



We Need Your Help!
Mascot Appearance Survey

We hope that Sluggerrr's appearance at your event was meaningful and met with your expectations. In an effort to make our favorite lion the best he can be, we ask that you please take a few moments and complete the following survey. Instructions on where to submit this survey can be found on the last page. Thank you for your time and interest in helping us to make Sluggerrr the best mascot in baseball.

1. Event Information

Organization/School/Company Name: _____

Name of Event: _____

Date of Event: ___/___/___

Name of Event Contact Person: _____

2. Did Sluggerrr arrive on time? Yes No

If not please explain: _____

3. Did Sluggerrr's appearance coincide with what was requested of Sluggerrr when the appearance was requested? Yes No

Comments: _____

4. Would you recommend a Sluggerrr appearance to others? Yes No

Comments: _____

5. How did you learn about the Sluggerrr appearance?

Word of Mouth

E-mail/E-news

Internet (royals.com)

Social Media (Facebook/Twitter)

In-game

Other: _____

Referral

6. Did you find Sluggerrr's Appearance Assistant to be helpful, courteous, and visible?

Yes No

If no, please specify: _____

7. Please rank the following aspects of the talent appearance:

	Poor	Average	Excellent
Timeliness	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Performance	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Professionalism	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Value	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Well received by audience	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Overall appearance	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Additional comments: _____

8. Please rate the requesting and booking process:

	Poor	Average	Excellent
Online request form	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Timeliness of response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Professionalism	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ease of booking	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Questions answered	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Additional comments: _____

Thank you for taking the time to fill out this survey. Please submit survey via mail to:

***Mascot Appearance Coordinator
 Kansas City Royals
 One Royal Way
 Kansas City, MO 64129
 Fax: 816.504.4142***

