



**Coming to your area
on March 26**

**Farm Family
Education Expo:
Skills for a Changing Future**

**Ten workshops that cover
topics such as diversifying
your farm operation and
seeking off-farm employment**

Exhibits

One-on-one discussions

Door prizes

**Workshops and lunch
provided free.**

Limited availability.

Register today!



Printed with state funds
Equal Education and Employment Opportunities
M/F/D

Workshop Descriptions

(Continued from inside panel)

Developing Your Business Ideas

How to build your business idea and develop information useful for a business plan. (Note: This workshop will not produce a business plan, but will cover items to be considered in one.)

Marketing Yourself

How to write a resume, cover letter, answer interview questions and make a good impression. What actions to take after the interview.

How to Conduct a Job Search

How to plan a job-search strategy, access the "hidden" job market, complete an application and research potential employers.

Tips for Finding the Right Job

How to prepare a self-skills inventory, enhance the skills you possess and learn how your skills are transferable. Also: Where to find jobs.

**Luncheon
Speakers**

Executive Director John-Mark Hack,
Governor's Office of Agricultural
Policy

Secretary Allen D. Rose,
Cabinet for Workforce Development

University of Kentucky College of
Agriculture Cooperative Extension
Service representative



**Farm Family
Education Expo
Skills for a
Changing
Future**

Blue Licks Battlefield State Park

March 26, 2002

7:30 a.m.-3:30 p.m.

**This one-day series of workshops can
help you answer these questions:**

**What is your
future on the farm?**

**Can you manage your
farm in a changing future?**

**What skills do you
need to manage change?**

Sponsored by the:
Governor's Office of Agricultural Policy
Cabinet for Workforce Development
University of Kentucky College of Agriculture's
Cooperative Extension Service

What is Farm Family Education Expo: Skills for a Changing Future?

It is a one-day series of workshops designed to explore opportunities and services that can help farm families manage the economic transition that they may face.

The Governor's Office of Agricultural Policy, the Cabinet for Workforce Development and the University of Kentucky College of Agriculture Cooperative Extension Service have partnered to bring you this expo, which includes workshops that will tell you how to:

- * Diversify your farm operation
- * Market yourself to potential employers
- * Learn farm-marketing techniques
- * Handle change with certain techniques
- * Sharpen your financial and business skills
- * Explore off-farm employment opportunities

*Ten workshops, exhibits
and many opportunities
for one-on-one
discussions at the Farm
Family Education Expo!*

Workshop Descriptions

Financial Management

How to determine factors and methods best used for household and business financial assessment, record keeping and planning.

Labor Management/Migrant Labor — What You Need to Know

How to better determine labor needs and manage part-time or seasonal labor/focus on the migrant labor program (H-2A), its requirements, application process and benefits to the farmer.

Home-based Business

How to explore the potential for home-based businesses, including certified kitchens, agri-tourism and value-added small business.

Diversified Agriculture

A two-part workshop. First, how a former tobacco farmer successfully diversified her business into cattle, asparagus and other alternative farm products. Second, certified kitchens: How they assist local food ventures, help create new businesses and add new jobs to the community.

Strategic Marketing and You

How to develop a marketing strategy and marketing tactics. How to find the best marketing strategy for your product. How relationship building is important to a marketing strategy.

(More workshops listed on the back.)

For more information,
visit www.kyagpolicy.com
on the Web or call
your county
extension office



Farm Family Education Expo

March 26, 2002

Name:

Address:

City: Zip Code:

Phone: Fax:

E-mail:

Tear here

Please list the workshops that you want to attend (six maximum). This will assist us in program scheduling.

1.
2.
3.
4.
5.
6.

Tear off this form and return by Tuesday, March 19, to your county extension office (addresses below). No registration fee is required. Space is limited to the first 100 registrants. For more information call your county extension office or the Governor's Office of Agricultural Policy at (502) 564-4627 ext. 237 or e-mail: govkyagpolicy@mail.state.ky.us

*For directions to Blue Licks Battlefield State Park, contact your county extension office or visit www.kyagpolicy.com.

Bath
53 Miller Dr.
Owingsville 40360
(606) 674-6121

Bourbon
603 Millersburg Rd.
Paris 40361
(859) 987-1895

Bracken
1120 Brooksville-
Germantown Rd.
Brooksville 41004
(606) 735-2141

Fleming
P.O. Box 192
Flemingsburg 41041
(606) 845-4641

Harrison
668 New Lair Rd.
Cynthiana 41031
(859) 234-5510

Lewis
806 East Second St.
Vanceburg 41179
(606) 796-2732

Mason
800 U.S. 68
Maysville 41056
(606) 564-6808

Nicholas
368 East Main St.
Carlisle 40311
(859) 289-2312

Pendleton
45 David Pribble Dr.
Falmouth 41040
(859) 654-3395

Robertson
P.O. Box 283
Mt. Olivet 41064
(606) 724-5796

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