



Run Your Real Estate Business on Google & the Cloud Note Packet

Intro to Google

How they got started, their business structure & how can so many free services = \$400B+

What is Cloud?

Any time you do something on a computer device, but it doesn't happen on that device but through the Internet (website, app, software, etc.). It's using the Power of the Internet to Compute.




Advantages of Cloud

1. Save files to a remote server through a secured Internet connection
 2. Able to access and work on files, calendars, etc. from any location
 3. Can share & collaborate on files, calendars, etc. with others
- Reduce Costs, Increase Efficiency, Better Syncing of files, devices, etc.

Is it Safe?

Yes, as long as you use the right vendors & use them in safe ways...**YOU the user are still the weakness**

Cloud Solutions

<p style="text-align: center;">Cloud Solutions</p> <div style="display: flex; justify-content: space-around;"> <div style="text-align: center;">  <p>Dropbox</p> <p>Good for personal non business files, but has security holes & lack of user admin controls</p> </div> <div style="text-align: center;">  <p>box SugarSync</p> <p>Excellent option for business due to security encryption & admin controls</p> </div> </div> <div style="text-align: center; margin-top: 20px;">  <p>Google Drive</p> <p>Best option for business as long as you set privacy settings on each file/folder because you get.....</p> </div>	<p>Google Drive/Docs www.google.com/drive/ (everything other solutions have + more space & Office Integration)</p> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/>
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Google Apps for Business www.google.com/apps/business

Use many Google Tools with Your Company Domain (not @gmail.com)

- Mail
- Contacts
- Blog
- RSS Reader
- Calendar
- Website
- IP Phone
- News/Home Page



CRAIG GRANT



The Real Estate
Tech Guru

ADVANCED REAL ESTATE TECHNOLOGY INSTRUCTION AT A PRE-K LEVEL

Run Your Real Estate Business on Google & the Cloud Note Packet

Stand Alone CRM Systems



Or get a CRM Solution that is provided by the same company that does your website so that they run the front end as well



Forms & Document Management

Online software that allows all parties involved in a transaction to easily fill out and complete forms via the Internet, e-mail and/or e-faxing, plus online storage of all related files.



Transaction (Task) Management

Software that keeps you organized of every task, document, follow up, communication, deliverable involved with each contact and client to assure everything is done right and customer service is maximized.



VOIP

VOICE OVER IP



Single Line Solution
no toll-free,
fax or auto-
attendant

Full Service Solution
<600
minutes of
Toll Free
Volume

Full Service Solution
>600
minutes of
Toll Free
Volume

Paperless Office If YOU Use

1. VOIP/Internet Phones
2. E-Fax
3. Google Voice

Now when you check your E-Mail....You are checking:

- E-Mail
- Voicemails (either audio or text) and
- Faxes

Cloud Solutions



Cloud Solutions





THE REAL ESTATE TECHNOLOGY INSTITUTE

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Other Great Google & Cloud Tools for Business

Power of Smart Phone & Cloud Apps

Google Chrome (Web Browser) www.google.com/chrome

Google Maps & Earth www.google.com/maps

YouTube www.youtube.com & Google Plus (Social Media Network) www.google.com/plus

Picasa www.google.com/picasa

Google Sites www.google.com/sites & Blogger www.blogger.com

Google Alerts www.google.com/alerts

Translate www.google.com/translate

Sketch Up www.google.com/sketchup

Google Wallet www.google.com/wallet



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