

What LSBDC Can Provide



Free, confidential consulting assistance customized to your business needs.

Consultants help you evaluate your business idea, prepare marketing strategies, determine financial needs, develop a loan proposal, conduct industry and market research, and create an actionable business plan.

Our consultants have extensive experience and training in diverse industries and expertise in the areas of marketing, finance, and management.

They can help you develop and implement strategies to get—and



The Louisiana Small Business Development Center at Southern University-Baton Rouge (LSBDC-SUBR) is a partnership program funded in part through a cooperative agreement with the U.S. Small Business



Administration (SBA), Louisiana Economic Development, and Southern University-Baton Rouge.

All opinions, conclusions or recommendations expressed are those of the author(s) and do not necessarily reflect the views of the SBA. All SBA programs are extended to the public on a non-discriminatory basis. Reasonable accommodations for persons with disabilities and limited English proficiency (LEP) will be made, if requested at least two weeks in advance by contacting the LSBDC-



To learn more about business services and resources offered by APL visit our website at www.myAPL.org

Free Small Business Consulting

2015



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& M College - Baton
Rouge, in partnership
with the U.S. Small
Business Administration,
offer free small business
consulting that can help
you ...

Start a Business

Have a good business
idea? Get professional
help in areas such as
business plan
development,
financial projections,
marketing, licensing
requirements, and site
selection.

Improve or Expand a Business

Get assistance with reversing cash flow
problems, developing sound accounting
practices, producing marketing materials,
or expand your business by preparing a
loan proposal.



Get All the Help You Need

Private consultations, in person or
by telephone, are available with as
many additional sessions as you
need. Free!

Call in Advance

Call the Louisiana Small Business
Development Center at Southern
University and A & M College -
Baton Rouge at (225) 774-9213 to
schedule your free consultation.
Assistance is available by making
appointments for individualized
sessions or by scheduling
telephone consultations.

Call (225) 774-9213

Date: _____

Time: _____

Location: _____