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# DOLLARS & SENSE OF HISTORIC PRESERVATION + AREC REAL ESTATE TRAINING: 2015 LEGISLATIVE UPDATE

OCTOBER 27, 2015

ARGENTA BRANCH, LAMAN PUBLIC LIBRARY  
420 MAIN STREET | NORTH LITTLE ROCK

A program designed to discuss the economic potential of historic building rehabilitation and the tools & resources for redevelopment with an afternoon session covering legislation passed in 2013 by the Arkansas Real Estate Commission.



[PreserveArkansas.org](http://PreserveArkansas.org)

Featuring

- ☀ Donovan Rypkema, *PlaceEconomics*
- ☀ Danny Been, AR Real Estate School

## REGISTRATION FORM

\_\_\_ Dollars & Sense (morning session and lunch)  
Received by October 21 \$45  
Received after October 21 \$55

\_\_\_ Real Estate Licensee Training \$35  
(afternoon session)

\_\_\_ All Day Registration ~~\$80~~ \$75  
Preserve Arkansas Members receive \$5 discount

Please select lunch preference  
(from Reno's Argenta Café)

\_\_\_ Main Street Club \_\_\_ Chicken Caesar Wrap  
\_\_\_ Vegetarian Wrap

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Sponsorships are also available.  
Visit [PreserveArkansas.org](http://PreserveArkansas.org) for levels and benefits.

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Name

Company/Organization

Address

City State ZIP

Email address

Phone number

### Method of Payment

Check Enclosed  Register & pay online at  
[PreserveArkansas.org](http://PreserveArkansas.org)

Make registration payable to  
Preserve Arkansas  
PO Box 305, Little Rock, AR 72203-0305

**Make your reservations now, seating is limited!**  
**No refunds will be made after October 21st.**  
**Call 501-372-4757 for more information.**

## PROGRAM - OCTOBER 27, 2015

8:30 AM Registration (Coffee & Pastries)

9:00 AM **Welcome To North Little Rock**  
Jamie C. Brandon, PhD  
President, Preserve Arkansas  
  
Honorable Joe Smith  
Mayor, North Little Rock

9:10 AM **Keynote: Economics & Historic Preservation: Recent Lessons from Around the U.S.**

Donovan Rypkema  
Principal, PlaceEconomics  
  
Hear from economist and recognized industry leader Donovan Rypkema about how preservation of historic buildings helps communities across the United States to make cost-effective use of resources, create jobs, provide affordable housing, revive down towns, build tourism and attract new businesses and workers.

10:10 AM Break

10:20 AM **Adapting for Adaptive Use**

**Tools and Resources for Historic Buildings**  
Missy McSwain  
Director, Arkansas Historic Preservation Program

**Demystifying Historic Designation**

Vanessa McQuin  
Executive Director, Preserve Arkansas

**State and Federal Rehabilitation Tax Credit Projects: Getting them done in Arkansas**

Antoinette Johnson, Johnson Consulting  
  
This session explores the basis for most historic preservation projects—designation of buildings—and the protections provided under federal, state, and local laws governing historic resources. The session also gives an overview the tools and resources provided through Arkansas's State Historic Preservation Office and the qualification requirements, steps in the application process and financial incentive provided through the State and Federal Historic Rehabilitation Tax Credit Programs.

11:20 AM **Ask the Lenders Financing Panel**  
Funding can be one of the most challenging aspects of preservation and redevelopment projects. Hear from representatives of financial institutions about the factors that lenders consider in deciding to lend on a project as well as programs that might be a good fit for those people trying to rehabilitate historic buildings.

12:30 PM **Lunch & Five Minute Success Stories**

Hear stories from around the state of innovative work to engage local residents, build support, protect historic places and fund historic rehabilitation.

1:30 PM **AREC Real Estate Training: 2015 Legislative Update**

(AREC Required 3-hour topic)  
Danny Been, AR Real Estate School  
This Three-hours course entitled, "Legislative, Law and Regulation Changes" that is the 2015 AREC REQUIRED TOPIC course for all Arkansas real estate licensees to renew their licenses as active for 2016. This session will instruct Brokers and agents to explain and comply with the 10 acts affecting real estate passed by the 2011 Arkansas Legislature. It will include changes in requirements for pre-license, broker and CE, use of citations and consequences thereof, changes in property management and auction rules, Commission policies and safety resources. BOOKS AND COURSE MATERIALS INCLUDED.

**\*New AREC regulations require 100% attendance for course credit.\***

### Continuing Education



#### Arkansas Real Estate Licensees

Licensees who attend the entirety of the workshop will be granted 6 hours of continuing education credit for their Arkansas Real Estate License.

#### Arkansas Architects

Registered architects who attend the program can earn American Institute of Architects Continuing Education System (AIA/CES) learning unit hours.

