



FASHION FOOTWEAR ASSOCIATION OF NEW YORK

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## **2016 Membership Dues \$600**

### **January 1, 2016- December 31, 2016**

Thank you for your interest in the Fashion Footwear Association of New York (FFANY) June 7-9, 2016 expo. This show venue will be located at The New York Hilton Midtown Hotel (54th Street and 6th Avenue) in New York City. Enclosed is an application and price list for exhibition of deluxe rooms and public Space. FFANY Membership of \$600 is mandatory for all exhibitors and is valid for the entire company per a calendar year. FFANY membership entitles you to enjoy all the privileges, opportunities, and benefits of the items mentioned below•

- FFANY membership includes the opportunity to participate in all trade shows
- FFANY will promote your brand logo at FFANY registration on our digital platform during market week. Your company must provide logo by the given deadline.
- Be featured on the FFANY website called "FFANY Spotlight". This section showcases a FFANY member company and their product on our website for 2 weeks
- Special discounted rates for sleeping rooms at various hotels located in New York City. Please visit our web site [www.ffany.org](http://www.ffany.org) for information or contact our travel desk, ONPEAK, toll free @ 877.852.6758
- Over \$400,000 of trade advertising is placed promoting the New York Shoe Expo in print and digital such as Footwear News, Footwear Plus, Footwear Insight & Vamp
- The opportunity to participate in charity events FFANY sponsors, such as QVC Presents "FFANY Shoes On Sale" (an event for Breast Cancer Research), Two Ten Footwear Foundation and Shoes that Fit.
- Receive FFANY Newsletters and brochures via email.
- Invitations for our special events such as cocktail parties, fashion shows and dinners will be automatically sent to you as a current and valuable member.

# FFANY Application For Membership 2016

We agree to the goals of the Fashion Footwear Association of New York in working to benefit the Fashion Footwear Industry. We also agree to support FFANY Fashion Market Weeks in New York City. The following information requested will be used in the FFANY database. Please type or print clearly and return promptly! Thank you for your time and effort.

## Membership dues to be submitted at time of show application.

### CORPORATE INFORMATION

Corporate Name \_\_\_\_\_

Corporate Address \_\_\_\_\_  
\_\_\_\_\_

Corporate Country \_\_\_\_\_

Corporate Phone \_\_\_\_\_

Corporate Fax \_\_\_\_\_

email address(s) \_\_\_\_\_

website address(s) \_\_\_\_\_

Corporate Contact \_\_\_\_\_

COMPANY BRANDS (PLEASE INDICATE MEN'S, WOMEN'S, CHILDREN'S OR ACCESSORIES)  
(Circle or check off genders as they apply to brand)

BRANDS	WEBSITE	SOCIAL MEDIA HANDLE @
M W C A	_____	_____
M W C A	_____	_____
M W C A	_____	_____
M W C A	_____	_____
M W C A	_____	_____
M W C A	_____	_____
M W C A	_____	_____
M W C A	_____	_____

EXECUTIVE NAMES

PHONE/CELL

EMAIL

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Chairman \_\_\_\_\_

President / CEO \_\_\_\_\_

CFO \_\_\_\_\_

V.P. of Sales \_\_\_\_\_

Director of Marketing \_\_\_\_\_

Sales Representative \_\_\_\_\_

Other \_\_\_\_\_

Shoes On Sale \_\_\_\_\_

Donation Contact \_\_\_\_\_

NEW YORK SHOWROOM INFORMATION

Showroom Address \_\_\_\_\_

Showroom City, State, Zip \_\_\_\_\_

Showroom Phone or Cell \_\_\_\_\_

Showroom Contact \_\_\_\_\_

Showroom email \_\_\_\_\_ Showroom Fax \_\_\_\_\_

Showroom website \_\_\_\_\_ Social Media handle@ \_\_\_\_\_

TRADE SHOW INFORMATION

Trade Show Contact \_\_\_\_\_

Trade Show Title \_\_\_\_\_

Address (if different than corporate) \_\_\_\_\_

Country \_\_\_\_\_

Phone \_\_\_\_\_ Cell \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

**Please tell us how you heard about Fashion Footwear Association of New York (FFANY)**

- Footwear News**  **Footwear +**  **Facebook**  **Twitter**  **FFANY Website**
- FFANY Email** \_\_\_\_\_
- Other (Please specify)**

\_\_\_\_\_



# Payment Page

Please fill out the appropriate information and return with corresponding application to FFANY

**Mailing Address: 274 Madison Avenue, Suite 1701, New York, NY 10016**

**Tel: 212.751.6422 | Fax: 212.751.6404**

**Payment information will be used to process participation fees unless otherwise stated.**

Company Name

Payment Method:  Check  Mastercard  BANK TRANSFERS  
 Visa  American Express **FFANY Account : 4830382-83982**  
**ACH Direct Deposit - 021000322**  
**Wire Transfer - Domestic Routing: 026009593**

Bank of America, 1 Bryant Park NY, NY 10036  
\$50 Must Be Added to Wire Transfers

Card Holders Name:

First Name (Please Print)  Last Name

Credit Card #

Expiration Date: /

Security Code:   Business Credit Card  Personal Credit Card

Card Holders Billing Address:

Phone # --

Email:

Amount: ,.

FFANY AD- **Please check box if you wish to purchase a full page color 6x9 ad in the FFANY directory.**

Full Page \$600  Tab Page \$1000  Spread (Two Pages) \$1500

Signature

Date