

EARLY REGISTRATION PRICING ENDS  
**APRIL 30, 2015**

CORPORATE CO-CHAIR:

**nationalgrid**



# **BUSINESS OPPORTUNITY EXPO 20 15**

**TOGETHERFORWARD**  
A Blueprint for Success in a Changing Economy

## **SPONSORSHIP PACKET**

**June 17th 2015  
Meadowlands Exposition Center**

# BUSINESS OPPORTUNITY EXPO 2015

TOGETHER FORWARD: A BLUEPRINT FOR SUCCESS IN A CHANGING ECONOMY

## WELCOME

Please join us for the New York & New Jersey Minority Supplier Development Council's 2015 Business Opportunity Expo on June 17 at the Meadowlands Exposition Center in Secaucus, NJ!

The theme for the 2015 Expo is *Together Forward: A Blueprint for Success in a Changing Economy*. Now one day, this event offers attendees methods to succeed in business through engaging programming and compelling speakers.

The Council remains committed to creating rewarding business relationships between corporate America and leading minority businesses in New York and New Jersey. As our flagship event, the Business Opportunity Expo does this with fantastic results. Sponsorship will provide your company with visibility and access. Don't miss out.

**BECOME A SPONSOR TODAY!**

BUSINESS  
OPPORTUNITY  
EXPO 2015

# BUSINESS OPPORTUNITY EXPO 2015

TOGETHER FORWARD: A BLUEPRINT FOR SUCCESS IN A CHANGING ECONOMY

## SCHEDULE

### TUESDAY, JUNE 16, 2015

4:00 pm	–	8:00 pm	Exhibitor Registration and Move-In	Trade Fair Floor
---------	---	---------	------------------------------------	------------------

### WEDNESDAY, JUNE 17, 2015

6:30 am	–	3:30 pm	General Registration	Foyer
6:30 am	–	8:30 am	Exhibitor Registration and Move-In	Trade Fair Floor
8:00 am	–	8:45 am	Opening Breakfast Buffet <b>Sponsored by</b> PricewaterhouseCoopers LLP <b>Co-sponsored by</b> Johnson Controls Inc.	General Session Room
8:45 am	–	9:00 am	Ribbon Cutting Ceremony <b>Sponsored by</b> Comcast NBCUniversal	General Session Room
9:00 am	–	12:30 pm	Business Opportunity Fair	Trade Fair Floor
11:00 am	–	12:30 pm	Corporate Connections (Matchmaker Meetings)	Matchmaking Room
12:30 pm	–	2:00 pm	Power Luncheon & Keynote Address <b>Co-Sponsored by:</b> Capital One, Colgate-Palmolive Company, Comcast NBCUniversal, Consolidated Edison Company of NY, PepsiCo, Time Warner Inc.	General Session Room
2:00 pm	–	3:30 pm	Business Opportunity Fair	Trade Fair Floor
2:15 pm	–	2:45 pm	Corporate Connections (Matchmaker Meetings)	Matchmaking Room
2:30 pm	–	3:30 pm	Dr. Pinkett Book Signing	Dr. Pinkett Book Signing
3:45 pm	–	5:00 pm	(2) Concurrent Workshops: <ul style="list-style-type: none"><li>• MBE</li><li>• Corporate</li></ul>	Room A/B Room C/D
5:15 pm	–	7:30 pm	Networking Reception	The Urban Plum at the Holiday Inn
5:00 pm	–	9:00 pm	Exhibitor Load Out	Trade Fair Floor

## SPONSORSHIP OPPORTUNITIES

### PLATINUM

**\$12,500**

- 2 Booths (10'x10')/4 Full Registrations
- Co-sponsorship of Opening Breakfast
- Premium Full-Page Ad in Expo Business Directory
- Representative at Power Luncheon Head Table
- 2 Exhibitor Passes (Trade Show Only)
- Acknowledgement on Expo Website, Signage, Email Newsletters and Marketing Materials

### GOLD

**\$10,500**

- 1 Booth (10'x10')/ 3 Full Registrations
- Representative at Power Luncheon Head Table
- Prime Full-Page Ad in Expo Business Directory
- Co-sponsorship of Power Luncheon
- 1 Exhibitor Pass (Trade Show Only)
- Acknowledgement on Expo Website, Signage, Email Newsletters and Marketing Materials

### SILVER

**\$8,500**

- 1 Booth (10'x10')/ 2 Full Registrations
- Co-sponsorship of Networking Reception
- Full-Page Ad in Expo Business Directory
- 1 Exhibitor Pass (Trade Show Only)
- Acknowledgement on Expo Website, Signage, Email Newsletters and Marketing Materials

### BRONZE

**\$5,500**

- 1 Booth (10'x10')/2 Full Registrations
- Full-Page Ad in Expo Directory
- 1 Exhibitor Pass(Trade Show Only)
- Acknowledgement on Expo Website, Signage, Email Newsletters and Marketing Materials

**BUSINESS  
OPPORTUNITY  
EXPO 2015**

## SPONSORSHIP OPPORTUNITIES CONT'D

### MBE PARTNER\*

**\$4,000**

- 1 Booth (10'x10')/1 Full Registration
- 1 Exhibitor Pass(Trade Show Only)
- Acknowledgement in Expo Program
- Full Page Ad in Expo Directory

*\*Council-Certified Suppliers Only*

### ADDITIONAL SPONSORSHIP OPPORTUNITIES

Please contact LaTisha Green (LGreen@nynjmsdc.org) at The Council to learn more about these opportunities.

- MBE Co-Chair – 1 at \$15,000 or 2 at \$7,500
- Corporate Co-Chair – 2 at \$15,000 **ONE REMAINING**
- Networking Reception – \$10,000
- Matchmaking Sponsor – \$10,000
- Conference Giveaways – \$6,000
- Conference Bags – \$6,000
- Name Badges – \$5,000
- Program Chair – \$5,000
- Ribbon Cutting Sponsor – \$4,500 **SOLD**
- Signage Sponsorship – \$3,500
- Opening Breakfast – \$3,000 **SOLD**
- Additional Giveaways – \$1,000
- Exhibit Row Sponsorship – 4 at \$1,000

BUSINESS  
OPPORTUNITY  
EXPO 2015

## EXHIBITOR REGISTRATION & PRICING OPTIONS

(NON-SPONSORING EXHIBITOR AND ATTENDEE REGISTRATION CAN BE COMPLETED ONLINE AT [WWW.NYNJCOUNCILEXPO.COM](http://WWW.NYNJCOUNCILEXPO.COM))

### CORPORATE NY & NJ MSDC MEMBER

**\$1,100**

- 1 Full Conference Registration
- 1 (one) Exhibitor Pass (*Trade Show Only-No Meal Functions or Workshops*)

### COUNCIL-CERTIFIED SUPPLIER

**\$800**

- 1 Full conference registration
- 1 (one) Exhibitor Pass (*Trade Show Only-No Meal Functions or Workshops*)

### ADDITIONAL BOOTH

**\$400**

### ADDITIONAL EXHIBITOR PASS

**\$60**

Formerly name badges, enabling additional company representation at the exhibit booth. Provides admittance to Trade Fair Only. Tickets may be purchased for special events and meals.

BUSINESS  
OPPORTUNITY  
EXPO 2015

## ATTENDEE REGISTRATION & PRICING OPTIONS

(NON-SPONSORING EXHIBITOR AND ATTENDEE REGISTRATION CAN BE COMPLETED ONLINE AT [WWW.NYNJCOUNCILEXPO.COM](http://WWW.NYNJCOUNCILEXPO.COM))

Please review our pricing chart below. Attendees are encouraged to network, explore new business prospects, develop new partnerships and draft their blueprint for success in business!

While Full Conference registration offers the best value, Council Certified Supplier passes start at \$100.

### FULL CONFERENCE REGISTRATION

Fees cover admission to all educational workshops, access to the Trade Fair, conference materials and handouts, breakfast, lunch and reception.

*\*MBE must provide copy of certification certificate as a minority supplier*

Type	Early Bird	After 4/30/15
Corporate NY & NJ MSDC Member	\$675	\$750
Corporate Non-Member	\$1,000	\$1,100
Council-Certified Supplier	\$350	\$375
Non MSDC Certified Suppliers	\$500	\$550
Government Agency Representatives /Non Profits	\$500	\$550

## ATTENDEE REGISTRATION & PRICING OPTIONS CONT'D

(NON-SPONSORING EXHIBITOR AND ATTENDEE REGISTRATION CAN BE COMPLETED ONLINE AT [WWW.NYNJCOUNCILEXPO.COM](http://WWW.NYNJCOUNCILEXPO.COM))

### TRADE SHOW PASS\*

For trade fair only — includes admission to Trade Fair, enabling the holder networking opportunities with Exhibitors and Non-Exhibitors.

*\*Certified Council Suppliers Only*

Type	Early Bird	After 4/30/15
*Certified MBEs Only	\$100	\$150

### ADDITIONAL TICKETS

Can only be purchased as an add-on to a Trade Show Pass or Exhibitor Pass

- Opening Breakfast – \$75
- Power Luncheon – \$125
- Networking Reception – \$100



# BUSINESS OPPORTUNITY EXPO 2015

TOGETHER FORWARD: A BLUEPRINT FOR SUCCESS IN A CHANGING ECONOMY

## SPONSORSHIP FORM

<input type="checkbox"/> <b>Platinum</b> \$12,500	<input type="checkbox"/> <b>Gold</b> \$10,500	<input type="checkbox"/> <b>Silver</b> \$8,500
<input type="checkbox"/> <b>Bronze</b> \$5,500	<input type="checkbox"/> <b>MBE Partner</b> \$4,000 (Council Certified Suppliers Only)	<input type="checkbox"/> <b>MBE Co-Chair</b> \$15,000 or 2 at \$7,500
<input type="checkbox"/> <b>Corporate Co-Chair</b> <del>Two at</del> \$15,000 <b>(ONE REMAINING)</b>	<input type="checkbox"/> <b>Networking Reception</b> \$10,000	<input type="checkbox"/> <b>Matchmaking Sponsor</b> \$10,000
<input type="checkbox"/> <b>Conference Giveaways</b> \$6,000	<input type="checkbox"/> <b>Conference Bags</b> \$6,000	<input type="checkbox"/> <b>Name Badges</b> \$5,000
<input type="checkbox"/> <b>Program Chair</b> \$5,000	<input type="checkbox"/> <b>Ribbon-Cutting Sponsor</b> \$4,500 <b>(SOLD)</b>	<input type="checkbox"/> <b>Signage Sponsorship</b> \$3,500
<input type="checkbox"/> <b>Opening Breakfast</b> \$3,000 <b>(SOLD)</b>	<input type="checkbox"/> <b>Additional Giveaways</b> \$1,000	<input type="checkbox"/> <b>Exhibit Row Sponsorship</b> 4 at \$1,000

Once your sponsorship is confirmed you will receive the discount codes to register your participants online.

☐ I am unable to participate, but please accept my 100% tax-deductable donation of: \$

### COMPANY NAME

(As it should appear in print)

### CONTACT NAME

### ADDRESS 1

### ADDRESS 2

### CITY:

### STATE:

### ZIP:

### TELEPHONE:

### FAX:

### EMAIL:

**Method of Payment:** Please be sure to check (x) the appropriate box.

☐ American Express ☐ MasterCard ☐ Visa ☐ Discover ☐ Other  
(Amounts greater than \$4000 are Subject to 3.25% fees for all credit card charges)

☐ Check/Money Order

My check will be mailed before June 2, 2015

☐ Bill Me

Purchase Order/Voucher #

CREDIT CARD NUMBER:

EXP. DATE:

SECURITY CODE:

NAME OF CARDHOLDER (PRINT):

SIGNATURE:

SPONSORSHIP PACKET