

BUSINESS REPLY MAIL FIRST CLASS MAIL PERMIT NO. 1430 HAYWARD, CA



Planning Enrollment Management and Student Affairs 25800 Carlos Bee Blvd. Hayward, CA 94542-3095

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www.csueastbay.edu

Life at the Bay

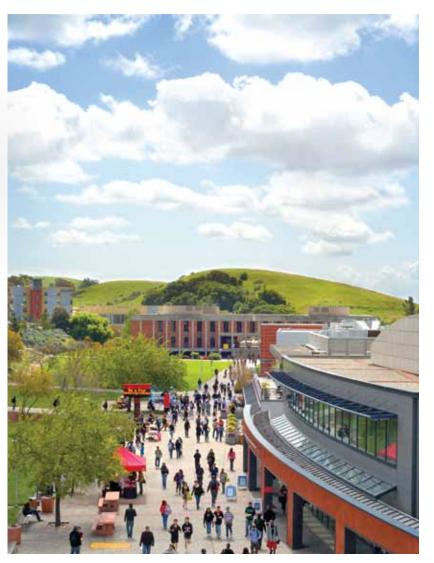
A vibrant, inclusive community where students come first

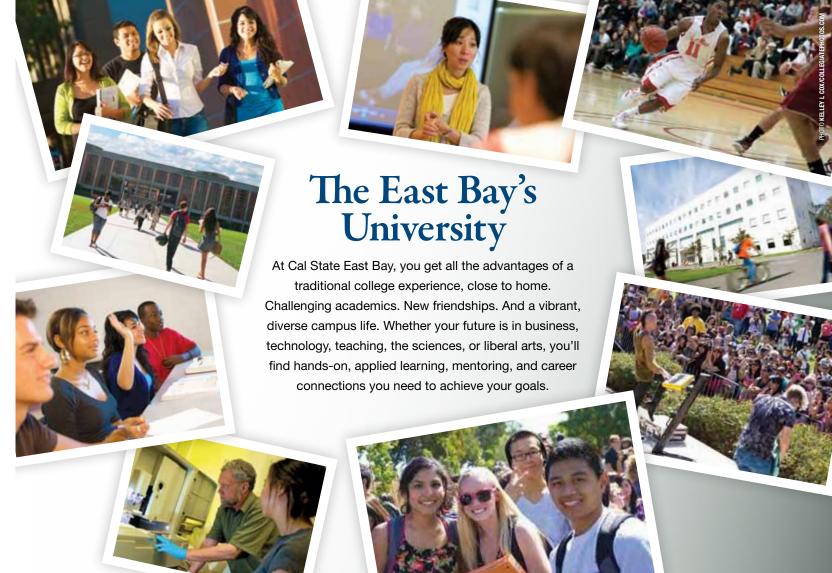
Nestled in the hills overlooking
San Francisco Bay, California State
University, East Bay offers you an
inspiring setting for personal growth,
career exploration, and academic
achievement — with a view that stretches all the
way to tomorrow.

And Cal State East Bay has something you won't find anywhere else: the advantages of a small private college, but with the resources and outstanding value of a major public university. Small classes. Personal attention. Expert faculty. And an award-winning freshman year experience.

A respected degree, a great future — and a college experience that's uniquely personal, professional, and achievable — are yours at Cal State East Bay.







Choose your Future — Undergraduate Majors & Minors

Anthropology, B.A.

Archaeology and Biological Anthropology Option Socio-Cultural Anthropology Option

Art, B.A. Art History Option

Art Studio Option **Graphic Design Option** Multimedia Option Photography Option

Pictorial Arts Option

Spatial Arts Option Art. B.F.A.

Graphic Design Option Multimedia Option Photography Option Traditional Arts Option

Biochemistry, B.A.

Chemistry Education

Biochemistry, B.S. Biological Science, B.A.

Biology Education Option General Biology Option

Biological Science, B.S.

Cell and Molecular Biology Option Ecology and Conservation Biology Option Forensic Science Option General Biology Option

Microbiology/Biomedical Laboratory Sciences Option Physiology Option

Accounting Option

Business Administration, B.S. (impacted)

Advertising and Public Relations Option **Business Economics Option** Corporate Management Option Entrepreneurship Option

Finance Option

Human Resources Management Option Information Technology Management Option

Marketing Management Option Operations and Enterprise Resource Management Option Real Estate Management Option Supply Chain Management Option

Chemistry, B.A.

Chemistry Education Option

Chemistry, B.S.

Forensic Science Option

Communication, B.A.

Media Production Option Professional, Public and Organizationa Communication Option

Computer Engineering, B.S. Computer Science, B.S.

Computer Engineering Option Networking and Data Communications Option Software Engineering Option

Construction Management, B.S. Criminal Justice Administration, B.S.

Corrections Option

Law Enforcement and Administration Option

Economics, B.A.

Accounting Option Social Science Economics Option Statistical Economics Option

English, B.A.

Creative Writing Option Interdisciplinary Language, Literature and Writing Studies Option Language and Discourse Option

Literature Ontion

Environmental Science, B.S. **Environmental Systems and Resource** Management Option

Life Science Option Physical Science Option

Environmental Studies, B.A. Environment and Society Option

Physical Environment Option Sustainable Resource Management Option Kinesiology, B.S.

Social Justice Option

Special Studies Option

Liberal Studies, B.A.

Mathematics, B.S.

Pure Mathematics

Nursing, B.S. (impacted)

Prelicensure Option

Political Science, B.A.

Pre-Law Option

Psychology, B.A.

Psychology, B.S.

Recreation, B.S.

Sociology, B.A.

Spanish, B.A.

Statistics, B.S.

Philosophy, B.A.

Physics, B.A.

Physics, B.S.

Therapeutic Studies Option

Latin American Studies, B.A.

Exercise, Nutrition, and Wellness Option

Physical Activity Studies Option

Physical Education Teaching Option

Teacher Preparation Degree Pathway:

Organization Leadership Option

Studies in Education Option (Bachelor's

Plus: Early Pathway students only)

Childhood Studies Option

Special Education Option

Liberal Arts Degree Pathway:

Special Education Option

Applied Mathematics Option

Mathematics Teaching Option

Music, B.A. (audition required)

RN Advanced Placement Option

Public Affairs and Administration Option

Ergonomics and Human Factors Option

Recreation Management Option

Speech Pathology and Audiology, B.S.

Recreation Therapy Option

Social Services Option

Sociology Option

Industrial/Organizational Psychology Option

Physics Education Option

Ethnic Studies, B.A. African American Studies Option

American Indian Studies Option Asian American Studies Option Genders and Sexualities in Communities of Color Option

Latino/a Studies Option French, B.A.

Geography, B.A Geography, B.S. Geology, B.A.

Geology, B.S. Health Sciences, B.S.

Administration and Management Option Community Health Option Environmental Health and Safety Option Pre-Clinical Preparation Option

History, B.A.

Asian and Middle Eastern History Option European History Option History of California and the American West Option Latin American History Option United States History Option

Hospitality and Tourism, B.S.

Human Development, B.A. Adolescent Development Option Adult Development and

Gerontology Option Childhood Development Option Early Childhood Development Option

Women's Development Option Industrial Engineering, B.S.

Interdisciplinary Studies, B.A. Interdisciplinary Studies, B.S. International Studies, B.A.

Acting Option Dance Option Directing Option Musical Theatre Option Technology and Design Option Community Option Theatre: History and Literature Option

UNDERGRADUATE MINORS

Advertising African American Studies American Indian Studies Anthropology Art History Art Studio Asian American Studies **Asian Studies**

Biostatistics

Business Administration California Studies

Chemistry

Children's Theatre and Dance Chinese Language and Cultural Studies

Communication

Computer Science Creative Video

Creative Writing Criminal Justice Administration

Dance

Early Childhood Education

Fconomics Enalish

Environmental Studies

Fthnic Studies

Filipino and Filipino American Studies French

Genders and Sexualities in Communities of Color

Geograph Geology

Theatre Arts. B.A.

Theatre and Dance for Children and

Biological Science

Physics Political Science Psychology Recreation

Sign Language Sociology

German

History

Italian

Health Sciences

Hospitality and Tourism

Information Technology

Human Development

Management

Interactive Sculpture

International Business

International Studies

Latin American Studies

Latino/a Studies

Marketing

Mathematics

Multimedia

Philosophy

Photography

Music

Kinesiology (Physical Education)

Software Development

Spanish Speech Pathology

and Audiology Statistics

Theatre **Urban Studies**

Women's Studies (Human Development)

ONLINE DEGREE COMPLETION PROGRAMS

Business Administration, B.S.^{1,2} Fthnic Studies, B. A.1 Health Sciences, B.S.¹ Administration and Management Option Hospitality and Tourism, B.S.¹ Human Development, B.A. Adult Development and Gerontology Option Early Childhood Development Option Women's Development Option

Recreation, B.S.¹

Recreation Management Option Recreation Therapy Option Women's Studies, B.A.^{1,2,3}

CONCORD CAMPUS DEGREES

Business Administration, B.S.¹ (Corporate Management Option only) Criminal Justice Administration, B.S.¹ Liberal Studies, B.A.1 Nursing, B.S.¹

Pre-Nursing Option Prelicensure Option

Psychology, B.A. Sociology, B.A.¹

¹This is a degree completion program. The first two years of the program must be completed at Cal State Fast Bay Hayward campus or other accredited college or university.

²This program is offered through the Division of Continuing and International Education.

³Implementation pending. Please check with the

CALIFORNIA STATE

CSUEB **ADMISSIONS CSU Eligibility Index for**

2.20

2.10

2.00

GPA

2.5

First-Time Freshmen Area Subject Years a. History and Social Science 4 year b. English 3 years (4 recommended) d. Laboratory Science 2 years e. Language Other than English 2 years f. Visual and Performing Arts g. College Preparatory Elective **Total Required Courses: 15**

The above courses must be CSU/UCapproved college preparatory courses (referred to as the "a - q" courses) completed with a C or better, SAT/ACT scores will be evaluated relative to the college preparatory GPA from 10th, 11th, and 12th grades using the CSU Fligibility Index. FPT/FLM requirements must be satisfied prior to enrolling in vour first quarter.

Transfer Students

(60 transferable semester units)

- GPA of 2.0 (C average) or better in all transferable units attempted.
- Good standing at the last college or university attended.
- Completed, transferable G.E. courses in English composition, speech critical thinking, and mathematics with a grade of C or better.

Admission requirements subject to change Please check www.csueastbay.edu/admission for current admission deadlines and requirements.

California Residents 2 99 2.70 2.60 20 2.40

CSU Eligibility Index for Nonresidents or Nongraduates of California High Schools Below 2.45 does not qualify

for regular admission

SAT

28

3.61 630 3.5 790 3.3 23 2.9 26 2.8 2.7 2.6 1430

Complete Eligibility Index Tables for residents and SAT scores for mathematics and critical reading

Academic Excellence. Affordable Price.

A college education is a major investment in your future. At Cal State East Bay, you can have all the benefits of a traditional university experience and a private college environment, but at the price of a public university — right here in Northern California:

- small classes
- personal attention from expert faculty
- state of the art, hands-on learning
- comprehensive academic and career advising

Tuition and fees at CSUEB are among the lowest in the nation for comparable universities. And we back our commitment to access and affordability with more than \$100 million of annual financial aid including merit-based and need-based scholarships.



UNIVERSITY FACTS

Undergraduate Degrees:

Bachelor of Arts
Bachelor of Fine Arts
Bachelor of Science

Undergraduate Fields of Study:

52 Baccalaureate Degrees 65 Minors

Most Popular Majors:

Business Administration, Nursing, Human
Development, Health Sciences, Sociology,
Liberal Studies, Criminal Justice Administration,
Psychology, Communication, Biological Science

Student/Faculty Ratio: 26:1

Graduate Degrees:

Average Class Size: 31

Master of Arts
Master of Business Administration

Master of Public Administration

Master of Science

Master of Social Work

Master of Social Work

Graduate Fields of Study:

r's Degrees
On

Student/Faculty Ratio: 17:1

Average Class Size: 23

Total Enrollment: 13,848

Clubs & Organizations:

More than 120, including academic, cultural, Greek, honors, recreational, special interest

Men's Athletics:

Baseball, basketball, cross country, golf, indoor track, soccer

Women's Athletics:

Basketball, cross country, golf, indoor track, soccer, softball, swimming, volleyball, water polo

Accreditation:

Western Association of Schools and Colleges (WASC); some departments and programs also individually accredited

Cal State East Bay rates high in value and affordability with among the lowest fees in the nation for comparable institutions. Visit www.csueastbay.edu/affordable for current fee information

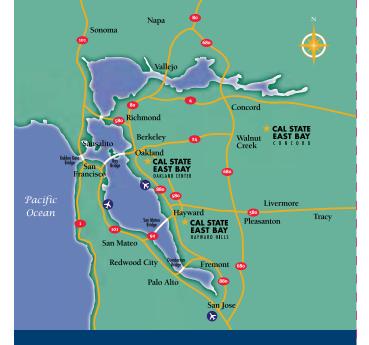
Financial Aid:

han \$100 million awarded annually, ng scholarships, state and federal grants ans. and Work-Study Program.

On-Campus Housing:

neer Heights new on-campus apartments and tes are spacious, fully furnished, and affordable. ole, utilities and internet access are all included the rent. On-site study rooms and laundry ms are available for the more than 1,200 dent residents.

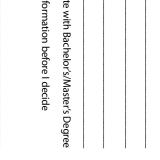
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Explore & Learn More

- Fill out and return the attached postcard
- Visit us online at www.csueastbay.edu/visit
- Take a tour of CSUEB's Hayward Campus (call 510.885.2556) or Concord Campus (call 925.602.6700)
- Follow us at www.csueastbay.edu/follow





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INFORMATION