



2015 BMT Tandem Meetings

February 11-15

San Diego

MOBILE APP SPONSORSHIP LEVELS

The 2015 BMT Tandem Meetings mobile app will include the meeting agenda, speaker information, attendees, announcements, information, surveys, lead retrieval system, personal calendaring and *exhibitor information, including a list of exhibitors, their products and booth numbers.*

Platinum Sponsor (1)

\$30,000

- **Corporate placement on the app banner (header) *visible on every app screen!***
- *Ability to upload promotional materials, press releases, etc. about your company.*
- *Define product information with name, details and pictures. Product materials and collaterals can be uploaded.*
- *Corporate logo can be uploaded and displayed in the exhibitor list.*
- *Corporate banner display in the app footer. This will rotate with up to 4 additional sponsors.*
- *Up to 10 keywords can be defined to app search criteria.*
- *Use of the exhibitor console to edit description, website, phone, fax and address information that appears in the mobile app.*

Gold Sponsor

\$15,000

- **Ability to upload promotional materials, press releases, etc. about your company.**
- **Define product information with name, details and pictures. Product materials and collaterals can be uploaded.**
- **Corporate logo can be uploaded and displayed in the exhibitor list.**
- **Corporate banner display in the app footer. This will rotate with up to 4 additional sponsors.**
- **Up to 10 keywords can be defined to app search criteria.**
- *Use of the exhibitor console to edit description, website, phone, fax and address information that appears in the mobile app.*

Exhibitor Level

Included in Exhibit Fee

- **Use of the exhibitor console to edit description, website, phone, fax and address information that appears in the mobile app.**

2015 BMT TANDEM MEETINGS

MOBILE APP SUPPORT

Meeting Dates: February 11-15, 2015

Exhibit Dates: February 11-14, 2015

Manchester Grand Hyatt Hotel & Convention Center, San Diego, CA

CONTACT INFORMATION

Company: _____

Contact Name: _____

Title: _____

Phone: _____

Fax: _____

Contact E-mail: _____

Address: _____

City: _____

State/Province: _____

Zip/Postal Code: _____

Country: _____

2015 BMT Tandem Meetings Mobile App Sponsorship

Platinum Sponsor – only 1 available (\$20,000) Gold Sponsor (\$5,000)

PAYMENT INFORMATION

All payments must be made in US dollars. Make checks payable to “Medical College of Wisconsin/BMT Tandem Meetings.” Please remit payments by **January 12, 2015**. Tax ID Number: **39-0806261**

We agree to pay the TOTAL sum of (USD): \$ _____

I will pay by check (please make payable to “The Medical College of Wisconsin/BMT Tandem Meetings”

Please send an invoice to process payment.

I will pay by credit card (see details below)

Credit Card Authorization, if applicable

Card Holder Name: _____

Visa

MasterCard

American Express

Card #: _____

Expiration Date: _____

(MM/YY)

Signature: _____

Date signed: _____

Cancellation Policy

No cancellations accepted. Full refund if mobile app cancelled by BMT Tandem Meetings.

Please forward completed form and payment to:

Sherry Fisher

CIBMTR - Medical College of Wisconsin

9200 W. Wisconsin Ave, CLCC, Ste. C5500

Milwaukee, WI 53226

Phone: 414.805.0687 Fax: 414.805.0713 E-mail: slfisher@mcw.edu