



Bark of the "C" Lion & District Governor's Newsletter

"Sing a new Song!"

Volume 47, Issue 6

February 5, 2014

District 24-C

District Governor's Message



Hey, fellow Lions, what are you afraid of? The fear factor of just asking one can be overcome with hope and motivation. I cannot as District Governor do this for you, however, I have empowered you to go ask someone to be a Lion. The pride needs more lions, lionesses and Leo's. Think outside of the box, step outside of our traditions and keep your spirit bright to welcome new lions. So if you ask one or kept one you have strengthened the pride. Why you ask is because we need help and support in helping our communities. As we invite, train encourage our fellow lions you do not know the inspiration that is shared for the motto "We Serve". Come join us in Staunton for Mid-Winters Feb. 6-7, 2015 to trade pins, obtain knowledge, music and Leader Dog programs.

See You There!
Lion Jim Christiansen
District Governor

**Bark of the "C" Lion and
District Governor's Newsletter**

Jim Christiansen District Governor
Bert Colley 1st Vice District Governor
Mark Pennypacker 2nd Vice District Governor
Vicki Davies Cabinet Secretary
Phil Sharpe Cabinet Treasurer
Tom Lominac and Jan Lorette Editors

"The Bark of the 'C' Lion and District Governor's Newsletter" is the official publication of Lions District 24-C. It is an instrument for publicizing the activities of your club to Lion, Lioness and Leo members throughout the District and state. Please feel free to submit for publication articles and pictures of interest about your club's fund-raising, community activities, and social events.

All correspondence should be addressed to Tom Lominac, 1224 Cherry Avenue, Buena Vista VA 24416
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**SAHMSU 12 Month Event Schedule
as of January 29, 2015**

<i>Start Date</i>	<i>End Date</i>	<i>Club Name/Event</i>
27 Feb 2015	1 Mar 2015	Clarke County Lions (Includes Technician Refresher Training)
14 Mar 2015	14 Mar 2015	Technician Refresher Training- Weyers Cave Lions garage
28 Mar 2015	28 Mar 2015	New Technician Training- Weyers Cave Lions garage
11 Apr 2015	11 Apr 2015	Gordonsville Lions
16 Apr 2015	20 Apr 2015	Lake of the Woods Lions
5 June 2015	7 June 2015	Lake of the Woods Lions
9 Aug 2015	16 Aug 2015	Clarke County Lions
14 Sept 2015	2 Oct 2015	Basye/Brice Mtn. Lions
2 Oct 2015	3 Oct 2015	Rivanna Lions

To schedule an event or questions please contact Lion Mars Champaign by e-mail mchampaign@ntelos.net or call (540) 949-4525

PLEASE NOTE: Those wishing to make a reservation need to have TWO qualified technicians for each event (in rare cases, an exception may be made by the scheduler in consultation with two SAHMSU directors).

New 24C Lions and Lionesses

Club	New Lion	Sponsor
Lake of the Woods	Yvette Ruiz Albert de Soiza	George Schneider Mary Ann Winters
Rivanna Strasburg	Andrea Kojan John Taylor	transfer from 24=A transfer from Woodstock

Club Secretaries—please remember to list new members and sponsors on the online 24C Projects and Activities form, so that they can be published in the Bark. *If you are not submitting electronically, please forward this information to the editor.*

Notice to all SAHMSU Technicians

SAHMSU Upcoming Dates

There are only two more chances for recertification for technicians this year. As a reminder, all technicians have to be recertified every two years. The upcoming dates are February 27/28 at the Winchester Wellness Festival and March 14th at Weyers Cave.

The district is always looking for new technicians. Individuals interested in starting or continuing their training are welcome to attend on March 14th. A training session is also planned for March 28th at Weyers Cave for new technicians.

Summer Time

It may seem like summer is a long way off especially with these cold temperatures and winter weather but now is the time to make plans to attend the 98th Annual Lions Clubs International Convention in sunny warm Honolulu, Hawaii. The convention will be held June 26 – June 30th. Many activities are planned. The annual International Parade is always a favorite event. There will be plenary sessions and the election of our next international president. In addition, the Virginia Lions will be hosting a luau. Register today and hope to see you in Hawaii.

Lion HORACE C. "Jim" JIMENEZ

Ambassador of Good Will

EDINBURG LIONS CLUB

It's Great to Be a Lion!

Compliments of
PDG Stapleton
"Pete" Wills

Column has been prepared by Jan Lorette from P&A Reports received prior to January 16, 2015 - including some received earlier.

BASYE-BRYCE MOUNTAIN (042394) (**December**)
PROGRAMS: Dr. Jerry Germroth spoke about the Shenandoah Community Foundation at the Dec. 16th meeting. **FUND RAISERS:** The B-BM Lions sold bratwurst and Italian sausage sandwiches by the ski slopes at Bryce Resort. **ENVIRONMENT:** The B-BM Lions Club adopted Resort Drive as per VDOT regulations and will pick up litter along the road every month. **COMMUNITY SERVICES:** The Lions supplied 50 families with food baskets for the Christmas holiday. Lions volunteered to man the Salvation Army Red Kettle Campaign at the Walmart in Woodstock on four days in December. **OTHER:** State Dues were paid Dec. 1st in the amount of \$1054. Average Monthly Attendance: 70. **New Members and Sponsors:** Carol Tanzcos - sponsor: Jean Ralston

BROADWAY (009226) (**December**) – **OTHER:** 12/13/2014 - The Broadway Lions Club held our Christmas Dinner at the Johnny Appleseed Restaurant in New Market. The members and their guests had a wonderful time. The food, door prizes, and fellowship, was amazing. Thanks to everyone who helped make it a successful evening!

BUENA VISTA (009227) (**December**) – **PROGRAMS:** On December 8th we held our annual Christmas Party. **COMMUNITY SERVICES:** Our Club contributed \$130 to Rockbridge Christmas Basket Program.

CHARLOTTESVILLE HOST (009228) (**December**) – **PROGRAMS:** We held a Family Christmas Dinner on December 12. **FUND RAISERS:** We held our annual citrus fruit sale; there will be a sales report next month. **SIGHT SERVICES:** The Club purchased 2 pairs of eye glasses at a cost of \$100. **HEARING SERVICES:** We assisted in the purchase of two hearing aids at a cost of \$300. **COMMUNITY SERVICES:** Two Lions helped at the local soup kitchen working a total of 34 hours. One Lion spent a total of 30 hours doing Piano Sing-A-Longs. **OTHER:** Average Monthly Attendance: 91.

CHARLOTTESVILLE LIONESS (68812) (**December**) – **PROGRAMS:** This month's meeting was our Christmas Party. We all enjoyed a covered dish dinner and a fun gift exchange. **YOUTH SERVICES:** The club provided Christmas gifts of clothing and household items to four children at a local middle school and a family of six through LOVE, Inc. **COMMUNITY SERVICES:** The club donated \$50 to the Santa Fund, a local charity that provides shoes, clothing and medicines for area needy children. **OTHER:** State Dues were paid on 11/12/14. Average Monthly Attendance: 95%. Lioness Lion Doris Lanham has decided to transfer her membership to the Gordonsville Lions Club. She lives in that area and isn't comfortable with the night driving to Charlottesville. Doris has been a valued member and will truly be missed. **New Members and Sponsors:** Kelly J. Murphy - sponsor: Bert Colley.

CLARKE COUNTY (009230) (**December**) – **PROGRAMS:** Millie Curtis, a local author and wife of Lion Fred Curtis, was our speaker at Guest Night on 4 December. Her books tell the stories of three Clarke County women in the early 1900's. She told us about the challenges writing as an older person and about self-publishing. **FUND RAISERS:** We sold 116 pounds of shrimp at our December Fresh Shrimp Sale; it was delivered for

the holidays and earned \$522. **YOUTH SERVICES:** Our Club held the Annual Children's Christmas Party December 12 at Enders Fire Hall in Berryville for children identified by Clarke County Social Services and identify children to attend; 84 children attended the event. Attendees enjoyed a variety of food, and Santa arrived with Mrs. Claus. They spoke with each child and presented a bag of gifts, as well as a hand-made candy cane reindeer made by members of the Grafton Leo Club. About 450 gifts were provided; our Club partnered with Jerry Bosserman, Grafton Leo Club, John H. Enders Fire Co., and the Marine Toys for Tots Campaign, as well as with friends and spouses. **COMMUNITY SERVICES:** On December 13th and 19th, Lion Sharon Hart took boxes of travel cosmetics to the Winchester Salvation Army Shelter; she also took candy cane reindeer for children at the Shelter on Christmas. **OTHER:** Lions Greg and Sharon Hart attended the Winchester Lioness Lions Christmas meeting 15 December 2014. The Grafton Leo Club and Santa were also there. Lioness Lion Staci Collins and the Leos led a session of Christmas carols. The Leos are working to raise money for 2 children with autism who need specially trained service dogs. It was a wonderful evening and showing how Lioness Lions, Lions, and Leos can do together. **New Members and Sponsors:** Mark Rhodes - sponsor: Jim Kelly.

EDINBURG (009236) (**December**) – **PROGRAMS:** On 12/23/2014 we had our Family Christmas Meal. **OTHER:** Average Monthly Attendance: 67.

GORDONSVILLE (009241) (**December**) – **PROGRAMS:** On December 16, 2014 twelve members and their guests enjoyed a Christmas Party and exchanged gifts (not to exceed \$10.) **FUND RAISERS:** We continue to sell brooms and pecans. **SIGHT SERVICES:** One individual received an eye exam and eyeglasses for a total cost of \$125. **YOUTH SERVICES:** An eleven year old boy received two pairs of slacks, two shirts, two board games, two books, and a soccer ball as a member of our Christmas family; his mother also received \$50 gift certificate to Food Lion. **COMMUNITY SERVICES:** We also donated another \$50 gift certificate to Food Lion to a woman in the community. **OTHER:** State Dues were paid on 12/3/14 in the amount of \$320. Average Monthly Attendance: 80.

LAKE OF THE WOODS LIONESS (741320) (**November**) – **PROGRAMS:** Orange County H.S. Choir sang us some songs that they will be singing in December at Carnegie Hall. This is an annual program for the LOW Lionesses and helps to start the holiday season. **FUND RAISERS:** LOW Lionesses established a new Fund Raiser this year called Excursions. The purpose is to have fun while raising money for the club. The first trip was to the James Plantations; we had 40 on the bus and 5 other people met us at the Plantations. This first effort only brought in \$350 profit but we anticipated a better response in the future. **SIGHT SERVICES:** Our volunteers weekly work in the eyeglass recycling center. **COMMUNITY SERVICES:** Volunteers worked at Bridges and at the Wilderness Pantry this month. **OTHER:** 115 members. We took in four new members and had one resignation.

(**December**) **PROGRAMS:** Our program this month featured "Current Trends in Antiques" by a noted appraiser and owner of a long time Fredericksburg antique store. **FUND RAISERS:** We participated in the LOW Christkindlemart. We conducted a flea market and a Bake Sale. We also sold White House Christmas ornaments. **SIGHT SERVICES:** Lionesses continued to volunteer weekly at the eyeglass recycling center. **YOUTH SERVICES:** We wrapped over 100 presents for the youngsters at Child Help, a residential treatment program. We

collected donations for the children of SafeHouse. **COMMUNITY SERVICES:** Volunteers continue to work 3 days a week, every week, distributing food, stocking food, and delivering food to the elderly and those who are ill, for the Wilderness Pantry. Club members volunteered at Bridges a community program for persons with intellectual disabilities. **OTHER:** Membership is 114 - we had one resignation this month.

(January) PROGRAMS: No meeting scheduled for the month of January. **FUND RAISERS:** No fund raisers are scheduled for January. **SIGHT SERVICES:** Club members continue to volunteer at the recycling center. **OTHER:** Membership is 114.

MCGAHEYSVILLE/MASSANUTTEN (052780) **(December)** – **PROGRAMS:** Our only meeting was December 9th at Ciro's Restaurant. Mr. and Mrs. Santa joined us for the meal; Santa read 3 poems that he wrote for Christmas. Our next meeting will be a Business Meeting on January 6th. **FUND RAISERS:** We rang bells for Salvation Army on Dec. 18th at the Elkton Food Lion and raised \$466 that day; 11 Lions volunteered 24 hours. We had bingo 4 times in December and earned \$1,171; 26 Lions worked 108 volunteer hours in December. **SIGHT SERVICES:** Our Lions continue to read for Valley Voice, a reading service for the blind and vision impaired (through WMRA radio at JMU); the service is also carried on cable public access TV; 7 Lions put in 36 hours in December. **YOUTH SERVICES:** Several Club members read for Project Read at McGaheysville Elem.; this program is for at risk children in 1st-2nd grade when they are read stories on Wed. mornings. **COMMUNITY SERVICES:** We rang bells for Salvation Army (see Fund Raisers above.) We also purchased the food for our Christmas in January project; we will provide boxes of food to 2 local Food Pantries in January, and hand them out with the aid of E. Rockingham H.S. students (help with the physical labor) which is so appreciated. **OTHER** Average Monthly Attendance: 36.

MIDDLETOWN CHILDRENS FIRST (068683) **(December)** – **YOUTH SERVICES:** We had 6 children and their parents attend our December "Little Lions" session. After our regular work session with the children, Santa visited and gave the children gifts. **OTHER:** Average Monthly Attendance: 70.

MONTEREY (009250) **(December)** – **PROGRAMS:** Dec. 8, 2014 we held our Regular Club Meeting. On Dec. 29, 2014 we had our Director's Meeting. **FUND RAISERS:** We held two nights of community bingo. **SIGHT SERVICES:** 20 pairs of eyeglasses were sent to the Roanoke Eyeglass Recycle Facility. **YOUTH SERVICES:** We helped with a Christmas program at local elementary school. **COMMUNITY SERVICES:** We distributed 47 fruit baskets to older residents in the community. Several members delivered Meals on Wheels this month. Several members also assisted in the local library. **OTHER:** Average Monthly Attendance: 92%. Longtime member John B. Reynolds passed on in late November. John was our longest member in time of service.

(January) PROGRAMS: We had our regular meeting-Jan. 12, 2015. Our Directors meeting - Jan. 26, 2015. **FUND RAISERS:** We held two nights of community bingo.. **SIGHT SERVICES:** 42 pairs of eyeglasses were sent to the Roanoke Eyeglass Recycle Facility. **YOUTH SERVICES:** We funded 2 scholarships for college students. **COMMUNITY SERVICES:** Several members delivered Meals on Wheels. **OTHER:** Average Monthly Attendance: 95%. Longtime member Jim Thompson passed away a week ago.

NEW MARKET (009252) **(December)** – **FUND RAISERS:** On November 10, 2014 PDG Charles Kipps did us the honor of drawing the winner of the Weatherby 270 rifle raffle. The winner was W.W. Auto of Mt.Jackson, VA. The club netted \$324.72. **OTHER:** Average Monthly Attendance: 86%. On December 8, 2014 the New Market Lions had their last meeting of the year and ended the meeting wishing everyone a Merry Christmas and Happy New Year.

STAUNTON (009257) **(December)** – **PROGRAMS:** V.S.D.B. Bluegrass Band presented a program of Christmas and bluegrass music to the Staunton Lions Club on Dec. 4, 2014. They stayed to eat with the group. These students are both deaf and blind and did a fantastic job. **SIGHT SERVICES:** Staunton Lions Vision Chairman, Lion Chris Waldrop and Augusta Lions Chairman Lion John Frye finished eye screenings for the City schools; our sincere thanks to Lion John. **ENVIRONMENT:** Our Club donated \$200 to the Ride with Pride program, which helps disabled Veterans, the emotionally handicapped and those suffering bouts of depression. This gift went to the Thoroughbred Level. **COMMUNITY SERVICES:** Our Club also rang the bell for the Salvation Army Kettle on Dec.13, 2014; a total of 11 Lions and 1 friend participated. Each group worked for 2 hours. An enjoyable day. **INTERNATIONAL RELATIONS:** The Club sent a \$500 check to LCIF. **HEALTH SERVICES:** Staunton Lions donated \$200 to Ride with Pride to help injured veterans and individuals who enroll in the program for the disabled, emotionally handicapped and depressed. This gift goes for the Thoroughbred level. **OTHER:** Average Monthly Attendance: 13. Our Club lost a member who had been sick for some time, Lion John Herndon Jr. He helped at the Park when he was able and with other activities. The January meeting of the Staunton Lions Club has been designated as Bring a Guest and be rewarded.

STEPHENS CITY (009258) **(December)** – **FUND RAISERS:** The Big Event II Fund Raiser was another successful year; we sold 300 tickets. **SIGHT SERVICES:** We provided eyeglasses to four people. **COMMUNITY SERVICES:** Salvation Army Bell Ringing was on December 6th from 9 AM – 9 PM at the Walmart on Route 522. Our Club adopted a family for Christmas. **OTHER:** Average Monthly Attendance: 90. Christmas Party: The clubs Christmas party was on December 9th at Wayside Restaurant; we had a great turnout and lots of fun.

STRASBURG (009259) **(December)** – **FUND RAISERS:** Ongoing broom sales remain steady. **SIGHT SERVICES:** We provided an eye exam and eyeglasses for one person. **YOUTH SERVICES:** We donated \$100 toward a special needs children's party. **OTHER:** State Dues were paid on 11/12/14 in the amount of \$304. Zone Meeting on 11/11/14 was attended by our President and VP. Average Monthly Attendance: 62.

WAYNESBORO (009262) **(December)** – **PROGRAMS:** On December 9th, 26 Lions gathered, along with 24 guests, for the annual Christmas Party. We collected 41 toys for the Toys for Tots Campaign; this project was for our own Lion Marsden Champagne who served as a Marine in WW II. **FUND RAISERS:** We sold Christmas Trees starting November 28th and we were sold out by December 11th. Thanks to PDG Ken Quantock who came all the way from Palmyra to purchase a tree. The Club devoted 300 Lions hours, and about \$5,000 was raised. **COMMUNITY SERVICES:** The Waynesboro Christmas Parade was held on December 6th and we provided free hot chocolate and Little Debbie treats. Rainy weather held down attendance but about 75 people were served. Nine Lions put in a total of 27 hours.

WINCHESTER HOST (009263) (**December**) – **PROGRAMS:** On 12/2 - James Wood H.S. Chorus gave our program. On 12/9 - Handley H.S. Chorus sang for us. On 12/16 - Admiral Byrd Middle School Chorus sang. On 12/23 we held our Business meeting. On 12/30 we had our holiday party. **FUND RAISERS:** Broom Sales netted \$343. **SIGHT SERVICES:** 5 eye exams and 5 eye glasses were provided for a cost of \$450. **COMMUNITY SERVICES:** We donated 30 Xmas baskets to needy families. **OTHER:** State Dues were paid on 11/12/14 in the amount of \$1,072. Average Monthly Attendance: 62. Annual Donations were made to Lions Sight Foundation, to Leader Dog, to LOV Foundation, to Lions International, and to SAHMSU.

WINCHESTER SHAWNEE (009264) (**December**) – **PROGRAMS:** On December 10th our speaker was Tim Coyne, Public Defender. On December 17th we held a Christmas dinner for Shawnee Lions and guests. **FUND RAISERS:** Our Annual Cash Party earned \$5,300 for sight and hearing projects. **COMMUNITY SERVICES:** The Shawnee Lions Club and James Wood Leo Club manned the Salvation Army kettle on December 20 at the Apple Blossom Mall. Christmas gift cards were donated to Frederick Co. and Winchester Schools. Cards were also donated to the Senior Center. **OTHER:** State Dues were paid on 12/11/14 in the amount of \$544. Average Monthly Attendance: 70.

WOODSTOCK (009265) (**December**) – **PROGRAMS:** The Woodstock Lions Club hosted the Sherriff of Shenandoah County, Tim Carter. Sherriff Carter explained how the County benefits from the seizure of assets related to criminal activity, and explained the process involved. He also described the department's participation in a sting operation called the "Valley

Tobacco Company" – which involved several law enforcement agencies across several states. On December 15th, our Club held our annual Christmas meeting. There were 25 members in attendance along with spouses and several Lions widows. The meal was prepared by Shaffer Catering, and we all enjoyed the meal and fellowship. **OTHER:** Average Monthly Attendance: 48. **New Members and Sponsors:** Karen R. Nathan - sponsor: Lion Hal Ladehoff. Gary S. Hines - sponsor: Lion Hal Ladehoff.

24-C Facebook Info

District 24-C:
<https://www.facebook.com/Lions24C>.
 Buena Vista Lions
<https://www.facebook.com/BuenaVistaLions>.
 Palmyra-Rivanna Lions
<https://www.facebook.com/pages/PalmyraRivannaLions>
 Multiple District 24:
<https://www.facebook.com/MD24lions>

Setting up a Lions Club Facebook page – YouTube video
http://www.youtube.com/watch?v=136_pv5ZGk

If your club has a page, *please let me know*. If not, it's very


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What's next?

Roberta (Bert) Colley
First Vice District Governor

No doubt your club is preparing to elect its new officers soon. The 2015-16 club officers have to be reported on the dreaded PU-101 form by April 15. Secretaries: remember to update your meeting dates and places at the same time, please. That's where we get the information for our District Directory and for LCI's records.

Once again, the District will provide Incoming Officers Schools for President, Secretary, and Treasurer. Although arrangements are not quite complete, they will be held on Saturday mornings in late April and early May. Check next month's *Bark* for full details.

Next up, following club elections, installations, etc., is our State Convention. The dates are Friday, May 15 through Sunday, May 17, at the Sheraton Premiere at Tysons Corners (same place as last year). There will be more Incoming Officers Schools, Seminars, General Sessions, and lots of opportunities to learn what other clubs are doing for fund raising, projects, etc. And then on Sunday morning, we'll have our District meeting and the final General Session. On the ballot Sunday will be a proposal to split the State Secretary/Treasurer into two separate jobs, with the State Treasurer's position being a volunteer position. The rationale is to save money and avoid dipping into Reserve Funds to pay salaries, and to avoid a dues increase.

While you've got your calendar out, please note that District 24-C's Fall Conference will be at the Holiday Inn in Staunton on Friday, September 11 and Saturday, September 12, 1915. I look forward to seeing you at one, or both, of these events.

The Augusta Lions Club
is hosting a
Diabetes Friendly Dinner
at
Linden Heights Baptist Church
371 Linden Drive
Staunton, VA
on
Friday, March 27.

Tickets are \$10.00 per person and all proceeds will go to sending children with diabetes to Camp Jordan near Williamsburg. Doors open at 5:00 pm; Dinner served at 6:00 pm. Only 200 guests can be accommodated.

For tickets, contact: Lion Jerry Fry at (540) 942-1465, or
Lion Wilson Pitchford at (540) 885-1407, or
Lion Fred Leach at (540) 885-5804.

Retention - Follow up!

As I sat down to jot down a few thoughts for the February BARK, I took a quick look at the membership numbers reported on the LCI website. Almost overnight, we went from -3 to -14. Digging deeper, I see that many clubs documented the reason for leaving as "Resigned in good standing". This is a good time to talk to those members who resigned, or did not pay their dues to find out why they left. During PDG Marty Stoll's term as DG, he had a constant plea to "close the back door". That message is still applicable today. Over the past 7 months we lost more members than we brought into our Clubs. PDG Marty, along with all of the PDGs since have encouraged us to look at the reasons why Lions who enthusiastically joined to serve have suddenly decided to leave Lionism. Over the past two months I noted that 13 "resignations" had an average of 13 years of service or a combined 274 years have resigned. Why? Do you know? While you are busy recruiting, are you overlooking the internal health of your club? Each club should take a look at the exit interview process developed by LCI.

(http://www.lionsclubs.org/EN/common/pdfs/former_member_satisfaction_survey.pdf).

Review it, modify it to fit your needs and use it! LCI and IP Joe Preston have introduced the Keep 1 initiative - stressing the importance of keeping each one of your members actively involved! You may think you know why they left, but perhaps there is some underlying reason that your club could address that might result in better retention.



IPDG Ken Quantock
GMT-D

Lions Webinars

A list of useful Webinars for Lions can be found on the Lions international site at

<http://www.lionsclubs.org/EN/member-center/leadership-development/development-programs/webinars.php>

The above link is live. Click to check it out!

Compliments of the

CHARLOTTESVILLE HOST LIONS CLUB

HOME CLUB OF

PCC Don Colley
PDG Francis V. Riddick*
PDG Dick Ergenbright*
PDG Orrin Larson
PDG Joe Hannemann
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BLACK & MORRIS

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