

Promotional Opportunity

SOUTHERN WOMEN'S SHOW

Nashville April 14-17, 2016. Music City Center



This form is to be printed, filled out, and faxed in.

To access this same form in an electronic pdf format that can be emailed, [CLICK HERE](#).

Back by popular demand, please join us for *Pink Friday*! It's our take on Black Friday.

You are invited to take advantage of a promotional opportunity designed to drive traffic to your exhibit and increase your exposure. We'll promote that Friday as a big shopping day and encourage guests to look for the exhibits with pink balloons. We will provide the balloons, signage at the entrance and promote *Pink Friday* to encourage guests to shop at the exhibits with pink balloons. All you need to do is offer a discount/show special. Your discount should be a minimum of 20%.

Please, no gifts with purchase.

If you would like to be a part of this promotion, please complete this form to let us know the discount or show special that you would like to offer.

Name: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____

Email: _____

Description of Discount/Show Special:

**Fax completed forms to 704.376.6345 or mail to the address below.
Please complete and submit request by May 17, 2016.**

SouthernShows™

Attn: Stacy Abernethy
P.O. Box 36859
Charlotte, NC 28236

Questions?

Stacy Abernethy, *Executive Show Manager*
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