



INVITATION TO EXHIBIT

THE 87TH ANNUAL FVMA CONFERENCE

APRIL 14 - 17, 2016

EXHIBIT DATES:

Friday, April 15
Saturday, April 16

**TAMPA MARRIOTT WATERSIDE
HOTEL & MARINA &
TAMPA CONVENTION CENTER,
TAMPA, FLORIDA**
RESERVATIONS: (888) 789-3090

SPONSORSHIP OPPORTUNITIES:

- Speakers
- Events
- Food & Beverage
- Silent Auction
- Wine Toss
- Conference Proceedings
- Conference Materials
- Reverse Raffle

Attendees' Cover-All Bingo Raffle

~ Space is limited and available on a first-come, first-served basis ~

Double Platinum, Platinum, Gold, Silver and Bronze Sponsorship Levels Available
Participation is Limited, So Act Now! For Details, Call (800) 992-3862

EXHIBIT CONTRACT

87th FVMA Annual Conference - April 14-17, 2016

Company Information (For all signage and conference materials) Please print clearly!

Company Name

Address

City

State

Zip

Phone

Fax

Website

Company Email

Company Exhibit Coordinator

Name

Address

City

State

Zip

Email Address

Phone

Ext.

Mobile

Fax

On-Site Booth Contact

Name

Email Address

Phone

Ext.

Mobile

Fax

Brief Product & Services Description (i.e. Ultrasound, Pharmaceuticals, Business Products, etc.)

Booth Selection

Our Booth Selection is <input type="checkbox"/> Premium \$1,945 <input type="checkbox"/> Standard \$1,795	<input type="checkbox"/> A	\$
Our Company Requests a Second Booth <input type="checkbox"/> Premium \$1,945 <input type="checkbox"/> Standard \$1,795	<input type="checkbox"/> B	\$
Our Booth Preferences are 1st Choice _____ 2nd Choice _____ 3rd Choice _____ 4th Choice _____		

Exhibit Booth Attendee Names (Must be received by March 17, 2016). Please print clearly!

First Name No Charge	Third Name Add \$95	
Second Name No Charge	Fourth Name Add \$195	
	Total Additional Booth Attendees	<input type="checkbox"/> C \$
<input type="checkbox"/> Yes, our company will participate in the Bingo Raffle \$150 (Space is limited and is available on a first-come, first-served basis)		<input type="checkbox"/> D \$
Total Exhibit Booth Fee (Total A, B, C & D)		\$

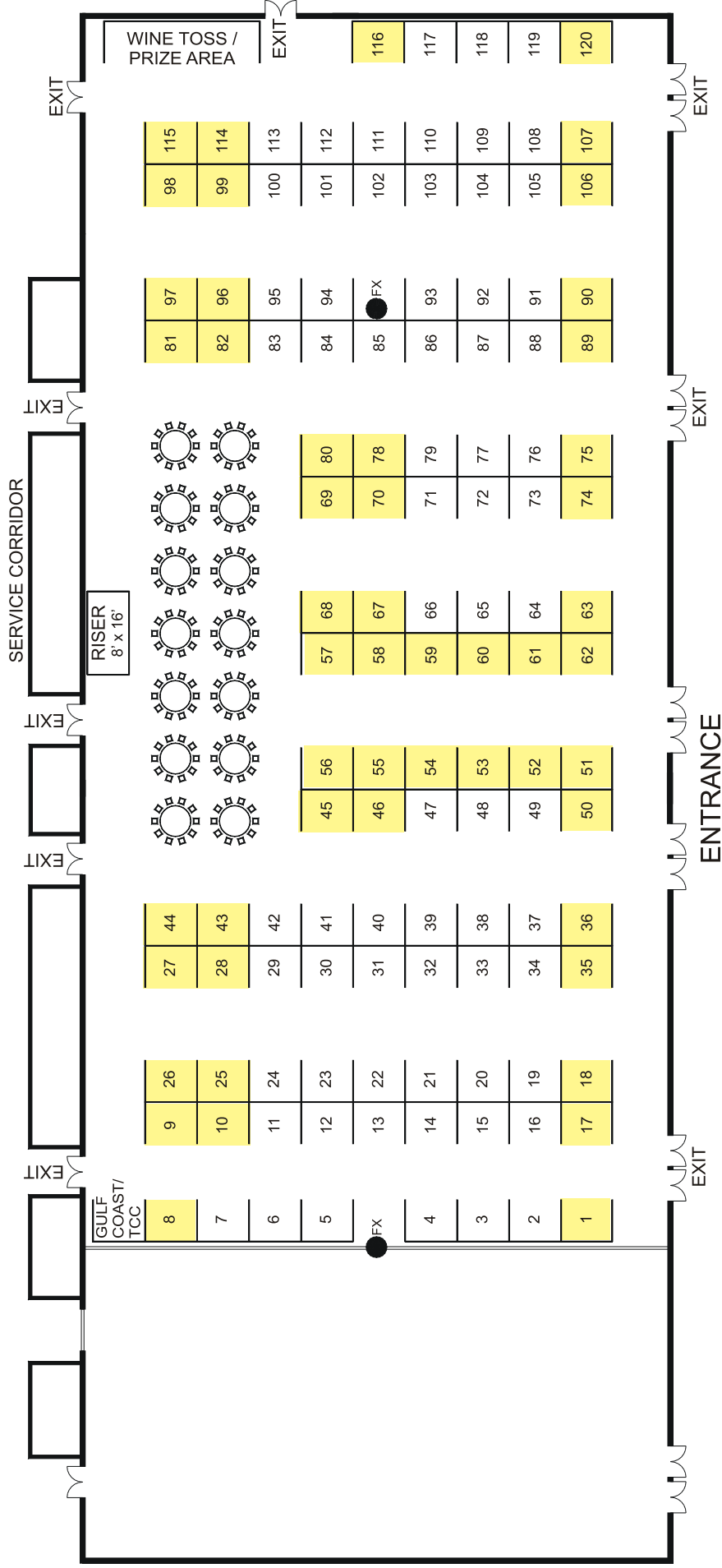
Payment Information (Please print clearly)

<input type="checkbox"/> Check Enclosed (U.S Funds drawn on U.S Banks)	<input type="checkbox"/> Charge my Credit Card	<input type="checkbox"/> VISA	<input type="checkbox"/> MC	<input type="checkbox"/> AMEX	<input type="checkbox"/> DISCOVER
Credit Card No.	Exp. Date				
Name on Card					
(My signature confirms that I have read, understand and agree to the FVMA Exhibit Rules & Regulations)					
Signature					

FLORIDA VETERINARY MEDICAL ASSOCIATION 87th ANNUAL CONFERENCE

APRIL 14-17, 2016

TAMPA CONVENTION CENTER, TAMPA, FLORIDA



- Standard Booth \$1,795
- Premium Booth \$1,945

NOTE: SHOW MANAGEMENT RESERVES
THE RIGHT TO ALTER FLOORPLAN

FVMA EXHIBIT RULES AND REGULATIONS

1 CONTRACT

The following rules and regulations become binding upon acceptance of this contract between the applicant and the Florida Veterinary Medical Association (FVMA), the show sponsor. The FVMA reserves the right to interpret these rules, as well as make final decisions on any points the rules and regulations do not cover.

2 SPACE ASSIGNMENT

Booth assignments will be made according to exhibitor's request, based on sponsorship level, date the exhibit contract was received, and separation from competing exhibitors. The FVMA reserves the right to reallocate space as may be necessary. However, no change in space assignment will be made after space reservation has been confirmed without consultation with the exhibitors concerned. Telephone requests for space will not be accepted. Applicants must use the official Exhibit Contract. Booth space pricing starts at \$1,795 per 8' x 10' standard booth. **Full payment must be received with exhibit contract to reserve booth.** No exhibit may be set up and displayed during the conference without payment in full.

3 RENTAL SERVICES

Gulf Coast Expo is the official drayage firm to handle exhibit and setup. For more information, please call Gulf Coast Expo: (813) 915-8066.

4 SHIPPING/EXHIBITOR SERVICE DESK

Shipping and exhibitor services are handled by Gulf Coast Expo, (813) 915-8066. Freight will not be received or handled directly by the host hotel or the FVMA for this event. Gulf Coast Expo will maintain an Exhibitor's Service Desk throughout the show's installation and tear-down for your convenience.

5 CANCELLATION

No cancellation shall be acknowledged unless received in writing at FVMA Headquarters. A full refund for cancellation is given if notice is received in writing ninety (90) days or more before the conference convenes. A 50 percent refund is provided with 60 days prior notice, and no refund is given if cancellation notice is received fifty-nine (59) days or less before the conference convenes.

6 FIRE & SAFETY REGULATIONS

All local regulations will be strictly enforced and the exhibitor assumes all responsibility for compliance with such standards.

7 LIABILITY & INSURANCE

The hotel management and the FVMA will take all reasonable precautions to avoid loss of exhibitors' property by theft, fire or other causes, but under no circumstances shall the hotel management or the FVMA or any of its members be responsible for such losses and it is recommended that exhibitors cover their property with suitable insurance. In the enforcement and interpretation of the following rules and regulations, the decision of the Association is final. In the event of fire, strikes or other unavoidable circumstances making the building unfit for use, the exhibit space contract shall not be binding. The exhibitor assumes all responsibility for any and all loss, theft or damage to exhibitors' displays, equipment and other property while on the premises.

8 ELIGIBLE EXHIBITS

The FVMA Executive Director reserves the right to determine the eligibility of any company, product, or part thereof that, in his opinion, is not in keeping with the character of the exhibit. All exhibits are expected to be in the best interest of veterinary medicine. Exhibitors will be expected to comply with the rules and ethics of the American Veterinary Exhibitors' Association. Any undignified solicitation on the part of any exhibitor should be promptly reported. The FVMA

reserves the right to close any exhibit which conducts its solicitations in an objectionable manner or infringes upon the rights and privileges of other exhibitors.

9 NOISY & OBNOXIOUS EQUIPMENT

No sound-making equipment or other devices may be set up in any exhibit booth which would disturb the orderly operation of the exhibit area.

10 SECURITY

FVMA will arrange for security to supervise traffic flow in and out of the exhibit hall. Security will be provided during exhibit hall hours. All exhibitors and attendees entering the exhibit hall must wear FVMA issued name badges.

11 USE OF BOOTH SPACE

Exhibitors shall reflect their company's highest standards of professionalism while maintaining the booth during show hours. No exhibitor shall assign, sublet or share any space allotted to them nor advertise goods other than those manufactured or sold by them in the regular course of business except, upon written permission from the FVMA Executive Director.

12 DAMAGE TO PROPERTY

Exhibitors will be responsible for any damage caused by them or their employees to the building, floor, walls, columns, or to standard booth equipment or to other exhibitors' property. Exhibitors must not apply paint, lacquer, adhesive or any other coating to the building, columns, walls and floors or to standard booth equipment.

13 BADGES

Badges will be supplied for company representatives who will be manning the booth(s). Exhibitors shall not give badges to individuals who are not official representatives of their company. The badges will not admit the wearer into educational lectures, the business meeting or ticketed events. Badges can be picked up at the FVMA registration desk. Two badges included per booth. If the number exceeds two, an additional fee will be added to your company's registration fee for each additional booth attendant. The booth attendee limit is four (no exceptions).

14 BOOTH ATTENDEES NAMES

Your company is entitled to up to two (2) complimentary booth attendees. More than two (2) attendees incur additional charges. Please list all exhibit attendees on the exhibit contract. Exhibit attendee names must be received by March 17, 2016.

15 EXHIBIT HOURS (*Tentative Schedule*)

FRIDAY, April 15:

Exhibit Setup (by 11:15 a.m.)	7:00 a.m.	-	11:30 a.m.
Exhibit Hall Open	11:30 a.m.	-	6:15 p.m.
Lunch Break	12:00 p.m.	-	1:30 p.m.
Coffee Break	3:20 p.m.	-	4:20 p.m.
Reception in Exhibit Hall	6:15 p.m.	-	7:15 p.m.

SATURDAY, April 16:

Exhibit Hall Open	8:00 a.m.	-	4:00 p.m.
Coffee Break	9:50 a.m.	-	10:50 a.m.
Lunch in Exhibit Hall	11:40 a.m.	-	1:10 p.m.
Coffee Break	3:00 p.m.	-	4:00 p.m.
Bingo Raffle Drawing	3:45 p.m.		
Exhibit Hall Closes	4:00 p.m.		(All Exhibitors Must Vacate by 6:00 p.m.)

16 DISMANTLE

No exhibitor will be allowed to remove his/her exhibit or any part of it until the close of the exhibition without the prior consent of the FVMA Executive Director, and booths will be manned at all times during the official exhibit hours.



THE 87TH FVMA ANNUAL CONFERENCE

~ BINGO RAFFLE PROGRAM ~

Exhibit Hall Tentative Schedule of Events

Friday, April 15:

Exhibit Setup	7:00 a.m. - 11:15 a.m.
Exhibit Hall Hours	11:30 a.m. - 6:15 p.m.
Lunch in the Exhibit Hall	12:00 p.m. - 1:30 p.m.
Coffee Break	3:20 p.m. - 4:20 p.m.
Reception in Exhibit Hall	6:15 p.m. - 7:15 p.m.

Saturday, April 16:

Exhibit Hall Hours	8:00 a.m. - 4:00 p.m.
Morning Break	9:50 a.m. - 10:50 a.m.
Lunch in the Exhibit Hall	11:40 a.m. - 1:10 p.m.
Afternoon Break	3:00 p.m. - 4:00 p.m.
Bingo Raffle Drawing	3:45 p.m.
Exhibit Hall Closes	4:00 p.m.

Thousands of \$\$\$\$ in prizes to be given away!

The 87th FVMA Annual Conference is pleased to be offering the Cover-All Bingo Game and Raffle as a way to increase exhibit hall traffic and attract more attendees to your respective booths during the conference Exhibit Hall hours.

How the Raffle Works:

A. Each conference attendee will be given a pre-printed bingo card with participating company names. The object of the game is to receive a stamp or sticker from each participating company. Once the card is filled, the attendee turns it in to the conference registration desk to be eligible for the raffle. Thousands of dollars in prizes will be raffled.

B. Each participating exhibitor is required to obtain a stamp (ink stamp or sticker) to be placed on the raffle card when presented at the booth by a conference attendee. It is necessary that the ink stamp or sticker not exceed one (1) inch in diameter. Handwritten acknowledgement of the participant visiting the booth will NOT be accepted in lieu of stamps or stickers. Please have enough stickers or stamps for 1,500 bingo cards.

C. Beginning Friday, attendees will visit each participating company booth where they will receive either an ink stamp or sticker to show they have been to the booth and spoken with the exhibitor. Once filled, cards are validated by a FVMA Conference staff member or representative and placed in the raffle drawing bin. The drawing will be held on Saturday, April 16, 2016 at 3:45 pm and the winners must be present to win.

Space is limited on the bingo cards, so please sign up today to take part in this fun game that also gives participants a chance to learn more about your company's products or services. You must be pre-registered for the Cover-All Bingo Game and Raffle in order to participate as the bingo cards will be preprinted and inserted in registration packets.

