

Spanish Project: Create Your Own Travel Brochure!

Project due: May 6, 2011

Class Presentation: May 13, 2011 (LAST Class)

Overview:

Choose a Spanish speaking country, conduct research and create a travel brochure for that country! I have provided some guidelines but, you may feel free to **add** anything that you think will be appropriate. This is a travel brochure for (pre-)teenagers like you, so make it fun and interesting!

Content:

- Name of the Country.
- A picture of the flag of the country on the cover of the brochure
- Map of the continent on which the country is located, with the country highlighted.
- Map of the country with the most important geographical features and cities.
- Population
- Climate (so traveler knows what to pack year round – best time of year to travel?)
- the currency of the country and the equivalent in dollars Example: \$1UD = 30 Pesos
- **Cultural information (food/music/art/clothing/ festivals or holidays)
- **Famous sites (museums, parks, beaches, monuments, ruins, etc.)
- **Historical information (examples: When did it become independent? Is there anything particularly unique about the country's history?)

Structure:

There are no specific guidelines for the brochure in terms of format. You can do an actual brochure, a poster, or whatever you like (check with me if you want to do something different). The only requirement is that it should include all the information, that the information be accurate and visually appealing. The brochure should say it all with one look. The more creative you are, and the better the presentation on the brochure, the better the grade. Use creative lettering, creative presentation etc. It does not all have to be in pen/ink. USE YOUR IMAGINATION. I want to look at your brochure and want to get on a plane and go there immediately. **IT IS YOUR JOB TO MAKE IT SO APPEALING THAT "THE CLASS CAN'T WAIT TO GO!!!!!!"**. Have fun with this and make your cover colorful and decorative!

THERE WILL BE ORAL PRESENTATION TO THE CLASS at the end of the semester (some on the 7th and others on the 14th – order chosen by random drawing).

Grading: This is the rubric for this project. Remember, I understand that not everyone is artistically talented, but the project must be visually appealing and clear. I am looking for detail, organization, effort, and accurate information. Please score yourself and then hand this in with your brochure. Be honest!

	10	8	6	4	2
Quality of information	The brochure contains inviting, yet accurate and interesting information over all the required content. ** points are written in detailed paragraphs.	The brochure contains accurate and interesting information over all the basic content and at least 2 of the ** required content. Written mostly in paragraph form.	The brochure contains accurate information over most of the basic content and at least 1 of the ** required content. Uses bullet points or short sentences over paragraphs.	Little information, some inaccuracies. Incomplete sentences.	Little or no information.
Creativity	The brochure contains a lot of interesting points with corresponding pictures or drawings.	The brochure contains some interesting cultural notes and several relevant images.	A reasonable amount of effort has been put into the brochure and there are at least 2-3 helpful pictures or images.	The brochure contains very few creative elements (pictures, fun facts)	The brochure contains no pictures or creative elements (pictures, fun facts)
Organization/ Neatness	The brochure is easy to follow and is complete. It is organized extremely well.	The brochure is structured neatly and well. It is easy to follow.	The brochure flows somewhat logically from heading to heading.	The brochure is difficult to follow.	The brochure is sloppy and hard to follow.
Spelling	There are no spelling mistakes.	There are 1 - 5 spelling mistakes.	There are 6-10 spelling mistakes.	There are 11-15 spelling mistakes.	There are more than 16 spelling mistakes.
Presentation	Exciting, clearly spoken, and main facts are known. People want to go now! Presented with no/few (3x5 one side) notes	Produces excitement to visit, leaves out main facts or has some inaccuracies. Few notes used (3x5)	Presents facts mostly accurate with some interest. Uses notes for at least half the material.	Uses notes most of the time to give some interesting facts. Some inaccuracies. Doesn't excite.	Unexciting or filled with inaccuracies. Not spoken clearly. Mainly reads off the brochure.

Your Score: _____

Teacher's Score: _____