

National Association of Interpretation Certified Interpretive Guide Program

REGISTRATION FORM

This 32-hour course includes:

- history, definition, and principles of interpretation
- making your programs purposeful, enjoyable, relevant, organized, and thematic
- incorporating tangible things and intangible ideas into your programs
- presentation and communication skills
- certification requirements (open-book literature review; program outline; 10-min. presentation)
- all materials, workbook, and CIG course textbook

Your instructors will be Kelly Bentley and Karen Conway, both NAI Certified Interpretive Trainers and CIG instructors. Class size is limited to 30 to ensure individual attention. All sessions will be held at the **Toronto Zoo** on **September 17 – 20, 2015**. Sessions begin at 8:30 a.m. and end at 5 p.m. daily. Participants will need to bring their own sack lunch each day or money to purchase lunch at Peacock cafe.

Cost:

\$ 372 USD (includes instructor fee, NAI membership, certification fee, materials)

Cost Options:

- Already a member of NAI? Cost is **\$322 USD**
- Don't want NAI membership? Cost is **\$377 USD** (higher certification fee for nonmembers)
- Don't want certification (just training)? Cost is **\$292 USD** for nonmembers; **\$242 USD** for NAI members

Core Review Library Package

A set of books needed to complete the open book exam will be provided for your use during the workshop. If you wish to purchase your own books, NAI offers a discounted package price CIG certification library package (the package price is less expensive for current NAI members). To order directly from NAI please visit www.interpnet.com/store. Order the "Core Review Library Package" and have the books shipped to you now. For current members the books are \$107.00 and as a non-member \$135.00 plus shipping. We recommend that you read the material in advance as it is a lot of material to cover and it will free up your evenings to focus on the class activities.

The texts used are:

- *Gifts of Interpretation (Cable & Beck)*
- *Interpretation: Making a Difference on Purpose (Ham)*
- *Personal Interpretation (Brochu/Merriman)*
- *Interpreting our Heritage (Tilden)*

Make check or purchase order payable to Karen Conway and mail with the form below to:
Toronto Zoo
Attn: Karen Conway
361A Old Finch Ave
Toronto, ON M1B 5K7

To confirm there are spots still available in the program before posting your check, please e-mail your intent to register to kconway@torontozoo.ca.

Registration is not complete or guaranteed until a check is received.

Name _____ Fee Paid _____
Address _____
Phone / E-mail _____