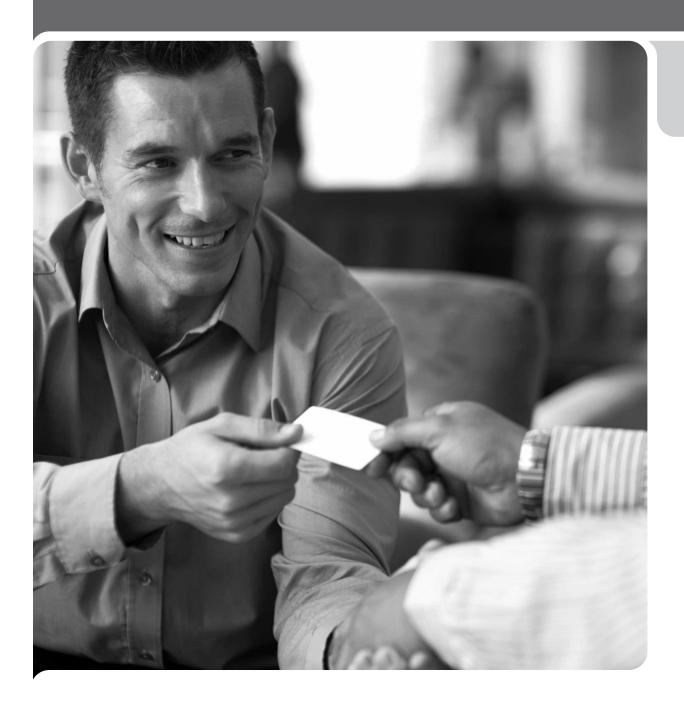
Sales Agent Field Guide

Humana Medicare Supplement Plans



Humana_®

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Humana – Who We Are

Humana – Who We Are

Humana, headquartered in Louisville, Kentucky, is one of the nation's largest publicly traded health benefits companies, with 10.2 million medical members and 7.1 million specialty members. The company, founded in 1961, is traded on the New York Stock Exchange (NYSE: HUM).

Humana offers coordinated health insurance coverage and related services to employer groups, government-sponsored plans and individuals through:

- Administrative services products
- Preferred provider organizations
- Consumer driven plans
- Health maintenance organizations
- Medicare Supplement plans
- Medicare Advantage plans
- Medicare Prescription Drug plans
- Plans for U.S. military dependents and retirees
- Individual major medical plans



Humana's Financial Strength

- Fortune 100 company with 2011 revenues of approximately \$36.83 billion.
- Total assets of approximately \$17.7 billion as of December 31, 2011.
- Net income for 2011 was \$36.83 billion.
- Approximately 10.2 million medical members including 4.5 million Medicare members of which 1.96 million are Medicare Advantage members and 2.5 million Prescription Drug Plan members.
- The company's strategy is on track creating innovative, consumer-directed products and services powered by leading edge information technology.
- "BBB" investment grade rating from Standard & Poor's

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Agent Information

Agent Conduct

Humana is committed to providing quality products and services. In order to maintain this commitment and to comply with all state and federal laws, Humana has enacted a code of conduct for its agent representatives and independent contractors.

As representatives of Humana, agents should always act with professionalism and integrity. The best interest of the customer should always take the highest priority. A high level of customer service will be maintained by answering customer calls quickly and accurately, staying informed of coverage needs, and promoting an atmosphere of trust with the policyholder.

Agents will accurately promote the strengths of Humana and its products without disparaging competitors. Only Humana-approved materials will be used in presenting product information. Benefits, features, costs, exclusions, and limitations will be adequately disclosed to the applicant in compliance with Humana and regulatory guidelines.

Monitoring will ensure that all agents representing Humana are fully licensed and have accepted this code of conduct. Humana reserves the right to discontinue its relationship with anyone who is unwilling or unable to follow this code of conduct on an ongoing basis.

Licensing and Appointment for Humana's Agents

All agents who solicit insurance business on behalf of Humana (and all companies affiliated with Humana) as well as any agent or agency that will receive commissions from Humana are required to complete a Group Producing Agent or Agency contract.

All agents or agencies soliciting insurance business are required to hold an active agent or agency license in every state they solicit business. Along with licensing requirements for agents or agencies, states require agents or agencies to be appointed by Humana in each state in which business is solicited.

An agent or agency appointment with Humana cannot be processed without an active agent license. Both the writing agent and agent of record must be licensed, contracted, and appointed.

Please contact the Agent Support Line (contact information on page 24) for details regarding what you need to do to sell Humana's Medicare Supplement plans.

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Coverage Features

Humana Medicare Supplement plans and Humana Reader's Digest Healthy Living Medicare Supplement plans offer protection to customers from the gaps in Medicare Parts A and B. Plans include features such as:

Freedom to choose any doctor, hospital, or clinic that accepts Medicare.

Portable coverage that can be used anywhere in the United States and, with certain plans, even out of the country.

- Members are covered nationwide. Humana's Medicare Supplement plans do not contain provider or hospital networks (exception, Plan F Select in Louisiana).
 - Louisiana's Plan F Select contains a hospital network only. Members enrolled in this
 plan must use a participating hospital. Benefits will not be provided if hospitalized in
 an out-of-network hospital, unless the hospitalization is for emergency services as
 described in their policy.
- Members enrolled in Plans C, F, High Deductible F, G, or N receive foreign travel emergency coverage as well.

Pricing

Premium Discounting

- ACH Discount Members save \$2 on their monthly premium by electing to make payments electronically. If applicants wish to take advantage of this discount, be sure to elect an automatic payment option in the payment section of the enrollment application.
- Household Discount (where approved) Humana and Humana Reader's Digest Medicare Supplement policyholders with effective dates of 6/1/2010 and later sharing a residence save 5% on their monthly premium. To enroll in the Household Discount program be sure applicants provide the name and Medicare ID of the other policyholder living at their residential address in the Discounting section of the enrollment application. (Household is defined as a condominium unit, single family home, or apartment within an apartment complex.)

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- Early Enrollment Discount (AZ and MA only)
 - AZ Applicants save on their monthly premium if enrolling between the ages of 65 and 73. Members continue to receive the discount, which diminishes by 3% annually, through age 77.

Age at time of Enrollment	Discount
65	39%
66	36%
67	33%
68	30%
69	27%
70	24%
71	21%
72	18%
73	15%

- MA - Applicants save 15% on their monthly premium by enrolling at age 65. The discount then diminishes by 5% annually through age 67.

Standard and Preferred rates

• Tobacco use and Medicare eligibility prior to age 65 are used as rate determining factors (where permitted).

Humana practices Attained-age rating (where permitted).

- Attained-age rating: Premium is based on member's current age and will be adjusted annually as they get older. (Please note, in some attained-age states where plans are offered to those under the age of 65 qualifying for Medicare due to disability, those policies are issued on an issue-age basis.)
- Community rating (where required by the state): Generally the same monthly premium is charged to everyone regardless of age. In some states, premiums vary due to tobacco use and/or Medicare eligibility prior to age 65.
- Issue-age rating (where required by the state): Premium is based on age at time of policy issue and they will remain in that age group for the life of the policy.

Area rating by county (where permitted).

Rates will not increase more than once in a 12 month period for inflationary or cost trend purposes. These increases take effect no sooner than the policyholder's anniversary date. Annual age increases for attained-age states, will occur within one month of the member's birthday (except in the states of Michigan and Nevada).

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Other Features

Electronic claims coordination with Medicare.

Guaranteed renewable

- Coverage cannot be cancelled for reasons other than lack of premium payment or fraud.
- One time enrollment. No annual enrollment action required.

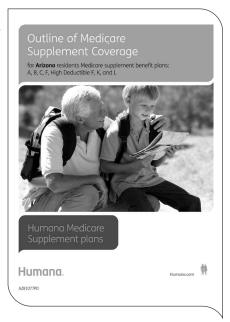
30-day free look period

• If the member is not satisfied with his/her Medicare Supplement plan, the policy may be returned within 30 days of delivery and it will be considered void from their effective date of coverage. Humana will refund paid premium less any claims incurred during that 30 days.

Plan availability

- Humana Medicare Supplement Plans (standardized plan offering)
 - Humana commonly offers Plans A, B, C, F, High Deductible
 F, K, L, and N with some variance by state. See your state's
 Outline of Coverage for plan availability.
- Humana Reader's Digest Healthy Living Medicare Supplement Plans (most states include Vision and Dental innovative benefits).
 - Plans offered: A, F, High Deductible F, K, and N.
- Waiver State plan offerings
 - Massachusetts, Minnesota, and Wisconsin offer plans that do not conform to the nationally standardized menu; however, the benefit structures are similar.
 - Massachusetts offers a Core Plan (basic benefits, similar to a Plan A) and Supplement 1 (similar to a Plan F).
 - Minnesota offers a Basic Plan (similar to a Plan A) and optional riders that can be purchased in addition to the Basic Plan. Cost share plans are also available (similar to Plans K, L, and High Deductible F).
 - Wisconsin also offers a Basic Plan (similar to Plan A) and optional riders as well as Cost share plans (similar to Plans K and L).

For plan details refer to a Humana Medicare Supplement plan Outline of Coverage (sample pictured here). Outlines of Coverage for all states are available within the Agent Self-Service Center at **Humana.com**.



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Extra Services

Please note not all extra services are offered in all states; availability may vary. No promotional discussion is allowed pre-sale in the following states: Connecticut, Georgia, Idaho, Illinois, Kansas, Maine, New York, and Texas, but the services are offered post-enrollment. Extra services are NOT available in the state of Iowa. Extra services are not contractually offered, nor guaranteed under Humana's Medicare Supplement insurance policies and services may be added or discontinued annually.

Humana Medicare Supplement plans as well as Humana Reader's Digest Healthy Living Medicare Supplement plans provide the following extra services at no additional cost:

Rx Discount – The member can save an average of 20% or more on prescription drugs at participating pharmacies. The discount program can be used for weight loss, impotence, hair loss, smoking cessation, and many other prescriptions that are not covered by Medicare. Most major pharmacy chains participate. Members can find out if an independent pharmacy participates by calling 1-800-866-0581. Agents can access information via the Pharmacy Locator within the Agent Self-Service Center at **Humana.com.**

Vision Discount – This program is available to the member through EyeMed, which offers access to 40,000 national providers including optometrists, ophthalmologists, and opticians at 20,000 locations. Members can locate a participating EyeMed provider by calling 1-866-392-6056.

Humana Active Outlook[™] – Life-enrichment program designed exclusively for Humana Medicare members. Through Humana Active Outlook mailings, online content, seminars, and classes members receive information about healthy living, Medicare news, and valuable discounts and coupons from major brands.

HumanaFirst® – Nurse advice line offering 24-hour health information, guidance, and support for members. Whether the concern is immediate or long-term, members can call 1-800-622-9529 for expert advice to find out how Humana can help them lead a healthier life and get the most out of their health plan.

QuitNet® Comprehensive – Included in the **Humana Active Outlook** program, QuitNet is an evidence-based smoking cessation program that offers expert advice, personalized support, unlimited social support from fellow quitters, practical quit tips, and celebration of milestones reached, all designed to help tobacco users quit – and stay tobacco-free.

MyHumana – Log onto **Humana.com** and register for *My*Humana, your password-protected, personal page, to review details of your claims, use health and pharmacy tools, and find health information and resources. You can also find Medicare information at **Humana-Medicare.com**.

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WellDine™ Meal Program – After an overnight stay in the hospital or nursing facility, members are eligible for 10 nutritious, precooked frozen meals delivered to their door at no cost. To arrange for this service, members call 1-866-96MEALS (1-866-966-3257) after discharge and provide their Humana policyholder ID number and other basic information. A Humana representative will assist in scheduling delivery. (Not available to policyholders living in Alaska or Hawaii.)

Hearing Discount – Discounts on hearing aids and services are available through HearUSA, TruHearing, and Beltone.

Additional Extra Services Available with Humana Medicare Supplement Plans

SilverSneakers® Fitness – Basic fitness center membership that entitles the member to use any equipment, attend group exercise classes, and work with trained advisors at participating SilverSneakers® fitness centers. (Not available to policyholders living in Nevada or Pennsylvania.)

SilverSneakers° **Steps** – For members without easy access to a participating center, this pedometer based walking program is available.

Additional Extra Services Available with Humana Reader's Digest Healthy Living Medicare Supplement Plans

Reader's Digest Discounts – Members receive discounts on products at <u>www.</u> readersdigeststore.com. They'll have a passcode giving them an exclusive, ongoing 20% discount for most items at the Reader's Digest store. This would include health-related books and magazines and subscriptions to Reader's Digest magazine.

3-book Reader's Digest Healthy Living Library – Members can purchase most of the popular Reader's Digest health book titles (*Food Cures, Long Life Prescription, What works What Doesn't*) for a substantial discount. Typical retail price for all three books: \$98.88. Member price for all three books: \$29.99 (plus S & H).

Reader's Digest Health Bulletins – Members will receive four special reports in the mail throughout the year from Reader's Digest. Each report is devoted to a key health issue, such as heart health, nutrition, pain management, and brain health. Reports will highlight the latest research, new cures, ways to better your lifestyle, and prevention tips, all in an easy-to-read and colorful format.

Reader's Digest Mind Stretcher Series – Members will get a complimentary subscription to the massively popular brain-exercise series. A new volume comes quarterly and includes puzzles and games.

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Eligibility Requirements

Applicants must be age 65 or older (may vary by state; review your state's Outline of Coverage for details) and enrolled in Medicare Parts A and B. Policies are issued based on the applicant's state of residence.

Enrollment Application

The proper submission of new enrollment applications is critical in our ability to provide the best possible service to you and our applicants. Carefully review these steps to ensure your business will be processed without delay.

The Sales Agent initiates the application process. After confirming with the applicant that the Humana Medicare Supplement plan meets his or her needs, providing rates, and confirming eligibility, follow these steps to successfully submit the enrollment application.

The applicant completes the Medicare Supplement Enrollment Application. Information must be printed on the enrollment application in clear, legible, capital block letters in blue or black ink. Sales Agents are responsible for ensuring that the applicant answers all required questions on the application. Please review the marking instructions on the enrollment application

Enrollment **Application** ollow these easy steps to become a Humana Medicare Supplement insurance policy. Have Your Medicare Card Ready
Rease print legibly and complete the entire form. You will need to fill in the information exactly as it appears on your Medicare card. <u>Each person must complete a separate application</u>. **2** Read and Complete Other Coverage Information 3 Complete Guaranteed Acceptance out this section if you are eligible for guaranteed acceptance. Read and Complete Medical Questions Determine Your Premium 6 Determine Your Discount 7 Be Sure to Include Your Initial Premium Payment Your first month's premium payment must be included. This is necessary even if you choose our Automatic Bank Withdrawal or Auto Credit Card Charge options for future premium payments. 8 Sign and Date the Enrollment Application 9 Keep Member Copy For Your Records t Application, first month's premium Return the original copy of your co and any additional required forms

Humana.

for additional guidance. If an error is made when completing the application, please be sure the applicant initials the correction.

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Personal information

Be sure to complete all information in full. Where applicable, fill in circles completely to ensure proper scanning.

An application may be submitted up to 90 days in advance of the proposed effective date. Applications received on or after the proposed effective date will be made effective the first day of the following month. (In West Virginia, applications may be submitted no more than 30 days in advance of the proposed effective date.)

Other coverage information

Be sure to complete all information in full. Fill in circles completely to ensure proper scanning. When replacing coverage remember to fill in all start dates and end dates if applicable, as well as the carrier/plan information for the coverage being replaced. Applicants must indicate that they intend to replace their current coverage with the Medicare Supplement plan they are electing to enroll when completing ALL "Intent to Replace" questions. If using an electronic application, you will not be able to submit the application if any of these questions contain a "NO" response.

Guaranteed acceptance determination

Guaranteed Issue Guidelines can be found in the current CMS publication of Choosing a Medigap Policy: A Guide to Health Insurance for People with Medicare.

A list of state-specific open enrollment and guaranteed issue periods is included on page 17 and 18 of this guide.

If completing an application electronically, you will not be able to submit the application if it has been indicated that the applicant qualifies for Guaranteed Issue but does not meet the criteria defined in the "Choosing a Medigap Guide" or the state specific criteria outlined on page 17 and 18.

Medical questions, if applicable based on Guaranteed Acceptance and Open Enrollment (not applicable in Connecticut, Massachusetts, New York, or Vermont)

All health questions must be answered, including the question regarding prescription medications, unless an application is submitted during an open enrollment or guaranteed issue period.

Sales agents are responsible for reviewing and explaining all medical questions to applicants during the application process.

Sales agents are responsible for marking accurate answers to medical questions as given by applicants.

Humana reserves the right to monitor Sales Agents' books of business for inaccurate health information.

ALL applications should be submitted regardless of the responses provided to the Medical Questions on the application unless the applicant indicates they have been prescribed one or more of the drugs listed on page 14 and 15 or the applicant's height and weight fall into the denial ranges provided on page 16. Only in these situations should an application not be submitted.

(Enrollment Application continued next page)

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Monthly premium determination

Use the answers to the questions in this section to provide the appropriate base premium quote in the next section.

Discount determination

If your client qualifies for the Household discount, provide the name and Medicare claim number of the other policyholder/enrollee in this section. Additional information can be found in the Outline of Coverage providing details around how to qualify for the discount as well as a page to calculate the applicant's monthly discounted premium. This is the amount required to be submitted with their enrollment application.

In AZ and MA an Early Enrollment discount is also available. See the Outline of Coverage for more information. Applicants qualify for this discount due to age only. Nothing additional has to be included on the enrollment application.

Monthly premium, initial payment and recurring payment options

Be sure to quote current rates based on the answers in the previous 2 sections. If the Effective Date of the rates in the Outline of Coverage is nearing or over a year old, check for updated rates. Monitor Sales Compass notifications for news on annual rate changes.

A \$2 per month discount will apply if **automatic bank withdrawal or recurring credit card payment** is the chosen recurring payment method.

Humana requires the first month's premium to process the application (not applicable in Arizona). If the application is not approved, the first month's premium payment will be refunded.

- Approved methods for submitting initial premium payments include: Automatic checking/ savings account withdrawal (ACH), personal check, money order, or credit card. If fields for entering ACH information are not available in the Initial Payment section include "ACH" in the check number field of the Initial Payment section along with all banking information. Applications submitted without the initial premium payment will **not** be processed until payment is received.
- Post-dating checks will not ensure the payment is held and this is not an acceptable practice to suggest. Payments will be processed upon receipt (regardless of effective date of coverage).
- If applicant is paying by check, please indicate "Med Supp" in the check's note or memo section, particularly if the applicant is also purchasing a PDP (Prescription Drug Plan), to help ensure it posts to the proper account. Electronic/automatic payment methods are always preferable and make the application easier to process.

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Recurring Payments

Automatic Bank Withdrawal: If the applicant would like to have future premiums automatically withdrawn from their checking or savings accounts, please ensure that they complete the bank information.

• The withdrawal will take place between the 2nd and 7th of each month. Humana will draft only the balance due for that month. The payment being drafted is for the current month, not the future month.

Recurring Credit Card Payment: If the applicant would like to have future premiums automatically charged to their credit card, please ensure that they complete the credit card information for the card they want to use.

Coupon Book: If the applicant elects coupon book to pay ongoing monthly premiums, the applicant is responsible for remitting the amount due by the first of the following month and the first of every month thereafter. Sales agents are not authorized to collect ongoing premiums.

Annual Payments: If an applicant makes an annual payment, they should monitor notices regarding premium changes as well as factor in any rate change due to aging (where applicable). This will help avoid potential payment shortfalls in the future.

Sign and date the enrollment application

The applicant and agent must both sign the application. Under no circumstances should a Sales Agent sign an application in place of an applicant.

Applications must be dated the day the application is completed and signed by the applicant, not the date it is sent to Humana or the date the insurance is to become effective. Backdating of applications is strictly prohibited.

Agents must list all health insurance policies sold to the applicant which are still in force and all policies sold to the applicant within the past five years which are no longer in force. If none, please be sure to write "none." If left blank, the application will pend.

Office use only

To receive proper commission credit, you must fully complete the agent/agency information in the "Office Use Only" portion of the application:

- Writing Agent Fill in your name as contracted with Humana.
- Writing Agent ID Fill in your writing agent ID (i.e. your SAN/SSN).
- Commission Level provide your commission level.
- MGA Code provide your MGA code.
- Affinity Code provide your Affinity Code if applicable.
- Agency not applicable to Career Agents. Delegated agents not being directly paid commissions need to provide their agency's name.
- Agency ID not applicable to Career Agents. Delegated agents need to provide the Federal Tax ID (FEIN) of the agency to receive commission payment if the Agency name was provided.

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Prompt submission of paper applications

Failure to submit applications promptly may affect the effective date of coverage. Be sure to retain a copy of the application for your records. A copy must also be left with the applicant.

Humana Career Agents

Submit applications to the Manager of Sales Administration (MSA) for your service area within 1 business day of the applicant/agent signature date.

Non-Career or External Agents

Submit applications within 2 business days of applicant/agent signature date to:

Humana Medicare Enrollment 2432 Fortune Drive Lexington, KY 40509

If initial premium is being paid by credit card or ACH, enrollment applications can be faxed to **1-877-889-9936.** Enrollments can NOT be faxed if initial premium is being paid by check. Please do not both fax and mail in enrollments.

The following fax number can be used to expedite PENDED applications by faxing in missing enrollment forms directly to Enrollment: **1-502-508-9003**.

FastApp and MAPA

FastApp (used for telephonic enrollment) and MAPA (used by field agents) are "smart" applications. All questions required for enrollment must be answered before the application can be submitted. The application can also determine Open Enrollment as well as Guaranteed Issue periods. When an applicant is eligible for either, the application will disable the Medical Questions as well as the applicable rate determining questions as they are not required. If the applicant does not qualify for Open Enrollment or Guaranteed Issue, the questions will remain enabled and required. All additional enrollment forms required in a given state are built into the application as well. For example, when a Notice of Replacement is required, it will be presented prior to the submission of the application. You will not be able to submit the application without first completing the required form. If using MAPA, please be sure to upload regularly to ensure prompt submission of your applications.

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Underwriting Guidelines (not applicable in Connecticut, Massachusetts, New York, or Vermont)

At Humana, we believe that an adequate level of underwriting leads to better premium rates for our customers. For this reason:

Unless the applicant qualifies for Guaranteed Issue or Open Enrollment, all applicants will be underwritten. Please inform your clients that they can expect to receive a call from Humana's Medicare Supplement Underwriting Department within 2 business days after completing and submitting their application. Their application will not be accepted for enrollment until after the Underwriting process has been completed and it has been confirmed that they are eligible for a Humana Medicare Supplement plan.

The Medical Release Form, included in the Sales Kit and incorporated into the FastApp and MAPA application processes, is required to be submitted with all applications completed outside of an Open Enrollment Period or Guaranteed Issue scenario. Applications will not be sent to Underwriting until the form is received delaying the enrollment process.

ALL applications must be submitted regardless of the responses provided in the Medical Questions section of the application unless the applicant indicates they have been prescribed one or more of the prescription drugs found on page 14 and 15 or their Body Mass Index (BMI) falls into one of the deniable ranges found in the following BMI table (see page 16).

You will receive notification emails providing you with the status of your enrollments during the Underwriting process. Please ensure the email address you have on file with Humana remains current. Notifications you can expect to receive are as follows:

Underwriting Review - email is sent upon receipt of the client's application by the Underwriting department. This lets you know that the review will be completed within the next 24-48 hours (if the Underwriting consultant is able to reach your client telephonically).

Please Call - email is sent in the event the Underwriting consultant cannot reach your client. It is requested that you assist with contacting the client and instructing them to call the Underwriting department. A letter is also sent to the client.

Cancel - email is sent notifying you that either your client has asked that their application be withdrawn or the Underwriting review was not completed due to a lack of response from the client. This will occur after 45 days. A letter is also sent to the client.

Decline - email is sent alerting you that your client was not able to pass the Medical Underwriting portion of the enrollment process. A letter is also sent to the client.

Standard - email is sent upon completion of the Underwriting process. This only means that the applicant has passed Medical Underwriting. The application must then be reviewed by the Enrollment team to ensure accuracy and eligibility for coverage. Please DO NOT forward this email on to applicants.

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Medications Related to Uninsurable Conditions

Α

Abilify Actiq Afinitor Akineton Alkeran Ampyra

Anagrelide Hydrochloride

Antabuse Aptivus Aranesp

Aranesp Albumin Free

Arava
Aricept
Arimidex
Aromasin
Atripla
Avinza
Avonex
Azathioprine

В

Azilect

Baclofen Baraclude

Benztropine Mesylate

Betapace Betaseron Bicalutamide

Bromocriptine Mesylate

C

Campral

Carbidopa/Levodopa

Carvedilol Casodex Ceenu Cellcept Cerefolin

Chlorpromazine Hcl

Cilostazol Clozapine Clozaril Combivir

Comtan Copaxone Cordarone Coreg Coreg Cr Crixivan

Cyclophosphamide

Cyclosporine

D

Demadex Didanosine Didronel Digoxin Droxia DuoNeb

Ε

Eldepryl Embeda Emcyt Emtriva Enbrel Epivir Equetro

Ergoloid Mesylates

Etoposide Exelon Exemestane

F

Fanapt Fareston Felbatol Femara Fentanyl Fluorouracil

Fluphenazine Decanoate

Fluphenazine Hcl

Flutamide Fosrenol Н

Haloperidol

Haloperidol Decanoate

Hepsera Humira Pen Hydrea

Hydromorphone Hcl

Hydroxyurea

Ι

Ilaris
Imuran
Intelence
Intron-A
Invega
Invirase
Iressa
Isentress

K

Kaletra Kineret Kogenate Fs

П

Lanoxin Letairis Letrozole Leukeran Leukine Lexiva Lithium Lodosyn Loxapine

Loxapine Succinate

Loxitane Lysodren

M

Matulane Megace

Megestrol Acetate Mercaptopurine

Medications Related to Uninsurable Conditions (continued)

Mitomycin Moban Multaq Mustargen

Mycophenolate Mofetil

Myfortic Myleran

N

Naltrexone Hcl Namenda Nardil Navane Nebupent Neoral Neulasta Neupogen Neupro Nexavar Nilandron

0

Norvir

Olanzapine Orencia

P

Parlodel Pegasys

Peg-Intron Redipen Pergolide Mesylate

Phoslo
Plavix
Pletal
Pradaxa
Prezista
Procrit
Prograf
propafenone
Purinethol

R

Rapamune Razadyne Razadyne Er Rebetol Remicade Renagel Renvela Requip Rescriptor Revatio Revlimid Reyataz Ribasphere Ridaura Rilutek Risperdal

Risperdal Consta Risperidone Roferon-A

S

Saphris
Selegiline Hcl
Selzentry
Seroquel
Simponi
Sinemet
Sps
Stalevo
Stalevo 100
Sustiva
Sutent
Symbyax

T

Tabloid Tacrolimus Tambocor

Tamoxifen Citrate

Tarceva Targretin Tasmar Taxotere

Temodar Thalomid

Thioridazine Hcl

Thiothixene

Tice Bcg

Tikosyn_.

Torsemide

Tracleer Trental

Trexall

Trifluoperazine Hcl Trihexyphenidyl Hcl

Trizivir Truvada

Tysabri

V

Valcyte Videx Viracept Viramune Viread Vivitro

W

Warfarin Sodium

X

Xeloda Xenazine Xyrem

Z

Zelapar Zerit Ziagen Zidovudine Zoladex Zyprexa

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BODY MASS INDEX

If applicants height and weight fall into one of these ranges they are not eligible for coverage.

Do not submit the enrollment application.

bo not submit the emotiment application.							
Height (ft/in)	Deniable BMI of 14 or less	Deniable BMI of 41 or more	Height (ft/in)	Deniable BMI of 14 or less	Deniable BMI of 41 or more		
	Weight (lbs.)	Weight (lbs.)		Weight (lbs.)	Weight (lbs.)		
4'	46 or less	134 or more	6'	103 or less	302 or more		
4'1"	48 or less	140 or more	6'1"	106 or less	311 or more		
4'2"	50 or less	146 or more	6'2"	109 or less	319 or more		
4'3"	52 or less	152 or more	6'3"	112 or less	328 or more		
4'4"	54 or less	158 or more	6'4"	115 or less	337 or more		
4'5"	56 or less	164 or more	6'5"	118 or less	346 or more		
4'6"	58 or less	170 or more	6'6"	121 or less	355 or more		
4'7"	60 or less	176 or more	6'7"	124 or less	364 or more		
4'8"	62 or less	183 or more	6'8"	127 or less	373 or more		
4'9"	65 or less	189 or more	6'9"	131 or less	383 or more		
4'10"	67 or less	196 or more	6'10"	134 or less	392 or more		
4'11"	69 or less	203 or more	6'11"	137 or less	402 or more		
5'	72 or less	210 or more	7'	141 or less	412 or more		
5'1"	74 or less	217 or more	7'1"	144 or less	421 or more		
5'2"	77 or less	224 or more	7'2"	147 or less	431 or more		
5'3"	79 or less	231 or more	7'3"	151 or less	441 or more		
5'4"	82 or less	239 or more	7'4"	154 or less	452 or more		
5'5"	84 or less	246 or more	7'5"	158 or less	462 or more		
5'6"	87 or less	254 or more	7'6"	161 or less	472 or more		
5'7"	89 or less	262 or more	7'7"	165 or less	483 or more		
5'8"	92 or less	270 or more	7'8"	169 or less	494 or more		
5'9"	95 or less	278 or more	7'9"	172 or less	504 or more		
5'10"	98 or less	286 or more	7'10"	176 or less	515 or more		
5'11"	100 or less	294 or more	7'11"	180 or less	526 or more		
			8'	184 or less	537 or more		

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State-Specific Open Enrollment and Guaranteed Issue Guidelines

In addition to the guaranteed issue scenarios described in the Choosing a Medigap Policy: A Guide to Health Insurance for People with Medicare, the following states have additional open enrollment and guaranteed issue periods that you should know about. This is not a complete list. Please review your state regulations for additional scenarios which may qualify an applicant for guaranteed issue into a Medicare Supplement plan.

California, Kansas, Maine, Oregon, Tennessee, Texas, Utah, and Wisconsin – Individuals are guaranteed issue into a Medicare Supplement plan when losing Medicaid.

Alaska - Extends guaranteed issue to individuals who voluntarily leave an Employer Welfare Benefit Plan whether the plan pays primary or secondary to Medicare. The applicant must apply no more than 63 days from the date their coverage ends.

California – Current Medicare Supplement policyholders (with any carrier) are guaranteed issue into a like or lesser Medicare Supplement plan (see plan comparison table on page 18) beginning on their birthday and lasting for 30 days each year. Guaranteed issue is also available to individuals losing military health coverage due to the closing of a military base, the base no longer offering health care services, moving away from the base, or losing access to health care services at the military base. Applicants must apply no more than 6 months from the date their coverage ends. Additionally, members are eligible for guaranteed issue if their current Medicare Advantage plan is reducing benefits, increasing cost sharing, terminating a provider contract, or increasing premiums by at least 15%. Members can enroll as guaranteed issue into a Medicare Supplement policy offered by their current carrier. If their carrier does not offer Medicare Supplement plans they are guaranteed issue into any carrier's Medicare Supplement plans. Finally, individuals qualify for guaranteed issue due to termination of an employer retirement plan paying either primary or secondary to Medicare. Applicants must apply no more than 6 months from the date their coverage ends.

Colorado – Extends a guaranteed issue period of 63 days beginning with the date coverage ends to individuals voluntarily losing Employer Welfare Benefit coverage. For those involuntarily losing coverage the guaranteed issue period is extended to 6 months.

Maine – An annual open enrollment period is available to applicants enrolling in Plan A during the month of July. Additionally, if a member is enrolled in and has maintained a Medicare Supplement policy (with any carrier) since first becoming eligible for Medicare Part B, they qualify for guaranteed issue into an equal or lesser plan (see plan comparison table on page 18). If replacing plans E, H, I, or J, the applicant qualifies for guaranteed issue into plans A, B, C, F, F(HD), K, L, or N. The applicant must apply no more than 90 days from the date their coverage ends.

Michigan – All applicants are guaranteed issue when enrolling in Humana Medicare Supplement Plans A or C. (This does not apply to Humana Reader's Digest Healthy Living Plan A.)

Missouri – Current Medicare Supplement policyholders (with any carrier) are guaranteed issue into a Medicare Supplement plan of equal value (see plan comparison table on page 18) if enrolling within 30 days (before or after) their current policy's anniversary date. If replacing plans E, H, I, or J, the applicant qualifies for guaranteed issue into plans A, B, C, F, F(HD), K, L, or N.

Nebraska – Extends guaranteed issue to individuals who lose eligibility under an Employer Welfare Benefit Plan that pays secondary to Medicare. The applicant must apply no more than 63 days from the date their coverage ends.

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Tennessee – Individuals under the age of 65 receive a 6 month guaranteed issue period for the standard scenarios found in the *Choosing a Medigap Policy: A Guide to Health Insurance for People with Medicare.*

Washington – Current Medicare Supplement policyholders (with any carrier) qualify for guaranteed issue when replacing their current plan with another Medicare Supplement plan. Plan A policyholders are only guaranteed acceptance into Plan A.

PLAN COMPARISON CHART					
Current Plan (includes Select offerings)	Equal To	Lesser			
А	А	High Deductible F, K, L, N			
В	В	A, High Deductible F, K, L, N			
С	С	A, B, High Deductible F, K, L, N			
D	D	A, B, C, High Deductible F, K, L, N			
E, H, I, J, High Deductible J	A, B, C, F, K, L, N	A, B, C, F, High Deductible F, K, L, N			
F	F	A, B, C, High Deductible F, K, L, N			
High Deductible F	High Deductible F	None			
G	G	A, B, C, F, High Deductible F, K, L, N			
K	K	High Deductible F			
L	L	High Deductible F, K			
M	M	High Deductible F, K, L			
N	N	High Deductible F, K, L			
Non Standard Plans					
Core (MA)		See standard Plan A			
Supplement 1 (MA)		See standard Plan C			
Basic (MN and WI)		See standard Plan A			
Basic + Riders (MN and WI)		See standard Plan F			
Extended Basic (MN)		See standard Plan F			
50% Coverage (MN)		See standard Plan K			
75% Coverage (MN)		See standard Plan L			
High Deductible Coverage (MN)		See standard Plan High Deductible Plan F			
50% Cost Share +/- Rider (WI)		See standard Plan K			
25% Cost Share +/- Rider (WI)		See standard Plan L			

Please note: Current Humana and Humana Reader's Digest Medicare Supplement policyholders switching to a plan of equal value (i.e. an Indiana Plan F to a Kentucky Plan F, an Indiana Humana Plan F to an Indiana Reader's Digest Plan F) qualify for guaranteed issue; however, a new application must be completed. Current policyholders wishing to reduce or increase their benefits (i.e. switch from a Plan F to a Plan K or a Plan A to a Plan C) will be subject to medical underwriting.

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Additional Required Forms

Notice of Replacement: Any Sales Agent replacing health insurance must accurately complete a Notice of Replacement (NOR) form and attach it to the new enrollment application. If the applicant indicates they're replacing/losing coverage in either of the following questions the NOR must be completed and submitted (language may vary by state):

If you had coverage from any Medicare plan other than Original Medicare within the past 63 days (for example, a Medicare Advantage plan, or a Medicare HMO or PPO), fill in your start and end dates below. If you are still covered under this plan, leave "END" blank. - If a start date is provided, the NOR should be submitted.

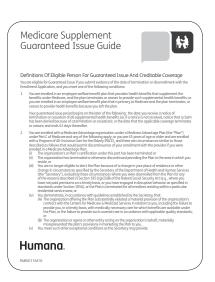
Do you have another Medicare supplement policy in force? - If the applicant responds YES, the NOR should be submitted.

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terminat
e coverage ge plan.
covered as a simili- waiting re-existin- similar truthfully to includ claims has been orded. at you
1000

In the state of New York, the following question is considered in addition to the two above: Have you had coverage under any other health insurance within the past 63 days? (For example, an employer, union, or individual plan.) - If the applicant responds YES, the NOR should be submitted.

Failure to complete and return the NOR will result in the applicant's enrollment being pended until Humana receives the completed NOR. Forms may vary by state and are included as part of the application packet rather than a separate, free-standing form.

Guaranteed Acceptance Guide: This form defines categories for guaranteed acceptance and creditable coverage eligibility. In Texas, a copy of the form must be presented to and signed by the applicant to be submitted with the enrollment application. The form is included as part of the application packet rather than a separate, free-standing form. Failure to submit the form will result in the applicant's enrollment being pended. In Pennsylvania, the form must be presented to the applicant prior to completing the enrollment application. Receipt of this information is then acknowledged within the enrollment application. Forms may vary by state.

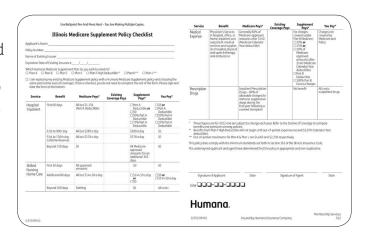


(Other Required Forms continued next page)

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Medicare Supplement Comparison

Statement/Policy Checklist: In Kentucky and Illinois, applicants must complete and return this form when replacing coverage. Failure to do so will result in the applicant's enrollment being pended until Humana receives the completed forms. ALL sections must be completed including the demographic section at the top of the form. Forms vary by state and are included as part of the application packet rather than a separate, free-standing form.



Medical Release Form: For all applications submitted outside of an Open Enrollment or Guaranteed Issue period a Medical Release form must be completed and submitted with the enrollment application. Failure to do so will result in the applicant's enrollment being pended. Forms vary by state.

Other required State-Specific Forms Include (these forms must be signed and submitted with the enrollment application):

Florida Agent Certification Form Louisiana Select Disclosure Statement Acknowledgment (when enrolling in Plan F Select) Minnesota Notice of Insolvency Rights Minnesota Statement of Suitability

Medical Records Rele	ease Authorization
urpose of the Authorization	
ly signing this form, you will authorize the disclasure and use o re-enrollment underwriting or to determine your eligibility for	
information we will use and/or disclose	
authorize any physician, medical or health care practitioner, h or medically related facility, this lapt y daministration, Pharmac employer or the Consumer Reporting Apency having informable side, c diagnosis, treatment and care of the physical, psychiatra alcahol abuse, illness and capies of all hospital or medical recor- ron-medical information to shore any and all such information presentatives, and its offliates.	/ Benefit Manager, insurance, HMO or reinsuring company, in egarding myself including information concerning in committee or motional conditions, drug, substance or ds, non-public personal health information and any other with Humana Insurance Company, its reinsurer or its legal
The information obtained by use of this authorization may be eligibility for coverage.	
Any information obtained will not be released by Humana Ins- reinsuring companies, or other persons or organizations perfor in connection with any application, claim or as may be other Consumer Reporting Agency is used, I may request to be inter I may request a copy of the report.	rming health care operations or business ar legal services vise lawfully required, or as we may further authorize. If a viewed in connection with the preparation of the report and
 Once personal and health (including medical and pharmacy) may be redisclosed by the recipient and the information may 	
Expiration and revocation	
A copy of this authorization is available to me or my legal repr this authorization shall be as valid as the original.	esentative upon written request. A photographic copy of
This authorization shall be valid for 2 years from the date shot any time. To revoke this authorization: I must do so in writing and send my written revocation to 1438 Louisville, KY 40202). The revocation will not apply to information that has alre The revocation may devensely affect my application, act The revocation mult become fifter the affer it is received by The revocation will become fifter the affer it is received by	Humana's Privacy Office (Humana Privacy Office, P.O. Box ody been released in response to this authorization. aim or a pending insurance action.
If you were required to answer medical questions on your N complete this authorization to be eligible for enrollment.	Nedicare Supplement Enrollment Application, you must
LAST NAME MEDICARE CLAIM NUMBER	FIRST NAME MI SOCIAL SECURITY NUMBER
DATE	
Applicant Signature Insured by Humana Insurance Company	Date
Humana.	
GN71003M10	712

The following forms must be presented to the applicant at time of application but are not required to be submitted with the enrollment form:

CoverColorado Form - to be presented to those applicants under the age of 65 who do not qualify for a Humana Medicare Supplement plan due to prescription drugs and/or BMI. New York Conditional Receipt

Washington Notice of Rejection - to be presented to those applicants who do not qualify for a Humana Medicare Supplement plan due to prescription drugs and/or BMI. Washington Notice of Restriction

Note: This is not an exhaustive list. Please fill out and return all applicable forms from your sales kits to ensure appropriate and complete processing.

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Additional Enrollment Processing Information

How to Check Enrollment Status Online

For members or sales agents, please follow the following steps:

- 1. Navigate to **Humana.com.**
- 2. Click on Tools and Resources.
- 3. Click View ID Card, the first link under Quick Links (lower right hand corner of screen) to go to the Humana ID Card Viewer.
- 4. Enter the client's SSN, DOB, and ZIP to display a printable Letter of Coverage. The Letter of Coverage confirms enrollment and can be used until an ID card is received.

If you encounter any issues when attempting to view enrollment status online, please contact the Agent Support Line (contact information on page 24).

Policy Delivery

After the application has been processed and accepted, the ID card will be mailed directly to the policyholder from Humana within five (5) business days, and the policy will be mailed within ten (10) business days. A notice of application approval will be sent to the writing agent.

Pre-Existing Conditions

To help control rising costs, Humana policies include a pre-existing condition clause for newly issued Medicare Supplement policies.

Expenses resulting from a condition existing six months prior to policy effective date are not covered unless they are incurred three months after the policy effective date. If the policy replaces other creditable individual or group insurance coverage, this pre-existing condition limitation will be reduced by the number of months that coverage was in force. If this policy replaces another Medicare Supplement policy, the pre-existing condition limitation will be reduced by the number of months that coverage was in force. The pre-existing condition limitation is waived when application is made during the Medicare Supplement Open Enrollment Period or guaranteed issue situations.

Pre-existing condition requirements vary by state.



Humana Insurance Company



(Additional Enrollment Processing Information continued next page)
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Additional Enrollment Processing Information

Humana Medicare Supplement and Prescription Drug Plan (PDP)

Many applicants seeking to enroll in a Humana Medicare Supplement plan may have or purchase a Humana PDP. Since these are two separate plans, it is important to submit a separate check for the Medicare Supplement premium when submitting a paper application. To reduce the risk of posting Medicare Supplement premiums incorrectly, be sure applicants note in the memo section of their checks that the payment is applicable to their Medicare Supplement plan. When a client records "Payment for Med Supp" or "Med Supp" on the memo line, we can more easily identify and post the funds to the correct plan. For more information, contact the Agent Support Line (contact information on page 24).

Changes to In-force Business

Address Change: Members should contact Humana directly for address changes either in writing or over the phone. **Note:** An address change may result in a change in the premium rate. The change will be effective immediately and a new coupon book will automatically be issued or the new premium will be drafted from the member's account with the next billing cycle.

In-State Move: Premiums have been developed for up to three rating areas per state depending on the state. These rating areas are defined by county of residence. Please check rate charts in the Outline of Coverage for proper rate classification.

Out-of-State Move: When Humana Medicare Supplement members move from the state where they initially enrolled, they may choose to continue coverage under their current plan with a premium adjustment or enroll as guaranteed issue into a plan of equal value available in their new state of residence. A new enrollment application must be submitted.

Information on premium changes or plan availability due to a move is available through Customer Service (contact information on page 24).

Cancellation of Coverage: A cancellation request can be made in writing or over the phone by the member or their legal representative. The cancellation will be effective the last day of the month in which Humana receives notification. Some states do require a prorated termination date based on the cancellation date requested.

Rescission of Coverage: If any information on any form is misstated or omitted, coverage may be rescinded. Rescission voids coverage from the effective date, and any premiums paid will be refunded, less any claims already paid. No payments will be made for any claims submitted, whether or not the treatment was related to the condition that was misstated (varies by state).

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Agent Support

Marketing Materials

Non-Career Agents can order Medicare Supplement Enrollment kits, including all required forms, by contacting the Agent Support Line (contact information on page 24). In order to place your order, Agent Support will require:

Your 7-digit Agent ID

Shipping Address

State(s) for which you need kits

Quantity of kits

This information can be provided to Agent Support by phone, fax, or email (contact on page 24).

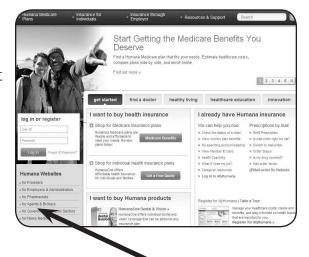
Humana Agent Portal

You may also view and print Outlines of Coverage via the Humana Agent Portal. Go to **Humana.com**, click on "for Agents & Brokers," select "Plans & Products," select "Insurance Products," and then "Medicare Supplement Plans" under "Individual Plans." All Medicare Supplement Outlines of Coverage can be found here.

Commissions

For information about commissions for Career Agents, contact your Manager of Sales Administration (MSA).

For Non-Career or External Agents, commission checks are calculated twice each month, on the 10th and the 25th. Payments are made on the 15th and the last day of the month. Dates are adjusted for weekends and holidays.





For questions regarding commission payments call Agency Management (contact information on page 24).

Get Commissions Faster

Still waiting for paper commission checks? Get your money faster and with fewer hassles by signing up for direct deposit. We will continue to mail your commission statement after each deposit. To receive the form for direct deposit contact the Agent Support Line (contact information on page 24).

(Agent Support continued next page)

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Agent Support

Humana Contact Information

Important MEMBER Phone Numbers

Member Customer Service: 1-800-866-0581
Billing/Enrollment: 1-800-866-0581
Claims/Benefits: 1-800-866-0581

TDD (For Hearing Impaired): 711

For policyholders with effective dates prior to June 1, 2010,

Important Louisiana MEMBER Phone Numbers

Member Customer Service: 1-877-866-4077
Billing/Enrollment: 1-877-866-4077
TDD (For Hearing Impaired): 1-800-846-5277

Important AGENT Contact Information

Agency Management

Commissions: 1-800-558-4444 (ext. 8919) or AgencyMgmt@humana.com

Agent Support Line (8 a.m. – 9 p.m. EST)

For questions such as contracting/appointments, product support, marketing materials,

or general questions:

Career Agents: 1-866-921-6245 Non-Career Agents: 1-800-309-3163

Email: AgentSupport@humana.com

Fax: 1-502-508-0062

Enrollment Issues

Email: medsuppcorrespondence@humana.com

Service Issues

Email: msopsupport@humana.com

Underwriting

Customer Service: 1-800-825-7858

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Notes

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