



New Jersey State League of Municipalities



SAMPLE PRESS RELEASE

OFFICIAL LETTERHEAD

Contact: [NAME]
[PHONE]

For Immediate Release
[DATE]

[CITY/BOROUGH/TOWNSHIP] officials celebrate Read Across America

Mayor NAME and other CITY/BOROUGH/TOWNSHIP officials is/are borrowing/borrowed a fashion statement from the Cat in the Hat and is/are donning/donned red and white stovepipe hats to celebrate Read Across America with local children and families.

The annual celebration of reading, conducted nationwide by the National Education Association, honors the late Theodor Seuss Geisel (aka Dr. Seuss) on March 1, 2013, the day before what would have been his 109th birthday. In New Jersey, Read Across America is conducted by the New Jersey Education Association (NJEA) in partnership with the New Jersey State League of Municipalities and the New Jersey Library Association.

“Dr. Seuss helped to instill the joy of reading in millions of children,” said NAME, TITLE. “By celebrating his birthday, we hope to bring the joy of reading to the next generation.”

Local officials will be participating/participated in the following Read Across America activities hosted by area public school employees, students, and parents:

- Who, What, When, Where
- Who, What, When, Where
- Who, What, When, Where

PROCLAMATION

WHEREAS, the citizens of _____ stand firmly committed to promoting reading as the catalyst for our students' future academic success, their preparation for America's jobs of the future, and their ability to compete in a global economy; and

WHEREAS, _____ has provided significant leadership in the area of community involvement in the education of our youth, grounded in the principle that educational investment is the key to the community's well-being and long-term quality of life; and

WHEREAS, NEA's *Read Across America*, a national celebration of reading, will be conducted on March 1, 2013, the day before what would have been the 109th birthday of Theodor Seuss Geisel, better known as Dr. Seuss; and

WHEREAS, *Read Across America-NJ* is being conducted statewide by the New Jersey Education Association, in partnership with the New Jersey State League of Municipalities, the New Jersey Library Association, and their local affiliates across the state to promote reading and adult involvement in the education of our community's students:

NOW, THEREFORE, BE IT RESOLVED that the _____
_____ calls on the citizens of _____
to assure that every child is in a safe place reading together with a caring adult on March 1, 2013;

AND BE IT FURTHER RESOLVED that this body enthusiastically endorses NEA'S *Read Across America* and *Read Across America-NJ* and recommits our community to engage in programs and activities to make America's children the best readers in the world.