



Little America Hotel Cheyenne, Wyoming

The conference will be held at Little America Hotel (cheyenne.littleamerica.com), 2800 W. Lincolnway in Cheyenne, Wyoming. From Interstate 80, take exit 358 Lincolnway. From Interstate 25, take exit 9 Lincolnway. Little America Hotel is on the far (southeast) corner.

Room rates are \$99-\$109 plus tax per night and range from standard to preferred rooms. Please call the hotel for room descriptions. To make reservations, call 800.445.6945 and mention "**Credit Union Executives Society Conference.**" Rooming lists should be directed to Tate Bauman, Sales Dept; tbauman@cheyenne.littleamerica.com or fax to 307.775.8444. To guarantee your room rates call before March 15, 2015. Room rates and availability cannot be guaranteed after this date.



Join us for networking and dinner on Thursday evening at The Rib & Chop House located at 400 W. Lincolnway. Dinner is free for conference attendees. Dinner cost for guests: adults - \$40 and children-\$15. Each guest will receive two drink tickets.

CUES Rocky Mountain Council Credit Union Executives Society

Conference Itinerary

Thursday, April 16, 2015:

- 12:30 to 1:00 pm – Registration
- 1:00 to 1:15 pm – Annual Meeting
- 1:15 to 2:30 pm – Caroline Willard
- 2:30 to 3:00 pm – Break
- 3:00 to 4:30 pm – Jason Boles
- 4:45 pm – Hospitality
Freedom's Edge Brewing Co.
- 6:15 pm – Dinner Excursion

Friday, April 17, 2015:

- 8:00 to 9:00 am – Breakfast
- 9:00 to 10:00 am – Jason Boles
- 10:00 am to 10:30 am – Break
- 10:30 am to Noon – Jason Boles
- Noon to 1:00 pm – Lunch
- 1:00 to 3:00 pm – Open Forum

NEW - WE'VE GONE ELECTRONIC!

Conference attendees now have the option of receiving the Conference Handbook as a pdf download (free) or may order a hard copy for \$30. Access to download pdf will be emailed to attendees prior to conference. Attendees ordering a hard copy will receive handbook at the conference. Please make your selection on the conference registration page.

CUES Rocky Mountain Council
C/O Sooper Credit Union
5005 W. 60th Avenue
Arvada, CO 80003

Print and mailing services courtesy of OSI.



Serving Credit Union Professionals
www.rmncues.org



**2015 Spring Conference
and Annual Meeting
April 16 - 17, 2015
Cheyenne, Wyoming**

JASON BOLES
CEO, FANS CREATED

CAROLINE WILLARD
CO-OP FINANCIAL SERVICES

Conference Speakers



Jason Boles
CEO
Fans Created

Jason Boles is CEO of Fans Created, a speaking, training, and consulting services firm. Jason's experience in stand-up comedy and the business world, combines his knowledge and humor to deliver meaningful and entertaining sessions for audiences nationwide.

The Future of Payments

In recent years, digital payments have garnered extensive press coverage and interest from companies both in and outside the traditional financial services landscape. The announcement of ApplePay has generated almost unprecedented interest by consumers and institutions alike in the new mobile payment system, and on the facilitating Tokenization process and NFC standard. Please join Caroline Willard for "The Future of Payments" as she gives us insight as to how these new payment systems add up to greater security for members and new revenue opportunities for credit unions.

Caroline Willard joined CO-OP Financial Services in 2006. As EVP, Markets & Strategy she oversees the Product Development and Marketing functions, guides CO-OP's innovation in new payment technologies and ensures that the CUSO is well positioned in the marketplace.

Internal Negotiating Skills

Learn how to take your communication skills to the next level. Discover how to sell your thoughts and ideas to decision makers, direct reports and business partners and maximize your effectiveness as a manager and leader.

Achieving Operational Efficiencies Through Collaborative Efforts

With a focus on achieving operational efficiencies, real and sustainable change must come from all ranks within the organization. Come prepared to discuss ways to achieve operational efficiencies through a renewed focus on the most influential group in the credit union -your staff.



Caroline Willard
EVP, Markets & Strategy
CO-OP Financial Services

Conference Information

You are not required to be a member of CUES to attend this conference. The registration fee includes all conference sessions, and breakfast and lunch on Friday—a great value for \$219. But register before March 16, 2015, and your conference cost is only \$199!

Registration is FREE* for the first 10 credit unions under \$25 million in assets to register.

Dinner on Thursday night is free to paying attendees. Guests are at an additional cost of \$40 per adult and \$15 per child.

Cancellations after March 27, 2015 will be assessed a 15% administrative fee. No refunds will be issued within seven days of the start of the conference. Substitute attendees are welcome.

CANCELLATIONS MUST BE IN WRITING

CUNA Mutual will feature a Hospitality Event for your enjoyment and relaxation. This is a great opportunity to visit with credit union friends and make new acquaintances.

Conference Questions - Please contact Mike Litzau at 303-430-5502 or mlitzau@soopercu.org

Earn Education Credits - This CUES training may qualify for seven Continuing Professional Education credits (CPEs). No prerequisite courses, experience, or advance preparation is required. State Boards of Accountancy have final authority on the acceptance of individual credits.

Registration Form

Credit Union Name: _____
Credit Union Phone: _____
Name: _____
Title: _____
Email: _____

- \$199 Early Registration Before 3/16/15
 \$219 Registration 3/16/15 and After
 \$169 First Time Attendee
 FREE!* Credit Union < \$25 Million

*Only one participant from the **first 10 credit unions** under \$25 million to register.

NEW! Conference Handbooks will be available to download in a pdf -**FREE!** (access will be emailed). Or you may order a printed copy for \$30 which will be available at the conference. Please select format:

- FREE Handbook PDF Format
 \$30 Handbook Printed Format

Thursday Dinner for Guests (Free for paying attendees)

\$40 (adults) x ___ tickets = \$ _____
\$15 (children) x ___ tickets = \$ _____

TOTAL AMOUNT ENCLOSED \$ _____

Register online at www.rmcoes.org or mail this registration form to:

C. Michael Litzau
Sooper Credit Union
5005 W. 60th Avenue
Arvada, CO 80003
303-430-5502

Please make checks payable to CUES-Rocky Mountain Council