

Pskov State University



ACADEMIC GUIDE FOR EXCHANGE STUDENTS

2016-2017

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Chapter 1



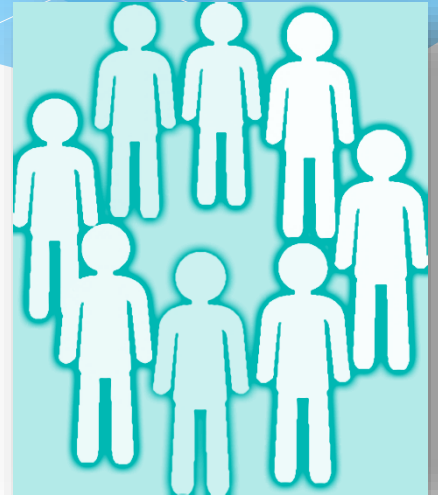
Information about Russia, the Pskov Region, and the System of Higher Education

1.1 Facts and Figures on Russia

Population

Russia's population in 2014 was estimated at **143 666 931** making the country the sixth most populous, after China, India, the United States, Indonesia and Brazil.

The distribution of the ethnic groups living in Russia in percentage figures is 81,5% Russian, 2,8% Tatar, 1,2% Chuvash, 0,9% Bashkir, 0,8% Belorussian, 0,7% Moldavian and others. Religion: Russian religious communities present different confessions. The largest Christian community is the Russian Orthodox Church. The second largest religion confession is Islam.



Area

Russia is located in Eastern Europe and northern Asia. It covers an area of 17,075,200 square kilometers, which means it covers almost twice the area of the United States. It is bounded by the Arctic Ocean to the North, Finland to the Northwest, Estonia, Latvia, Belarus and the Ukraine to the West, by Kazakhstan, Mongolia and China to the South, the Bering Sea in the East, Georgia and Azerbaijan to the Southwest. According to the Constitution, the country comprises eighty-five federal subjects.



The Russian Federation has 1,067 major cities, with 13 of them inhabited by more than one million people each. The largest cities are Moscow, St. Petersburg, Nizhny Novgorod, Novosibirsk and Yekaterinburg.



Capital

Moscow is the capital and the largest city of Russia. It is located on the banks of the Moskva River in the west-central European part of Russia, it has a population of nearly 9 million and covers an area of about 386 square miles (878,7 square kilometers). Moscow is political, cultural, research, economic and transportation center of the country, that is why it is the seat of its President, Parliament, and Government.



System of Government

According to the Constitution of Russia, the country is a federation and a semi-presidential republic, wherein the President is the head of state and the Prime Minister is the head of government. The Russian Federation is fundamentally structured as a multi-party representative democracy.

The president is elected by popular vote for a six-year term (eligible for a second term, but not for a third consecutive term). Ministries of the government are composed of the Premier and his deputies, ministers, and selected other individuals; all are appointed by the President on the recommendation of the Prime Minister (whereas the appointment of the latter requires the consent of the State Duma). Leading political parties in Russia include United Russia, the Communist Party, the Liberal Democratic Party, and A Just Russia.

The Russian Parliament, termed the Federal Assembly, consists of two chambers, the 450-member State Duma (the lower house) and the 178-member Federation Council (the upper house). Russia's legislative body was established by the Constitution approved in the December 1993 referendum.



Language

- The Russian language is the principal state and cultural language of Russia and it is the most commonly spoken in business, government and education. Russian belongs to the balto-slavic branch of indo-european languages. All together more than 100 languages are spoken in Russia. Some official languages besides Russian are for instance Tatar, Ukrainian, Belarusian, Uzbek, Armenian, Azerbaijan, Georgian, and others.

Climate

- * Due to the huge size of Russia, it is difficult to give any sort of general advice about the climate and weather except that summers are warm to hot, and winters get very cold in some areas. In general, the climate of Russia can be described as highly continental influenced climate with warm to hot dry summers and (very) cold winters with temperatures of -30°C and lower and sometimes heavy snowfall.
- * Northern & Central European Russia have the most varied climate; the mildest areas are along the Baltic coast. Summer is mostly dry and sunny; sunshine may be nine hours a day, with local showers or thunderstorms in the afternoon and evening. As almost everywhere in Russia, winters can be very cold with frost and snowfall, the first snow often falls in early October. Spring and autumn can be quite unsettled, sometimes low pressure systems can bring frequent rain- or snowfall and strong winds.
- * Siberia: This area of Russia is famous for its extreme climate with very cold winters, but warm to hot summers, although they tend to be short and wet. Average Precipitation is about 500 mm, most falls in the form of rain in spring and autumn. The winter is mostly dry, snow covers the ground from the end of October to March in some years. In winter the weather can be very dangerous sometimes with temperatures below -35°C , strong winds and snowstorms.
- * Southern European Russia: Winter is shorter than in the north. The Russian Steppes (in the southeast) have hot, dry summers and very cold winters. The north and northeastern areas around the Black Sea have milder winters, but frequent rainfall all the year round. The climate in this region is slightly Mediterranean influenced.



1.2 Pskov Region



Pskov is the administrative centre of the Pskov Region and is located in the North-West of Russia. It is the only Russian region with state and customs borders on three countries: Belarus, Estonia, and Latvia. Rail lines connect Pskov Region with the ports of St. Petersburg, Murmansk, Kaliningrad, Tallinn, and Riga.

The region has an area of 55 300 km² and a population of about 662 000. Russians make up 95% of the population; Ukrainians, 2%; Belarusians, 1%; and other nationalities, 2%. Pskov Region is situated in the southern taiga and mixed forest zones and is considered one of the most ecologically clean Russian regions. There are more than 600 rivers and 3700 lakes with a total area of 3261 km², including the largest lake in Europe, Pskovsko-Chudskoe.



Pskov

Today Pskov is a center of the region. The population of the city is about 206 000 people. It was first mentioned in the chronicles in 903. The town of Pskov is one of the oldest towns in Russia, one can observe different stone structures including churches, chapels and monasteries. Some of them look like small fortresses as the town had to fight many invaders during its long history.



Pskov is one of the most popular places for tourists because of hundreds of unique historical and cultural monuments.

Pskov has been famous for its beauty since the ancient times.

And even now it is difficult to find out one more ancient city with more than 300 architectural monuments created in the XII – XX centuries.



1.3 General Information on the Russian system of higher education

According to the Law on Education of 1996 higher educational institutions are classified as following.

University is an institution which is aimed at the development of education, science, and culture through conducting fundamental and applied research and offering academic programs at all levels of higher and continuing education in a wide range of natural and social sciences and the humanities. A university must be a leading research and methodological centre in the areas of its activity.

Academy is a higher educational institution in which activities are aimed at the development of education, science, and culture through conducting fundamental and applied research and offering training programs at all levels of higher, postgraduate, and continuing education in a single major area of science, technology, or culture. An academy must be a leading research and methodological centre in its area of activity.

Institute is an autonomous higher educational institution or university's (academy's) division providing programs at all levels of higher, postgraduate, and continuing education and conducting research.

Admission requirements

Admission to a higher educational institution is based on presentation of a high school diploma or its equivalent and results (scores) of the National State Exam or its equivalent.

Education Levels

Russian higher education institutions may confer the following degrees and diplomas:

- Bachelor's Diploma: four years of study;
- Specialist's Diploma: five years of study;
- Master's Diploma: two years of study.

Bachelor's Degree

A Bachelor's degree is conferred after a four-year course of studies. The State Final Attestation includes the defence of a thesis prepared over a period of four months and State Final Examinations. Following a successful attestation, a State Diploma is issued attesting conferral of a Bachelor degree.

Specialist Degree

The qualification of a Specialist's degree is conferred after five-year studies. The diploma is awarded in nearly all fields of studies (specialities). The State Final Attestation for a Specialist's diploma covers the defence of a project or a thesis and State Final Examinations. The procedure for the State Final Attestation and for the award of the diploma as well as the content of a Diploma supplement is the same as for a Bachelor's degree.



Master's Degree

A Master's degree program is a two-year course focused more on research activities in comparison with a Specialist's program. The State Educational Standard defines only general requirements for Master's degree programs and not the requirements regarding the content of education. Higher educational institutions introducing Master's degree programs are free to make their own decisions regarding the content of programs. Access to Master's degree studies is open for holders of a Bachelor's degree. Higher educational institutions set up admission procedures (examinations, interviews, etc.) for applicants. Those holders of a Bachelor's degree wishing to pursue a Master's program in different fields of studies (speciality) must pass an additional test which reflects the requirements for a Bachelor's degree program in the speciality corresponding to the chosen Master's degree program.

Doctor's Degree

The hierarchy of advanced scientific degrees in Russia traditionally includes Doctor's degrees of two levels: Candidate of Sciences and Doctor of Sciences.

The Candidate of Sciences degree normally requires three years of studies after the award of Specialist's or Master's degrees. The Doctor of Sciences' degree can be earned after a period of further studies following the award of the Candidate of Sciences' degree.



Chapter 2



Information about Pskov State University

2.1. General Information about PskovSU

Pskov State University (PskovSU) is the largest educational institution in the Pskov Region and one of the largest universities in the northwest of Russia; hundreds of students graduate here every year. It was founded in 2011 by merging 5 leading educational institutions of the Pskov Region:

- Pskov State Pedagogical University
- Pskov State Polytechnic Institute
- Pskov College for Civil Engineering and Economics
- Pskov Industrial College
- Velikiye Luki Civil Engineering College.

Each institution had its own history and traditions, reputation, successes in its field of work, its own creative staff with great teachers, scientists, and public figures.

The total number of employees is more than 1000; among the academic staff there are about 800 full time teachers.

There are about 10000 students at PskovSU.

There are 10 faculties at PskovSU:

- | | |
|---|--|
| 1) Physics and Mathematics | 7) Engineering and Civil Construction Technologies |
| 2) Medical Education, Psychology and Natural Sciences | 8) Computer Science and Electrical Engineering |
| 3) Law | 9) Management |
| 4) Educational and Social Technologies and Design | 10) Finance and Economics |
| 5) Russian Philology and Foreign Languages | |
| 6) History | |

The University includes also PskovSU Branch in Velikiye Luki, PskovSU College and Lifelong Learning Institute.



2.2. International Cooperation and International Academic Programs

The University has been actively involved into international exchange programs. PskovSU has partnership relations with 92 foreign institutions of higher education in 26 countries*. Undergraduates are sent to the Netherlands, Germany, Finland, Estonia, Latvia, Belarus, the USA, etc. through various programs. For its part, PskovSU accepts foreign students from Finland, the Netherlands, Estonia, Germany, the USA, Poland, China, Lithuania, etc.

* Valid for February 26, 2016



Organization of students and teachers mobility is provided by the Academic Mobility and Interuniversity Cooperation Office of PskovSU.



2.3. Student Services

Medical Insurance

Before coming to Russia exchange students should have medical insurance. The campus includes a doctor's office, which you can visit in case you need medical assistance, and a medical and rehabilitation centre.

Food Places

There are five canteens in PskovSU campus. The menu consists of traditional Russian dishes. Depending on your choice of dishes, it is expected to spend between 1-2 EURO.

Library

The University library stock has more than 1 million copies of publications and represents a large collections of scientific, technical, humanitarian, socio-economic literature and fiction. The library stock includes scientific, academic, reference literature, periodicals, thesis abstracts, regulatory and technical documents, rare books of the 18-20 centuries.

The library service system has 9 loan departments, 7 reading rooms, 2 electronic reading rooms, which are located in 7 academic buildings. PskovSU students, teachers, and staff have access to the electronic library databases containing publications on major investigated disciplines.

Find more information about the library including info on receiving hours on RskovSU website: lib.pskgu.ru



Student Life



Pskov State University offers not only a quality education that meets modern standards but also a bright, eventful life. Extra curricular work is an integral part of the educational process. Students activities go well beyond the study. There is a variety of studios and clubs, sections and creative groups:

- Student choir
- Instrumental ensemble “Lad”
- Folklore ensemble “Pleskava”
- Dance studios “Sahara”, “Allegoria”
- Theatre studio “AhTheatre”
- Pskov State University TV
- Club “Performance”
- University Wit and Humor Competition
- Student construction team “Universanty”
- Volunteer center
- Discussion platform “Tok’ing”
- Annual Winter Ball



Sports

PskovSU has different sports facilities, including several gyms and a separate fitness room. Besides, a new swimming-pool was opened in December 2012. Information on pool's schedule, prices, and other conditions you can find on the University's web-site.

There are various sports sections: athletics, aerobics, volleyball, basketball, football, table tennis, shooting, skiing, weight training, orienting, frisbee and swimming.



English Club

Exchange students from partner universities may take part in the English Club. The English Club has been working for already 10 years. PskovSU students interested in English history and culture participate in the activities of the English Club. Many activities are arranged by the English Club, such as:

- theatrical performances;
- folklore performances;
- various holidays (for example, the Festival of the American Culture);
- intellectual games;
- meetings etc.



Chapter 3



Practical Information for Exchange Students

3.1. Information about Academic Programs

Academic Calendar 2016-2017



The academic year is divided into 2 study periods (semesters). Each study period has its own timetable. Student exchange is always either one semester or a full academic year.

Autumn semester

September 1, 2016 – December 31, 2016

Exams:

January 11, 2017 - January 27, 2017

Winter holidays:

January 1, 2017 – January 10, 2017

January 28, 2017 – February 5 2017

Spring semester

February 8, 2017 – May 28, 2017

Exams:

May 30, 2017 – June 23, 2017

Summer holidays:

June 24, 2017 – August 31, 2017

Dates of semesters vary on different faculties.



Application Procedure (How to apply?)

Student exchanges are always based on agreements between institutions. If you are interested in studying as an exchange student at PskovSU, please contact your home institution's International coordinator first to find more about student exchange.

Application should include the *following documents*:

- Nomination letter from the Home University
- Student Application Form
- Learning Agreement
- Motivation Letter
- CV
- Transcript of records
- Copy of passport

Find templates here: <http://en.pskgu.ru/page/e9c4655d-b5de-460c-ae2f-0ac251e07f52>

Applications should be filled in and sent to the Academic Mobility and Interuniversity Cooperation Office of PskovSU through your home institution or independently.

Please send your applications to mobility-pskgu@yandex.ru

Application deadlines

Autumn semester till June 1, 2016

Spring semester till December 1, 2016

Who can apply?

Students of foreign universities with different level of education can apply since their 1st year of study and participate in the program since the 2nd year of study.

Learning Agreement

Learning agreement is an individual study plan made for the exchange student and accepted by sending and receiving institutions. As an exchange student you are required to fill in an ECTS Learning Agreement when applying. The meaning of this preliminary study plan is to inform our departments which courses you wish to take at PskovSU. When you arrive in Pskov you should make, if necessary, an updated ECTS Learning Agreement which will be signed by our University and institutional coordinators. The selections are confirmed at the beginning of the exchange.

Credits

The extent of the course is defined as a number of credits (ECTS). ECTS was developed by the European Commission to provide common procedures that guarantee the full transfer of credits for studies abroad towards the final qualification in the home country. A full study year equals 60 ECTS credits, one semester - 30 ECTS credits.

Grading scale

PskovSU Grade	Evaluation	ECTS grade	Level of knowledge %
5	Excellent: outstanding performance with only minor mistakes.	A	> 96
5	Very good: above the average standards, but with some errors.	B	86 – 95
4	Good: generally sound work with number of notable errors.	C	76 – 85
3	Satisfactory: fair but with significant shortcomings.	D	66 – 75
2	Failed	F/FX	0 – 65

Certificate

On completing the program, the exchange student will receive his/her transcript of records.



Accommodation

All exchange students are provided with the apartments in the University's dormitory, which is situated less than a kilometre away from PskovSU and can be reached on foot within 10 minutes.



At a student's wish, the Academic Mobility and Interuniversity Cooperation office can offer its help in finding an apartment for rent. It regularly costs about 160 Euro per month.

If necessary, Russian students can be assigned to help exchange students get acquainted with the new environment. Please let us know if you need any kind of assistance.



Average living costs

Expected costs during your stay in Pskov (monthly)

Accommodation	160 Euro
Meal expenses	200 Euro
Monthly bus ticket	10 Euro



Average prices of some basic products in Russia:

Bread	0,3 - 1 Euro
Milk	0,5 Euro
Butter	1 Euro
Eggs	0,5 Euro
Cup of coffee	0,5 Euro
Cup of tea	0,5 Euro
Beer (0,5 l)	1 Euro
Taxi	1-3 Euro



3.2. Legal Status of Exchange Students in Russia

Visa and registration procedure

If you wish to study at Pskov State University please be sure to apply for an educational visa, and not to use the services of a tourist agency. You should send the application documents to the Academic Mobility and Interuniversity Cooperation Office of PskovSU no later than three months before the beginning of your stay.

After you have sent the application form, the Academic Mobility and Interuniversity Cooperation Office will send you an invitation. This invitation from PskovSU is crucial, as it is the only way you can obtain a Russian visa. You will have to take the invitation to the Russian consulate or embassy in your home country. Please note that the procedure for obtaining an invitation and visa takes about 2 months. After arriving in Russia all foreign residents must register within the first 5 days of their stay. All foreign residents are responsible for their timely migration registration. Registration matters are handled by PskovSU Academic mobility and Interuniversity Cooperation Office.

The following documents are necessary for the registration :

- passport (or a document proving your identity)
- visa (no visa required for residents of Belarus, Ukraine, Moldova, Kazakhstan, Uzbekistan, Turkmenistan)
- migration card (with a mark from the agency of border control stating the entrance to the Russian Federation).

3.3. Contact Information

Furthermore, if you have questions regarding the exchange programs of Pskov State University, please contact the Academic Mobility and Interuniversity Cooperation Office.



Postal address:

*180000, Russia, Pskov
4 Lev Tolstoy St., Office 23
Academic Mobility and
Interuniversity Cooperation
Office*

E-mail:

mobility-pskgu@yandex.ru

Tel.: +7 (8112) 79-76-31
+7 (8112) 79-76-25

Website: www.eng.pskgu.ru

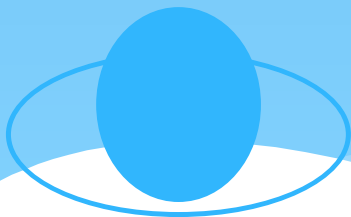
Vkontakte: <https://vk.com/club35449039>



Chapter 4



Academic Programs and Modules for Exchange Students



In this section you will find information on courses for the exchange students coming to Pskov State University.

All courses are grouped by fields of sciences to help you orient yourself (description of some cross-disciplinary courses can be repeated in different sections):

- * Business Studies
- * Russian Studies
- * Humanities Studies
- * Linguistics
- * Technological Studies

- * Post-Graduate Studies
- * Russian Language

You can choose courses from different sections.

The required total number of credits to get within a semester is 30 credits.

Upon the completion of the courses, tests or exams are held according to the academic schedule. In case of a successful pass of the tests the exchange students are given certificates and/or transcript of records of PskovSU.



4.1. The Academic Program “Business Studies”

The academic program “Business Studies” is an exchange program designed for non-Russian students who study economics and management at their home universities and want to spend a semester in PskovSU.

Students are provided with a thorough knowledge in the field of economics and management, skills in intercultural communication, get acquainted with Russian culture and history. Besides, they learn about interaction of Russia and European Union.



	Course title	ECTS credit units
1.	Introduction to the Russian History and Culture	4
2.	European Union and Russia	4
3.	Business Ethics	3
4.	Global Economy and International Economic Links	4
5.	Introduction to International Business	6
6.	International Business Environment	5
7.	International Marketing	7
8.	International Strategic Management	6
9.	Business Communication	2
10.	Financial Markets	6
11.	International Financial Management	4
12.	Business in the Region of the Baltic Sea	3
13.	Entrepreneurship and Business Planning	4
14.	Contemporary Political Issues	3
15.	Region Studies	4
16.	Social Stratification and the Problems of Inequality	3
17.	Strategic Trade Policy	3



Courses Description

1. Introduction to the Russian History and Culture

Brief overview: The course takes an interdisciplinary approach to the evolution of the main cultural paradigms of Russia viewed in a broader European context. Overview of the Russian history. The Russian nation and its mentality as shaped by natural, economic, social, cultural and political factors. Russian tenor of life, folk arts and handicrafts. Patterns of literary history. Men-of-letters. Patterns of Russian cultural life. Major facets of the Russian national character: diversity, survivors, all or nothing, collectivism, faith in ideals, feeling of Homeland. Cultural orientation for Russia: cognitive styles, negotiation strategies, value systems, business practices. Regional aspects and sites. Study tours to local museums, handicraft sites and cultural centers

Lecturer: Associate professor R. Druzhinina

Credits: 4 ECTS credits

Assessment: Exam

Prerequisites: -

Outcomes: After completing the course students should get an overview of the cultural history of Russia from its origins to the 19th century; be able to understand and analyze the historical and cultural background of Russia, various events and aspects of Russian social and cultural life; be able to apply the knowledge in interpreting contemporary social and cultural discourse of the Russian society

Working language: English



2. European Union and Russia

Brief overview:

- Introduction. The Russians and Europeans: Mutual Perception
- Russia-EU relations in historic perspective (1957-2007): an overview
- External policy of Russia: an overview
- External Policy of the European Union: an overview
- Partnership and Co-operation Agreement and TACIS
- The concept of the four common spaces
- Russia – EU economic relations
- Russia – EU: the energy dialogue
- Russia – EU: cultural, education, research exchanges

Lecturer: Associate professor G. Varlamov

Credits: 4 ECTS credits

Assessment: Exam

Prerequisites: Knowledge of History; Region Studies; Political Science

Outcomes: After completing the course students should be able to cooperate with experts from various scientific fields; to understand cross-cultural issues; to work in international context

Working language: English



3. Business Ethics

Brief overview:

- Theoretical approaches to ethics, etiquette
- Role and purpose of ethics in business
- Ethical values considered especially relevant to business activity - respect for human dignity, honesty, fairness, and the development of trust
- Concept of Corporate Social Responsibility, and explore its relevance to ethical business activity

Lecturer: Associate professor G. Varlamov

Credits: 3 ECTS credits

Assessment: Exam

Prerequisites: Knowledge of Social Studies from Secondary school

Outcomes: After completing the course students should be able to identify the moral questions that business activity specifically creates; distinguish between ethical and other types of values; reflect on the nature of business, realize alternatives models for conducting business; evaluate the ethics of particular business decisions and general practices in business; appreciate the role of ethics in business and social life

Working language: English



4. Global Economy and International Economic Links

Brief overview:

The world economy. World trade. International capital market. Global labor market. International monetary and currency relationships. Integration processes in the global economy. Mechanism for regulating international economic relations. Russia in the contemporary international relations

Lecturer: Associate professor E. Naumova

Credits: 4 ECTS credits

Assessment: Exam

Prerequisites: Knowledge of Microeconomic and Macroeconomic

Outcomes: After completing the course students should be able to:

- know the basic concepts and forms of economic relations, modern world economy structure and natural-resource potential, the major groups of countries, the main international trade theories and the principals of world pricing, the basic laws of international trade and monetary relations, principles and structure of the balance of payments

- apply the theory of international trade to assess the benefits of international trade, determine exchange rates, collect basic statistics about the state of the world economy on the basis of publications of national and international economic organizations

Working language: English



5. Introduction to International Business

Brief overview:

- Globalization and International Business
- Comparative Environmental Frameworks
- Theories and Institutions: Trade and Investment
- World Financial Environment
- Global Strategy, Structure, and Implementation

Lecturer: Associate professor E. Naumova

Credits: 6 ECTS credits

Assessment: Exam

Prerequisites: Knowledge of Microeconomic; Macroeconomic; Global Economy; Corporate Finance – 1

Outcomes: After completing the course students should be able to know major tendencies of globalization and international business, cultural guidelines for companies that operate internationally, factors affecting national trade patterns, major characteristics and challenges of the international organizations, major characteristics of the foreign-exchange market and how governments control the flow of currencies across national borders; propose alternative development paths for firms in different situations, analyze different markets in a number of meaningful ways using different tools and techniques, analyze alternative strategies of firms in a global environment

Working language: English



6. International Business Environment

Brief overview:

- What is business in the modern world; international business
- Business environment and its types
- Methods of business environment's analyses and its practical Implementation

Lecturer: Associate prof. V. Gusarova

Credits: 5 ECTS credits

Assessment: Essay + Exam

Prerequisites: Knowledge of Macroeconomics; Global Economy

Outcomes: After completing the course student should have skills to analyze international business environment using different methods; to be able to choose the main impact factors on business

Working language: English



7. International Marketing

Brief overview: The aim of the course is to teach students the specifics of international marketing and its differences from marketing in the national markets. The course provides a comprehensive review of the concepts, functions and processes of international marketing activities, the various factors that must be taken into account while entering global markets

Lecturer: Senior teacher O. Bakumenko

Credits: 7 ECTS credits

Assessment: Exam

Prerequisites: Knowledge of Introduction to International Business; World Economy and International Economic Relations; International Management

Outcomes: After completing the course student should:

- *Know:* key categories and the provisions of international marketing; the content of the marketing concept of management; theoretical and practical approaches to the identification of sources and mechanisms to ensure the company's competitive advantage; international marketing management techniques; ways of the Russian companies' entry on world markets.
- *To be able to:* analyze the status and trends of global markets; solve the managerial problems associated with the operations on the world markets; use the main information sources for the analysis of the activities of transnational companies in the world markets; evaluate the company's position in the international market; analyze the external and internal environment of the company, identify its key elements and assess their impact; identify and evaluate new business opportunities and formulate a business idea.
- *Possess:* the methodology of marketing research; methods of development and implementation of marketing programs; methods of strategic, tactical and operational decision making in the international marketing management; international market consumer behavior analysis methods

Working language: English



8. International Strategic Management

Brief overview:

- Internationalization of economic activity
- The reasons for companies to go to external markets
- Complex analysis of international business external environment
- Classical, modern and recent theories of internationalization of business
- Strategies used by companies to enter external markets
- Types of international companies and their distinctive features
- Basic types of international companies
- Forms of international integration in business

Lecturer: Associate professor G. Varlamov

Credits: 6 ECTS credits

Assessment: Exam

Prerequisites: Knowledge of Economics

Outcomes: After completing the course students should be able to know features of international business, general theoretical approaches of international strategic management, advantages and disadvantages of foreign economic activity of companies, types of international and foreign economic policies; to justify entering decisions to international markets, to form the best target market for external trade activities of the company, to form strategies to enter international markets

Working language: English



9. Business Communications

Brief overview:

- Theoretical approaches to communication process
- Business communication strategies and principles to prepare effective communication for domestic and international business situations
- Ethical, legal, cultural, and global issues affecting business communication
- Cross-cultural communications in Russia and other countries
- Organizational formats and channels used in developing and presenting business messages
- Communication via electronic mail, Internet, and other technologies
- Effective oral business presentation

Lecturer: Associate professor G. Varlamov

Credits: 3 ECTS credits

Assessment: Exam

Prerequisites: Knowledge of Social Studies from Secondary school

Outcomes: After completing the course students should be able to understand and demonstrate writing and speaking processes through invention, organization, drafting, revision, editing, and presentation; participate effectively in groups; consider cross cultural differences; work in international context; develop the ability to research and write a documented paper and to give an oral presentation

Working language: English



10. Financial Markets

Brief overview:

The course combines both theoretical basis of studying the financial markets and the practical part, required for obtaining an in-depth skills in the financial sector. The course is traditionally divided into two parts: financial institutions and financial instruments. In the first part attention is paid to modern trends on the Russian financial market, the analysis of the crisis in the global economy in terms of their influence on the development of the Russian market. The course focuses on the new developments on the financial markets.

The second part contains practical analysis currently available on the Russian financial market instruments. The course examines how money market instruments and capital market. Students will learn about practical examples from the use of such tools as the ADR, EDR, GDR, corporate bonds, options, futures, stocks, etc

Lecturer: Associate professor E. Grigoriev

Credits: 3 ECTS credits

Assessment: Exam

Prerequisites: Knowledge of Economics; Finance; Law

Outcomes: After completing the course students should have skills of system analysis of financial markets and the factors determining the production of behavioral strategies of companies in the financial markets

Working language: English



11. International Financial Management

Brief overview:

- Multinational enterprise and multinational financial management
- Environment of international financial management
- Foreign exchange risk management
- Multinational working capital management
- Foreign investment analysis
- Financing foreign operations

Lecturer: Associate professor E. Naumova

Credits: 4 ECTS credits

Assessment: Midterm and final exam

Prerequisites: Knowledge of Basic Corporate Finance; Economics; Mathematics; Introductory Concepts in Accounting, Introduction to Statistics

Outcomes: After completing the course students should be able to present arguments in the areas of international financial markets; evaluate alternative policies; interpret financial statements; perform calculations in certain areas

Working language: English



12. Business in the Region of the Baltic Sea

Brief overview:

- Baltic Sea Region: historical and current positions
- Business Environment in the Baltic Sea Region
- Legal forms of running business in the Baltic Sea Region
- Financial and non – financial support of running business in the Baltic Sea Region
- Labor market in the Baltic Sea Region

Lecturer: Associate professor V. Gusarova

Credits: 3 ECTS credits

Assessment: Pass

Prerequisites: Knowledge of Macroeconomics; Global Economy

Outcomes: After completing the course student should have knowledge about specific features and goals in the Baltic Sea Region; should be able to analyze the legal framework for starting up business; to choose the best state for starting up business within the Baltic Sea Region

Working language: English



13. Entrepreneurship and Business Planning

Brief overview:

- Introduction to entrepreneurship
- Review of business planning
- Strategic planning
- Marketing planning
- Financial planning

Lecturer: Associate professor I. Gryleva

Credits: 4 ECTS credits

Assessment Exam (test)

Prerequisites: Knowledge of Mathematics; Marketing; Financial Management

Outcomes: After completing the course students should understand the concepts of entrepreneurship, the differences between basic legal forms of businesses, the goals and objectives of business planning, understand the principals of market analysis, the principles of cash flow estimation and project evaluation methods.

Students will be able to analyze the environment, the firm, the industry and competitors, the product and portfolio, and to generate the suitable strategic options based on these kinds of analysis; to apply standard simple market forecasting techniques and standard project evaluation techniques

Working language: English



14. Contemporary Political Issues

Brief overview: Students will study a range of topics providing introductory knowledge of significant contemporary political issues, ideas and actors that dominate international agenda.

The course explores the relationships between countries and regions, and the international system as a whole. The wide range of issues and topics covered includes globalization, regionalism, environmental politics and international relations

Lecturer: George Thompson, Ph.D; Visiting Professor, USA

Credits: 3 ECTS credits

Assessment: Exam

Prerequisites: -

Outcomes: After completing the course students should have knowledge across a range of substantive contemporary political issues; should be able to reflect on the academic literature and policy problems introduced during the course and demonstrate an ability to develop and present reasoned arguments on these issues; to demonstrate good academic practice in their seminar presentations and written assessments; should have completed and submitted the assessments which test these key skills and knowledge base

Working language: English



15. Region Studies

Brief overview:

- Geographical position and the administrative division of the Pskov Region
- Pskov as a center of the Pskov Region
- History and Culture of Pskov in Medieval Ages and up to the XIXth century
- Isborsk – an ancient fortress in the past and present
- Pechory Monastery: its history and present day life
- Pushkinskie Gory. Life of the Pskov Region in the XIXth century
- Nature Preserves and Parks of the Pskov Region
- Industry and Agriculture of the Pskov Region
- Education and Culture in the Pskov Region
- International Partners of Pskov and the Pskov Region

Lecturer: Senior lecturer N. Kuznetsova; Senior lecturer V. Volkova;
Assistant lecturer P. Tsema

Credits: 4 ECTS credits

Assessment: Pass

(to get it students need to present a sightseeing tour around Pskov)

Prerequisites: Knowledge of Russian History; B2 level of English/German/French

Outcomes: After completing the course students should be able to deliver the information about the Pskov region and Pskov to representatives of different cultures; will be able to participate in different socio-cultural projects aimed at developing intercultural competence, will be able to identify various cultural objects related to the Pskov school of architecture and icon-painting

Working language: English/ German/ French



16. Social Stratification and the Problems of Inequality

Brief overview:

- Social Stratification
- Class and Caste Systems
- Global inequality
- Race and Ethnicity
- Religion
- Age Discrimination
- Gender

After completing the course students should distinguish the trends of the modern world development; know what the social stratification is and which population groups can be defined in the modern society; know the features of inequality and discrimination that are typical of the modern society and what are the ways to tackle them; know the international documents that are aimed at committing to equality of opportunities and human rights

Lecturer: Associate professor G. Maslova

Credits: 3 ECTS credits

Assessment: Pass

(students should present the chosen topic and participate in the penal discussion)

Prerequisites: Knowledge of Social Studies; Culture Studies; Basics of Politics

Outcomes: After completing the course students should correctly interpret authentic information referred to the discussed social problems and be able to express their own opinion on the discussed issues using factual material and sociological theories; be able to predict problematic situations related to social life and if it is necessary solve them efficiently

Working language: English



17. Strategic Trade Policy

Brief overview: This course reviews the strategic trade policy. Strategic trade policy is defined as trade policy that conditions or alters a strategic relationship between firms, implying that strategic trade policy focuses primarily on trade policy in the presence of oligopoly. The key point is that strategic relationships between firms introduce additional motives for trade policy, over and above terms of trade and other effects that arise in all market structures. I demonstrate this general point using a simple game theoretic framework, then present the major results of strategic trade policy using two models: the "third market" model, in which oligopolistic firms in two exporting nations export the good in question exclusively to a third country; and the "reciprocal markets" model, in which firms in two countries compete in each other's markets. The course makes the well-known point that slight differences in model structure can give rise to strikingly different trade policy implications, but also seeks to emphasize the robust general points that emerge from the literature

Lecturer: Professor V. Melnik

Credits: 2 ECTS credits

Assessment: Pass

Prerequisites: Knowledge of Economics; Game Theory; Higher Mathematics

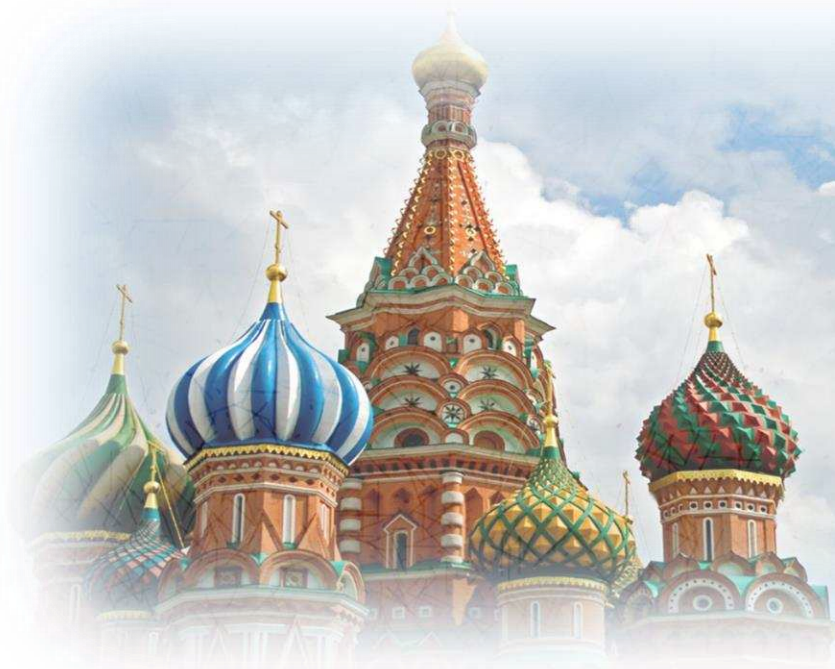
Outcomes: After completing the course student should have skills to demonstrate basic knowledge in the area of international trade, and be prepared to use basic mathematical models of Strategic trade policy in professional activity, to apply mathematical methods to represent theories and analyze problems in economics

Working language: English



4.2. The Academic Program “Russian Studies”

	Course title	ECTS credit units
1.	Introduction to the Russian History and Culture	4
2.	European Union and Russia	4
3.	Holy Places of the Pskov Land	2
4.	Region studies: the Pskov Region	4
5.	Local Studies and Tourism in the Pskov Region	2
6.	Ethno-geography and Cultural Heritage of the Indigenous Peoples of the Russian North	1,5
7.	Archaeology of Russia	2



Courses Description

1. Introduction to the Russian History and Culture

Brief overview: The course takes an interdisciplinary approach to the evolution of the main cultural paradigms of Russia viewed in a broader European context. Overview of the Russian history. The Russian nation and its mentality as shaped by natural, economic, social, cultural and political factors. Russian tenor of life, folk arts and handicrafts. Patterns of literary history. Men-of-letters. Patterns of Russian cultural life. Major facets of the Russian national character: diversity, survivors, all or nothing, collectivism, faith in ideals, feeling of Homeland. Cultural orientation for Russia: cognitive styles, negotiation strategies, value systems, business practices. Regional aspects and sites. Study tours to local museums, handicraft sites and cultural centers

Lecturer: Associate professor R. Druzhinina

Credits: 4 ECTS credits

Assessment: Exam

Prerequisites: -

Outcomes: After completing the course students should get an overview of the cultural history of Russia from its origins to the 19th century; be able to understand and analyze the historical and cultural background of Russia, various events and aspects of Russian social and cultural life; be able to apply the knowledge in interpreting contemporary social and cultural discourse of the Russian society

Working language: English



2. European Union and Russia

Brief overview:

- Introduction. The Russians and Europeans: Mutual Perception
- Russia-EU relations in historic perspective (1957-2007): an overview
- External policy of Russia: an overview
- External Policy of the European Union: an overview
- Partnership and Co-operation Agreement and TACIS
- The concept of the four common spaces
- Russia – EU economic relations
- Russia – EU: the energy dialogue
- Russia – EU: cultural, education, research exchanges

Lecturer: Associate professor G. Varlamov

Credits: 4 ECTS credits

Assessment: Exam

Prerequisites: Knowledge of History; Region Studies; Political Science

Outcomes: After completing the course students should be able to cooperate with experts from various scientific fields; to understand cross-cultural issues; to work in international context

Working language: English



3. Holy Places of the Pskov Land

Brief overview: The course involves studying the basics of the Orthodox culture, church and monastic life; icon painting schools; church feasts; ancient Pskov churches and monasteries of the Pskov Land

Lecturers: Associate professor M. Samuylova; Senior lecturer V. Volkova

Credits: 2 ECTS credits

Assessment: Pass

Prerequisites: Knowledge of English/German; general knowledge of Russian History

Outcomes: After completing the course students should be able to make precise and consistent use of concepts and relevant terminology (such topics as “Church. Religion. Orthodoxy. Different Types of Icons. Icon-Painting Schools”, etc.) to conduct an informed dialogue in the subject area mentioned above; to deal with the subject area in a focused and consistent way; to employ precise and correct language in written and oral assignments; to communicate complex subject matters to different audiences in a relevant and comprehensible way (for example, explain the differences between icons, rules of behavior in churches and monasteries, Orthodox traditions, etc.); to use IT as a tool both in searching for information and in oral and written communication; to work in teams which includes being able to accept criticism of their own work and give constructive criticism to others (project work, role plays)

Working language: English/ German



4. Region Studies

Brief overview:

- Geographical position and the administrative division of the Pskov Region
- Pskov as a centre of the Pskov Region
- History and Culture of Pskov in Medieval Ages and up to the XIXth century
- Isborsk – an ancient fortress in the past and present
- Pechory Monastery: its history and present day life
- Pushkinskie Gory. Life of the Pskov Region in the XIXth century
- Nature Preserves and Parks of the Pskov Region
- Industry and Agriculture of the Pskov Region
- Education and Culture in the Pskov Region
- International Partners of Pskov and the Pskov Region

Lecturer: Senior lecturer N. Kuznetsova; Senior lecturer V. Volkova;
Assistant lecturer P. Tsema

Credits: 4 ECTS credits

Assessment: Pass

(to get it students need to present a sightseeing tour around Pskov)

Prerequisites: Knowledge of Russian History; B2 level of English/German/French

Outcomes: After completing the course students should be able to deliver the information about the Pskov region and Pskov to representatives of different cultures; will be able to participate in different socio-cultural projects aimed at developing intercultural competence, will be able to identify various cultural objects related to the Pskov school of architecture and icon-painting

Working language: English/ German/ French



5. Local Studies and Tourism in the Pskov Region

Brief overview: The course is based on interdisciplinary approach. The aim of the course is to study the main local natural, historical, cultural and recreation objects of the Pskov region. Study tours to local museums, historical centers, ancient fortresses, the most popular touristic attractions are provided

Lecturer: Senior teacher I. Krivulia, Associate professor T. Nemtseva

Credits: 2 ECTS credits

Assessment: Pass (presenting of travel routes through the Pskov region, participation in the final discussion)

Prerequisites: -

Outcomes: After completing the course students will get an overview of the local natural, historical and cultural features, will know the specificity of the Pskov architecture and the main fortresses of the Pskov region, will be able to present the most popular touristic attractions, shaped the touristic image of Pskov and the Pskov region

Working language: partly English, partly Russian



6. Ethno-geography and Cultural Heritage of the Indigenous Peoples of the Russian North

Brief overview: Russian ethnic and cultural diversity is not only an important component of its historic heritage, but also a significant resource of the country's development.

Nevertheless, a number of ethnic groups is endangered now. The indigenous peoples of the Russian North have ancient cultural traditions, unique folklore and communication skills with nature.

Courses Outline:

- Overview of the ethnic history of the Russian North
- Demographic development of ethnic minorities
- The indigenous peoples of the North and their mentality
- The indigenous peoples of the North and the Environment. Landscape in cultural geography
- The language and ethnic groups: regional aspects
- The diversity of the folk heritage. Folk Arts
- Ethno-cultural heritage of the North indigenous peoples in museums

Lecturer: Associate professor N. Terenina

Credits: 1,5 ECTS credits

Assessment: Pass

Prerequisites: -

Outcomes: After completing the course students should be able to give a number of recommendations and adjust the focus on the preservation of the languages and culture of ethnic minority of the North of Russia

Working language: partly English, partly Russian



7. Archaeology of Russia

Brief overview:

The course provides archaeological information about the period of prehistory on the territory of modern Russia. The final part of the course covers archaeological history of Medieval City and results of archaeological research of Pskov and the adjacent territories up to nowadays.

Course outline:

- The Homo sapiens Origin
- Paleolithic
- Mesolithic
- Neolithic
- Chalcolithic – Aeneolithic Age
- Bronze Age
- Iron Age
- Ancient Pskov and Pskov Land

Lecturer: Associate professor Yu. Kolpakova

Credits: 2 ECTS credits

Assessment: Exam (test)

Prerequisites: Knowledge of World History from Secondary school

Outcomes: After completing the course students will know the prehistory of the territory of Russia, the content of the main periods of history and the peculiarities of material culture and social organization of ancient communities.

Working language: partly English, partly Russian



4.3. The Academic Program “Humanities”

	Course title	ECTS credit units
1.	Introduction to the Russian History and Culture	4
2.	European Union and Russia	4
3.	Social Stratification and the Problems of Inequality	3
4.	Practice of Intercultural Communication	3
5.	Interpersonal Communication in Multicultural Context	1,5
6.	History of Latin America	2
7.	Private International Law	2
8.	Demographic Processes of Modern Times: Global and Regional Aspects	2,5
9.	Gender Psychology	3
10.	Psychology of Deviant Behavior	3
11.	Water Governance	2
12.	Decorative Painting	4



Courses Description

1. Introduction to the Russian History and Culture

Brief overview: The course takes an interdisciplinary approach to the evolution of the main cultural paradigms of Russia viewed in a broader European context. Overview of the Russian history. The Russian nation and its mentality as shaped by natural, economic, social, cultural and political factors. Russian tenor of life, folk arts and handicrafts. Patterns of literary history. Men-of-letters. Patterns of Russian cultural life. Major facets of the Russian national character: diversity, survivors, all or nothing, collectivism, faith in ideals, feeling of Homeland. Cultural orientation for Russia: cognitive styles, negotiation strategies, value systems, business practices. Regional aspects and sites. Study tours to local museums, handicraft sites and cultural centers

Lecturer: Associate professor R. Druzhinina

Credits: 4 ECTS credits

Assessment: Exam

Prerequisites: -

Outcomes: After completing the course students should get an overview of the cultural history of Russia from its origins to the 19th century; be able to understand and analyze the historical and cultural background of Russia, various events and aspects of Russian social and cultural life; be able to apply the knowledge in interpreting contemporary social and cultural discourse of the Russian society

Working language: English



2. European Union and Russia

Brief overview:

- Introduction. The Russians and Europeans: Mutual Perception
- Russia-EU relations in historic perspective (1957-2007): an overview
- External policy of Russia: an overview
- External Policy of the European Union: an overview
- Partnership and Co-operation Agreement and TACIS
- The concept of the four common spaces
- Russia – EU economic relations
- Russia – EU: the energy dialogue
- Russia – EU: cultural, education, research exchanges

Lecturer: Associate professor G. Varlamov

Credits: 4 ECTS credits

Assessment: Exam

Prerequisites: Knowledge of History; Region Studies; Political Science

Outcomes: After completing the course students should be able to cooperate with experts from various scientific fields; to understand cross-cultural issues; to work in international context

Working language: English



3. Social Stratification and the Problems of Inequality

Brief overview:

- Social Stratification
- Class and Caste Systems
- Global inequality
- Race and Ethnicity
- Religion
- Age Discrimination
- Gender

After completing the course students should distinguish the trends of the modern world development; know what the social stratification is and which population groups can be defined in the modern society; know the features of inequality and discrimination that are typical of the modern society and what are the ways to tackle them; know the international documents that are aimed at committing to equality of opportunities and human rights

Lecturer: Associate professor G. Maslova

Credits: 3 ECTS credits

Assessment: Pass

(students should present the chosen topic and participate in the penal discussion)

Prerequisites: Knowledge of Social Studies; Culture Studies; Basics of Politics

Outcomes: After completing the course students should correctly interpret authentic information referred to the discussed social problems and be able to express their own opinion on the discussed issues using factual material and sociological theories; be able to predict problematic situations related to social life and if it is necessary solve them efficiently

Working language: English



4. Practice of Intercultural Communication

Brief overview:

The course is about communication across and between different cultures and nationalities. The course provides opportunities for frank discussions about cultures, their values and beliefs, and teaches students how to interact successfully with people unlike themselves

Lecturer: Assistant lecturer L. Markelova; Associate professor E. Barilova

Credits: 3 ECTS credits

Assessment: Pass

Students are expected to complete the following assignments in order to pass:

- Culture Profile report (20% of final grade)
- How to be a good listener Essay (20% of final grade)
- Final Project (30% of final grade)
- Final Examination (30% of final grade)

Prerequisites: Knowledge of Fundamentals of Intercultural Communication; Social Studies; Culture Studies

Outcomes: After completing the course students are to be able to deal with different corporate cultures and intercultural situations; manage first meetings; build relationships; make communication effective; deliver good and bad news; manage difficult people

Working language: English/ French



5. Interpersonal Communication in Multicultural Context

Brief overview:

- Multiculturalism, internationalization, global mindedness
- Postmodern concept of culture
- Mutual understanding in interpersonal encounters
- Interest and attention in interpersonal interaction
- Mental maps and world views (values, beliefs, attitudes)
- Self-awareness and personal identity
- Dialogue
- Similarity and otherness

Lecturer: Senior lecturer I. Korenetskaya

Credits: 1,5 ECTS credits

Assessment: Pass

Prerequisites: Knowledge of Psychology; Social Studies; Culture Studies

Outcomes: After accomplishing the course students should know how to develop efficient strategies to interpersonal encounters, they will acquire understanding of different ethical and cultural frameworks, will become better prepared for cultural diversity, will gain awareness of the effect of personal values and culture on communication

Working Language: English



6. History of Latin America

Brief overview:

- Discovery and Conquest of Latin America by Europeans
- Colonial Period in the History of Latin America
- The Origin of Independence of Latin American Countries in XIX Century
- Latin America at the Turn of XIX - XX Centuries
- Latin America in the First Half of XX Century
- Development of Latin America after the Second World War
- Latin America at the Turn of XX - XXI Century

Lecturer: Associate professor D. Mikheev

Credits: 2 ECTS credits

Assessment: Pass

Prerequisites: Knowledge of Modern and Contemporary History of Europe; Political Science

Outcomes: After completing the course student should have skills to demonstrate basic knowledge in the main stages of the history of the region, common problems of the region in the past, economic development, political structures and culture of the region, the main trends of development of the region at the present stage. Student should know basic dates, facts, names

Working language: English



7. Private International Law

Brief overview:

General Part: Conception, subject and methods of legal regulation of the private international law. Place of the private international law in the system of law. Regulatory structure of the private international law and its system. Sources of the private international law: concept and kinds. Concept, structure and kinds of conflict rules. Problems of applications of conflict rules. Order of establishment for the content of foreign law and restrictions of its application. Subject matter of the private international law

Special part: Law of property in the system of real rights in private international law. Legal regulation of foreign investment. Intellectual property in the private international law. General provisions about obligations in private international law. Separate kinds of contractual obligations in private international law. International carriage. The settlement relations in private international law. Liability for commission of wrongful injury in private international law. Matrimonial relations in private international law. Hereditary relations in private international law. Labor relations in private international law. International civil process. International commercial arbitration

Lecturer: Assistant of Chair of Civil Law and Procedure M.Katunina

Credits: 2 ECTS credits

Assessment: Pass

Prerequisites: Knowledge of General Theory of Law with deep knowledge of related branches of law such as civil, labour, family, international, civil procedure law and arbitration process

Outcomes: After completing the course students should be able to use creatively knowledge of the theory of the private international law, rules of legislation and international contracts in solution of practical cases in future official activities; get oriented in constantly changing norms of modern world, solve conflict rules arising in the sphere of private international law

Working language: English



8. Demographic Processes of Modern Times: Global and Regional Aspects

Brief overview: The course takes an interdisciplinary approach to the demographic processes in a more extensive historical, geographic and economic conditions context. The problems touched upon in this course are of great interest and it is necessary to study them from the point of view of modern global processes. Regional peculiarities of demographic processes is also very important.

Courses Outline:

- Overview of the demographic history. Population and Society
- Population Problems
- Population Dynamics
- Population and the Environment
- Measures of Mortality and Fertility
- Measures of Migration
- International Migration. Immigration and Ethnic Diversity
- Applied Demography: Planning and Policy
- Regional differences of demographic processes

Lecturer: Associate professor N. Terenina

Credits: 2,5 ECTS credits

Assessment: Pass

Prerequisites: Knowledge of Statistics; World Economy; World History

Outcomes: After completing the course students should get an overview of the global demographic processes and problems in the context of socio-economic changes in the World. The students should be able to analyze statistical data to identify trends in the regional demographic processes

Working language: partly English, partly Russian



9. Gender Psychology

Brief overview:

- The concept of «gender» in psychology
- The sources of sexual differentiation
- Gender categorization
- Psychology of gender interactions
- Gender and culture

Lecturer: Professor S. Ivanova

Credits: 3 ECTS credits

Assessment: Pass (test)

Prerequisites: Knowledge of Developmental Psychology

Outcomes: After completing the course students should know peculiarities of male's and female's psychology and gender stereotypes based on it; should have skills to demonstrate basic knowledge in the area of Science and be able to express their thoughts about factors which determine the process of the formation of gender identity

Working language: partly English, partly Russian



10. Psychology of Deviant Behavior

Brief overview:

- Deviant behavior: definition and classification
- Determination of deviant behavior
- Aggressive behavior
- Addictions
- Suicide
- Socio-psychological prevention of deviant behavior

Lecturer: Associate professor D. Gribanova

Credits: 3 ECTS credits

Assessment: Pass

Prerequisites: Basic Knowledge of Psychology

Outcomes: After completing the course students should be able to analyze different types of deviant behavior, its factors and get some practical skills in prevention among young people

Working language: partly English, partly Russian



11. Water Governance

Brief overview: In the course students are introduced to water governance frameworks at the international, national, regional/basin, transboundary and local levels. The course includes a systematic review of the current approaches used in the EU for the management of water resources, as well as to analyze the social and political components of the system "society - nature". Particular attention is paid to the institutions operating in the EU, describing modern practices of management of water resources. Demonstration of different ways to control the interactions between nature and society contributes to the students' understanding of Russian policy and future strategies for the development of society

Lecturer: Associate professor O. Likhacheva

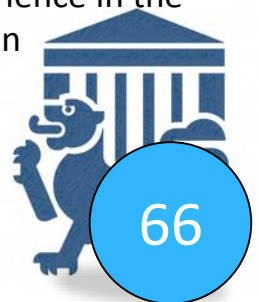
Credits: 2 ECTS credits

Assessment: Pass

Prerequisites: Knowledge of Economic Theory; Ecology; Environmental Management; Environmental Law; Sustainable Development

Outcomes: After completing the course students should: - understand concepts and instruments of water governance at international, subnational (EU), national and local levels, and multilevel nature of water governance, - be aware of EU policies and legislation regulating management of water resources, and implementation practices,- be able to reflect on Russian legislation, policies and implementation practices from the perspectives of EU practices, and on options for transboundary cooperation, - be familiar with the principles of development and operation of water monitoring systems, and EU experience in creating information tools for communicating monitoring results to decision-makers and broader public, - be aware of the concepts of environmental flow and ecosystem health, ecosystem services and their vulnerability and adaptation, - be familiar with issues and problems of adapting EU water legislation in EU accession countries, and reflect on this experience in the light of the Russian water management practice, - be aware of European transboundary initiatives in water management and their implications for Russia and the Pskov Region

Working language: partly English, partly Russian



12. Decorative painting

Brief overview: The discipline «Decorative painting» is important part of base general (total overall) professional cycle by direction «Design»

Purpose: Further development of students' creative potentials and inherent capabilities, visual thinking, artistic taste and vision, to develop their creative personality.

The discipline implemented during few semesters. The discipline is interrelated with the studding subjects academic and specific drawing, special and decorative painting etc

Lecturer: PhD in Art History, (Art Studies) member of Union of Arts of Russia

V. Kucherovskaya

Credits: 4 ECTS credits

Assessment: Exam (exhibition)

Prerequisites: Knowledge of the Laws of Color Science

Outcomes: After completing the course students should know the laws of color science, arts technical methods and means, pictorial means, visual tools, materials and their technical capabilities\properties; should be able to analyze color depending on the lighting, layout in intensity and tonal of color; should have skill to demonstrate different painting techniques of the image of a human figure, still life interior, landscape etc.; should perform their works at a high professional and artistic level

Working language: English



4.4. The Academic Program “Linguistics”

	Course title	ECTS credit units
1.	History of the English/German/French Language	4
2.	Theoretical Grammar of the English/German/French Language	4
3.	Theoretical Phonetics of the English/German/French Language	4/3
4.	English/German/French Lexicology	4
5.	Stylistics	4
6.	Basics of Public Speech in English	3
7.	Practice of Translating	2
8.	Country Studies Through Language (English-speaking/German speaking/French-speaking countries)	3/5
9.	History and State Structure of Germany	3



1. History of the English/German/French Language

Brief overview:

“History of Language” is an important part of the course training students to be specialists in Linguistics. The course is aimed at forming a linguistic competence by developing a dialectical view on language (regarding history of language as a combination of variant and invariant features determined by internal and external factors of language evolution)

Lecturer: Associate professor N. Pitolina; Associate professor I. Khrapchenkova; Associate professor O. Bogemova

Credits: 4 ECTS credits

Assessment: Exam

Prerequisites: Knowledge of Introduction to Linguistics; Grammar of the English/German/French Language; Practical Phonetics of the English/ German/ French Language; B2 level of English/German/French. The student is also expected to demonstrate autonomy in searching and note-taking

Outcomes: After completing the course student should know: processes (phonetic, morphological, syntactical, also relating to outer history of language) resulting in the contemporary condition of the studied language; the place of the language in the system of languages;

be able: to explain the contemporary condition of language by its history; to trace the development of the studied language and separate language facts throughout the history; be competent in explaining different facts of language evolution, in applying the knowledge of history of language to the analysis of texts of different periods

Working language: English/German/French



2. Theoretical Grammar of the English/German/French Language

Brief overview: Theoretical Grammar is an important part of the course training students to be specialists in Linguistics. The objectives of the course are - to give a comprehensive picture of basic problems of grammatical analysis of language phenomena; - to familiarize students with the history of Grammatical study of language, its modern state and perspectives of development, with methods of investigation in Grammar, with basic concepts in Grammar and fundamental works by renowned grammarians; - to enable students to accomplish a research on a relevant linguistic problem

Lecturer: Associate professor N. Pitolina; Associate professor I. Khrapchenkova; Associate professor O. Bogemova

Credits: 4 ECTS credits

Assessment: Exam

Prerequisites: Knowledge of Introduction to Linguistics and Grammar of the English/German/French Language. B2 level of English. The student is also expected to demonstrate autonomy in searching and note-taking

Outcomes: After completing the course student should know: the subject and object of Theoretical Grammar, basic concepts and terms of Theoretical Grammar, methods of structural, functional, communicative and cognitive grammar; be able: to perform the knowledge in practice, to define the main terms of Theoretical Grammar and use them appropriately in one's own research, to autonomously work out a topical problem of theoretical and practical importance; be competent in explaining different facts of Theoretical Grammar, in applying the knowledge of language laws to the analysis of language phenomena and processes

Working language: English/German/French



3. Theoretical Phonetics of the English/German/French Language

Brief overview: The aim of the course is to help students generalize and enrich their knowledge and observations of the modern phonetic system of the studied language as well as assisting them in consciously using their knowledge and skills in various communicative situations.

The objectives of the course include:

- Making students familiar with basic concepts that assist in working with reference materials on phonetics and phonology
- Describing the components of the phonetic system of the studied language in comparison with the phonetic system of their native language
- Showing the principles of phonetic and phonological description of speech and developing the ability for autonomous analysis of sounding speech
- Increasing students' awareness of the socio-cultural function of phonetics and phonology and the ability to use their speech as the means of intercultural communication

Pointing out the vital ability to extract culturally relevant information contained in the sound matter of language

Lecturer: Associate professor L. Petrova; Associate professor I. Khrapchenkova; Associate professor O. Bogemova

Credits: 4/3 ECTS credits

Assessment: Exam

Prerequisites: Knowledge of Practical Phonetics of the English/ German/ French Language; Introduction to Linguistics

Outcomes: After completing the course the students should get an overview of the components of the English phonetic system; be able to analyze sounding speech on all the levels of phonetic system; be able to use the mean system in communicatively appropriate contexts

Working language: English/German/French



4. English/German/French Lexicology

Brief overview: The course is aimed at providing students with knowledge of the lexical structure of the studied language. The attention is focused on the language word-stock, syntagmatic and paradigmatic relations between its units, ways of extending the language vocabulary and the key processes that words can undergo throughout the development of the language. During the course students will study the language vocabulary as a system, learn various approaches to the classification of its units and understand the main principles of its functioning

Lecturer: Associate professor L. Petrova; Associate professor I. Khrapchenkova; Associate professor O. Bogemova

Credits: 4 ECTS credits

Assessment: Exam

Prerequisites: Knowledge of Introduction to Linguistics; History of Language; Grammar of the English/German/French Language

Outcomes: After completing the course students should know the fundamentals of the modern lexicology of the studied language, its basic terms and categories; know the main principles of functioning of the language lexical system; be able to conduct lexicological analysis of the text

Working language: English/German/French



5. Stylistics

Brief overview: The course aims at providing students with information about figures of speech and principles of sentence construction which make the utterance appropriate to the communicative situation. Functional styles are explored as models which set frames on speaker's individual choice of linguistic means supposed to ensure the desirable pragmatic effect

Lecturer: Associate professor V. Kleyменова;

Senior lecturer K. Verkhozina; Senior lecturer A. Ploschuk

Credits: 4 ECTS credits

Assessment: Exam

Prerequisites: Knowledge of Lexicology; Introduction to Linguistics

Outcomes: After completing the course students should be able to analyze texts from stylistic point of view, to differentiate between stylistic devices and expressive means which secure the emotional and pragmatic impact on the addressee

Working language: English/German/French



6. Basics of Public Speech in English

Brief overview: The course is focused on basics of public speaking. Students will learn how to better speaking skills and be more persuasive, impressive and sufficient when using them. The course supposes:

- a lot of analytical work on public speeches from various areas of life and media (political debates, scientific reports, stand-up comedy, professional wrestling, video blogs, etc.)
- studying basic notions of speaking (intonation, pausation, rhythm, monotony, etc.)
- creating students' own speeches on various topics and for various purposes (delivering point of view on topics like: religion, capital punishment, abortion, euthanasia; making motivation speeches, study reports, etc.; plenty of things, actually)

Lecturer: Assistant lecturer S. Vorobyov

Credits: 3 ECTS credits

Assessment: Pass

Prerequisites: Knowledge of Fundamentals of Intercultural Communication; Practice of Intercultural Communication; B1+ level of English

Outcomes: After completing the course students should be able to deliver sufficient speeches, which hold people captured and interested in the topic of the speech.

Improvement in speaking skills is expected as well

Working language: English



7. Practice of Translating

Brief overview: The course is aimed at training students to be competent at oral and written translation.

Course outline:

- Translation strategies and units of translation
- Methods of translation
- Types of transformations in translation
- Lexical translation techniques
- Grammatical translation techniques
- Stylistic translation techniques. Rendering stylistic devices in translation

Lecturer: Assistant lecturer M. Malygina

Credits: 2 ECTS credits

Assessment: Pass

Prerequisites: Knowledge of The Theory of Translation; Lexicology; Stylistics; Practical Course of English

Outcomes: After completing the course students should be able to solve translation problems, use special translation techniques, appropriately use and justify translation transformations, and translate texts of different functional styles with due consideration of spelling, lexical, grammatical and communicative norms of source and target languages

Working language: English, Russian



8. Country Studies Through Language

Brief overview:

- The survey of the geography, economy and population of the target language country/ countries
- Main epochs in the history of the target language country/ countries
- Political systems of the target language country/ countries
- The system of education in target language country/ countries
- Cultural aspects of target language country/ countries

Lecturer: Senior lecturer N. Kuznetsova; Senior lecturer V. Volkova;

Assistant lecturer P. Tsema

Credits: 3/5 ECTS credits

Assessment: Exam (Test on the course and presentation of the project on chosen topic)

Prerequisites: Knowledge of World History; Culture Studies; B2 level of English/German/French

Outcomes: After completing the course students will be able to deliver some information about the target language country/ countries; identify various cultural objects and phenomena; correctly interpret authentic information referred to different discussed issues; express their own opinion using factual material; be able to realize national identity; respect and better understand some cultural life, economic and political trends in the target language country

Working language: English (for Country studies of English-speaking countries), French (for Country studies of French-speaking countries), German (for Country studies of German-speaking countries)



9. History and State Structure of Germany

Brief overview: The course tackles the main stages of the historical development of Germany and the evolution of its state structure. Throughout the course students will get basic knowledge of the most essential events in German history and the most influential historical personalities. The course is also aimed at the extension of students' vocabulary and introduces some terminology used in sphere of politics

Lecturer: Senior lecturer V. Volkova

Credits: 3 ECTS credits

Assessment: Pass

Prerequisites: Knowledge of Culture Studies; Basics of Politics

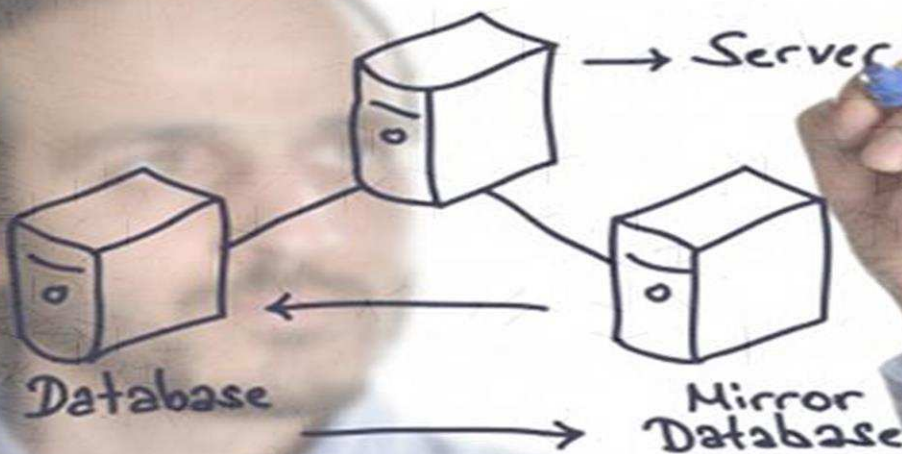
Outcomes: After completing the course students should demonstrate knowledge of the state structure of Germany; demonstrate knowledge of the crucial events in the History of Germany, the dates of these events, the historical figures connected with them; be able to understand and use the vocabulary studied throughout the course; understand the main differences between the state structure in Russia and in Germany; demonstrate tolerance towards these differences

Working language: German



4.5. The Academic Program “Technological Studies”

	Course title	ECTS credit units
1.	Electric Drive	5
2.	Elements of Automation Systems	5
3.	Industrial Robots Dynamics	5
4.	Logic Systems of the Electric Drive Control	5
5.	Programmable Logic Controllers	5
6.	Physics of Nanostructures	3
7.	Mathematical Game Theory	3
8.	Theory of Mechanisms and Machines	3



Courses Description

1. Electric Drive

Brief overview:

- Dynamics of electric drives
- Electrical and mechanical ability DC motors
- Electrical and mechanical properties of AC motors
- Dynamic of open circuit electromechanical systems
- Energetics of electric drives. Determination of power rating of electric motor

Lecturer: Associate Professor I. Savraev

Credits: 5 ECTS credits

Assessment: tests, laboratory task reports, final exam

Prerequisites: Knowledge of Higher Mathematics; Physics; Theoretical Mechanics; Theoretical Fundamentals of Electrical Engineering; Automatic Control Theory; Electrical Machines

Outcomes: After completing the course students should have an ability to participate in work on designing electrical and power engineering systems and their individual components; to use modern information technology; to analyze the technological process as an object of control; to participate in researching objects and electrical and power engineering systems; to adjust and to test experimentally power engineering systems

Working Language: English



2. Elements of Automation Systems

Brief overview:

Classification of digital electronics. Digital signals

- Boolean algebra and logic functions
- Combinational and sequential logic circuits
- Operational amplifier, analog controllers and filters
- Sensors of electric drive physical quantities. Sensors of technical processes
- Analog-digital converters (DAC, ADC), PFD

Lecturer: Engineer A. Khitrov

Credits: 5 ECTS credits

Assessment: Tests, laboratory task reports, final exam

Prerequisites: Knowledge of Physics; Informatics; Theoretical Fundamentals of Electrical Engineering; Electronics; Metrology; Electric and Electronic Apparatus

Outcomes: After completing the course student should have an ability to work at design of electric power and electrical systems and their components, and to understand the essence of problems of analysis and synthesis of objects in technical environment

Working Language: English



3. Industrial Robots Dynamics

Brief overview: The aim of the discipline is to train students in the area of industrial robot dynamics and control. Students study theoretical fundamental and practical design methods of industrial robot kinematics and dynamics in consideration of control system.

Course outline:

- Type kinematic diagram of robot and mechanisms
- Mechatronics system kinematics and dynamics
- Arm manufacturing robot control

Lecturer: Senior lecturer S. Loginov

Credits: 5 ECTS credits

Assessment: Exam

Prerequisites: Knowledge of Elements of Automation Systems; Electric and Electronic Apparatus; Electric Drive

Outcomes: After completing the course students will be prepared to reveal natural-science main point problem arising in the course of professional activity and ability to use suitable physical and mathematical instrument; they will be able to analyze manufacturing process as control object

Working Language: English



4. Logic Systems of the Electric Drive Control

Brief overview:

- Relay contact electric drive control systems
- Analysis and synthesis methods of electric drive automatic control systems
- The use of fuzzy logic use in electric drive control systems

Lecturer: Engineer A. Khitrov

Credits: 5 ECTS credits

Assessment: Exam

Prerequisites: Knowledge of Elements of Automation Systems; Electric and Electronic Apparatus; Electric Drive

Outcomes: After completing the course students should have an ability to calculate circuits and elements of basic equipment, secondary circuits, protection and automation systems devices of electrical facilities, and to develop technological units of electrical equipment

Working Language: English



5. Programmable Logic Controllers

Brief overview: The main objectives of the discipline are to study principles of digital control systems based on programmable logical controllers (PLC) and obtain application skills in designing programs for PLC of different types

Lecturer: Senior lecturer A. Ilyin

Credits: 5 ECTS credits

Assessment: Exam

Prerequisites: -

Outcomes: After completing the course students should know the basic methods, ways and facilities of getting, storing and processing of information and be able to use the computer as a tool to work with information; be able to use modern information technologies, to manage information using the common applications, to use network information technologies, databases and special purpose applications; be able to analyze the process as an object of control; should have knowledge of setting up and experimental verification of the power industry and electrical engineering equipment; designing and analyzing standard electric drives and technologies

Working Language: English



6. Physics of Nanostructures

Brief overview:

The course provides an introduction to the area of physics of nanostructures and nanocomposites. Here many special problems will be considered, e.g.,

- Classification of small particles
- Methods of preparation of nanostructures and nanocomposites
- Nanocomposites based on regular porous dielectric matrices (opals, zeolites etc.)
- Methods of experimental investigation of nanostructures and matrix-based nanocomposites (electrical measurements, optical spectroscopy, scanning probe microscopy etc.)
- Physical properties of nanostructures and their technical applications (e.g., size effects and “blue shift” in optical absorption spectra; Bragg diffraction of light in photonic crystals etc.).

Lecturer: Professor V. Solovyev

Credits: 3 ECTS credits

Assessment: Exam

Prerequisites: Knowledge of Physics; Mathematics; Chemistry

Outcomes: After completing the course students should know the basic principles of physics of nanostructures; use the vocabulary introduced at the lectures during the scientific discussions and to apply this physical terminology in a correct way; be able to use the acquired knowledge and skills in other disciplines of physics, techniques and education; be able to explain the direct experimental results and make conclusions from them

Working language: English (Russian and German are also possible)



7. Mathematical Game Theory

Brief overview: Mathematical Game Theory Course is presented a modern branch of mathematics, namely, operations research and game theory. This subject is developing intensively in recent years. Game theory is a complex scientific discipline, which has important methodological significance in science and everyday life. The mathematical theory of games are widely used in various fields of human activity, such as economics and management, industry and agriculture, military affairs and construction, trade, transport, communications, etc.

Lecturer: Professor V. Matveev

Credits: 2 ECTS credits

Assessment: Pass

Prerequisites: Knowledge of Mathematics (Linear Algebra and Calculus); Economics at High school level

Outcomes: After completing the course student should have skills to demonstrate practical aspects of mathematics, the effectiveness of mathematical methods in decision making and modeling in various fields of human activity

Working language: Russian/English



8. Theory of mechanisms and machines

Brief overview:

- General provisions
- Structural analysis and synthesis of mechanisms
- Industrial robots and manipulators

Lecturer: Associate Professor D. Grinev

Credits: 3 ECTS credits

Assessment: Exam

Prerequisites: Knowledge of Physics; Mathematics

Outcomes: After completing the course students should have skills to demonstrate basic knowledge in the area of Theory of mechanisms and machines. The students should know basic concepts, laws and models of mechanics, kinematics, classification of mechanisms; analysis and synthesis, methods of a calculation of kinematic parameters of the movement of links of Industrial robots

Working language: English



4.6. Post-Graduate Studies at Pskov State University

If you choose Post-Graduate Studies at Pskov State University you will be able to:

- choose a research topic among a vast range of topics offered by the Pskov region
- carry out surveys of the research target groups
- get tutorials with the professors of Pskov State University experienced in different spheres of science
- get individual attention
- use a number of libraries with the copies of rare scientific publications
- use laboratories



Post-Graduate Studies at Pskov State University

Name of Program	Academic Adviser
Condensed Matter Physics	Professor Solovyev V.G.
National Economy Management (Economy, Enterprise Management, Regional Economy)	Professor Machotayeva M.Yu. Professor Nikolayev M.A. Professor Egorova S.E.
Pedagogy, History of Pedagogy and Education	Associate professor Kalinina S.B.
National Economy Management (Economy of Entrepreneurship)	Associate Professor Zvyaginzeva T.V. Associate professor Gryleva I.V.
Theory and Methods of Teaching (Foreign Languages)	Professor Eremin Yu.V. Associate professor Maslova G.G. Associate Professor Nikonova N.K.
Germanic Languages	Associate professor Kleymenova V.Yu. Associate professor Pitolina N.V.

Post-
Graduate
Studies
in
English



Post-Graduate Studies at Pskov State University

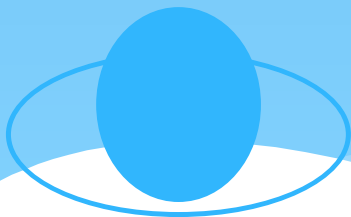
Name of Program	Academic Adviser
Judicial, Prosecutorial, Law Enforcement Activities Судебная деятельность, прокурорская деятельность, правозащитная и правоохранительная деятельность	Professor Kazak B.B. Professor Vasilyev S.V. Professor Smirnova I.N.
National History Отечественная история (Исторические науки)	Associate professor Nikitina N.P. Associate professor Korolkov O.P. Associate professor Timoshenkova Z.A. Associate professor Filimonov A.V. Associate professor Alieva L.V.
Theory and Methods of Humanities (Russian as a foreign language) Теория и методика гуманитарного образования (Русский язык как иностранный)	Professor Nikitina T.G.
National Economy Management (Economy of Entrepreneurship) Экономика и управление народным хозяйством (экономика предпринимательства)	Professor Barinov Yu.G. Professor Notchenko V.V. Associate professor Dagaeva I.A.
Zoology Зоология	Professor Istomin A.V. Professor Prokofyev V.V.
Economic, Social, Political and Recreational Geography Экономическая, социальная, политическая, рекреационная география	Professor Manakov A.G.
Educational Psychology Педагогическая психология	Professor Ivanova S.P. Professor Manoylova M.A. Professor Parfenova N.B.
Russian Language Русский язык	Professor Kostyuchuk L.Ya. Associate professor Bolshakova N.V. Associate professor Popkova L.M.
Russian Literature Русская литература	Professor Vershinina N.L. Professor Moteyunayne I.V. Professor Razumonskaya A.G. Professor Ohotnikova V.I. Professor Yurchuk L.A. Professor Kapitanova L.A.



Chapter 5



INTERNSHIP PROGRAMS



Internship Programs

Pskov State University invites bachelor students, master students, senior students and post-graduate students to take part in Internship Programs at PskovSU

Participation in Internship Programs at PskovSU is:

- a link between vocational training and realities of working life;
- an opportunity to demonstrate one's knowledge and gain experience in a foreign organization.

Internship Programs at PskovSU designed for young people:

- who masters a foreign language (Russian or English);
- who feels the need to deepen their skills and knowledge and gain working experience abroad.

This is a unique opportunity to acquire practical knowledge and experience in the future depending on the profession, having completed an internship of up to 12 months:

- for senior students;
- for post-graduate students;
- for young professionals who just received a diploma.





Internship Programs at PskovSU allow to:

- practice a foreign language in a professional environment;
- gain experience of running business in foreign companies and experience of living abroad.



Internship Programs at PskovSU guarantee you:

- a unique experience in different fields of activity;
- better knowledge of a foreign language;
- skills in professional field, networking.



Participation in the internship programs at PskovSU advantages:

- excellence in professional field;
- Internship is open for registration throughout the year, so that potential participants can choose when to start an internship;
- the Russian language and culture study;
- preparing for Russian as a foreign language exam;
- improving the level of English and Russian languages knowledge in professional field;
- opportunity to travel and get acquainted with Russian culture and life;
- opportunity to travel and get acquainted with the cultures of neighboring countries;
- free accommodation at PskovSU hostels for representatives of partner organizations.

**More so, internship abroad adds a very attractive line
to your CV!**



Possible positions for internship at PskovSU:

- Assistant
- Research assistant
- Assistant (to heads of departments)
- Secretary
- Document specialist
- Coordinator (projects, programs, etc.)



For more information contact
Academic Mobility and Inter-university Cooperation Office:

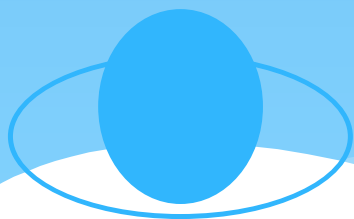
Tel.: +7 8112 79-76-31; +7 8112 79-76-25
E-mail: mobility-pskgu@yandex.ru



Chapter 6



RUSSIAN LANGUAGE COURSES



Russian Language Courses

Are you learning the basics of the Russian language? Or maybe you wish to become a fluent Russian speaker?

There are many reasons people love to learn Russian. It is one of the world's richest and most expressive languages!

Regardless of the reason let us assure you that it is worth the effort!

Pskov State University offers you a whole range of the Russian Language Courses:



Course fee is set individually for each student depending on the level and the required number of classes per week.

Minimal cost of a class (1,5 hour) is about 450 RUB.

Contact information:

Academic Mobility and Inter-University Cooperation Office

E-mail:

mobility-pskgu@yandex.ru

Tel.: + 7 (8112) 79-76-31

+ 7 (8112) 79-76-25





**WELCOME TO
PSKOV STATE
UNIVERSITY!**

