



**YOUNG PROFESSIONALS**  
Make-A-Wish® Orange County  
 and the Inland Empire

# Rolling for Wishes

Make-A-Wish® Orange County and the Inland Empire  
 8th Annual Casino Night Event

**SPONSORSHIP OPPORTUNITIES**  
 June 5, 2015 ♦ Hyatt, Newport Beach

**ROYAL FLUSH SPONSOR:** (One available) **\$10,000 (\$8,500 is tax-deductible)**

- Exclusive naming rights for the event "Rolling for Wishes presented by..."
- Lead positioning of sponsor name/logo in all promotional material and event collateral:
  - Event website
  - News releases/social media
  - Event signage
  - Invitations
  - Cocktail napkins / cups
- Tickets for 20 guests at the event
- 3 branded Blackjack tables; includes branded playing cards and hanging signage over tables
- Dedicated VIP waiter for beverage service
- Logo and special recognition in event program
- Full page back cover ad in event program
- Poster-sized logo sign displayed at event
- Logo and recognition in Warm Wishes- chapter newsletter distributed to 1,000+ local donors
- Sponsor will receive a plaque (presented onstage at the event) commemorating a child's wish granted in sponsor's name

**FOUR-OF-A-KIND SPONSOR:** (Five available) **\$5,000 (\$3,500 is tax-deductible)**

- Sponsor name/logo in select promotional materials and event collateral
- Tickets for 10 guests at the event
- 2 branded BlackJack tables; includes branded playing cards and hanging signage over tables
- Full-page ad in event program
- Poster-sized logo sign displayed at event
- Listing in Warm Wishes- chapter newsletter distributed to 1,000+ local donors

**FULL HOUSE SPONSOR:** (Ten available) **\$2,500 (\$1,750 is tax-deductible)**

- Tickets for 10 guests at the event
- 1/2-page ad in event program
- Logo sign displayed at event
- Listing in Warm Wishes- chapter newsletter distributed to 1,000+ local donors

**FLUSH SPONSOR:** **\$1,000 (\$700 is tax-deductible)**

- Tickets for 4 guests at the event
- 1/2-page ad in event program
- Logo sign displayed at event
- Listing in Warm Wishes- chapter newsletter distributed to 1,000+ local donors

**POCKET ACES SPONSOR:** **\$500 (\$350 is tax-deductible)**

- Tickets for 2 guests at the event
- 1/2-page ad in event program



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## SPONSOR INFORMATION:

Name/Company (As you would like to be recognized): \_\_\_\_\_

Contact Name (if different from above): \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Sponsorship level requested (from reverse side of page): \_\_\_\_\_ \$ \_\_\_\_\_

Enclosed is a check payable to Make-A-Wish       Please bill my AMEX, Visa or Mastercard:

Card # \_\_\_\_\_ Exp. Date \_\_\_\_ / \_\_\_\_ Signature: \_\_\_\_\_

**We will contact you soon for the names of guests attending the event according to your selected sponsorship level.**

## ADVERTISEMENT SPECIFICATIONS:

Please email a LOGO and Ad artwork to [klindsted@wishocie.org](mailto:klindsted@wishocie.org). All content is due by May 20<sup>th</sup>. Program will be printed in full color and given to all 250+ anticipated event guests.

I have emailed a high resolution jpg logo

AND

I have emailed print-ready artwork to Make-A-Wish according to the specifications below:

- High-resolution jpeg, pdf, eps, tif or gif
- Sized to my selected sponsorship level:
  - Full-page: 5" wide x 8" high
  - ½-page: 5"wide x 4" high

My artwork is being created. Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Please prepare a layout for me using the personal message below (200-character limit):

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I have emailed a company logo and/or photo to Make-A-Wish to incorporate into the layout

I only want the personal message above to be incorporated into the layout

Please include payment information and return to:

*Rolling for Wishes*

Make-A-Wish® Orange County and the Inland Empire

3230 El Camino Real, Suite 100, Irvine, CA 92602

Fax to: 714-689-0985 (please confirm receipt via phone or email)

Email to: [klindsted@wishocie.org](mailto:klindsted@wishocie.org)

Questions? Contact Kjeld Lindsted at 714-573-WISH (9474) ext. 313