

SOLUTIONS

Practical challenges demand real, concrete answers.
Discover them here.

CONNECTIONS

People create success. Build your network
at the 2013 Leadership Forum.

AND ALL THAT JAZZ!

Feel the rhythm of growth and innovation
in one of America's most vibrant
and exciting cities.

"The Leadership Forum is designed to promote interaction and input from the audience. Owners responsible for the delivery of construction projects need to assume a leadership role to be successful and the Forum offers many opportunities to cultivate our leadership skills."

Julie Labonte, MS, PE

*Director, Water System Improvement Program
San Francisco*

CMAA 2013 LEADERSHIP FORUM

SHERATON NEW ORLEANS • MAY 5-7

Register today: cmaanet.org

Owner Registration for the Forum: Only \$50!

Get down to business in New Orleans

In 1814, Col. Andrew Jackson met quietly with the pirate Jean Lafitte to plan a battle. In 2013, a much noisier meeting settled the championship of the National Football League.

This May, CMAA invites you to another memorable event, the 2013 Leadership Forum. This special combination of keynote speakers, educational sessions and networking opportunities will help you prepare for all the opportunities that come with national economic recovery.

Come to the Forum because you, too, have troops to lead and a battle to plan – the ongoing battle to win business and deliver the results your projects and clients demand.

And like the players in Super Bowl XLVII, you know your opponents are just as big, tough and determined as you are. You're going to need every edge you can find, and there's no better place to find new edges than the CMAA Leadership Forum.

UP-TEMPO KEYNOTERS



**Sunday Opening
Keynotes:
Louisiana's TIMED
Program**

Secretary Sherri LeBas, Louisiana Department of Transportation and Development, describes the state's \$5 billion Transportation Infrastructure Model for Economic Development (TIMED) program.

**Managing Through
Disaster**

Hear Billy Nungesser, President of Plaquemines Parish, Louisiana, on how this hard-hit region got through the Deepwater Horizon oil rig disaster.



**Monday
Keynote Breakfast:
Consistently Succeeding
in a VUCA World**

VUCA = volatile, uncertain, complex and ambiguous. Ron Magnus, Managing Director, FMI Corporation, describes the "20-mile march" of managing chaos through discipline and focus.



**Monday
Keynote Luncheon:
Leadership... and
the Challenges of
Controlling the
Mighty Mississippi**

Hear Col. Edward R. Fleming, New Orleans District Commander, US Army Corps of Engineers, describe the execution of the \$14+ billion Regional Hurricane Fortification and Coastal Restoration project.



**Monday Afternoon
Keynote Session:
Find and Overcome
Barriers to Innovation**

Prof. Paul Chinowsky, University of Colorado, reports on recent CII research enabling organizations to identify and eliminate factors that hinder true innovation.

Tuesday Keynote Breakfast: Leadership in Sustainability

Carter H. Strickland Jr., Commissioner of the New York City Department of Environmental Protection, will relay how sustainability concepts and principles are shaping capital programs at one of the world's largest and most innovative wastewater and stormwater agencies.

An encore for a hit number

One of 2012's most popular features is back for a reprise in New Orleans. The Construction Industry Institute presents a special seminar on using its Project Definition Rating Index (PDRI) to give your projects their best possible start.

"The format, content and diversity of attendees make the Leadership Forum a great investment for both CM practitioners and owners. This unique and 'must attend' event consistently pushes forward the front-line of what is most relevant in our industry."

Joseph Lawton, AIA, CCM, FCMAA
HNTB Corporation

SCHEDULE-AT-A-GLANCE

SUNDAY, MAY 5

12:00 pm - 6:00 pm	Registration Open
1:00 pm - 3:00 pm	CII Workshop: Project Definition Rating Index
2:00 pm - 4:00 pm	Tour: Lake Borgne Inner Harbor Navigational Canal (IHNC) Surge Barrier
3:00 pm - 3:30 pm	Networking Break
3:30 pm - 5:00 pm	Opening Plenary Session: <i>Chair's Welcome</i> <i>Louisiana's TIMED Program – Sherri LeBas, Louisiana Department of Transportation and Development</i> <i>Managing through Disaster – Billy Nungesser, Plaquemines Parish, Louisiana</i>
5:00 pm - 6:00 pm	Welcome Reception

Be sure to register for our three incomparable technical tours:

- Lake Borgne Inner Harbor Navigational Canal (IHNC) Surge Barrier (Sunday)
- Veterans Affairs Medical Center and LSU Medical Center (Monday)
- US Custom House in New Orleans (Tuesday)

See www.cmaanet.org for details!

MONDAY, MAY 6

7:00 am - 5:00 pm	Registration Open
7:00 am - 9:00 am	Plenary Breakfast: <i>Consistently Succeeding in a VUCA World – Ron Magnus, FMI Corporation</i>
9:00 am - 9:30 am	Networking Break
9:30 am - 10:30 am	Concurrent Education Sessions (3)
10:30 am - 11:00 am	Networking Break
11:00 am - 12:00 pm	Concurrent Education Sessions (3)
12:00 pm - 1:30 pm	Plenary Lunch: <i>Leadership... and the Challenges of Controlling the Mighty Mississippi</i> Col. Edward R. Fleming, US Army Corps of Engineers New Orleans District
1:30 pm - 1:45 pm	Networking Break
1:45 pm - 2:45 pm	Concurrent Education Sessions (3)
2:00 pm - 4:00 pm	Tour: Veterans Affairs Medical Center and LSU Medical Center
2:45 pm - 3:15 pm	Networking Break
3:15 pm - 4:15 pm	Concurrent Education Sessions (3)
4:30 pm - 5:30 pm	Plenary Session: <i>Find and Overcome Barriers to Innovation – Prof. Paul Chinowsky, University of Colorado</i>

TUESDAY, MAY 7

7:15 am - 12:00 pm	Registration Open
7:15 am - 8:30 am	Plenary Breakfast: <i>Leadership in Sustainability</i> Carter H. Strickland Jr., New York City Department of Environmental Protection
8:30 am - 8:45 am	Networking Break
8:45 am - 9:45 am	Concurrent Education Sessions (3)
9:45 am - 10:15 am	Networking Break
10:15 am - 11:15 am	Concurrent Education Sessions (3)
11:15 am - 11:30 am	Networking Break
11:30 am - 12:30 pm	Closing Town Hall
1:00 pm - 3:00 pm	Tour: US Custom House in New Orleans <small>(Subject to change)</small>

Our lagniappe

A lagniappe is a little something extra: the 13th donut in a dozen, the final bit of chocolate that sweetens the meal.

Our lagniappe is pretty extraordinary. It's the boisterous, bouncing City of New Orleans itself.

Food, music, history – whatever your beat, the Big Easy will get you dancing!



SOLUTIONS, CONNECTIONS AND ALL THAT JAZZ!

SUNDAY, MAY 5, 2013

3:30- PM - 5:00 PM • OPENING PLENARY SESSION: Welcome and Keynotes followed by Reception

MONDAY, MAY 6, 2013

7:00 AM - 9:00 AM • PLENARY BREAKFAST

In these VUCA times, it may be difficult to see how the business is moving forward, but leadership can drive success and create momentum by emphasizing consistency in meeting specific performance standards.

- **Ron Magnus**, *Managing Director, FMI Corporation*

BIM Planning for Organizations

The purpose of this course is to provide attendees with a standard approach to planning for the integration of BIM throughout an organization in order to maximize the value of BIM and its ability to support various aspects of an organization.

- **Ralph Kreider**, *BIM Program Manager / Graduate Research Assistant, MBP / Penn State University*
- **Craig Dubler, PhD**, *Virtual Facilities Engineer, Penn State Office of Physical Plant*
- **Jessica Wolford**, *Project Manager, Trammell Crow Company*

Delivering Better Projects through Fostering Lean Construction and Integrated Project Delivery Behaviors

Lean construction and integrated project delivery are becoming more widely used with great success to deliver greater value to the owner.

- **David Umstot, PE**, *Vice Chancellor, Facilities Management, San Diego Community College District*

Project Finance and Delivery After a Natural Disaster

In a natural disaster, owners and contractors must work closely with insurers to finance and deliver the recovery. In this case study, the Lambert-St. Louis airport team also needed to integrate recovery efforts with an existing renovation project.

- **Susan Kopinski**, *Deputy Director-Finance & Administration, Lambert-St. Louis International Airport*
- **Jerry Beckmann, PE**, *Assistant Director, Planning/Engineering, Lambert-St. Louis International Airport*
- **Mike Minges**, *Vice President, Kwame Building Group*

Counting Risk

Discussion on CM's leadership role in the sharing, transfer and assignment of project risks and for what purpose?

- **Daniel Harpstead, PE, Sr.**, *Vice President, Technical Discipline Civil, Architecture and Design Lead, Kleinfelder*
- **George O. Lea, Jr., PE, FCMAA, CCM**, *Chief Military Engineer, HQUSACE*
- **Irvin Richter, FCMAA**, *Chairman of the Board, Hill International*
- **Joni L. Powell**, *VP/Principal, Kleinfelder, Inc.*

Lean Six-Sigma for Design Agents & Construction Companies, Magic Wand or Malarkey?

This session will discuss the evolution of Lean Manufacturing and how the Lean Manufacturing concepts can be used by Owners to set criteria to qualify CM's, Design Agents and Construction Companies or to evaluate those laying claim to being "LEAN" and/or "SIX-SIGMA" qualified.

- **Michael Vega, PE, CPE**, *Senior Resident Construction Engineer, Los Angeles Unified School District*
- **Michael D. Dell'Isola, PE, CVS, FRICS**, *Senior Vice President, Faithful + Gould*

Taking CMGC to a New Level

CMGC contracting allows the owner, designer and contractor to identify, allocate and mitigate project risk before the final cost of the project is determined and allows the owner and contractor to allocate and manage project contingency much differently, resulting in less money spent on risk and the ability to construct more of the project.

- **Bret Barton, PE**, *Project Manager, Granite Construction*
- **Doug Jackson, PE**, *Senior Vice President and Principal Project Manager, HDR Engineering, Inc.*

12:00 PM - 1:30 PM • PLENARY LUNCH

Knowledge Management in the AEC Industry

A discussion and review of knowledge management (KM) in the AEC industry including survey results on the state of KM within major university Capital Projects Offices in the US.

- **Bob Baldwin, CCM, Assoc. DBIA**, *Associate, Jacobs Associates*

Design-Build-to-Budget Solution Advances DDOT's 11th Street Bridges

To overcome budgetary challenges, HNTB, as program manager, and the District of Columbia Department of Transportation delivered 80 percent of the 11th Street Bridge project for 60 percent of the cost using an innovative design-build-to-budget solution.

- **Ronaldo (Nick) Nicholson, PE**, *Chief Engineer, District Department of Transportation*
- **Peter McDonough, PE**, *Project Manager, HNTB Corporation*
- **Sharif Abou-Sabh, PE**, *Program Manager, HNTB Corporation*

Constructability and Its Alphas

Constructability is a CII Best Practice; it provides significant benefits to construction projects.

- **Edward Sparks, CCM**, *VP Construction Services, WorleyParsons*
- **Keith Letsos**, *Area Construction Specialist, WorleyParsons*

As of 2/12/13. Subject to change.

CMAA 2013 LEADERSHIP FORUM

MONDAY, MAY 6, 2013

Successful Commissioning and Turnover at the City of Houston's Southeast Water Plant 80 MGD Expansion – How'd We Do It?

A discussion forum on the obstacles and success stories in delivering a \$170M water plant expansion for the fourth largest US city.

- **Kyle Jones, CCM**, Senior Construction Manager, CDM Smith
- **Sandeep Aggarwal**, Managing Engineer, City of Houston
- **Kenneth Brown**, Plant Manager - Southeast Water Plant, City of Houston
- **J.R. Reavis**, Project Manager, Southwest Water Company

Tricks, Traps and Ploys of CPM Scheduling: What Owners, PM's and CM's Need to Know in Reviewing Contractor's Baselines and Updates to Avoid Being Set Up for Claim

Tricks, Traps and Ploys of CPM Scheduling: What Owners, PM's and CM's need to know in reviewing Contractor's Baselines and Updates to avoid being set up for claims.

- **Leo F. Sumner, II, BSIT, MBA**, Principal, The Tiburon Group, LLC

deConstruction Management (dCM): Rebuilding CM from the Core

dCM deConstructs deeply rooted, instinctively territorial cultural habits that sabotage projects to create a shift toward a fulfilling, integrated, collaborative platform for project delivery.

- **Marc Gravallese, CCM, RA, LEED AP**, deConstruction Manager, CI International
- **Laura Stagner, AIA, PMP**, Director, Zone A Office of Design & Construction/Office of Project Delivery, GSA/Public Buildings Service
- **Gianne Conard, AIA**, Regional Chief Architect & Recovery Executive New England Region, GSA/Public Building Service

4:30 PM - 5:30 PM • PLENARY SESSION

TUESDAY, MAY 7, 2013

7:15 AM - 8:30 AM • PLENARY BREAKFAST

Playing on a BIM Team

The adoption of the BIM process is more social than technological. This session will be a guided discussion on the roles and expectations of various BIM team members. What should be done, what shouldn't ever happen and how to get the team started off right. The presenter will provide scenarios, paradigms and theories to start off conversation, and then ask the audience for their thoughts, expectations and solutions.

- **Benjamin Ellis Crosby, CM-BIM, CCM, LEED AP BD+C**, Director of BIM and VDC, W. G. Yates Construction

The BNSF/COV Waterfront Access Project: Multiple Owners Delivering a Revitalized Link to Vancouver USA's Waterfront

The BNSF/COV Waterfront Access Project is an excellent example of how a collection of owners can deliver a complex transportation infrastructure project by accurately scoping their needs, allocating their efforts, honoring the agreements made, and collaborating throughout.

- **Eric Forsyth, PE**, Supervising Construction Engineer, Parsons Brinckerhoff

Constructing the John James Audubon Bridge, the Longest Cable-Stayed Bridge in the Western Hemisphere

A strong program management approach was necessary to construct the first design-build project for Louisiana Department of Transportation and Development (LADOTD), also the longest cable-stayed bridge in the western hemisphere.

- **Richard Savoie, PE**, Chief Engineer, Louisiana Department of Transportation and Development
- **Stephen Spohrer, PE**, Chief Operating Officer, G.E.C., Inc.
- **Jim Wiley, PE**, Project Manager, Michael Baker Jr., Inc.

Knowledge Management: The Key to Life Cycle Management

Techniques for effective transfer of project BIM knowledge from construction to operations.

- **Robert Fraga, AIA, FCMAA**, Regional Operations Manager, MBP
- **Ralph Kreider, EIT**, Director BIM Services, MBP

New Orleans Drinking Water, Wastewater and Drainage/Stormwater Systems: Financing the Recovery

The Sewerage and Water Board of New Orleans continues to work through the financial challenges of recovering from hurricane Katrina, and maintaining service to 100% of the city.

- **Joseph Becker, PE**, General Superintendent, Sewerage and Water Board of New Orleans

Partnering in the Real World – The Success of Partnering at the Port of Long Beach

A presentation of how partnering at the port of Long Beach has provided a successful means to resolve issues in a timely manner saving time, money to the owner.

- **Richard Panos, AIA, CCM**, Program Manager, Parsons
- **Gary Cardamone, PE, FCMAA**, Director of Construction Management, Port of Long Beach
- **Renee L. Hoekstra, CVS**, President, RH & Associates, Inc.

11:30 AM - 12:30 PM • CLOSING TOWN HALL

As of 2/12/13. Subject to change.

REGISTER ONLINE AT www.cmaanet.org

3:15 pm - 4:15 pm

8:45 am - 9:45 am

10:15 am - 11:15 am

HOTEL INFORMATION

Sheraton New Orleans

500 Canal Street

New Orleans, LA USA 70130

Tel: 504-525-2500

Check-In: 3:00 pm / Check-Out: 12:00 pm

The Sheraton New Orleans Hotel boasts a superb location, bordering the French Quarter and just steps away from the Mississippi River. The Ernest N. Morial Convention Center, the Warehouse Arts District, the Aquarium of the Americas, Bourbon Street and the Superdome are all nearby, as are major malls including Riverwalk Marketplace and Canal Place.



Room Reservations:

All reservations must be made directly with the Sheraton. Reservations by attendees must be received on or before 5:00 pm CST, April 12, 2013. After that time, the Sheraton cannot guarantee room availability or the group rate of \$199, but will make every effort to accommodate late requests. Please call 888-627-7033 and mention "CMAA Leadership Forum" when making reservations by phone. OR reserve your room online through the website.

Rates:

\$199/single or double room; rates do not include state/local tax. Rates are available for the nights of May 3-7. A small number of rooms are available on a first-come, first-served basis at the government per diem rate (currently \$135 per night) for New Orleans, LA. These rooms are for direct employees of City, County, State or Federal Govt. Inquire about these rooms with Christina Link (703-677-3370 or clink@cmaanet.org).

"I like the ability to have more in-depth discussions with service providers. By sharing my concerns, I have seen the industry respond. I have also recruited new top-shelf firms to propose on my projects."

Kevin F. Donnelly, PE

NYC Environmental Protection

"Some of the largest owners in the nation attend, participate and network at the Forum. If you are a leader in the PM/CM industry, or you want to become one, this is an event that you cannot miss."

David Richter, President and COO

Hill International

REGISTRATION PROCEDURES

Online Registration is available at www.cmaanet.org/cmaa-leadership-forum.

To register by Fax or U.S. mail, visit www.cmaanet.org.

Print out and complete the Registration Form, then submit it as directed on the form.

Registration Deadlines

March 25 Early Bird rates end at 11:59 pm Eastern time

April 17 Cancellation refunds are no longer offered

April 24 Advance registration ends; registration must take place onsite after this date.

"As CMs, we have to stay on top of our game. This forum provides an excellent opportunity to stay abreast of the latest advances and to hear from owners how they see their needs changing."

William Heitz, CCM, President
Heery International

"All of us are dealing with BIM, LEAN, risk, constructibility, commissioning, scheduling, knowledge management and partnering every day. I'm attending the Forum to stay relevant and lead my organization forward."

Stephen Ayers, FAIA, LEED AP
Architect of the US Capitol

CREDIT FOR PROFESSIONAL DEVELOPMENT

CMAA provides registrants with Professional Development credit for each education session attended. In order to meet the varied formats for reporting mandated education requirements, credits are identified as Professional Development Hours (PDH), Continuing Education Units (CEU), and Learning Units (LU).

CMAA is registered with the American Institute of Architects (AIA) as an approved CES provider of Learning Units (LU). One educational contact hour equals one (1) LU. To receive LUs through CMAA, you must provide your AIA member number on all registration materials and attendance forms. Transcripts are available through www.aia.org.

CMAA is a registered provider of continuing education for the National Council of Examiners for Engineering and Surveying (NCEES). Transcripts and certificates are available through the NCEES/ACEC Registered Continuing Education Program (RCEP) at www.rcep.net. All transcripts are reported based on the email address provided to CMAA when you completed the online attendance form or the email address you used to register for an event.

CCMs may also earn points toward recertification by attending the Leadership Forum and taking part in education sessions.



Leadership isn't voodoo



Charms and potions won't make your business prosper and your projects succeed.

Success depends on leadership, and that demands knowledge, experience, and skill – all of which are on the program at the Leadership Forum.

The real "secret spells" will be all around you in New Orleans:

- ▶ In plenary sessions, where top speakers will focus on the big-picture trends.
- ▶ In breakouts covering everything from lean construction and BIM to partnering and IPD.
- ▶ In informal gatherings from refreshment breaks to dinners in some of the world's best restaurants.

Turns out, leadership *does* have a magic formula. You'll find all the ingredients here.

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Advancing Professional Construction
and Program Management Worldwide

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