Evaluation of Paper #5 (Business Letter)

Prewriting	No	YES
The writer has submitted a complete draft of the <i>essay</i> . [10 points]	0	10
<u>Introduction to the Letter</u>		
The letter has a correct letterhead at the top of the page. [4 points] The letter has a correct date line and inside address. [4 points] The essay has a correct salutation. [4 points] The introduction has 5 to 8 sentences and uses a strategy from Writing Tip 2. [4 points] The introduction has a perfect thesis statement. [4 points]	0 0 0 0	4 4 4 4
Sentence Structure (First 2 Paragraphs or 200 words)		
The essay has no more than 10 sentence errors. [30 points/-3 per error]		
<u>Support</u>		
All living things are named and/or described. [5 points] All inanimate things are named and/or described. [5 points] Word choice evokes specific pictures in the reader's mind. [5 points]	0 0 0	5 5 5
<u>Transformation from Essay to Letter</u>		
The writer uses effective second person to address the reader of the letter. [5 points] The writer has obeyed all spacing and indention conventions. [5 points]	0 0	5 5
<u>Conclusion</u>		
The writer has a full paragraph [5 sentences minimum]. [5 points] The writer has a correct closing. [5 points] The letter is signed. [5 points]	0 0 0	5 5 5
Format and Recordkeeping		
The writer has obeyed all format guidelines. [<i>minus</i> 5 points for each problem] The writer has met the word requirement. [<i>minus</i> 10 points per missing 100 words]		
The writer uploaded a copy to Blackboard. [<i>minus</i> 10 points if no e-copy at time of grading]		