



Connecting Lives, Sharing Cultures

## THIRD ANNUAL

### OUTREACH TO EDUCATORS EVENTS (OEE) GRANTS – 2014

Special Focus on **STEM** (Science, Technology, Engineering and Math)  
Educator-Led Programs!

**"... Leadership tomorrow depends on how we educate our students today—especially in science, technology, engineering and math." — President Barack Obama**

Foster *Outreach to Educators Events (OEE)* in your AFS team, through targeted, global learning outreach or hosting a workshop/seminar on global competency through intercultural learning (ICL) for educators and administrators!

OEE grant proposals will only be accepted that demonstrate how to promote educator-led programs for area teams. Volunteer teams are encouraged to work with their local TDS' on developing a plan. Proposals can be found at the New Product Development/School Outreach and Educational Partnerships (NPD/SOEP) table in the NVA Marketplace, The AFS Wiki, or by contacting [educators@afsusa.org](mailto:educators@afsusa.org).

#### Grant Highlights:

- ❖ Area Teams will be awarded a grant of \$500 - \$1,000 for their event
- ❖ OEE Event to take place in September-November to lead up to International Education Week 2014 – November 17<sup>th</sup> – 21<sup>st</sup>
- ❖ Focus on promoting group programs and ICL through event with STEM educators
- ❖ Events should encourage teachers to sign up for the event (s) and raise awareness on AFS' connection to global competence through STEM education, etc.
- ❖ Area teams should try to promote their events through social media, Twitter, Facebook and Instagram or even in local newspapers, community centers, and schools
- ❖ Exciting grant contest - for those area teams who get a teacher to sign up for an educator-led program, an AFS area team member can go on the program for **FREE!**

**Proposals are due on MONDAY, JUNE 2<sup>ND</sup>.**  
**Grantees will be informed by MONDAY, AUGUST 4<sup>TH</sup>.**

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#### Background/Objective:

Based on the enthusiasm and feedback from volunteers who attended the Outreach to Educators Conference in Kansas City in October 2011, as well as the success of the OEE grants from 2012 and

2013<sup>1</sup>, AFS-USA's Outreach to Educators Advisory Group (OEAG) and School Outreach and Educational Partnerships (SOEP) unit has secured additional funding in 2014 for volunteer teams interested in formalizing more outreach to educators in their teams. This could be in the form of organizing gatherings and activities related to AFS-USA's new **STEM<sup>2</sup> group programs**, or hosting a seminar/workshop with and for educators and administrators in their respective team areas (or with multiple teams in a relatively close geographic area).

The objective of arranging these varying types of outreach activities is to raise the profile of AFS as a relevant and valuable global learning/intercultural education resource and to improve relationships with educators and administrators. OEAG/SOEP recognizes that, due to the decentralized education systems and varying levels and types of relationships that AFS volunteers have with educators across the country, one approach will not work across the country – as evidenced in previous events, that ranged from student presentations, teacher professional development workshops to tabling at targeted educator events. Rather, we are encouraging volunteer teams to come forward with creative and innovative suggestions for what would work and what could be helpful to their outreach efforts in their respective teams.

### **Process:**

Interested volunteer teams can either contact one of the staff listed below to brainstorm on ideas for their team, or can directly submit a proposal (application form attached) to OEAG/SOEP no later than **Monday, June 2<sup>nd</sup>, 2014 to educators@afsusa.org**. Volunteer team leaders who are interested in exploring ideas with other volunteers on how they could create a plan and involve an educator in the planning are encouraged to attend a webinar on **Wednesday, May 21<sup>st</sup>, at 1:00 P.M EST**.

Volunteers submitting the grant request should be prepared for a phone conversation with an OEAG/SOEP member to discuss the application's purpose and intended impact. Grant applications will be approved by **Monday, August 4<sup>th</sup>**, by OEAG/SOEP. Grant-funded activities are expected to take place sometime in **September-November 2014**, to gear up for **International Education Week (November 17-21, 2014)**. Grant recipients from 2012 and 2013 are welcome to re-apply, but special consideration will be given to new grant applications.

As it is currently the time of year to be planning for school related outreach for 2014-2015, with school calendars now being formed, we recommend that interested volunteer teams start considering ideas and dates as soon as possible. We suggest that volunteers involve a STEM educator or administrator in the planning of their outreach activity/event, as having an educator with connections and an understanding of how things really work inside the school/district could be very helpful in getting ownership and attracting participation.

We encourage the idea of linking outreach activities to existing events or special dates that are already established and recognized in schools, such as International Education Week, International Days, Global Youth Service Day, Teacher Appreciation Days, etc. It is also recommended that teams look into already scheduled teacher professional development or education workshops, and consider piggy-backing onto these kinds of opportunities or teacher training/in-service activities.

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<sup>1</sup> See articles about the OEE grants in the Global Classroom newsletter: <http://www.afsusa.org/educators/global-classroom/spring-2013/outreach-to-educators-events/>; <http://www.afsusa.org/educators/global-classroom/winter-2014/educator-outreach-highlights/>

<sup>2</sup> STEM education: <http://www.ed.gov/stem>

Volunteer teams that are already working with the TDS model should work with their TDS to develop a proposal. School Outreach staff (Tonya Muro and the unit's Coordinator Sarah Lorya in New York) are available to work with teams to develop seminar session content reflective of the teams' specific needs (including resources and suggested STEM curricula), *as well as to help integrate the following suggested outreach activities:*

- 1. Linking AFS with the priorities of STEM educators (U.S. Dept. of Ed's International Strategy, Global Competency and Common Core Standards): How AFS can contribute to supporting and achieving these goals;*
- 2. Respective mutual understanding of educators and AFS' needs and interests in working in partnership;*
- 3. Presentation of a model, intercultural STEM curriculum that teachers can use in the classroom;*
- 4. Recognition of educators or a school in the area that is successfully involved in both hosting and sending or the use of exchange students in the classroom as intercultural resources to promote the STEM fields;*
- 5. STEM Program opportunities for teachers and student groups: digital and physical.*

**Criteria:** Content of outreach proposals should reflect an integrated message, reflecting both sending and hosting opportunities (with a priority focus on increasing educator-led programs), as well as educational value. Workshops/seminars are expected to provide more content than only program marketing, and should include components of teacher appreciation and exposure to AFS-developed global learning/intercultural education materials, such as the revised "It's Your World" and "It's Your World: Too" student and teacher Prezis (and others). These gatherings should also provide the opportunity to have a two-way dialogue with educators as to how AFS can support educators in their efforts to achieve global competency in 21st century education and address the Common Core State Standards, and for volunteers to better understand the needs and realities of educators and administrators.

If volunteers are interested in organizing a workshop, they could consider identifying and involving a keynote speaker who would be attractive to educators and/or administrators from an educational view – who must address the relevancy of AFS's mission to education. School Outreach staff can potentially help with identifying a speaker. Proposals are expected to reflect a description of the desired target audience, potential speakers from AFS volunteer base and/or from educators and administrators, and the proposed topics to be addressed.

**Funding:** Grants ranging in funding from \$500 to \$1000 will be accepted and considered (although more or less may be accepted, based on the needs of the Area Team). Teams desiring to work with other teams (in geographic proximity) are encouraged to apply jointly and thus a larger funding amount may be considered. Funding is to be used for marketing of the seminar or event, and costs for space rental, meals, material preparation, keynote speaker, reimbursement for educators' travel costs (mileage and parking only, as needed), and tokens of appreciation for educators and administrators for their support of AFS.

Volunteer teams should determine an activity and estimated date that works most effectively in their respective environments, but funding is to be used **primarily in the 2014 fall quarter**. Any exceptions must be cleared with SOEP staff. A report reflecting the results of the funding is to be provided to the Outreach to Educators Advisory Group and SOEP within a month of the seminar/event taking place.

**Questions can be directed to staff working on School Outreach:**

Tara Hofmann, Executive Team

Tonya Muro, Director of School Outreach and Educational Partnerships, [tmuro@afsusa.org](mailto:tmuro@afsusa.org)

Sarah Lorya, School Outreach Coordinator, [slorya@afsusa.org](mailto:slorya@afsusa.org)

**Application Form for Outreach to Educators Event Grants 2014**

Date of application: \_\_\_\_\_  
Name of Volunteer Team: \_\_\_\_\_  
Name of volunteer submitting the proposal: \_\_\_\_\_  
If not your, who will be responsible for organizing the event/outreach in your team? \_\_\_\_\_  
\_\_\_\_\_

Position: \_\_\_\_\_ Email: \_\_\_\_\_ Phone: \_\_\_\_\_  
Area Team Chair's Signature: \_\_\_\_\_



Who is your TDS? \_\_\_\_\_  
Do you have a Community Developer in your team? \_\_\_\_yes \_\_\_ no; if yes, who is your CD?  
\_\_\_\_\_

Did your team send a representative to the Outreach to Educators Conference in Kansas City in October 2011? \_\_\_\_yes \_\_\_\_no; if yes, who? \_\_\_\_\_

Did your team receive an OEE grant for 2012 or 2013? \_\_\_\_yes \_\_\_no  
Does your team have a written plan for school outreach? \_\_\_\_ yes \_\_\_ no  
If your team does have a plan, please attach it to this application.

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1. Please describe your area team's strengths and weaknesses (and opportunities for partnerships) in regard to relationships with educators and school administrators:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

2. Does your school district have a policy on international exchange? \_\_\_\_ yes \_\_\_\_ no  
Is the policy set at the state \_\_\_\_ district \_\_\_\_ or local school level \_\_\_\_?

3. What is your district's policy on international/intercultural exchange?

Hosting: \_\_\_\_\_

Sending: \_\_\_\_\_

4. How will organizing a STEM OEE outreach activity/workshop advance your team's plan for school outreach (and increase in interest in educator-led programs)?

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

5. What are the desired outcomes your team wants to achieve by arranging an activity with/for STEM educators in your team?

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6. Would your team be interested in running an ICL seminar/workshop with a neighboring team (if geographic distance allows)? If so, which team?

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7. Is there an educator (at the state or district level) whom you have identified as a potential speaker?  
\_\_\_\_yes \_\_\_\_ no. If yes, who? \_\_\_\_\_  
Would you like help in securing a speaker? \_\_\_\_ yes \_\_\_\_\_ no

8. How many educators do you intend to invite? \_\_\_\_\_ How many volunteers will be involved from your team? \_\_\_\_\_

9. Any other questions or concerns you'd like to address?

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**Please attach a one-page description of your proposed event, as well as a preliminary budget.**

**Please send your application directly by email to SOEP at [educators@afsusa.org](mailto:educators@afsusa.org)**

Thank you! We look forward to working with you!