

**MAJOR: BA in MARKETING 2015-2016**  
**Degree Checksheet/Transfer Evaluation**

NAME \_\_\_\_\_ Entrance semester: \_\_\_\_\_

LR Email: \_\_\_\_\_@my.lr.edu Other email address: \_\_\_\_\_

Cell Phone: \_\_\_\_\_

**CORE REQUIREMENTS**

- \_\_\_\_ **FYE 191**
- \_\_\_\_ **FYE 192**
- \_\_\_\_ **LR 101T** (for Transfer students with 26+ hrs)
- \_\_\_\_ **COM 111**
- \_\_\_\_ **CSC 050**
- \_\_\_\_ **CSC 175** (met in technical requirements)
- \_\_\_\_ **ENG 131**
- \_\_\_\_ **6 SEQUENTIAL CREDITS OF FOREIGN LANGUAGE**

\_\_\_\_ **REL 100**

**FINE ARTS:** Choose one from the following:

- \_\_\_\_ ART 200, 201, 205, 206, 211, 221, 223, 225;
- \_\_\_\_ DAN 101-204; ENG 281; FIN 188; MUS 151, 200;
- \_\_\_\_ THR 110, 200, 260

**HES REQUIREMENT**

- \_\_\_\_ HES 100 **AND** 1 ACTIVITY COURSE; **OR** HES 287;
- \_\_\_\_ **OR** HES 288

**MAT REQUIREMENT** Choose one from the following:

- \_\_\_\_ MAT 125
- \_\_\_\_ MAT 165

**LEVEL I**

**HUMANITIES:** \*SELECT 2 FROM DIFFERENT DISCIPLINES

- \_\_\_\_ ENG 231, HIS 101 OR HIS 102, HUM 188/189,
- \_\_\_\_ 100 OR 200 LEVEL PHI OR
- \_\_\_\_ REL 101-299 (EXCEPT 125, 126)

**SOCIETY/BEHAVIOR** \*SELECT 2 FROM DIFFERENT DISCIPLINES

- \_\_\_\_ ECO 121G (met in major requirements)
- \_\_\_\_ HSB 188/189, POL 120 OR POL 140, PSY 100, SOC 100

**NATURAL SCIENCES**

- \_\_\_\_ \*SELECT 2 FROM DIFFERENT DISCIPLINES
- \_\_\_\_ AST, BIO, CHE, EAR, ENV, NAT, PHY OR SCI 110

**LEVEL II**

- \_\_\_\_ 2 COURSES FROM HUM 388, HSB 388, NAT 388
- \_\_\_\_ OR GLS 388G
- \_\_\_\_ CAPSTONE PROJECT/PRESENTATION
- \_\_\_\_ **GLOBAL REQUIREMENT: 5 CR. HRS. WITH**
- \_\_\_\_ **COURSE DESIGNATIONS OF "G" PRIOR TO**
- \_\_\_\_ **GRADUATION-CORE, MAJOR, OR ELECTIVE**

**TECHNICAL REQUIREMENTS: 4-6 CREDITS**

\*Choose one of the following:

- \_\_\_\_ **MAT 125** Finite Math **AND** **MAT 126** Applied Calculus
- \_\_\_\_ **MAT 165** Calculus

**BUSINESS CORE COURSES: 39 CREDITS**

- \_\_\_\_ **ACC 230** Accounting for Decision Making
- \_\_\_\_ **BUS 300** Business Communications
- \_\_\_\_ **BUS 320** Management Information Systems
- \_\_\_\_ **BUS 340** Management
- \_\_\_\_ **BUS 344** Finance
- \_\_\_\_ **BUS 346** Business Statistics
- \_\_\_\_ **BUS 360** Marketing
- \_\_\_\_ **BUS 370** Business Law I
- \_\_\_\_ **BUS 380** Business Ethics & Social Responsibility
- \_\_\_\_ **BUS 450** Business Policy
- \_\_\_\_ **CSC 175** Information Technology
- \_\_\_\_ **ECO 121G** Macroeconomics
- \_\_\_\_ **ECO 122** Microeconomics

**MAJOR REQUIREMENTS: 21 CREDITS**

- \_\_\_\_ **BUS 362** Sales Management
- \_\_\_\_ **BUS 363** Integrated Marketing Communications
- \_\_\_\_ **BUS 451** Marketing Management
- \_\_\_\_ **BUS 452** Marketing Research
- \_\_\_\_ **BUS 453** International Marketing

Choose two courses from the following:

- \_\_\_\_ **BUS 366** Sports Marketing
- \_\_\_\_ **BUS 442** International Business
- \_\_\_\_ **BUS 461** Internship
- \_\_\_\_ **CSC 291** Intro to ERP Systems
- \_\_\_\_ **ECO 323** Intermediate Price Analysis
- \_\_\_\_ **ENT 404** Creativity in Business

**128 TOTAL HOURS REQUIRED FOR GRADUATION**

\*All Bachelor programs at LR require at least 128 credit hours. If, in combination, core, technical, and program requirements do not generate at least 128 hours, additional credits must be compiled to achieve 128 hours. These classes may be general electives, or a student may complete a minor or additional major.

NOTE: This check sheet is for advising purposes ONLY and is not equivalent to an official degree audit created by the Registrar's Office. Students must apply for Graduation at least two semesters prior to their expected graduation date for an official degree audit to be generated. The LR Catalog is the final authority on policies, procedures, and degree requirements.

Transfer Hours Accepted: \_\_\_\_\_

Date: \_\_\_\_\_