



2015 ACA DAILY ADVERTISING ORDER FORM

Date _____

Advertiser name _____

Contact _____

Address _____

Email address _____

City, State, ZIP _____

Product _____

Telephone number _____

ACA International member number _____

(Nonmembers must provide advance payment.)

Web address where banner ad link should be directed _____

DURATION OF ADVERTISING

Advertiser's banner ad to appear in the *ACA Daily* electronic newsletter email distributed on the following weeks:

BANNER ADVERTISING RATES

Please circle the applicable weekly rate, based on the number of weeks in which you would like your ad to appear in *ACA Daily*.

	Members	Nonmembers
1 week	<input type="checkbox"/> \$3,125	<input type="checkbox"/> \$6,250
3 weeks	<input type="checkbox"/> \$2,650	<input type="checkbox"/> \$5,300
6 weeks	<input type="checkbox"/> \$2,250	<input type="checkbox"/> \$4,500
12 weeks	<input type="checkbox"/> \$1,925	<input type="checkbox"/> \$3,850

Terms: This Order Form constitutes the entire agreement between the parties with respect to the subject matter hereof and supercedes all previous communications, representations, understandings and agreements, either oral or written, between the Advertiser and ACA International or their official representatives. If for any reason the Advertiser cancels its ad prior to the ordered ad duration, no refund will be granted.

Ad cost: \$ _____

AD SPECIFICATIONS

All online ads submitted for *ACA Daily* must abide by the following requirements. Ads must be submitted as GIF or JPG graphics measuring 180 pixels wide by 150 pixels high. Ads may be animated, but the maximum file size accepted is 40 kb. The ad file must be e-mailed to *comm@acainternational.org* at least one week prior to the first distribution date. If advertisers have reserved space but do not submit a graphic file at least one week in advance, they will be charged for the ad space. No "makegood" ads will be provided.

I understand that if I am not a member of ACA International (ACA), I must submit payment in full before any ads will be run. I understand that, if I am an ACA member, I will be invoiced by ACA International Enterprises and will be expected to pay within 30 days upon receipt of invoice. I understand that if ACA does not receive my payment within that time, future ads will not be run until ACA receives payment. ACA reserves the right to refuse any ad.

Signature _____

Date _____

**If you have any questions, please contact
Leonard Media Group at ph (215) 675-9208, ext. 201, fx (215) 674-9372 or info@leonardmedia.com**

THIS ORDER FORM MUST BE SUBMITTED BEFORE ANY ADS WILL APPEAR.