



Promotion Planner Worksheet

School Name: _____

Promotion Theme or Title: _____

Promotion Date(s): _____

Goal: (Example: Increases breakfast/lunch participation by 5%, educate the students about good choices, create supportive relationship with parents/administrators, teachers, etc.) _____

Activities and Person Responsible: _____

Target Audience: _____

Results of promotion: _____

In accordance with Federal Law and U.S. Department of Agriculture policy, the Child Nutrition Department of the Clarksville-Montgomery County School System is prohibited from discriminating on the basis of race, color, national origin, sex, age, or disability. To file a complaint of discrimination, write USDA, Director, Office of Adjudication, 1400 Independence Avenue, SW, Washington, D.C. 20250-9410 or call toll free (866) 632-9992 (Voice). Individuals who are hearing impaired or have speech disabilities may contact USDA through the Federal Relay Service at (800) 877-8339; or (800) 845-6136 (Spanish). USDA is an equal opportunity provider and employer.