

# CONFERENCE REGISTRATION

- 1) COMPLETE REGISTRATION FORM
- 2) ATTACH PAYMENT
- 3) MAIL, FAX OR REGISTER ONLINE USING THE CONTACT INFORMATION BELOW

**MAIL registration form to:** University Events Coordination  
University of Northern Iowa-GBPAC  
8201 Dakota Street  
Cedar Falls, IA 50614-0801

**WEB:** [www.uni.edu/elc](http://www.uni.edu/elc)  
**FAX:** 319-273-7470  
**QUESTIONS:** 319-273-5141

Name \_\_\_\_\_  
School/Organization \_\_\_\_\_  
Work, PO or Street Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Day Phone \_\_\_\_\_ Evening Phone \_\_\_\_\_ Fax \_\_\_\_\_  
E-mail Address \_\_\_\_\_

*Please list any special needs, including dietary.*

<b>ELC REGISTRATION</b>	<u>By 3/25/16</u>	<u>After 3/25/16</u>
<input type="checkbox"/> Elementary Literacy Conference- April 15, 2016	\$80.00	\$90.00
Group rates are available on the website.		

\_\_\_ I am interested in receiving 1 hour of graduate credit for \$180  
*(Graduate credit cost will be invoiced separately)*

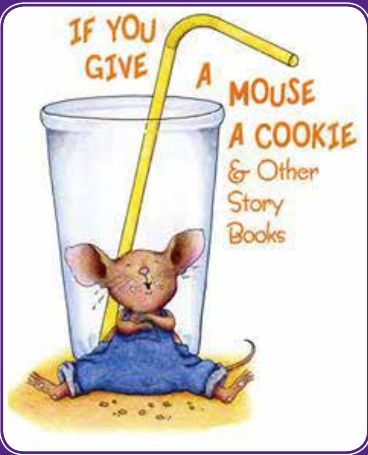
**PAYMENT INFORMATION:**

\_\_\_ Check Payable to UNI-UEC  
\_\_\_ P.O. Requisition # \_\_\_\_\_  
\_\_\_ Pay by Credit card online, see website

*If your billing address is different than your contact information, please fill in below.*

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

*University Events Coordination request the information on this form for the sole purpose of registering you for this program. We do not routinely release any of this information to anyone outside our institution without express permission. We do ask that you fill out all the registration items that apply to you. We are unable to process forms that do not include your name and address. The University of Northern Iowa is an equal opportunity educator and employer with a comprehensive plan for affirmative action.*



# Elementary Literacy Conference

“If You Give Teachers A Conference, They Will Ask For More To Learn”

APRIL 15, 2016

**Strayer-Wood Theatre  
College of Education**

**University of Northern Iowa**

# FREE PRECONFERENCE EVENT



"An Evening with Laura Numeroff"  
Also Featuring Retrieving Freedom Service Dogs  
**THURSDAY, APRIL 14, 2016 (6:30)**  
**KAMERICK ART AUDITORIUM**

Laura will read from her latest book, RAISING A HERO. Then a panel will discuss the benefits to students in classrooms with Service Dogs. Three teachers will share their experiences fostering Service Dogs in Training with Retrieving Freedom, Inc. in Waverly. Learn how these puppies and dogs have inspired and motivated students in their classrooms. Marit Beisner teaches



kindergarten at Cedar Heights Elementary in Cedar Falls. Jess Meier teaches 2nd grade and Stacy Carignan teaches 4th grade at West Cedar Elementary in Waverly. Also included in the panel, Mason Kuhn will share his son's story as a recipient of a Service Dog and how it has decreased his son's anxiety and escape behaviors. This panel will also be featured at the conference on Friday.



## SCHEDULE FRIDAY, APRIL 15, 2016

8:00-8:15 a.m.	Welcome	11:15 a.m.-12:30 p.m.	Sectional Breakouts 3 Book Signing
8:15-9:30 a.m.	Laura Numeroff <i>Keynote Address</i>	12:45-2:00 p.m.	Sectional Breakouts 4 Book Signing
	Sectional Breakouts 1	2:15-3:30 p.m.	Sectional Breakouts 5
9:45-11:00 a.m.	Laura Numeroff <i>Keynote Address</i>	3:30 p.m.	Drawing for Door Prizes <i>(must be present to win)</i>
	Sectional Breakouts 2		
11:00 a.m.-1:00 p.m.	Lunch Available		

## KEYNOTE SPEAKER



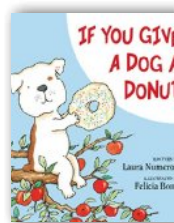
### LAURA NUMEROFF

Laura Numeroff wrote and illustrated nine children's books before selling IF YOU GIVE A MOUSE A COOKIE (after nine rejections), to HarperCollins in 1985. MOUSE is now in its 62nd printing. MOUSE and other books in the IF YOU GIVE series have been on The New York Times Children's Best Sellers list. They have sold over 4.5 million copies, have been printed in fourteen languages, and won a Quill award.

Hillary Clinton, President Bush, Laura Bush, and Michelle, Malia, and Sasha Obama have all read Laura's books to kids. Laura has visited over 100 elementary schools and has been a keynote speaker at teacher and literacy conferences around the country.

Laura donates money from the sale of her books to FIRST BOOK, a non-profit organization dedicated to giving new books to at-risk children. She also donated all of her royalties from The Hope Tree- Kids Talk Out About Breast Cancer, to the Susan B. Komen Breast Cancer Foundation.

Recent publications include WOULD I TRADE MY PARENTS, NIGHTY NIGHT COOPER, PONYELLA, and THE JELLYBEANS series. Laura is extremely excited about her next book, RAISING A HERO, which is about a young boy training a puppy to be a service dog.



# FEATURED SPEAKERS

## "Reaching ALL Students"



Nick Husbye, Ph.D, teacher educator and literacy researcher,  
University of Missouri, St. Louis

### BALANCED LITERACY IN THE AGE OF THE IOWA CORE

As literacy educators, we seek to provide our elementary students with a multitude of opportunities to read and interpret as well as construct text. Historically, balanced literacy, with a focus on gradually releasing responsibility to students for their own intellectual work, has been a hallmark of elementary classrooms and literacy instruction. The Common Core, known locally as the Iowa Core, is a catalyst for re-examining the instructional routines within a balanced literacy framework and how they might be brought into alignment with the high standards of the Iowa Core. In this interactive presentation, we will explore the shifts in balanced literacy instruction necessary to meet the demands of the Iowa Core and how we can both create instructional spaces for elementary students' high achievement in light of these new standards without abandoning our literacy heritage and those practices known to be beneficial to students.



Chris Curran, Ph.D., associate professor, special education, UNI

### EQUIPPING YOUR DIGITAL BACK PACK

"Reading a good book is like taking a journey." Bring along digital books and resources for your students on their personalized learning and literacy voyages. Digital tools and resources such as e-books and e-readers, audio and interactive books, text readers, multimedia apps and resources are increasingly available to support engagement and access to literacy. How do we use these tools effectively to support inclusive, challenging, authentic literacy and learning? What strategies, tips and resources are available? This session will feature tools, tips and teaching considerations for using digital tools in literacy learning to meet literacy standards and personalized needs.



Amy Staples, Ph.D., associate professor, special education, UNI  
Deborah Tidwell, Ph.D., professor, literacy education, UNI  
Evette Edmister, Ph.D., CCC-SLP, associate professor,  
communication sciences and disorders, UNI

### WRITING - EVERYONE, EVERY DAY

Writing is a critical aspect of literacy development, yet few educators feel comfortable incorporating it into their daily instruction in an inspiring or effective way. All students, including those with significant disabilities, deserve regular opportunities to engage in authentic, personally meaningful writing. Over the past five years, we have worked with educators across the state to improve literacy instruction for their students with and without disabilities by using theory to inform practice. In this session, we will share examples of that work, from preschool through upper elementary classrooms, that highlight student engagement, collaboration, revision, authorship, and publishing. These examples will be shown as a way to help educators realize the power of effective writing instruction in supporting all students' writing and literacy development.

## CONFERENCE INFORMATION

**Date** — Friday, April 15 **Cost** — \$80.00 (Before 3/25/16)

Check in at 8:00 a.m. at Strayer-Wood Theatre  
Conference adjourns at 3:30 p.m. on Friday

### FIND US ON THE WEB

Visit our website at [www.uni.edu/elc](http://www.uni.edu/elc) for updates and to register online.

**Cancellation/Refund Policy** — Refunds will be given if written notice is postmarked by March 31, 2016. There will be a \$25.00 processing fee for all refunds. Please note that submission of the registration form is a commitment to pay the Conference fee, regardless of weather conditions. No-shows will be invoiced and subjected to collection for the full amount if written notice is not postmarked by March 31, 2016. Request for a change in registrant can be accommodated only if the new responsible party's payment has been received.

**Meet Laura Numeroff** — She will be autographing books on Friday. Simply purchase her books in the lobby area. Limit of three autographed books per person.

**Graduate Credit** — Check the box on your registration form if you would like to earn graduate credit, and we will send you more information on how you can earn one hour of credit.

**Parking** — Parking will be available in the West Dome parking lot. Shuttle buses will transport guests from the lot to Strayer-Wood Theatre every 15 minutes between 7:00 — 8:00 am.

**Confirmation** — If you register by April 1, 2016, you will receive an email letter confirming your registration.

**Accommodations** — To reserve your room at the reduced conference rate refer to website.