

PUBLIC RECORDS SEARCH

Date:
Time:
Location:
Instructor:
Reservations:



Santa Cruz County
Association of
REALTORS®, Inc.

Find out how to search county tax records, ownership information, mortgage facts and distressed data about all California properties. Then, use this information to create marketing plans and tools.

NEW CLASSES DESIGNED TO HELP
YOU BUILD YOUR BUSINESS NOW!

Register
TODAY

COURSE
DURATION
& FORMAT

1 1/2 HOURS
Seminar format
course

WHAT YOU'LL LEARN

- Realist application
- Basic and advanced search techniques
- Map search and map layering
- Display and report options
- Client communication tools
- Creating labels
- Realist market performance statistics
- Exporting data
- Realist CMA

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