and experience with one's peers, and also open the door for CS professionals to highlight a wide range of CS-related successes - from quality improvement, cost savings and patient safety initiatives to infection prevention, staff development, customer relations improvements, and more. These presentations offer useful tips for enhancing work productivity, and help illustrate cutting-edge technology pertinent to the CS profession. Additional poster presentation sponsorship benefits include company logo, booth location and website on each electronic poster kiosk and entrance unit to poster hall, plus company logo and direct URL to company page at IAHCSMM's online Poster Gallery.



#### PRICING:

-  Co-Sponsor – \$10,000 each (minimum 2)
-  Exclusive Sponsor – \$20,000

#### KEYNOTE SPEAKERS

Delivering the kick-off and closing sessions of the IAHCSMM Annual Conference & Expo, keynote speakers are selected by IAHCSMM as leaders in the CS industry, or as motivational speakers or humorists.



#### PRICING:

-  Opening Keynote Speaker – **SOLD: 3M**
-  Closing Keynote Speaker – **SOLD: 3M**




#### EDUCATIONAL SESSIONS

With a diverse schedule featuring sessions on sterilization and decontamination techniques, instrumentation, and leadership strategies, companies have the opportunity to sponsor either general sessions or concurrent sessions. For a complete listing of available sessions, please reference the schedule of events at [www.iahcsmm.org](http://www.iahcsmm.org).

#### PRICING:

-  General Sessions – \$5,000 each
-  Concurrent Sessions – \$2,500 each

### CONFERENCE EDUCATION SPONSORSHIP BENEFITS:




-  Company logo on all marketing materials (brochures and program).
-  Digital logo representation online at [www.iahcsmm.org](http://www.iahcsmm.org).
-  Company logo on official sponsor "Thank You" messages broadcast on screens between educational sessions.

## NETWORKING EVENTS

### ATTENDEE LUNCHES

Offering attendees the opportunity for one-on-one networking, these events allow everyone to congregate after the morning exhibits or education sessions. (Note: co-sponsorships Are available)



#### PRICING:

-  Sunday – **SOLD: Case Medical & Mobile**
-  Monday – **SOLD: Halyard Health & STERIS**
-  Tuesday – **SOLD: oneSOURCE & Skytron**

### EVENING SOCIALS

These highly sought-after events offer unprecedented visibility for the sponsors. It's an evening of entertainment, music, and dinner to welcome and honor conference attendees. (Note: co-sponsorships are available)


#### PRICING:

-  Sunday Opening Reception –  
**Co-Sponsor: SPSmedical**
-  Monday Cocktail Reception –  
**SOLD: Healthmark Industries**

### EDUCATORS FORUM LUNCH

The Educators Forum is a half-day workshop providing education and support for CS Instructors, providing an excellent focus group opportunity.

#### PRICING:

-  Saturday – **SOLD: 3M**

### BOARD OF DIRECTORS DINNER

Sponsors of this event are provided access to a select audience of IAHCSMM leadership, including the Executive Board and chapter representatives.

#### PRICING:

-  Saturday – **SOLD: Belimed**

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## INTERNATIONAL HOSPITALITY SUITE

Sponsorship of this respite for our international guests allows them to relax after their travels and conference sessions.

### PRICING:

 Sunday through Tuesday – **SOLD: 3M**

## BREAKS

### SUNRISE BREAKFASTS

Everyone knows that breakfast is the most important meal of the day, and this sponsorship helps attendees get their eyes open and their synapses firing with fast and easy breakfast options.

### PRICING:

 Sunday or Wednesday – \$15,000 each


 Monday or Tuesday – \$20,000 each

### EARLY BIRD REFRESHMENTS

Early Bird Discussion Groups offer several different topics for attendees to discuss, affording an excellent opportunity for exposure to these dedicated CS professionals.

### PRICING:


 Monday – \$1,500


 Tuesday – \$1,500


### AFTERNOON REFRESHMENTS

Refreshment breaks are offered between afternoon educational sessions and are a great way for the sponsoring company to garner additional exposure.






### PRICING:

 Sunday – \$10,000

 Monday – \$10,000

 Tuesday – \$10,000

## NETWORKING EVENT AND BREAK BENEFITS:


-  Company logo on all marketing materials (brochures and program).
-  Onsite signage.
-  Company logo on official sponsor “Thank You” messages broadcast on screens between educational sessions.
-  Company logo inclusion on sponsor crawl of annual conference web pages at [www.iahcsmm.org](http://www.iahcsmm.org).
-  Sponsors are invited to be on hand at the event to distribute company-based materials.


## PROMOTIONAL ITEMS

### TOTE BAGS

Large colorful tote bags, emblazoned with the sponsor’s company logo, are filled with all of the attendee handout materials and given to each registrant upon arrival. (Co-sponsorship includes logo imprint of both sponsors on reverse side of bag; Exclusive Sponsorship includes logo on full imprint area of reverse side of bag. Conference branding will appear on full imprint area of front side of bag).

### PRICING:

 Co-Sponsorship – \$10,000 each (minimum 2)

 Exclusive Sponsorship – **SOLD: Key Surgical**

### LANYARDS

Lanyards hold attendee name badges ready for immediate identification throughout the conference.

### PRICING:

 Exclusive Sponsorship – **SOLD: Ecolab**

### NOTEPAD PORTFOLIOS

Get your name in the forefront with these portfolios that allow attendees to take useful notes as they learn during educational sessions.

### PRICING:

 Exclusive Sponsorship – **SOLD: Microsystems**




### INK PEN/HIGHLIGHTERS

Brand these convenient tools with your company logo and website, as attendees take notes by quickly switching from pen to highlighter with one writing instrument.

### PRICING:

 Exclusive Sponsorship – **SOLD: Aesculap**

## PROMOTIONAL ITEM BENEFITS:

-  Company logo on official sponsor “Thank You” messages broadcast on screens between educational sessions.
-  Company logo inclusion on sponsor crawl of annual conference web pages at [www.iahcsmm.org](http://www.iahcsmm.org).
-  Company branding on promotional pieces.

# 2016 IAHCMM Annual Conference & Expo Sponsorship Contract

## 1. COMPANY INFORMATION

Company Name		Submitted by (Print Name)		
Submitted by (Title)		Submitted by (Signature)		
Company Street Address	City	State	Zip/Post Code	Country
Contact Phone	Contact Email	Company Website		

## 2. SPONSORSHIP SELECTIONS

### CONFERENCE EDUCATION

- ☐ Poster Presentations \$10,000  
(Co-Sponsor – Minimum 2)
- ☐ Poster Presentations \$20,000  
(Exclusive Sponsor)
- ☐ Opening Keynote **Sold 3M**
- ☐ Closing Keynote **Sold 3M**
- ☐ General Session \$5,000 x\_\_ Sessions
- ☐ Concurrent Session \$2,500 x\_\_ Sessions

### BREAKS

- ☐ Early Bird Refreshments \$1,500 \_\_ Mon
- ☐ Early Bird Refreshments \$1,500 \_\_ Tues
- ☐ Sunrise Breakfast \$15,000 \_\_ Sun
- ☐ Sunrise Breakfast \$20,000 \_\_ Mon
- ☐ Sunrise Breakfast \$20,000 \_\_ Tues
- ☐ Sunrise Breakfast \$15,000 \_\_ Wed
- ☐ Afternoon Refreshments \$10,000 \_\_ Sun
- ☐ Afternoon Refreshments \$10,000 \_\_ Mon
- ☐ Afternoon Refreshments \$10,000 \_\_ Tues

### NETWORKING EVENTS

- ☐ Sunday Attendee Lunch **Sold Case/Mobile**
- ☐ Monday Attendee Lunch **Sold Halyard/STERIS**
- ☐ Tuesday Attendee Lunch **Sold oneSOURCE/Skytron**
- ☐ Sunday Evening Social \$20,000  
(Co-Sponsor Available)
- ☐ Monday Evening Social **Sold Healthmark**
- ☐ Tuesday Evening Social \$20,000  
(Co-Sponsor – Minimum 2)
- ☐ Tuesday Evening Social \$40,000  
(Exclusive Sponsor)
- ☐ Educators Forum Lunch **Sold 3M**
- ☐ Board of Directors Dinner **Sold Belimed**
- ☐ International Hospitality **Sold 3M**

### PROMOTIONAL ITEMS

- ☐ Tote Bags **Sold Key Surgical**
- ☐ Lanyards **Sold Ecolab**
- ☐ Notepad Portfolios **Sold Microsystems**
- ☐ Ink Pen/Highlighters **Sold Aesculap**

## 3. PAYMENT

### PAYMENT TYPE

- ☐ Check enclosed (made payable to IAHCMM)
- ☐ Charge my credit card the following amount \$ \_\_\_\_\_

### CREDIT CARD AUTHORIZATION

Credit Card Number	Expiration Date	Security Code	Printed Name of Card Holder
Card Holder Signature		Card Holder Email (If Different from Above)	

Mail form with payment to:  
IAHCMM • Attn: Jeff Warren • 55 West Wacker Drive, Suite 501 • Chicago, IL 60601  
Fax: 312.440.9474 • Online: [www.iahcmm.org](http://www.iahcmm.org)