

AACSB INTERNATIONAL

INSERTION ORDER

Business School Data Guide 2016 Edition

AACSB International publishes the Business School Data Guide each year and distributes it at ICAM and all other AACSB events, as well as to all AACSB member institutions and organizations. This publication contains statistical information on business degree programs, educators, students, facilities, and fundraising along with details on AACSB's membership and resources. It highlights trends in degrees awarded, degrees granted by field or discipline, average salaries, level of tuition support by employers for part-time and executive MBAs, sources of operating funds for business schools, and more.

As an advertiser, your logo will also be placed on the publication's web page:

www.aacsb.edu/publications/datareports/data-guide.aspx. Contact Becky Gann for more information or to reserve your ad space: becky.gann@aacsb.edu. The ad deadline is January 15, 2016.

Select One	Placement	Rate
	Interior section	1,500 USD
	Inside front cover	2,000 USD
	Inside back cover	2,000 USD
	Outside back cover	2,500 USD

Contact information:

Contact Name _____ Title/Position _____

Organization/Institution _____

Address _____

Address _____ City _____

State/Province _____ Country _____ Zip/Postal Code _____

Phone _____ Fax _____ Email _____

I hereby authorize the above ad insertions and agree to abide by the General Advertising Terms & Provisions provided by AACSB International.

Authorized Signature _____ Date _____

RETURN TO

AACSB International
777 South Harbour Island Boulevard, Suite 750
Tampa, Florida 33602 USA

P: +1 813 769 6500 F: +1 813 769 6559
email: debbie.wiethorn@aacsb.edu
www.aacsb.edu

