# PERSUASIVE SPEECH

Speech and outline due:	
Speech points available:	Outline points available:
General purpose: To persuade	

## **Objectives:**

Students must:

- Analyze the audience's understanding and interests
- Effectively deliver an organized and supported speech
- Use logical arguments and supporting evidence
- Continue mastery of library research

### **Topic:**

Choose an interesting and valuable topic to you and your audience. The instructor may give other specific criteria. The instructor should approve all topics prior to the speaking day, or risk a failing grade.

### **Instructions:**

Research your topic and record information so that you may cite your sources. Create a planning outline and prepare speaking notes on note cards. Practice delivering your speech using notes and visual aids. Finally, deliver your speech extemporaneously on your assigned due date.

### **Speaking time:**

7-9 minutes

# **Supporting Materials:**

Include cited references within your planning outline and speech using at least three (3) research sources. Sources should be professional and credible. Interviews may count as one of your sources.

### Visual Aid:

A visual aid must be used during this speech

#### **Outline:**

You should submit a planning outline on the assigned speaking date. Because this assignment involved research, you will also need to prepare a bibliography. Your typed outline and bibliography, along with copies of your research, should be placed in a folder and given to the instructor before delivering your speech. All information should be in complete sentences.