Organizational Results Research Report

July 2008 OR09.002

Customer Satisfaction: Survey of Missouri Adults

Prepared by Abacus Associates and Missouri Department of Transportation



July 2008

CUSTOMER SATISFACTION: SURVEY OF MISSOURI ADULTS

Commissioned by **Missouri Department of Transportation**

Report Appendices

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16. Abstract					
This survey populates data for five customer satisfaction measures for the MoDOT Tracker; 5a, 12j, 13c, 17d and 18b. The survey also asks other evaluative and priority questions that measure the public's support for various ways of raising and appropriating revenue for transportation. Using previous annual surveys as a baseline, the investigators collaborated with MoDOT to finalize the survey questions to be asked. A professional calling center was contracted to obtain a representative sample of each of the 10 MoDOT Districts, with a minimum of 350 respondents per District. Potential respondents were contacted through random digit dialing (RDD) from May 12 through May 23. The participation rate (completed interviews over the total number completed, refused, and terminated interviews) was 36 percent. A total of 3,500 interviews were completed for the study.					
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Executive Summary

Purpose

The main purpose of this survey is to track customer satisfaction with the Missouri Department of Transportation (MoDOT) using seven "tracker questions" that have been asked exactly one year apart for four consecutive years. This survey also asks other evaluative and priority questions and tracks questions that measure the public's support for various ways of raising revenue for transportation. Many of these questions have also been asked in previous years. Results are presented statewide and broken out by the 10 MoDOT districts (See Figure 1).

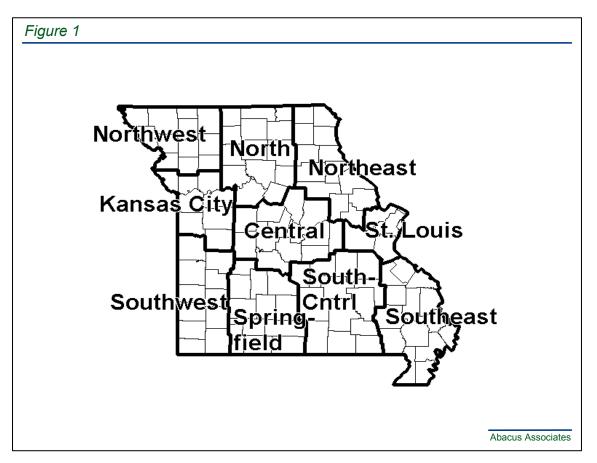
Over time results for each district on key tracker questions can be found in the Appendices of this report. Numbers for 2007 have been revised from last years report. Previously reported numbers for 2007 were not weighted to match the true distribution of the Missouri population. All numbers in this report have been weighted to match true Missouri population geographic, gender, and age distributions. Adjustments due to weighting produced only minor changes to 2007 results.

Summary of Finding

In four of the seven tracker questions we see growth in MoDOT performance, with clear improvements over previous years. In two other questions, MoDOT performance holds steady from 2007, after showing impressive gains in that year. Finally, one tracker shows a steep decline from previous years. However, this question—satisfaction with available transportation options besides their personal vehicle—is the least directly evaluative of MoDOT as a department. The decline we see here is most certainly tied to the increase in gas prices, making the lack of alternative transportation options much more urgent.

Regionally, performance on all trackers is lowest in the Kansas City MoDOT district. The Central and Northwest districts sometimes join Kansas City as the least satisfied, depending on the question.

There is an increasing perception among Missourians that MoDOT does not receive enough money to take care of existing roads and transportation facilities and build new



facilities. As has been the case over the past five years, Missourians want the state, and not local communities, to pay for state highway projects. Missourians are fairly split over the question of whether up to 25% of all transportation project funds should be set aside to incorporate bicycle and pedestrian facilities.

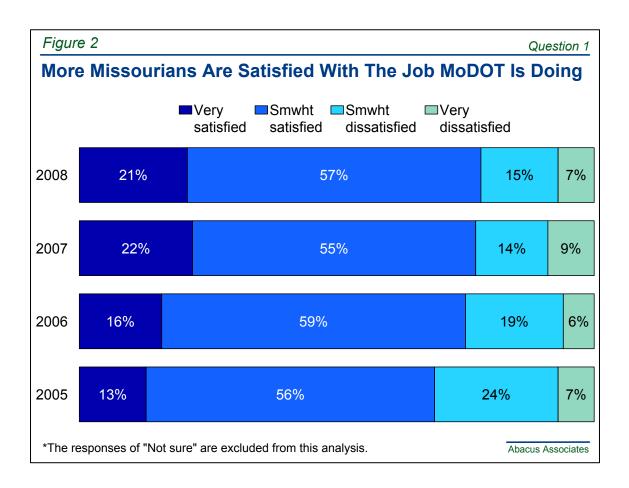
There has been no change since 2007 in respondents' evaluations of how fair it is to use tolls as a way to pay for state highways, although the percentage that see tolls as fair has fallen from 2005 and 2006. However, when given the choice of ways to adequately fund Missouri state highways and roads, adding tolls to highways is the option with the largest plurality. As a state expenditure, transportation is roughly tied with public safety as the second most beneficial. It is seen as less beneficial than education, but more beneficial than economic development and social services.

More than ever, Missourians overwhelmingly want an emphasis on maintaining existing highways over building new ones. However, Missourians continue to be split over whether the state should emphasize constructing and maintaining larger four-lane highways or smaller two-lane state roads. There is a sharp urban/rural divide on this question.

Tracking Public Satisfaction

Overall Evaluations of MoDOT

Public *satisfaction with MoDOT* held constant in the past year, with 78% satisfied (Figure 2). In 2007, nearly the same percentage (77%) of Missourians reported being satisfied. Satisfaction with MoDOT is up from 2006, less because more Missourians are satisfied (78% in 2008 versus 75% in 2006) than because more are *very* satisfied (21% in 2008 versus 16% in 2006). Overall satisfaction with MoDOT is up 9% and the percentage of those who are very satisfied is up 8% from the first time we asked this question in 2005.

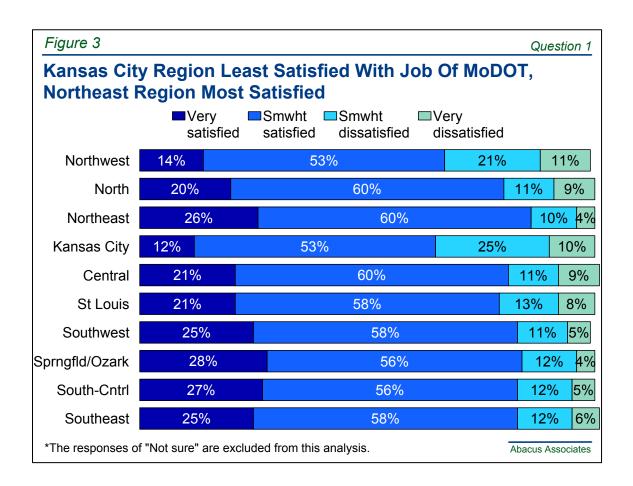


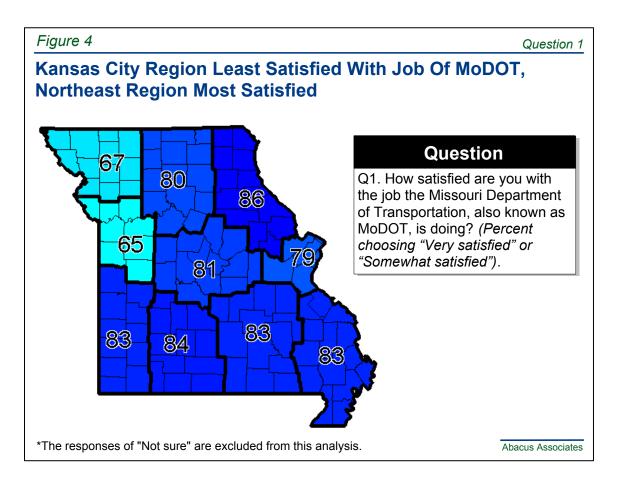
The variation in satisfaction across the 10 MoDOT regions is fairly sharp, with the overall range of highest to lowest levels of satisfaction in the districts being 21% (Figures 3 and 4). Satisfaction is the highest in the Northeast MoDOT district and also quite high across the southern districts. Dissatisfaction is greatest in the Kansas City and Northwest districts.

Evaluations of MoDOT Information

We have three measures of the information MoDOT provides: its timeliness, its accuracy, and its comprehensibility. The questions are asked in an agree/disagree format about whether MoDOT provides timely, accurate, or understandable information about road projects, highway conditions, and work zones. For each of these measures, there has been steady improvement each year since we first started asking them in 2005.

As we have noted in previous reports, the public is not attuned enough to MoDOT's information to make distinctions between these three measures. We continue to recommend that MoDOT combine these trackers into one measure to save time. These three measures are all highly correlated with each other (R^2 ranges from .62 to .64), which strongly suggests that they are measuring the same concept.

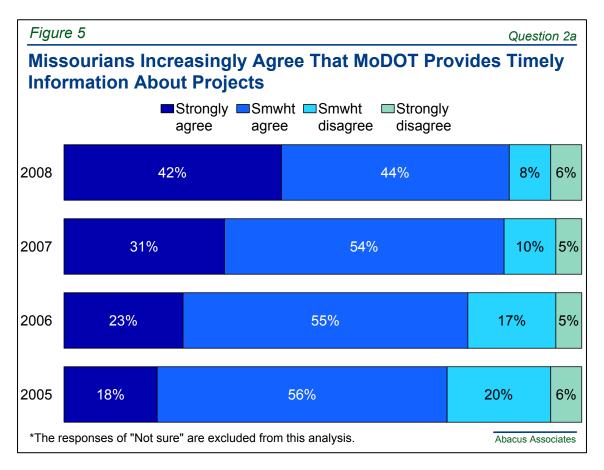


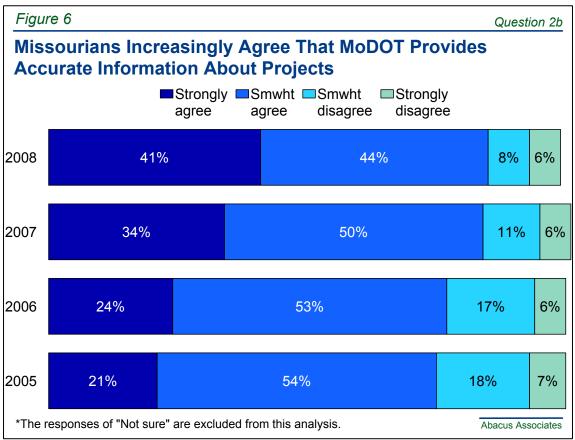


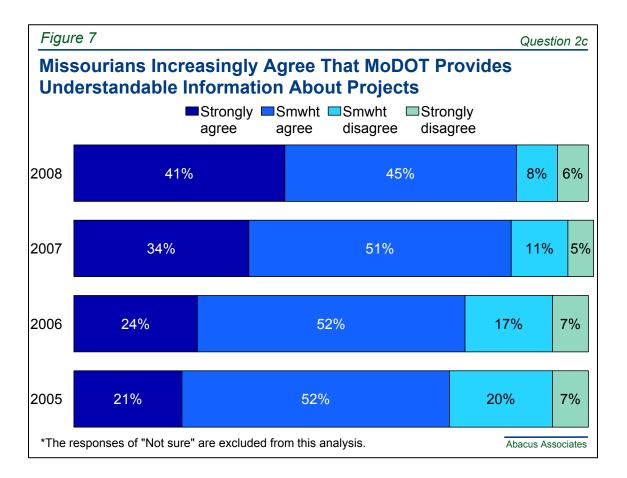
Eighty-six percent (86%) agree that the *information is timely*, which is up from 74% in 2005. Strong agreement that information is timely more than doubled between 2005 and 2008, from 18% to 42% (Figure 5). Indeed, the biggest gains in strong agreement occur this past year, from 31% in 2007 to 42% today.

Eighty-five percent (85%) agree that the *information is accurate*, which is up from 75% in 2005 (Figure 6). However, again, the gains come mainly among those who strongly agree, the percentage of which has risen steadily every year and has nearly doubled since 2005 (from 21% to 41%).

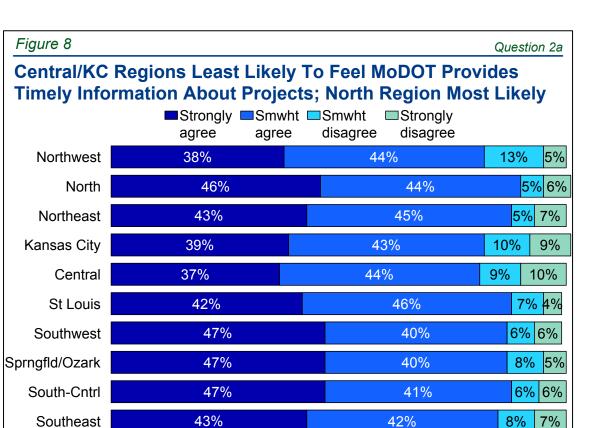
Basically the same percentage of Missourians (86%) agree that the *information is understandable* as agree that it is timely (86%) and accurate (85%—Figure 7). The same is true with the increase that has occurred, with agreement up from 73% in 2005 and strong agreement doubling since 2005 (from 21% to 41%).





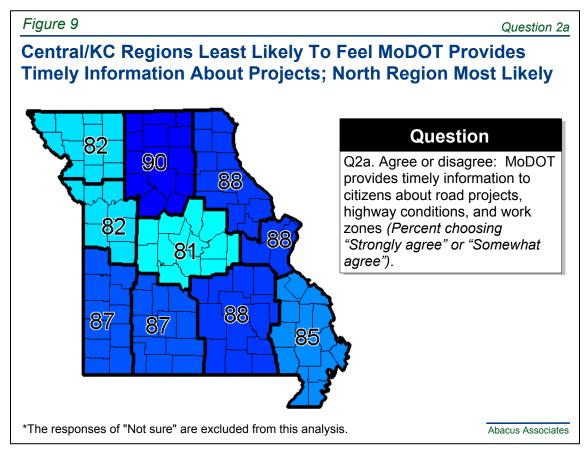


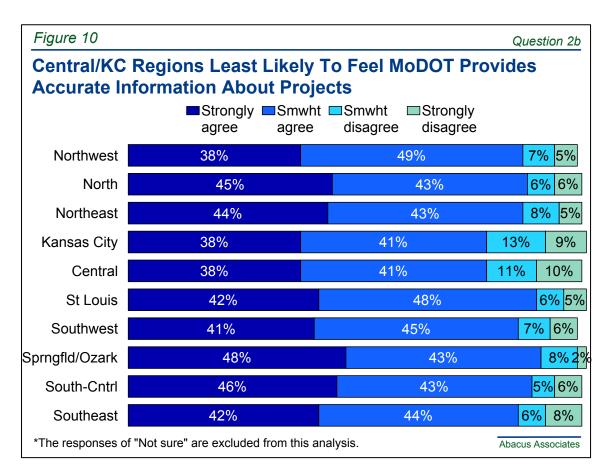
As we have found in previous polls, the regional variation is almost the same for all three of these measures (see Figures 8-13). Agreement that the information MoDOT provides to citizens about road projects, highway conditions, and work zones is accurate, or timely, or understandable is lowest in the Northwest, Kansas City, and Central MoDOT districts. The districts where Missourians are most likely to agree that information is timely, accurate, and understandable tend to be North, Southwest, Springfield/Ozark, South-Central, and Southeast. Again, this consistent regional pattern across all three of these questions underscores the degree to which each question is measuring the same thing.

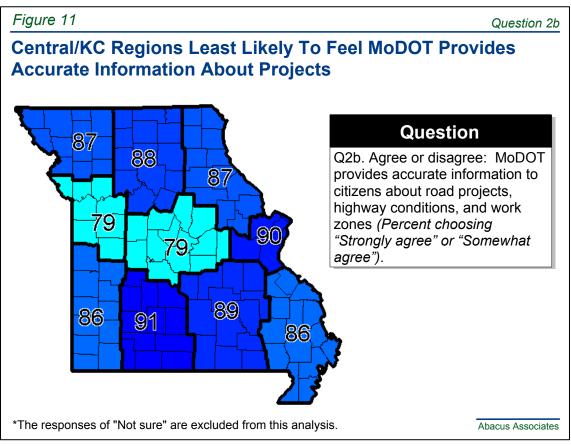


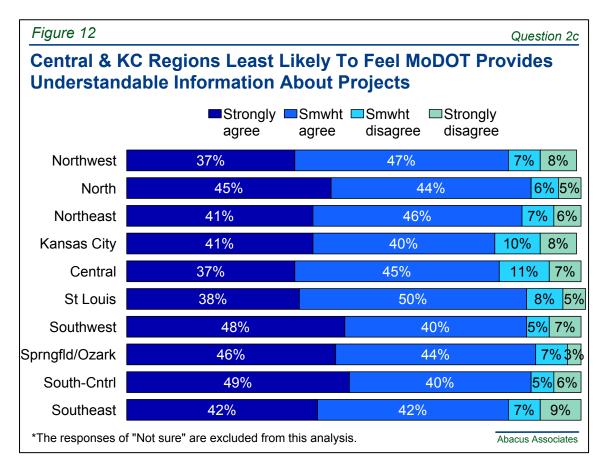
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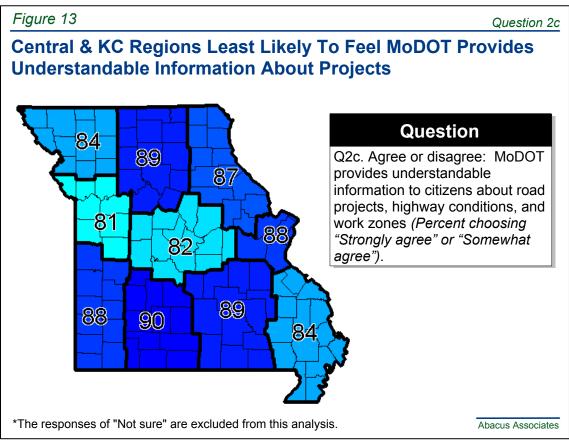








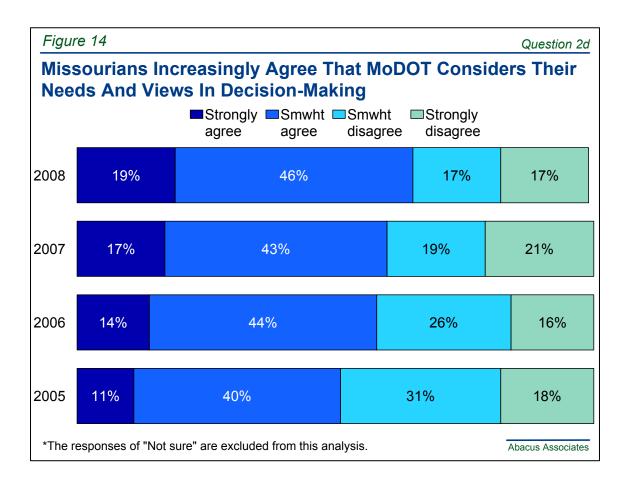




Other Evaluations of MoDOT and Transportation

Sixty-five percent (65%) of Missourians agree that MoDOT *takes into consideration your needs and views* in its transportation decision-making (Figure 14). Agreement on this measure has increased consistently every year it has been asked, up from 60% last year and up from 51% in 2005.

Although in the numbers reported here and in the graphs, we have removed those respondents who said "not sure" from the analysis, it is important to note that 17% of Missourians simply could not answer the question of whether MoDOT takes their needs and views into consideration (see topline results in Appendix). This is not surprising since this question basically asks respondents for insight into MoDOT decision-making—insight that the vast majority will not have and about which 17% refused to make a guess.

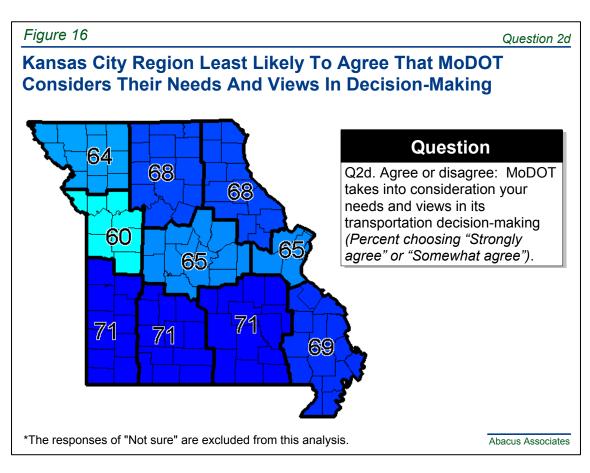


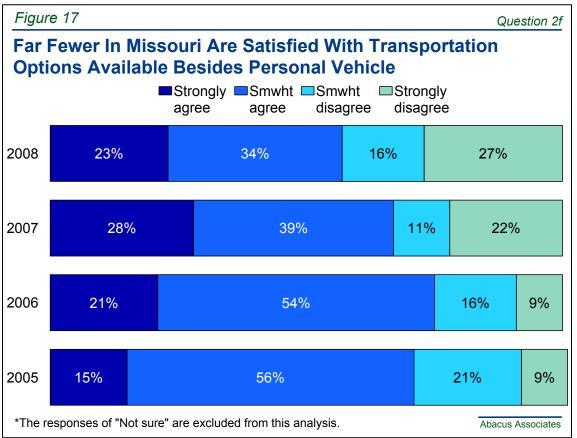
The range in the percent across the 10 MoDOT regions of respondents agreeing that MoDOT takes into consideration their needs and views is 11% (Figures 15 and 16). Agreement on this question is strongest in the North/Northeastern part of the state and across the southern four MoDOT districts. Agreement is lowest in Kansas City (60%).

Another evaluation question asked of residents is whether they are *satisfied with the transportation options available to you* besides your own personal vehicle. This is the one tracker where we see a decline, and we suspect that this decline is closely tied to the price of gasoline. When gas prices are lower, we expect Missourians are less concerned about having alternatives to driving. However, when gas prices are high, the lack of alternatives to driving is more likely to be an issue. Fifty-seven percent (57%) agree that they are satisfied with the transportation options available to them, a steady decline from 67% in 2007 and 75% in 2006 (Figure 17). The agreement on this question increased slightly between 2005 and 2006.

For this question, we also see some useful age and gender subgroup differences: men (61%) are more likely than women (54%) to agree they are satisfied with the transportation options available to you besides your own personal vehicle. Missourians over 65 years of age are also considerably more likely to agree with the statement (65%).

Figure 15 Question 2d							
Kansas City Region Least Likely To Agree That MoDOT Considers Their Needs And Views In Decision-Making							
Strongly Smwht Smwht Strongly agree							
Northwest	17%	47%		14%		22%	
North	23%	45%	45%			16%	
Northeast	22%	46%	46%			18%	
Kansas City	17%	43%	43% 199			<mark>%</mark> 20%	
Central	24%	41%	41%			17%	
St Louis	18%	47%	47%			17%	
Southwest	18%	53%	53%			18%	
Sprngfld/Ozark	19%	52%	52%			15%	
South-Cntrl	24%	47%	47%			16%	
Southeast	23%	46%	46%			16%	
*The responses of "Not sure" are excluded from this analysis. Abacus Associates							



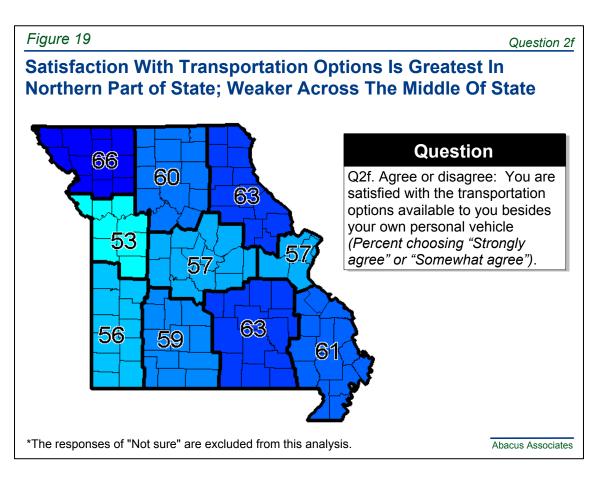


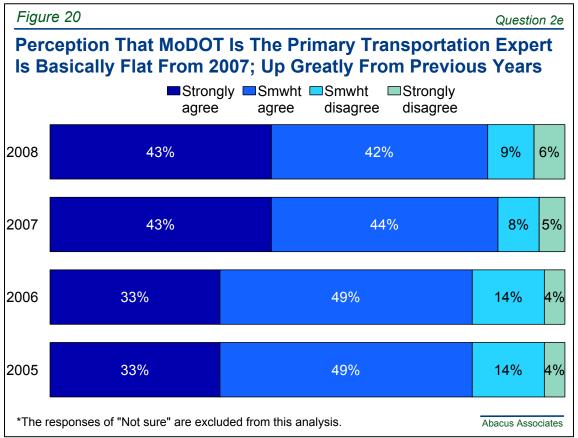
Again, these numbers exclude those who refuse or say "not sure" to this question, but there is an important interaction with these responses and age (see statewide marginals in Appendix). Missourians over 65 years of age are considerably more likely (20%) not to be able to respond to this question—probably because they do not have their own personal vehicle and have no transportation options to consider. Indeed, among all respondents 13% were unable to answer this question.

As with many of the other trackers, satisfaction with available transportation options is lowest in Kansas City and fairly low across the middle and southwest corner of the state (Figures 18 and 19). The Northwest region is most satisfied with its transportation options.

The final MoDOT customer satisfaction tracker measure—whether MoDOT is <u>the</u> primary transportation expert in the state—has basically not changed over the past year. Eighty-five percent (85%) of Missourians agree with the statement, down just slightly from 87% in 2007 (Figure 20). This slight decrease comes after a very large increase in agreement—especially strong agreement—with this statement between 2006 and 2007. The pattern between the first two years looks a lot like the previous two—that is, hardly any change.

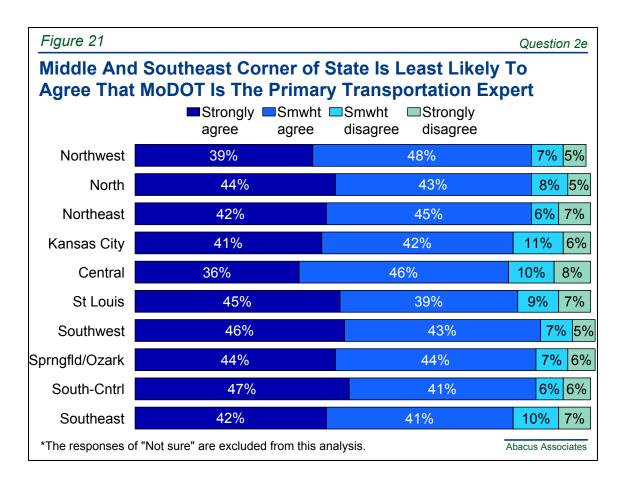
Figure 18 Question 2f						
Satisfaction With Transportation Options Is Greatest In Northern Part of State; Weaker Across The Middle Of State Strongly Smwht Smwht Strongly agree agree disagree disagree						
Northwest	31%	3	5%	13	<mark>%</mark> 22%	
North	20%	40%		13%	26%	
Northeast	24%	39%	39% 11%		26%	
Kansas City	22%	31%	31% 19%		28%	
Central	18%	39%	39% 18%		24%	
St Louis	24%	33%	33%		28%	
Southwest	20%	36%		17%	26%	
Sprngfld/Ozark	25%	34%		13%	28%	
South-Cntrl	26%	37%		11%	26%	
Southeast	24%	37%		14%	25%	
*The responses of "Not sure" are excluded from this analysis. Abacus Associates						

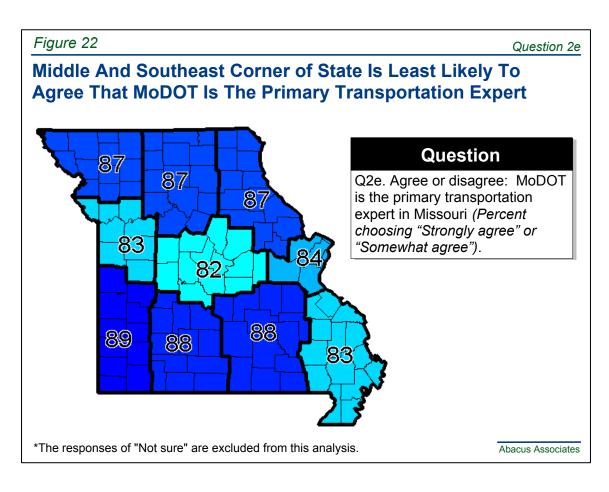




The question of whether MoDOT is the primary transportation expert in the state is another question that has a fairly large proportion (16%) of respondents who are unable to respond (see topline results in Appendix).

Regional variation (7%) is the lowest for this question, with Central having the lowest level of agreement (82%) and Southwest having the highest (89%—Figures 21 and 22).



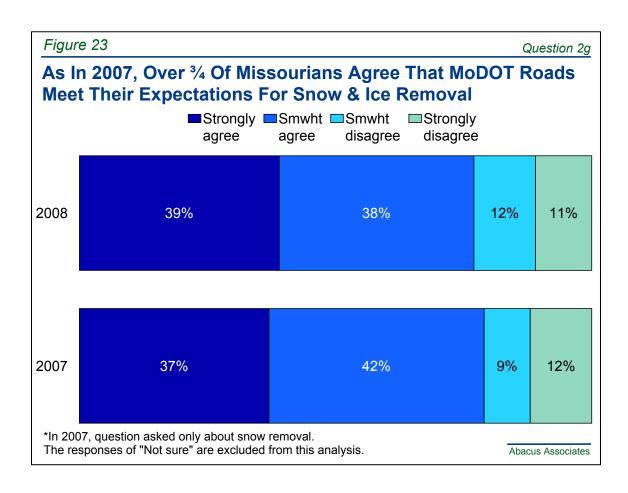


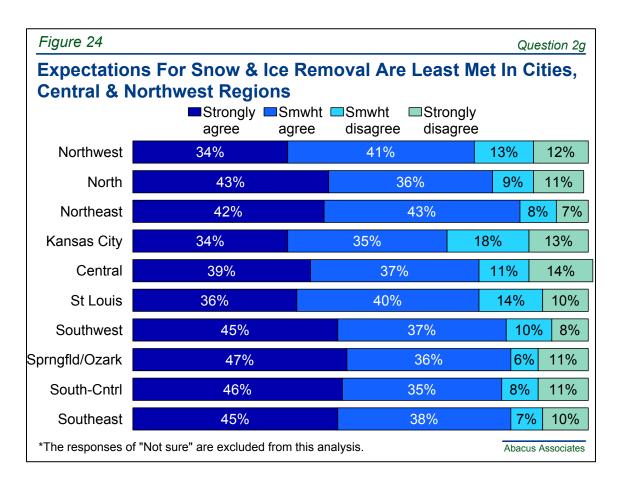
Beyond the seven tracker measures we asked additional questions, some of which have been asked in earlier surveys allowing for some over-time analysis.

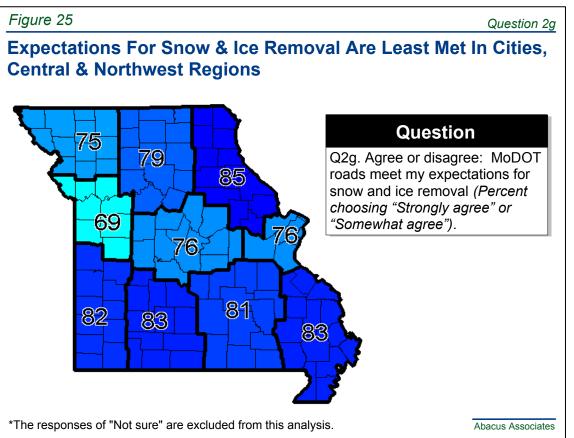
Snow Removal

One statement for which we also ask is the respondents agree or disagree is an evaluation of MoDOT—*MoDOT roads meet my expectations for snow and ice removal*. Over three-quarters (77%) of Missourians agree with the statement (Figure 23). We asked this question in 2007, and the results were basically the same. There is a slight change in the question wording—this year we asked about "snow and ice removal," whereas in 2007 it was just "snow removal." The change is minor and does not appear to have made any difference.

Agreement with this statement is weakest across the middle of the state (Figures 24 and 25). While most agree in the Northeast, the strongest agreement with this statement comes from the four southernmost districts—the ones with the least amount of snow and ice.





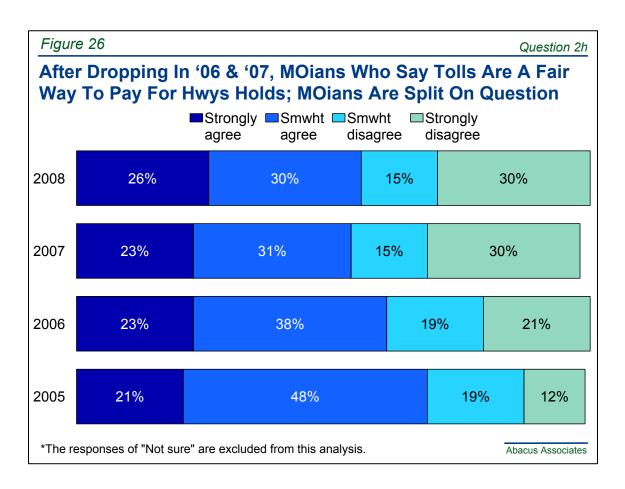


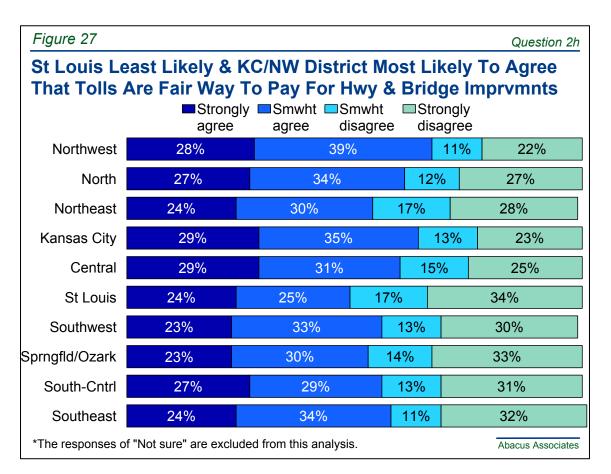
Funding Transportation

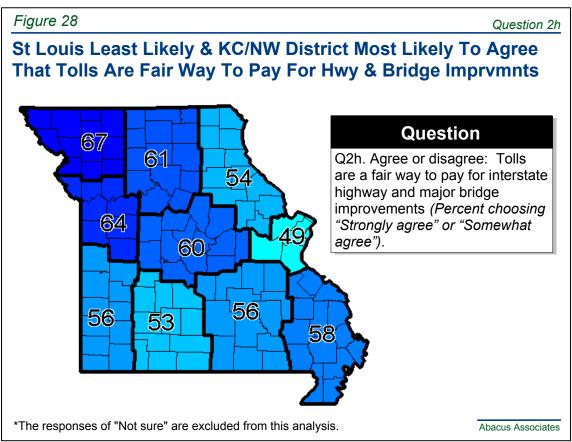
We asked respondents a set of divergent questions about funding transportation in the state, many of which have been asked in previous surveys. In some measures, we see remarkable stability on the questions we ask over time, while others show tremendous change.

Slightly over one-half (56%) of Missouri adults agree that *tolls are a fair way to pay for interstate highway and major bridge improvements*, while 45% disagree with the statement (Figure 26). These percentages are roughly the same as last year, but represent a drop in agreement from 2006, which itself was a drop from 2005. In 2005, more than two thirds (69%) of respondents agreed that tolls were a fair way to raise revenues. Strong disagreement with this statement has jumped from 12% to 30% in the four years.

Agreement that tolls are a fair way to raise revenues is strongest in the Northwest and Kansas City districts and weakest in the St. Louis MoDOT district (Figures 27 and 28). Indeed St. Louis is the only region where more people disagree with the statement (51%) than agree with it (49%)—although the result is really more of an even split.



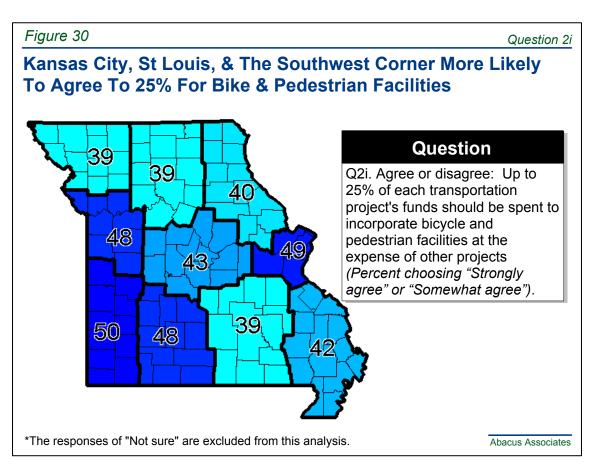


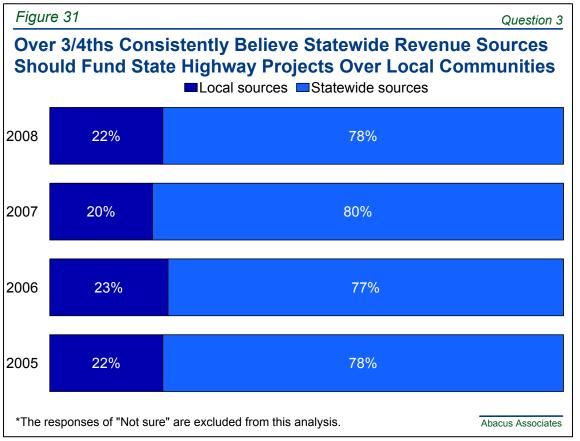


One statement that was asked for the first time this year is *up to 25% of each transportation project's funds should be spent to incorporate bicycle and pedestrian facilities at the expense of other projects*. Missourians were fairly split on this question, with slightly fewer agreeing with it (47%) than disagreeing (53%—Figure 29). Agreement is highest in the more densely populated districts—Kansas City and St Louis, as well as Southwest and Springfield/Ozark (Figure 30).

After these series of questions where respondents were given a statement and asked how much they agreed and disagreed with it, we asked what are known as "forced choice" questions—questions that offer two opposing viewpoints and ask respondents to choose the one that is closer to their opinion. In the first of these questions, respondents were asked, regarding state highway projects in Missouri, which comes closer to their opinion: 1) *Local communities should tax themselves to pay for a portion of the state highway projects that happen in their area*; or 2) *All state highway projects should be paid for completely from statewide revenue sources.* This measure has been stable over time, with each of the four years having anywhere from 77% to 80% saying all state highway projects should be paid for completely from statewide revenue sources (Figure 31).

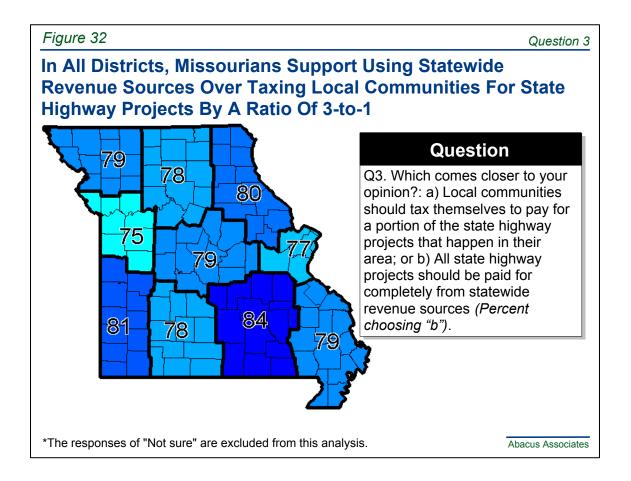
Figure 29 Question 2i					
Missourians Are Very Split On Spending Up To 25% On Bicycle & Pedestrian Facilities At Expense Of Other Projects					
Strongly Smwht Smwht Strongly agree					
All	21%	26%	26%	27%	
Northwest	15%	24%	27%	34%	
North	16%	23%	25%	36%	
Northeast	16%	24%	31%	30%	
Kansas City	22%	26%	26%	27%	
Central	19%	24%	28%	29%	
St Louis	22%	27%	27%	<mark>⁄~ 2</mark> 4%	
Southwest	18%	32%	24% 27%		
Sprngfld/Ozark	23%	25%	26%	26%	
South-Cntrl	20%	19%	25%	35%	
Southeast	16%	26%	26%	32%	
*The responses of "Not sure" are excluded from this analysis. Abacus Associates					

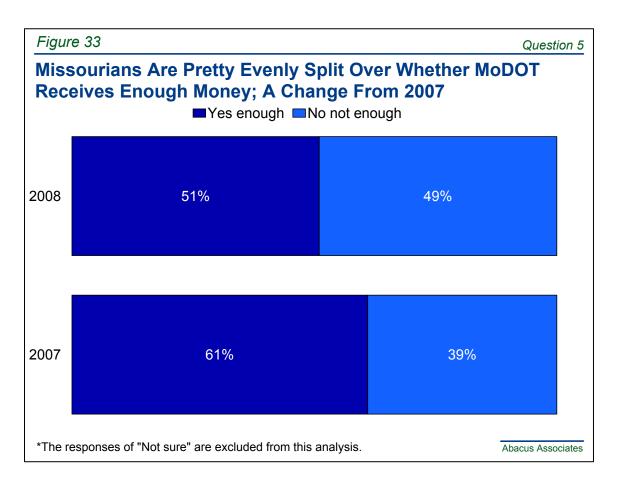




Every region supports paying for state highways through statewide revenue sources rather than taxing local communities by a ratio of at least 3-to-1 (Figure 32). Regionally, the two major metropolitan districts are slightly more supportive of local communities paying for state highways, while South-Central is the strongest supporter of using statewide revenue sources instead of local taxes.

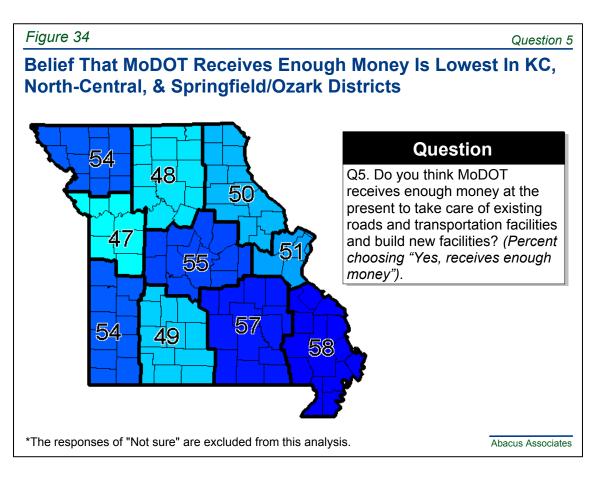
Missourians are evenly split over whether *MoDOT receives enough money at the present to take care of existing roads and transportation facilities and build new facilities.* One-half of respondents (51%) say MoDOT has enough money, while the other half (49%) thinks it does not (Figure 33). This result represents a 10% drop in those who believe MoDOT has enough money (down from 61% in 2007). However, it is important to note that these results, as all results in the poll, exclude those respondents who say they do not know. In this instance, one-third (34%) cannot answer the question, suggesting that Missourians may not have a strong opinion about or enough knowledge to answer this question. Thus, in acting on this data, it is important to keep in mind that as many Missourians do not know whether MoDOT needs more money to adequately fund state highways and roads than either feel MoDOT does or does not need additional funds.

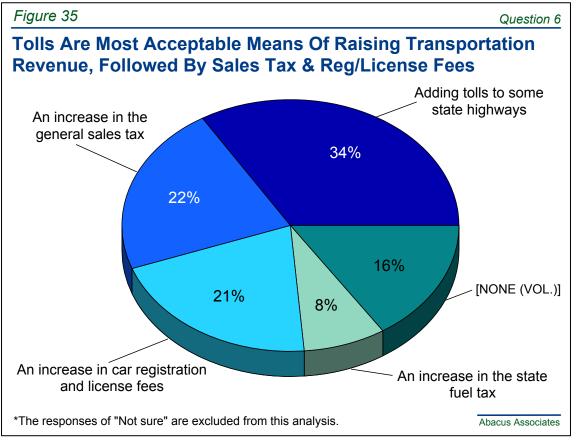




The perception that MoDOT has enough money is highest in the Southeastern corner of the state and lowest in Kansas City, North-Central, and the Springfield/Ozark districts (Figure 34).

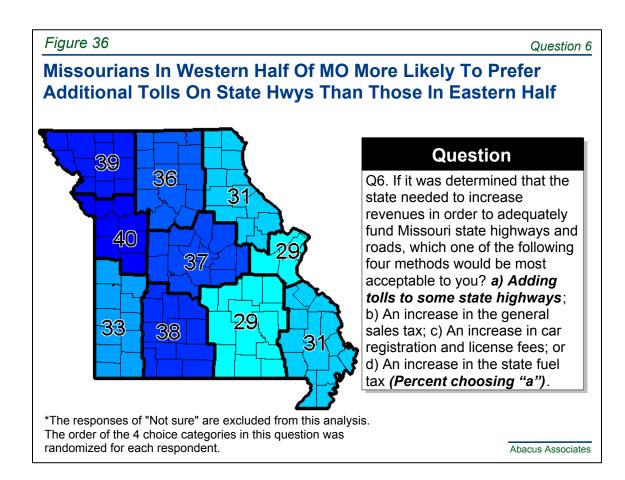
When asked which of four options for raising transportation revenues—*if it was determined that the state needed to increase revenues in order to adequately fund Missouri state highways and roads*—was most acceptable, the plurality (34%) chose "adding tolls to some state highways" (Figure 35). The next two most popular options were "an increase in the general sales tax" (22%) and "an increase in car registration and license fees" (21%) in a statistical tie. Last among the four options is an increase in the state fuel tax (8%). While this option may always be the least popular, it is no doubt less popular these days as gas prices skyrocket. While it was not given as an option, 16% of respondents volunteered that none of these four options was acceptable to them.

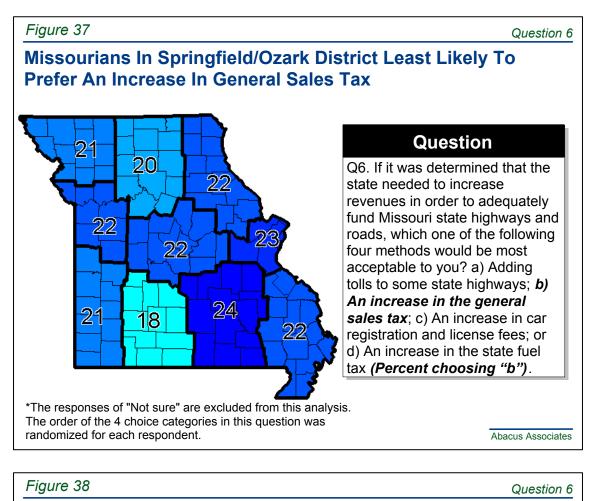




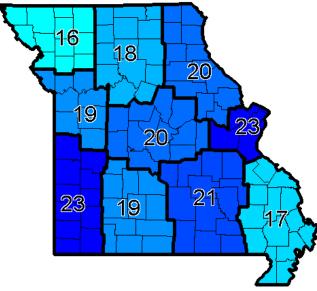
Regionally, there is a divide down the middle of the state when it comes to support for tolls, where the western half of the state tends to be more supportive than the eastern half (Figure 36). That said, in each of the 10 MoDOT regions, more residents chose "adding tolls to some state highways" than any other option for raising more transportation revenues. As was the case with the "tolls are a fair way to raise revenue" question discussed earlier in this report, support for tolls is highest in the Kansas City district and lowest in St. Louis.

Support for an increase in the general sales tax is slightly weaker in the Springfield/Ozark district and pretty even everywhere else (Figure 37). An increase in registration and license fees is the least popular in the southeast and northwest corners of the state, where it ranks a clear third among the four options (Figure 38). Everywhere else, an increase in sales tax and registration fees is in a statistical tie for second choice. Finally, the choice of increasing fuel tax is so unpopular across the state—never more than 10% choose this option in any one district—that it makes little sense to talk about regional variation (Figure 39).





Missourians In Northwest & Southeast Districts Less Likely To Prefer Increases To Registration & License Fees

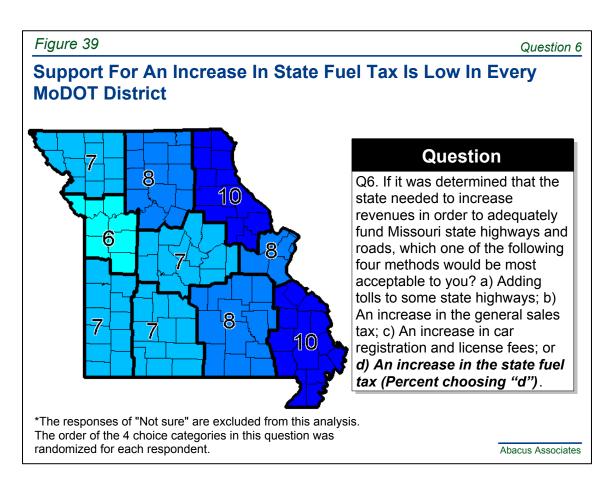


Question

Q6. If it was determined that the state needed to increase revenues in order to adequately fund Missouri state highways and roads, which one of the following four methods would be most acceptable to you? a) Adding tolls to some state highways; b) An increase in the general sales tax; *c) An increase in car registration and license fees*; or d) An increase in the state fuel tax *(Percent choosing "c")*.

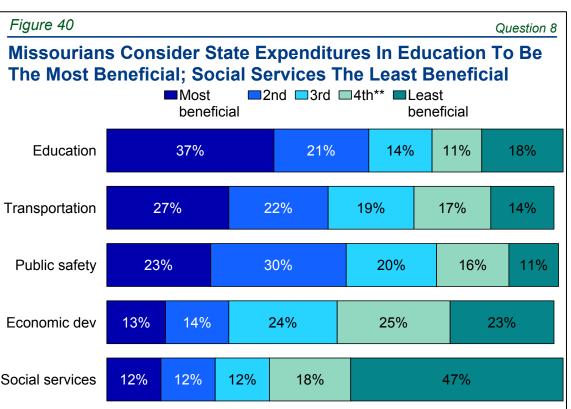
*The responses of "Not sure" are excluded from this analysis. The order of the 4 choice categories in this question was randomized for each respondent.

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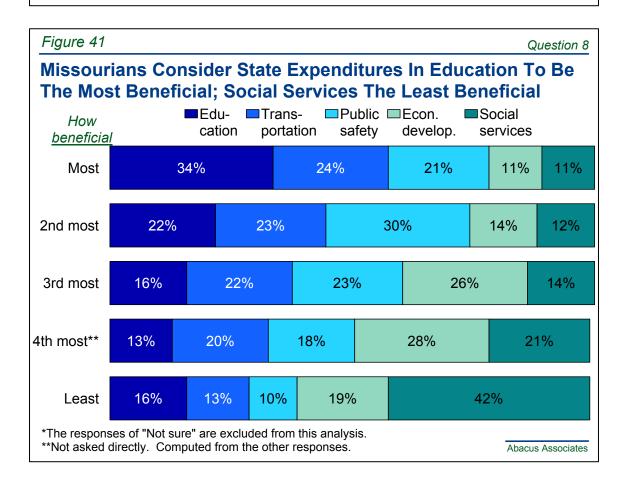


Another question puts transportation funding in the context of expenditures in other areas on which the state government focuses—education, public safety, economic development, and social services. We asked respondents in which of the five focus areas—transportation, education, public safety, economic development, and social services—state expenditures have been most beneficial to them personally (the order of the areas of expenditure was randomized for each respondent). There are two ways of viewing the results of this data. The first is looking at it as it was asked. In this approach, we look at what area of government expenditure Missourians find most beneficial. Then we look at what area of government expenditure Missourians find second most beneficial. We continue this process until we get to what area of government expenditure Missourians find least beneficial. These results can be seen in Figure 40.

Another approach for viewing the data is to flip the matrix, so that we first look at each area of government expenditure and then find out what percentage of Missourians find it most beneficial, second most, etc. (Figure 41). This is not exactly how the questions were asked, but it can be a more useful way of viewing the data. Either way one chooses to view the results, they are the same. Education is the area of expenditure that Missourians find



*The responses of "Not sure" are excluded from this analysis. **Not asked directly. Computed from the other responses.



Abacus Associates

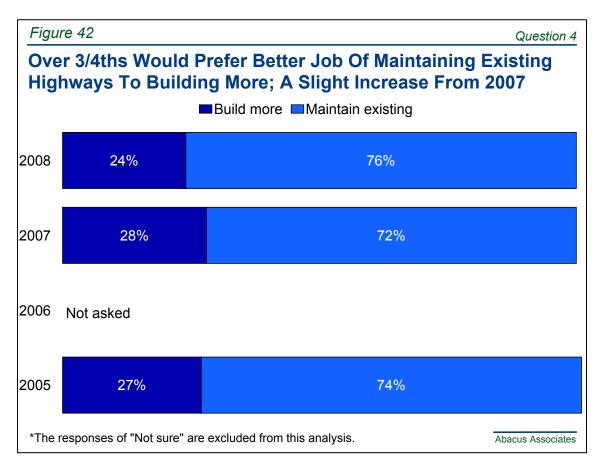
most beneficial. Then there is a rough tie between transportation and public safety. Missourians are a bit more polarized around transportation—more likely to find among the most and least beneficial—than around public safety. However, it should be noted that this question was asked toward the end of the survey, after we asked respondents many questions on transportation evaluations, priorities, and revenues. Such prior questions have likely primed respondents and caused the polarization. Economic development is the fourth most beneficial of the five, followed by social services. It is important to note that the question specifically asks what area benefits the respondent personally. Social services is the kind of expenditure tailored to a smaller group and is not likely to be beneficial to most Missourians personally. Certainly, at least, it is not directly beneficial.

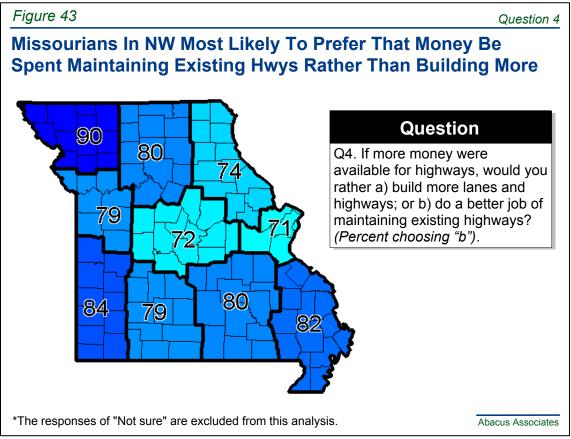
Transportation Priorities

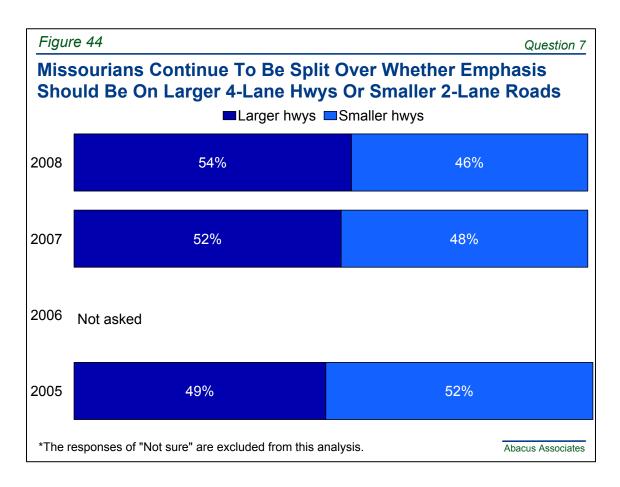
In the final substantive section of this report, we ask Missourians about two "forced choice" questions dealing with priorities in transportation spending. In the first of the questions, we asked respondents if more money were available for highways, would they rather build more lanes and highways or do a better job of maintaining existing highways (the choice of categories being rotated for each respondent). Doing a better job maintaining existing highways is the overwhelming choice this year and has been by a ratio of roughly 3-to-1 since we first asked this question in 2005 (Figure 42). More respondents than ever feel this way, although the difference from previous years is not statistically significant.

Support for doing a better job maintaining existing highways is most preferred in the Northwest MoDOT district, while building more lanes and highways gets its largest percentage in St. Louis, Central, and Northeast districts (Figure 43). However, even in those districts, no more than 29% choose that option.

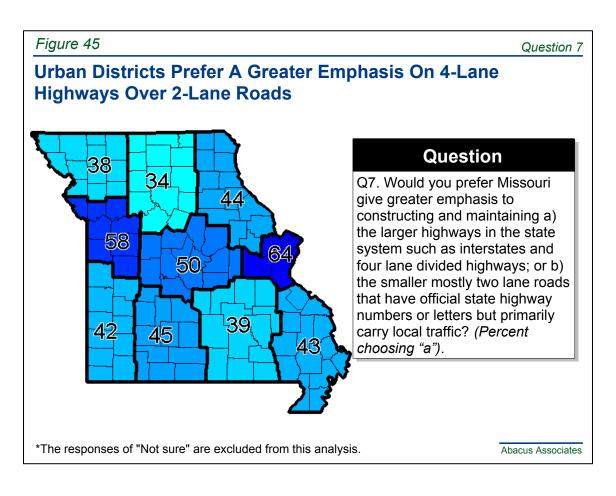
The second substantive question asks whether they would prefer that "Missouri give greater emphasis to constructing and maintaining a) the larger highways in the state system such as interstates and four-lane divided highways; or b) the smaller mostly two-lane roads that have official state highway numbers or letters but primarily carry local traffic?" Again, we rotated the order of these options for each respondent. Respondents were split on this question, with a small majority (54%) preferring an emphasis on larger four-lane highways and 46% preferring an emphasis on two-lane roads (Figure 44). When we first asked this question in 2005, the majority position, which was even smaller, was for two-lane roads. Opinion has not shifted much since then, but it has shifted enough to flip the majority position on this question. Nonetheless, the two sides are sufficiently close in size that it is most appropriate to say Missourians are basically evenly divided.







There is, however, a very sharp divide on this question regionally. The Kansas City and, especially, St Louis MoDOT districts strongly prefer an emphasis on larger four-lane highways (Figure 45). The Central District, along the I-70 Corridor, is split 50-50. The rest of the state, along the north and the south, much prefers an emphasis on smaller two-lane roads.



Survey Methods

Interviewing. Professional interviewers, working from a central, monitored location, between May 12 and May 23, 2008, interviewed a random sample of 3500 Missouri adult residents. The average interview was 7 minutes long. Potential respondents were contacted through random digit dialing (RDD). Randomization methods (alternate oldest/youngest and male/female) were instituted upon initial contact to minimize the bias of who answers the phone. The participation rate (completed interviews over the total number of completed, refused, and terminated interviews) was 36%.

Quotas, oversampling, and weighting. In order to get enough interviews in each of the 10 MoDOT regions, we set a quota of 350 interviews for each region. Data was then weighted proportionally based on the size of the adult population determined in the 2000 census and estimated growth from the 2005 census estimates.

After the data was collected, we also weighted the data within each region by gender and age to match the known proportions in the adult population.

Margin of error. The margin of error at the 95% confidence level is about $\pm 1.7\%$ for a sample of 3500. However, due to the geographic oversampling, a true margin of random error for the entire sample is more like $\pm 3.0\%$. The margin of error for each MoDOT region is +5.2%.

Appendix A: Statewide Marginals 3500 Missouri Adults May 12-23, 2008

Hello. My name is ______ and I am calling from ______, a national public opinion firm. We are conducting a brief survey about transportation issues facing people in Missouri. We are not selling anything, and this number was selected at random.

[SCREENER] According to my instructions, I am to interview the youngest adult man [ALTERNATE WITH: YOUNGEST ADULT WOMAN, OLDEST MAN, OLDEST WOMAN] in your household. Would that be you?

[RESPONDENT MUST BE 18 YEARS OF AGE OR OLDER]

[IF NOT] May I speak with [HIM/HER]? [IF NOT HOME, CALL BACK TO REACH DESIGNATED PERSON]

[IF RESPONDENT IS SUSPICIOUS OR WARY, YOU MAY WANT TO SAY SOMETHING LIKE:] "We are not selling anything, and I will not ask you for a contribution or donation. This will take about 15 minutes of your time. Your phone number was randomly selected by our computer, and we don't know who you are or where you live."

[CODE WITHOUT ASKING] Gender:

_	Including	Excluding
	Refused /	Refused /
	Not Sure	Not Sure
Men	48%	48%
Women	52%	52%

Q1. To start, how satisfied are you with the job the Missouri Department of Transportation, also known as MoDOT, is doing—would you say you are <u>very satisfied</u>, <u>somewhat satisfied</u>, <u>somewhat satisfied</u>, or <u>very dissatisfied</u> with MoDOT? [IF DISSATISFIED, FOLLOW UP WITH QUESTION Q1a]

	Including Refused/	Excluding Refused/
	Not Sure	Not Sure
Very satisfied	20%	21% [SKIP TO Q2]
Somewhat satisfied		57% [SKIP TO Q2]
Somewhat dissatisfied	14%	15%
Very dissatisfied	7%	7%
[NÓT SURE]		0% [SKIP TO Q2]

Q1a. What about MoDOT are you dissatisfied with? SEE RESPONSES AT END OF THIS FILE

*Percentages may not add to 100% due to rounding. To ensure an ability to discuss results in each of 10 MoDOT regions, quotas of 350 interviews in each region were. The entire sample is then weighted based on 2005 U.S. Census estimates for the regions and then weighted within each region for gender and age based on 2000 census results.

The margin of error at the 95% confidence level is about $\pm 1.7\%$ for a sample of 3500. However, due to the geographic oversampling, a true margin of random error for the entire sample is more like $\pm 3.0\%$. The margin of error for each MoDOT region is $\pm 5.2\%$.

Q2. I am going to read you a series of short statements about transportation in Missouri and about the Missouri Department of Transportation, that is MoDOT. Please tell me whether you agree or disagree with the statement I have just read. If you don't know how you feel about a particular statement, just say so and we'll go on. [RANDOMIZE]

[IF AGREE/DISAGREE] Is that [AGREE/DISAGREE] strongly or somewhat?

	Strongly Agree		Smwht Disagree		[NOT SURE]
a. MoDOT provides timely information to citizens about road projects, highway conditions, and work zones Including Refused/Not Sure Excluding Refused/Not Sure	39% 42%	41% 44%	8% 8%	6% 6%	6% 0%
 b. MoDOT provides accurate information to citizens about road projects, highway conditions, and work zones Including Refused/Not Sure Excluding Refused/Not Sure 	39% 41%	42% 44%	7% 8%	6% 6%	6% 0%
c. MoDOT provides understandable information to citizens about road projects, highway conditions, and work zones Including Refused/Not Sure Excluding Refused/Not Sure	39% 41%	43% 45%	8% 8%	6% 6%	5% 0%
d. MoDOT takes into consideration your needs and views in its transportation decision-making Including Refused/Not Sure Excluding Refused/Not Sure	16% 19%	38% 46%	14% 17%	14% 17%	17% 0%
e. MoDOT is the primary transportation expert in Missouri Including Refused/Not Sure Excluding Refused/Not Sure	36% 43%	35% 42%	7% 9%	5% 6%	16% 0%
f. You are satisfied with the transportation options available to you besides your own personal vehicle Including Refused/Not Sure Excluding Refused/Not Sure	20% 23%	30% 34%	14% 16%	23% 27%	13% 0%
g. MoDOT roads meet my expectations for snow and ice removal Including Refused/Not Sure Excluding Refused/Not Sure	38% 39%	37% 38%	12% 12%	11% 11%	3% 0%
h. Tolls are a fair way to pay for interstate highway and major bridge improvements Including Refused/Not Sure Excluding Refused/Not Sure	24% 26%	28% 30%	13% 15%	27% 30%	8% 0%
i. Up to 25% of each transportation project's funds should be spent to incorporate bicycle and pedestrian facilities at the expense of other projects? Including Refused/Not Sure. Excluding Refused/Not Sure	18% 21%	23% 26%	23% 26%	24% 27%	11% 0%

	Refused/	Excluding Refused/ Not Sure
a. Local communities should tax themselves to pay for a portion of the state highway projects that happen in their area	20%	22%
or b. All state highway projects should be paid for completely from statewide revenue sources [NOT SURE]		
Q4. If more money were available for highways, would you	rather [
	Refused/	Refused/
		Not Sure
a. Build more lanes and highways	21%	24%
Or 1. Des 1. etter interference interviewent	(00/	
b. Do a better job of maintaining existing highways		
[NOT SURE]	9%0	0%

Q5. Do you think MoDOT receives enough money at the present to take care of existing roads and transportation facilities and build new facilities?

	Including	Excluding
	Refused /	Refused /
	Not Sure	Not Sure
Yes, receives enough money	34%	51%
No, not enough money	32%	49%
[NÓT SURE]		0%

Q6. If it was determined that the state needed to increase revenues in order to adequately fund Missouri state highways and roads, which one of the following four methods would be most acceptable to you?

	Including	Excluding
	Refused /	Refused /
	Not Sure	
An increase in the general sales tax An increase in the state fuel tax	20%	22%
An increase in the state fuel tax	7%	8%
Adding toll to some state highways	31%	34%
An increase car registration and license fees	19%	21%
[NONE (VOL.)]		16%
[NOT SURE].		0%

Q7. Would you prefer Missouri give greater emphasis to constructing and maintaining [ROTATE] the larger highways in the state system such as interstates and four lane divided highways or the smaller mostly two lane roads that have official state highway numbers or letters but primarily carry local traffic? [IF BOTH PROBE: "IF YOU HAD TO CHOOSE BETWEEN THESE TWO CHOICES WHICH WOULD YOU PREFER?"]

	Including	Excluding
	Refused	Refused
	Not Sure	Not Sure
a. Constructing and maintaining the larger highways	46%	54%
b. Constructing and maintaining the smaller mostly two lane roads	40%	46%
[NOT SURE]		0%

Q8a. I am going to list 5 general areas where the state government focuses its expenditures. Afterwards please tell me in which area have state expenditures been the most beneficial to you personally. [READ LIST—RANDOM ORDER]

Q8b. Of the remaining four, [READ LIST OF REMAINING 4 CHOICES—RANDOM ORDER], in which area have state expenditures been the most beneficial to you personally?

Q8c. Of the remaining three, [READ LIST OF REMAINING 3 CHOICES—RANDOM ORDER], in which area have state expenditures been the most beneficial to you personally?

Q8d. Of the final two, [READ LIST OF REMAINING 2 CHOICES—RANDOM ORDER], in which area have state expenditures been the <u>least</u> beneficial to you personally?

[AT ANY POINT IN Q8A, Q8B, OR Q8C, IF RESPONDENT IS NOT SURE OR REFUSES, SKIP TO Q8E AND THEN PROCEED TO Q9. OTHERWISE, SKIP DIRECTLY FROM Q8D TO Q9] Q8e. Perhaps it would be easier to think about least beneficial, of the remaining areas, [READ LIST OF REMAINING CHOICES—RANDOM ORDER] in which area have state expenditures been the <u>least</u> beneficial to you personally?

	Social services	Trans- portation	Public safety	Edu- cation	Econ. develop.	Not sure
Most Beneficial						
Including Refused/Not Sure	9%	21%	18%	29%	9%	14%
Excluding Refused/Not Sure	11%	24%	21%	34%	11%	0%
2 nd Most Beneficial						
Including Refused/Not Sure	9%	17%	23%	17%	10%	24%
Excluding Refused/Not Sure		23%	30%	22%	14%	0%
3 rd Most Beneficial						
Including Refused/Not Sure		15%	15%	11%	18%	32%
Excluding Refused/Not Sure	14%	22%	23%	16%	26%	0%
4 th Most Beneficial (computed fro	m the o	ther resp	onses)			
Including Refused/Not Sure		13%	12%	9%	18%	35%
Excluding Refused/Not Sure		20%	18%	13%	28%	0%
Least Beneficial						
Including Refused/Not Sure	36%	11%	9%	14%	17%	13%
Excluding Refused/Not Sure		13%	10%	16%	19%	0%

NOTE: Numbers add up to 100% (or just off of 100%, due to rounding error) in each row from left to right. If respondent was not asked a question (e.g., Q8b) because they said "not sure" to an earlier question (e.g., Q8a), data was recode to represent "not sure" for that question (Q8b) as well. The final category—least beneficial—is a combination of Q8d and Q8e, which ever question was asked of the respondent.

For a different way of viewing these responses—by flipping the matrix—see the next page.

The following is a different way of looking at the same results for the Q8 series, by flipping the matrix. Instead of asking which areas are perceived as most beneficial by Missourians, this approach shows how beneficial voters perceive a particular area (e.g., transportation) to be. Again, numbers add up to 100% (or just off of 100%, due to rounding error) in each row from left to right.

	Most Beneficial	2 nd	3 rd	4 th	Least Beneficial	Not sure
Social Services Including Refused/Not Sure	9%	9%	9%	14%	36%	23%
Excluding Refused/Not Sure		12%	12%	18%	47%	0%
Transportation Including Refused/Not Sure	21%	17%	15%	13%	11%	24%
Excluding Refused/Not Sure	27%	22%	19%	17%	14%	0%
Public Safety Including Refused/Not Sure	18%	23%	15%	12%	9%	24%
Excluding Refused/Not Sure		30%	20%	16%	11%	0%
Education Including Refused/Not Sure	29%	17%	11%	9%	14%	21%
Excluding Refused/Not Sure		21%	14%	11%	18%	0%
Economic Development Including Refused/Not Sure Excluding Refused/Not Sure		10% 14%	18% 24%	18% 25%	17% 23%	27% 0%

My last questions are so that we can group your answers with those in similar groups.

Q9. How likely are you to vote in the November 2008 election—will you <u>almost certainly</u> vote, will you <u>probably</u> vote, are the chances about <u>50-50</u>, are you <u>probably not going</u> to vote, or are you <u>definitely not going</u> to vote?

	Including	Excluding
	Refused /	Refused /
	Not Sure	
Almost certainly	80%	80%
Probably		
50-50		6%
Probably not		3%
Definitely not	4%	4%
[NOT SÚRE/REFUSED]	1%	0%

Q10. What is your age?

	Including	Excluding	
	Refused /	Refused /	
	Not Sure	Not Sure	
18-29 years old		22%	
30-39 years old		17%	
40-49 years old		21%	
50-64 years old		22%	
65+ years old		18%	
[REFUSED]		0%	
Q11. What is your zip code?		[CODE R	EFUSED/NOT SURE AS 99999]

Thank you very much.

Verbatim open-ended responses

Q1a. What about MoDOT are you dissatisfied with?

\$600 into car because of road conditions 65 hwy needs to be completed A lot of bad roads A lot of potholes A lot of potholes and ruff A lot of roads that need work Abandonment of 15 year plan After snow continuously plowing and damage Aggravated with them All roads junk All the potholes Alternative forms of transportation Always breaking down Always on the road and nothing gets done Areas of the train Awful lot of roads that are not being taken care Back road conditions Back roads have no white lines St Genevieve Bad condition Bad detours St Louis, Kansas city Bad feedback Bad road conditions Bad roads (5 **RESPONSES**) Bad roads and RR track in area Because I do not see any African Americans working Because public trans is not good Black top road Blacktop needs to be fixed Blind corners Bought all the land Bridge caved in

Bridges Bridges Bridges needs to be removed Bridges not good concerned about going over Broken up shoulders Brush removal Bumpy and rough roads Bumpy roads, inconvenient road work Bumpy roads, pot holes Can't work within a budget Cause the roads in miss suck Closing of highway 40 Completely shut down 40 which is his route to work Condition of roads (13 **RESPONSES**) Condition of roads; poor upkeep Condition of the roads, washed out Conditions highway 64 Conditions of highway Conditions of roads in Central Missouri Construction Construction, traffic County roads are terrible County roads need repair; 316 Prairie County Road Crappy roads Crappy roads Dangerous road conditions, potholes Didn't do a job with blacktop Ditch don't get cleaned out Ditches and potholes Do a better job Do more work on bridges

Do not use the money properly Does not mow grass and roads not repair very good Doesn't exist in Joplin Doesn't understanding engineering department Don't do a god job on the roads Don't do any good work; too many potholes Don't do work pick up trash Don't fix highways Don't fix the roads Don't pick up people on Medicaid Don't take care of roads Drivers aren't good Driving on them Employees Enough access to places for older people Everything Everything they can't give rides to the hospital Everything they do Everything. Amount of pay they get. Exchanges to NW Hospital Expand a light rail into suburbs for commute Fail to maintain roads not spending money on roads Fix it right the 1st time Fix the country roads they are in bad shape Fix the roads better Fix the same potholes every year Floods Fuel prices **Fuel prices** Fund going to the southern; part leaving KC without Gas prices; DOT regulations General conditions of the roads is fair to poor

General issues Generally bad conditions Generally bad conditions Good Government Gravel road water on roads Gravel roads Half doing things Hard to get MoDOT to repair roads Has to walk too far to get to bus Have a lot of old bridges that need to be replaced Haven't got the job done He had a long list of complaints about MoDOT Highway 13 needs to be fixed Highway 70 Highway 71; has a lot of issues around Harrisville Highway condition Highway conditions Highways (6 RESPONSES) Highways are a mess Highways are a mess; potholes Highways are terrible on I-87; I-70 terrible Highways not taken care of business Highways potholes Highways, snow removal History of wasting money Holes in roads Holes in the roads Holes in the roads tear your car up Hwy 13 in is horrible Hwy 36 is terrible in n. Central mo I 70 is terrible I don't think they are improving the things they I live on a country road that is very ill repair I never had it

I think that all the money is taken to Branson I think they have misallocated money I44 a lot no shoulders I64 takes too long Ice removable Improvements Inspections Intersections Interstate 44 in bad shape Interstate 71 potholes; Hwy 13 potholes It takes ten guys to fill one pot hole It's terrible Just do a better job KC roads are bumpy Keeping roads clean on shoulders Keeping traffic backed up Lack of foresight for infrastructure in Lack of planning with construction Lack of public transportation in rural areas Lack of repair Lackluster job of fixing roads Level of the roads and pot holes Live in Howard County and road straight Live in small area pot holes or white lines down Local bridges need repair Local traffic roads are poor interstate is better Long time for con Looks like no one is working Lots of potholes Main interstate for 2 yrs was down Mainly hwy 40 and St Louis Maintain outer city roads Maintaining bridges Maintaining local roads and mowing Maintenance of rods detour signs bridges

Maintenance to the highway Management roads Marking of zones Metro prices too high for low income families Middle Missouri Misuse of money for road MoDOT MoDOT has no concerns about rural areas More road repairs Most of them are jerks Most roads in bad shape Need black tops instead of dirt road Need improvements roads and bridges trains need too Need to plan for the future when building roads Need to take better care of roads Never do they're job Never does their job New overpasses for city not for country New rode work threw rush hour No dealings No help in public tran No repair on roads federal or state. No road improvements No transportation No transportation in residence Noisy truckers; trimming ditches None (3 RESPONSES) Not adequate giving notice or alternate rts Not doing little work in rural areas Not doing there job in time Not enough money Not enough notice Not everyone can use MoDOT Not getting the job done, use of gas Not in good shape Not keeping the roads up

Not much road work Not organized Not particularly Not safe enough roads/ needs more rode space Not sure Not sure Not using money from taxes properly Nothing in particular Number of potholes Old bridges Only doing patch work Our roads are absolutely terrible Overpaid Pass right for trolleys Patches road People in Missouri don't have a say in anything Poor maintenance Poor quality Poor roads Poor use taxpayer dollars Poorly Potholes (44 RESPONSES) Pot holes in grand view area Pot holes in Kansas City and metal plates Pot holes in KC, Buchanan County; hwy hh; hwy 116 Pot holes in south Kansas City Pot holes road itself Pot holes St Joe area Pot holes, car damage Pot holes, gravel road and no gravel Pot holes; not taking care of road Potholes and bumpy Potholes and cracks Potholes and cracks in road in Cape Girardeau Potholes are bad Potholes are horrible

Potholes bad roads no shoulder patchwork Potholes everywhere/uncompleted projects Potholes i70 Potholes in roads Potholes not having road closings available Potholes widen lanes Potholes, rough roads Potholes/plantings Potholes; tear your car up Projects on interstate did a Projects that they choose Projects to long Public trans Public trans is bad Public transportation is very limited Public transportation routes and times Quality of roads Quality of roads; slow getting things fixed Quality roads shoulders too narrow Question some expenditures Raise gas tax Rarely on time Rd crews. Real bad highways Real bad roads (4 RESPONSES) Real bad roads/ pour maintenance Real bad roads/ to many pot holes Red light in front of house Repair work Repairs Repairs needed on bridge Repave the roads Resurfaced roads Road Road and bridge Road and bridge conditions Road care

Road condition is bad Road condition potholes Road conditions (33 RESPONSES) Road conditions and I-40 closure Road conditions are bad Road conditions are bad; pot holes Road conditions are bad rural areas not notified Road conditions getting worse Road conditions I-70 Road conditions traffic Road conditions, highway m Road conditions. Planning and appropriation. Road conditions; city highways. Road conditions; hiring policy; under worked Road conditions; large highways Road conditions; needs someone to mix up asphalt Road conditions; potholes Road construction (3 RESPONSES) Road crews great management is no good Road ff is lacking gravel Road maintenance Road repair planning Road repairs Road should have been done better, although fast Road systems need complete overhaul Road that lives on it in poor shape Road work Road; potholes; unkempt Roads (40 RESPONSES) Roads are bad Roads are bad bridges need work Roads are bad need rebuilt no lights Roads are bumpy; no pedestrian sidewalk Roads are crappy Roads are crappy

Roads are crappy; toll roads Roads are horrible Roads are in poor condition Roads are in terrible condition Roads are in very bad shape Roads are just generally bad Roads are not in good enough condition Roads are not maintained pot holes Roads are really bad Roads are rough Roads are terrible (6 RESPONSES) Roads are trash Roads bad Roads being fixed Roads bus system more buses Roads have a lot of pot hole Roads have not been fixed Roads in bad condition Roads in north Missouri Roads need improvement (3 **RESPONSES**) Roads need improvement reflective materials Roads need improvement; litter removal Roads need repair; MoDOT stands around Roads need to be redone Roads not repaired in a timely matter Roads not visible no turn lanes Roads old, not maintained Roads poor conditions **Roads** potholes Roads potholes Roads potholes still fixing Roads pour quality north mo Roads too many patches Roads trashy Roads very bad Roads; no bus to work

Roadways and ditches and county roads Rough do not last long Rough roads Rough roads and bad bridges Rural roads and bridges Rural state hwys need resurfacing Sdfg (?) Shape of the roads are terrible She is about maintaining her own ditch She would like something better than a cab Shoulders terrible Shutting down a major road I-64 Side roads are the worst Signs they put on the hwy every 10th of the mile Slow Snow Snow removal Snow removal and up keep of side roads Some of the roads are awful Spend too much money Spend too much money in places they don't need Spending money foolishly Spending of money, lack of road work Spray tar on the roads Sprayed roads and killed grass left mud Starting construction State highway 13 State of the roads Street conditions are not taken care of Streets need to be repaired Takes to much time to finish projects Takes too long complete job Taking too long to get things done Tax not into fund

Taxing gasoline and lack of action That road is dirt The bridges are pretty bad The bridges on the interstate are not safe The bussing The cables they have on the interstate The citizens have had to pay for The city roads The conditions of the road he travels The conditions of the road; pot holes The construction takes to long The constructions on the bridges The creeks are settling why The do a half job on the roads The don't take of the roads The highway 40 issue The highway in the county The highways are terrible The highways in your area The hwy 40 is not very convenient The lack of work and not getting a project done The marking on the highway (the yellow) The price of window stickers The road has a lot of pot holes The roads and the way is torn up The roads are bad The roads are bad The roads are bad and there is to many potholes The roads are being shut down for too long The roads are horrible The roads are in bad shape The roads are in poor shape The roads are in poor shape The roads are in terrible shape The roads are more The roads are not fixed

The roads are not good in a lot of areas The roads are not kept up and they could be better The roads are ruff The roads don't get done in the winter The roads have got potholes in them The roads have potholes everywhere The roads just are with potholes The roads potholes The roadway surfaces are not smooth enough The shape of the roads The should spend there money more wise The state of some of the highways The state of the hwys is pretty bad The timing on the new stop lights The tore up roads The traffic sucks The use of the money to fix roads The way the road work is patched up The way they fix The way they redirect traffic while improving roads The way they shut down us 40 and 64 There are a lot of roads that need to be There are areas where the hwy 54 is in disrepair There are holes all over the roads There are no busses There are no busses in my area There are so many holes There in the way There is no public transportation There is too much road construction There road repairs They are building new highways and letting the old They are doing work that does not need to be done

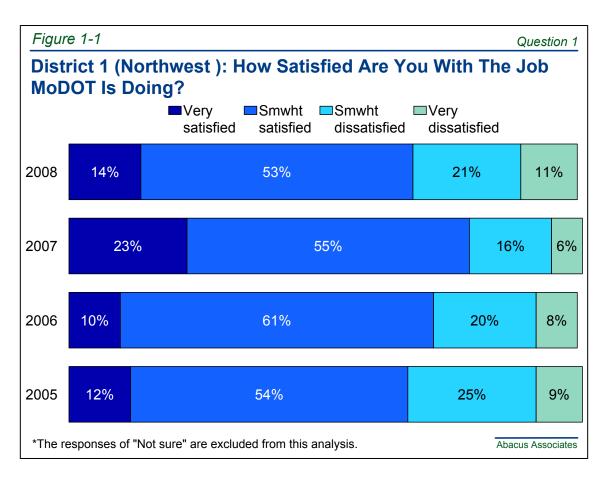
They are not doing a good job on the roads They are spending too much money They are too much spending of Missouri money They could have better public transportation They did not take the trees out and they didn't They do not do good maintenance They do not get the funding to take care They do stupid things They don't do a good job of repairing the roads They don't do the upkeep on the road They don't fix the potholes enough They don't fix the roads right They don't get out to the rural areas very much They don't keep his road clear They don't repair the roads They don't take care of the highways They don't take care of the secondary roads They don't take care of them They don't take of the roads They have big potholes everywhere They have potholes on the roads where They hired people from outside of mo to fix hwy 40 They keep knocking their mailbox over They loose 1000,000 \$\$ and don't know where it is They need more funding to improve road conditions They never fix the roads & vehicles are torn up They only have 1 trolley for the public transportation

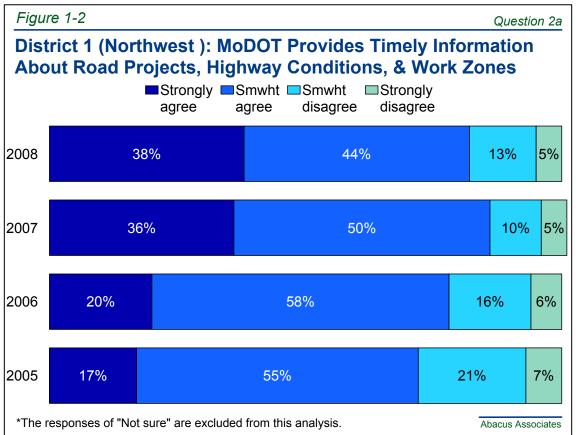
They patch the instead of fixing them They to repair the highway and pot hole They too long to repair streets They work too much They're not following through w/ road construction Too early or too late Too long on road improvements Too long to do work Too long to get anything done Too many chiefs and not enough Indians Too many potholes/trash on side of rode Too many projects Too many repairs Too much road construction Too narrow Too rough Torn up roads Traffic Transportation Transportation Transportation doesn't pick in area Trash along the highways Two lanes no shoulders Unhappy with roadways and conditions and outcome Unnecessary construction Unplanned roads and construction more organized. Upkeep Upkeep of roads Upkeep of the hwy in places is not too good Upkeep of the roads Upset with the way they constructed the new highway Use of private companies, subcontracting

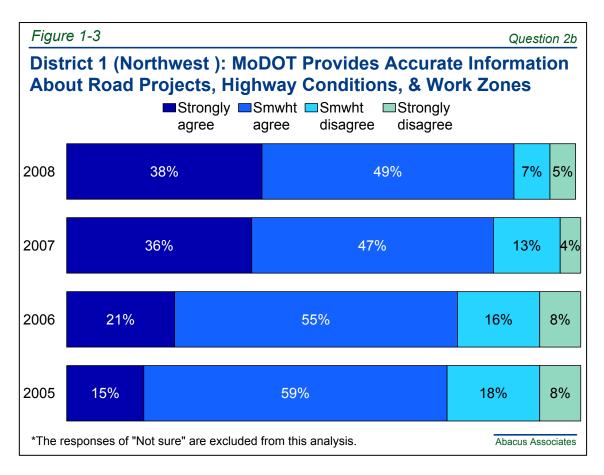
Using roads for bike trails

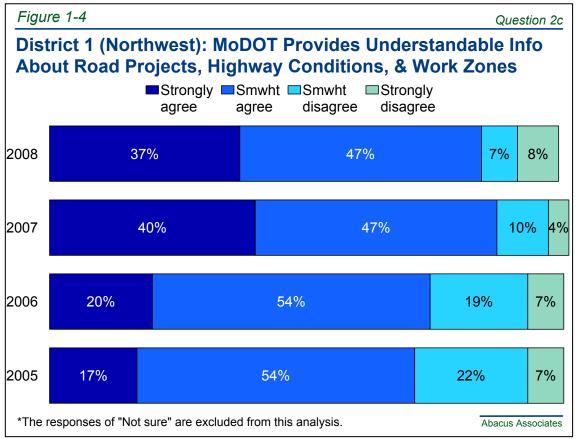
Waste money Waste to much Wasting funds on certain sound wall projects Watch were you drive Water diverted to creek and they get Way they build highways We could have a better transit system We don't get any money for road maintenance We have some huge potholes We have too many potholes Whole city under construction Why portions are shut down Winter time lack of attention with the snow Wishes some of the roads were better With everything With the way they keep the roads Won't listen to the citizens Work on the wrong projects Work projects Worked during the day/prefer nights Workers Workers and the quality of the work Working on streets that is not in need repair Working with limited funds Worst roads Wrong priorities Wrong timing on rode construction You're a disabled vet no way to get to hospital

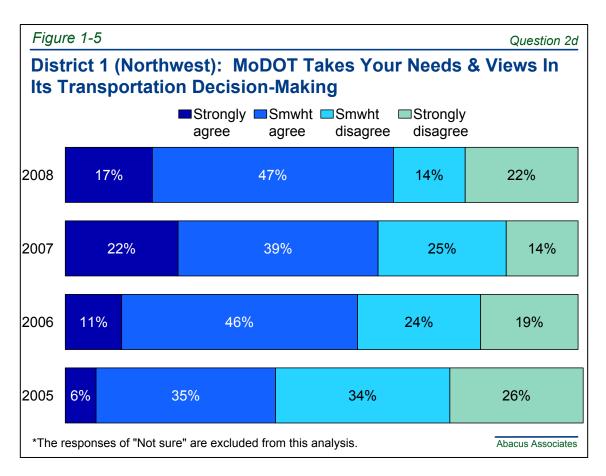
Appendix B: MoDOT District Overtime Tracker Figures

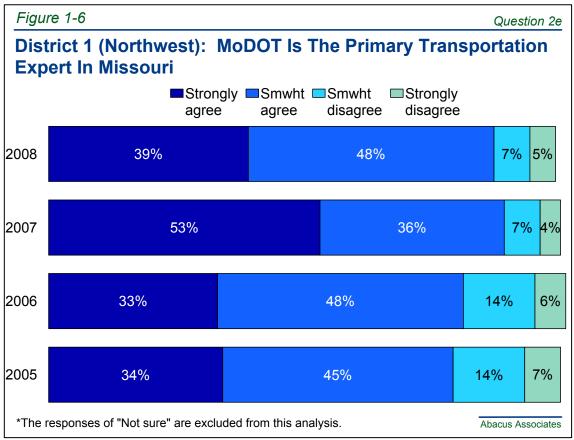


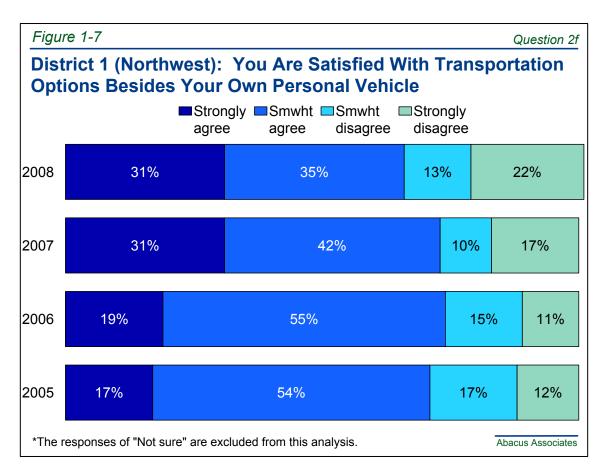


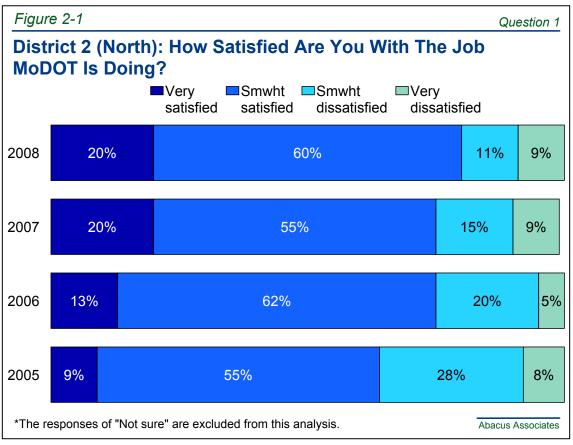


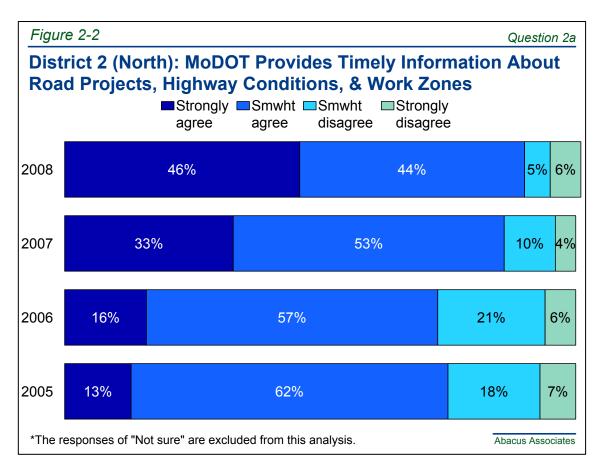


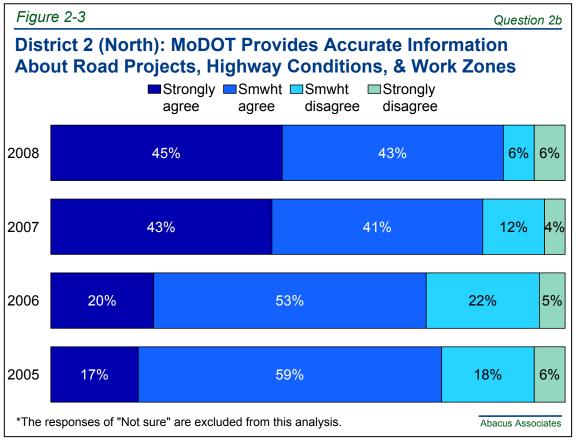


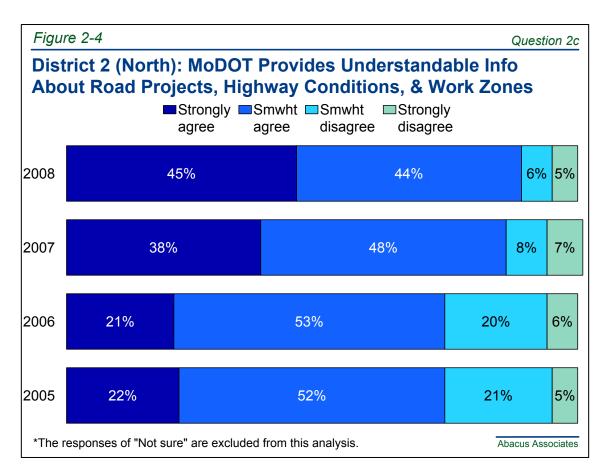


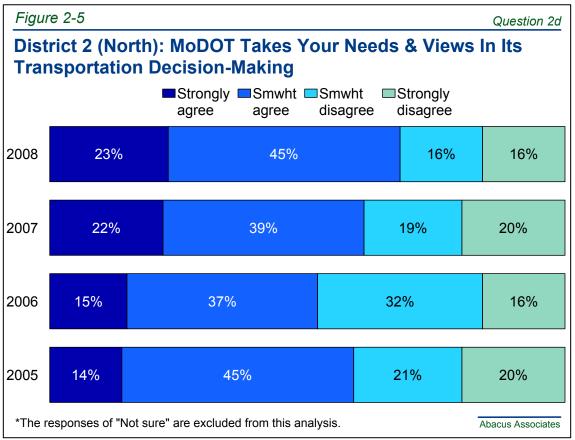


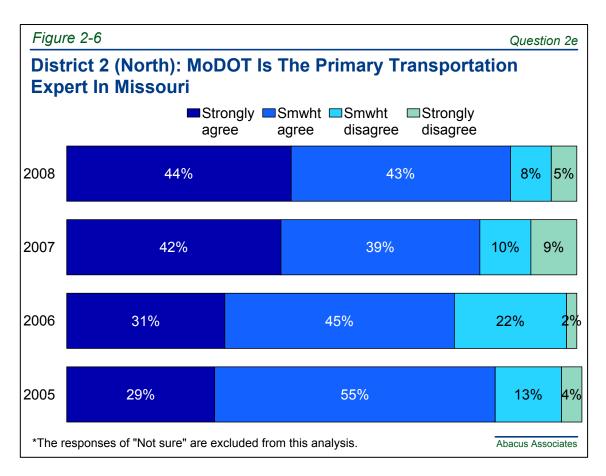


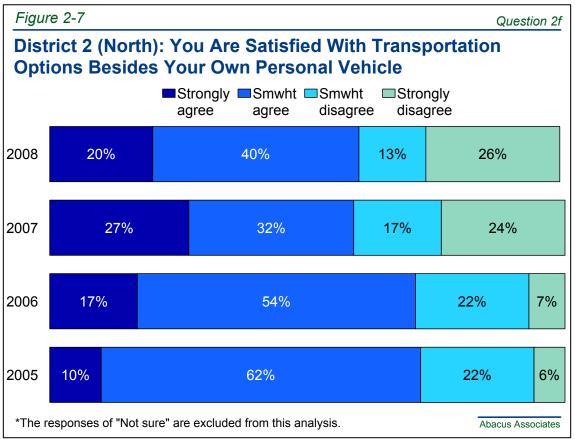


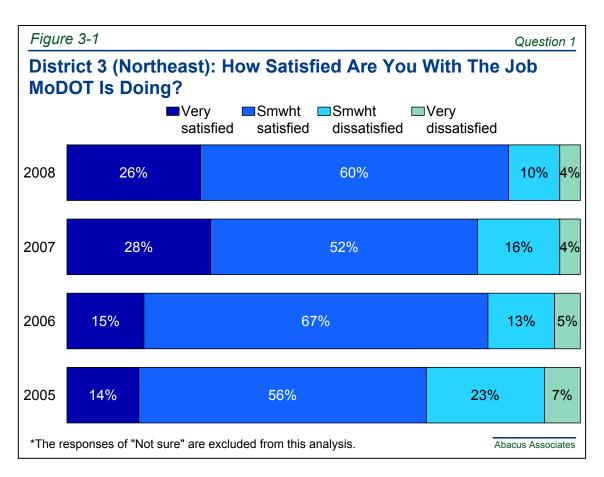


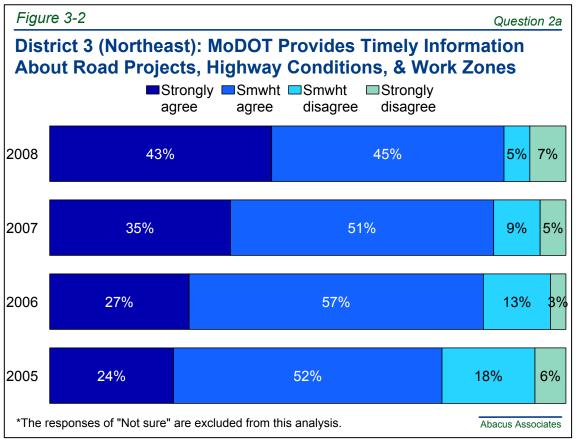


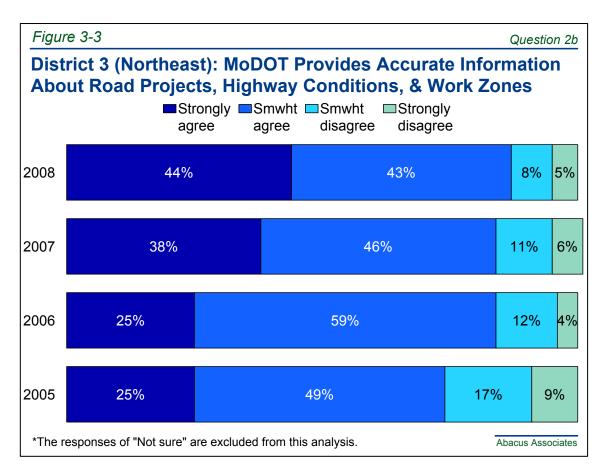


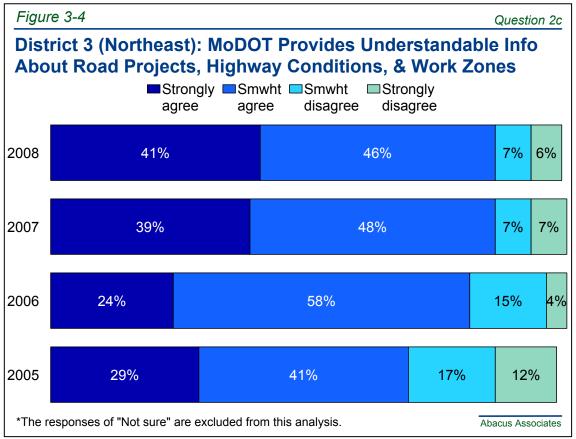


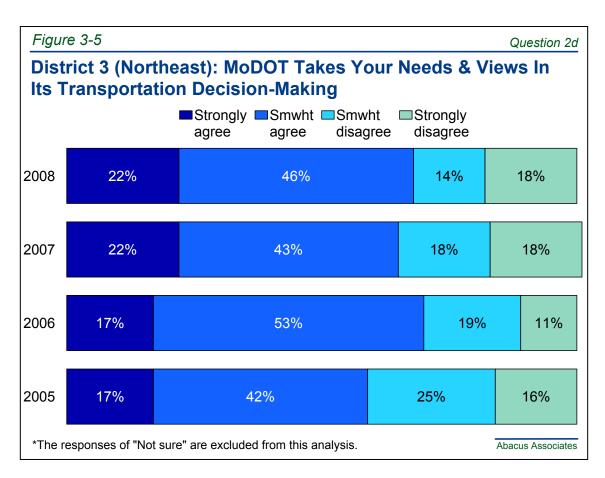


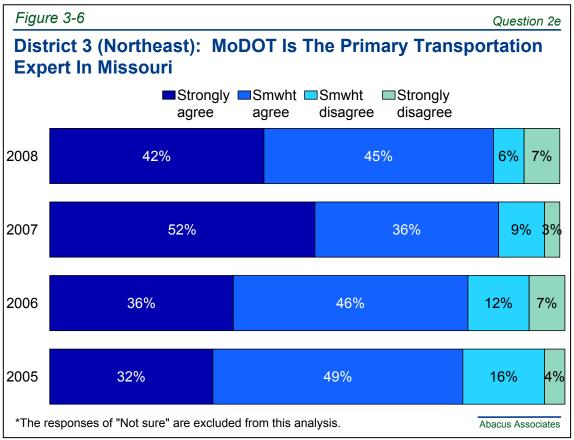


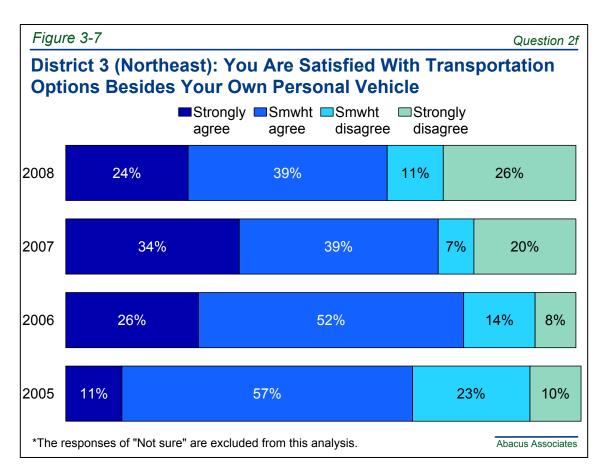


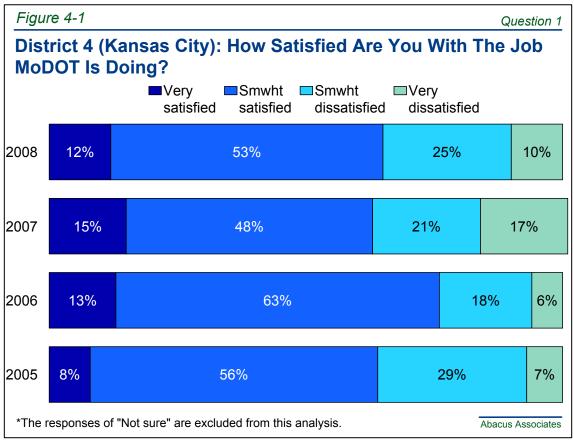


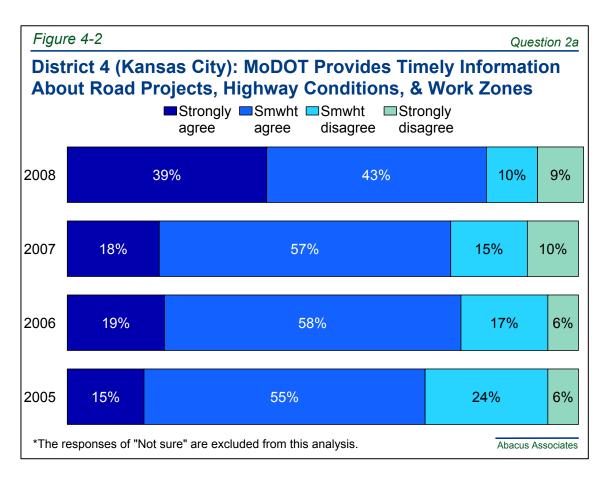


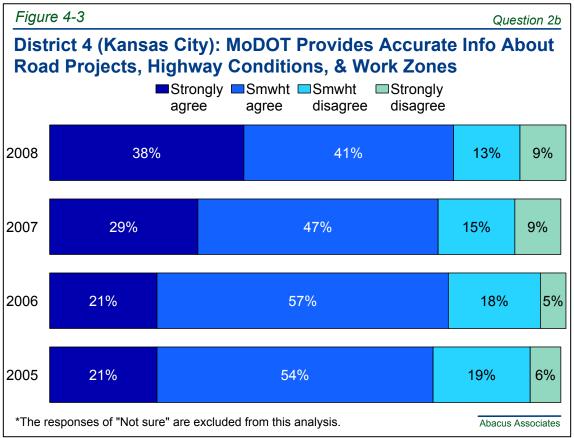


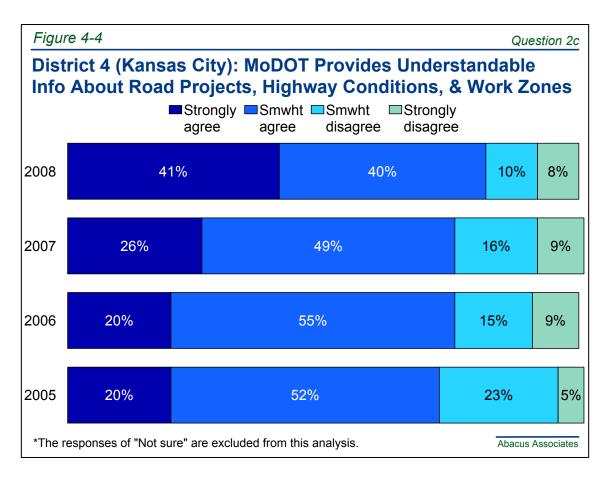


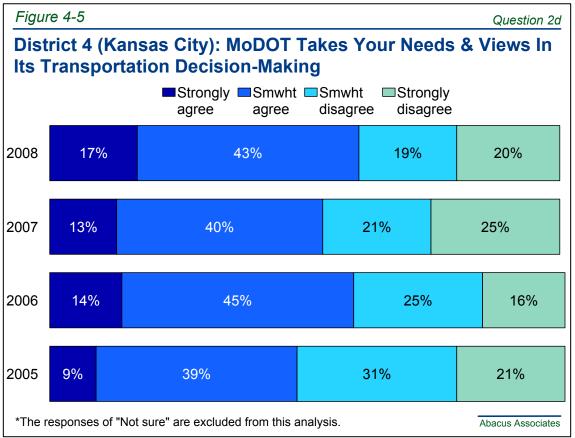


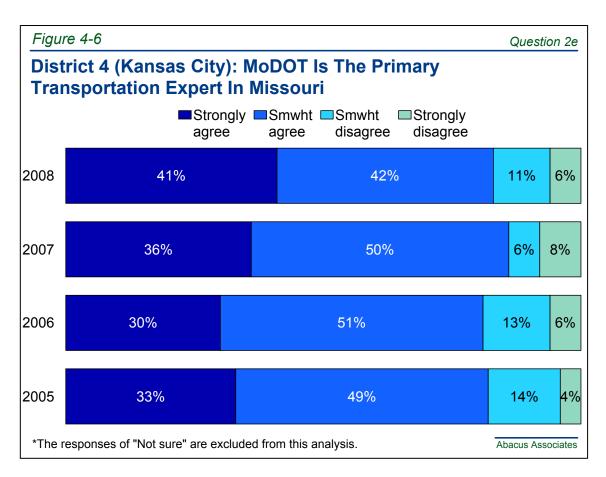


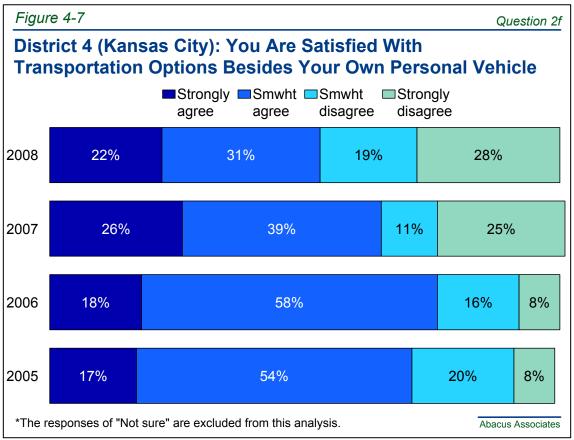


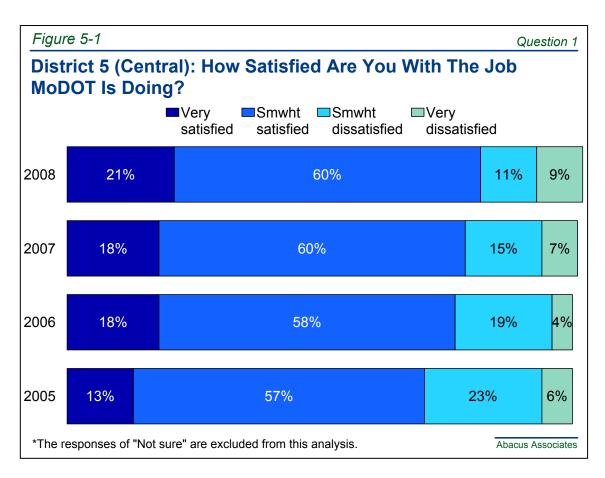


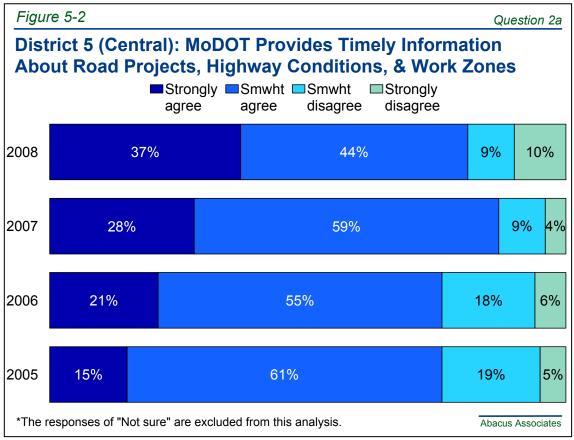


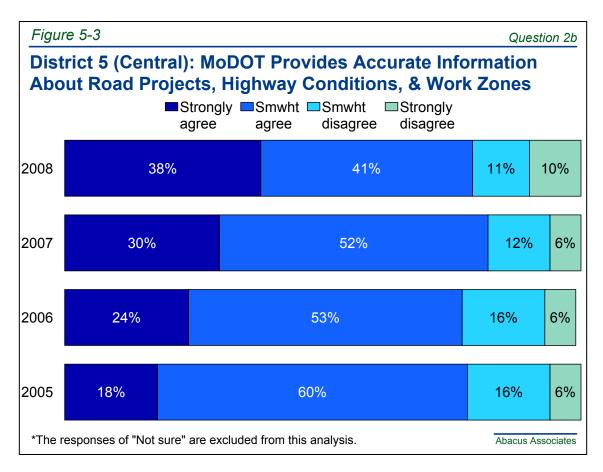


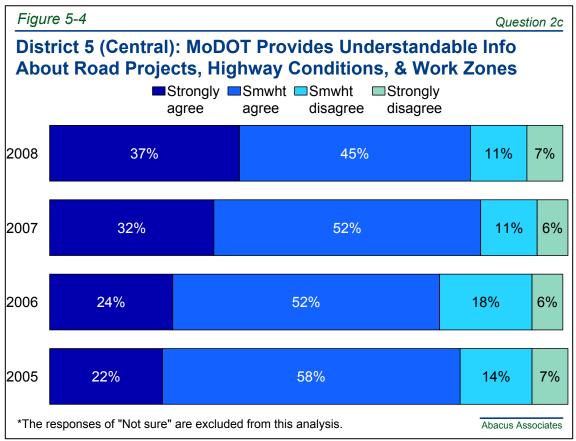


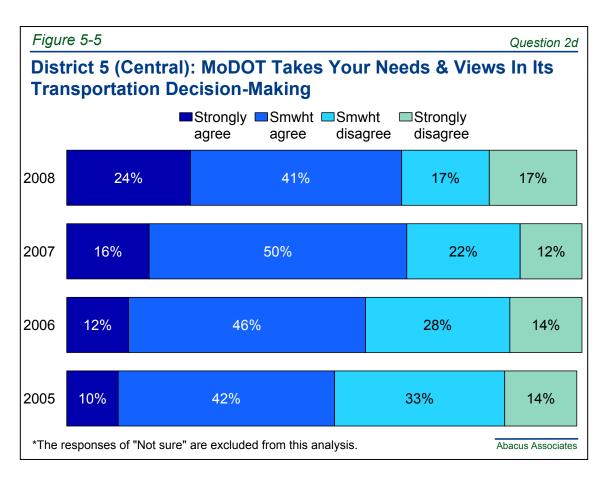


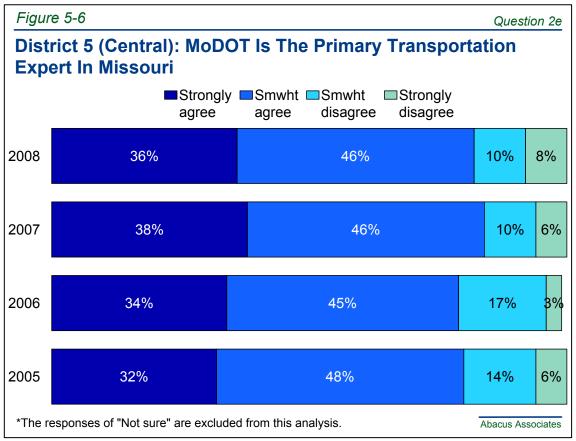


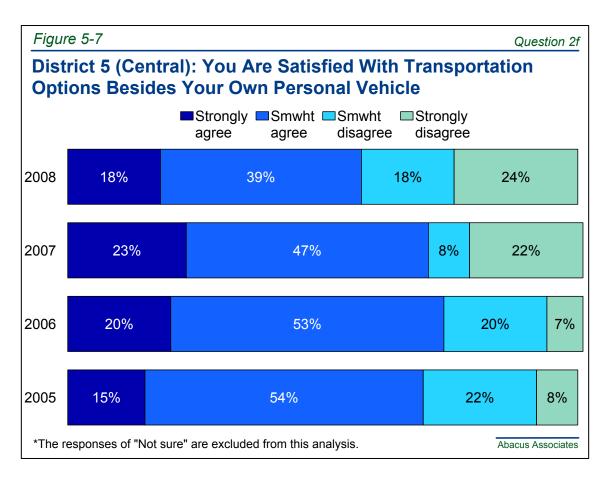


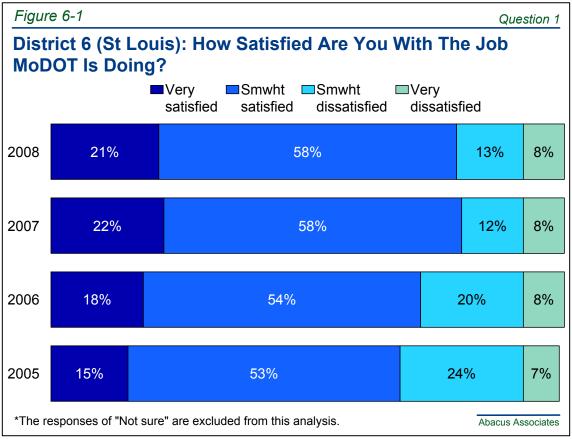


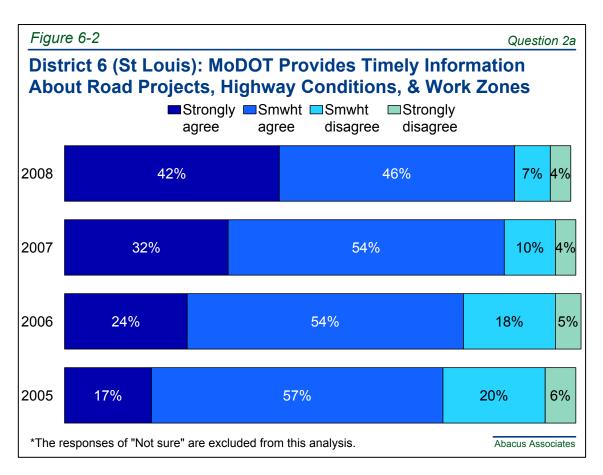


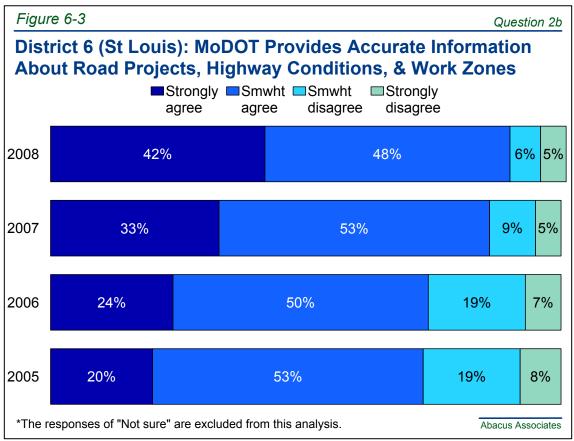


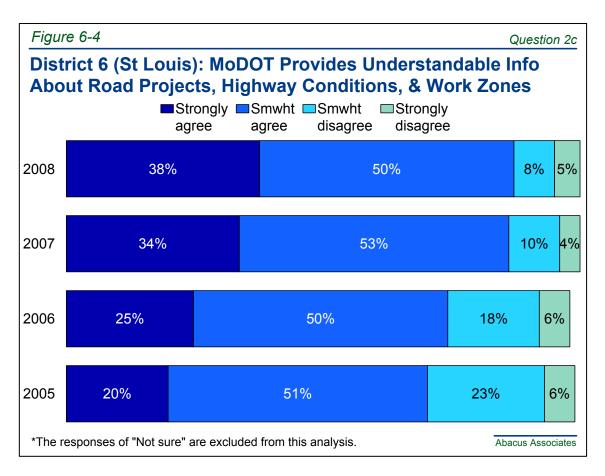


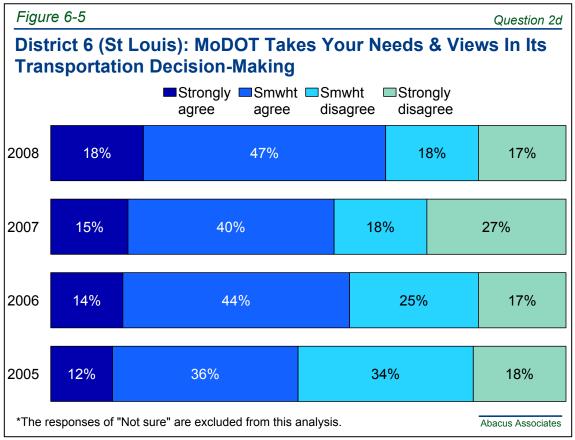


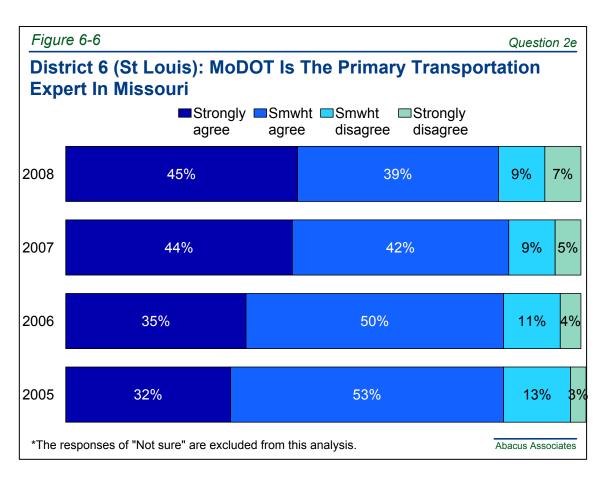


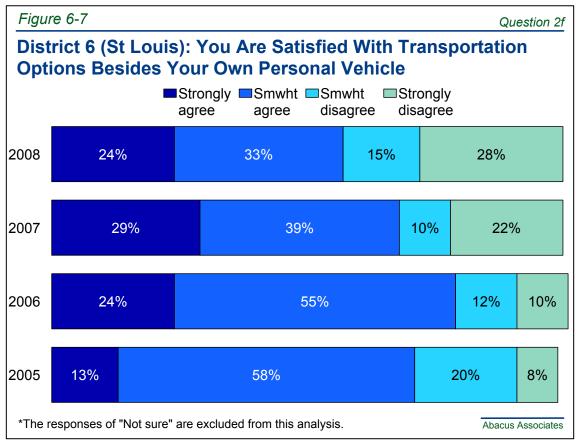


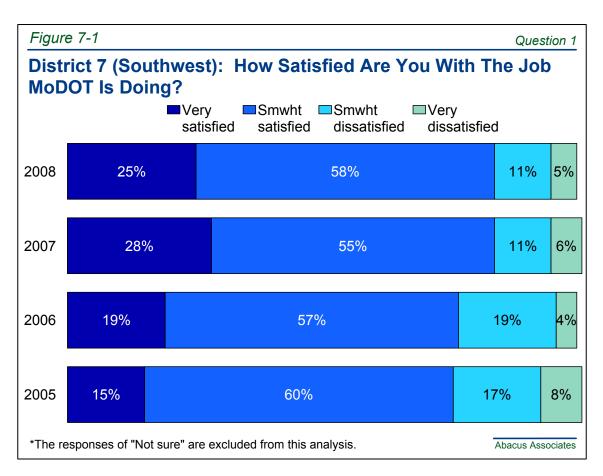


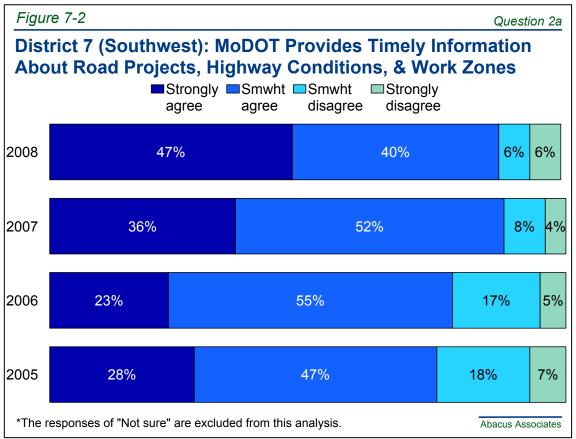


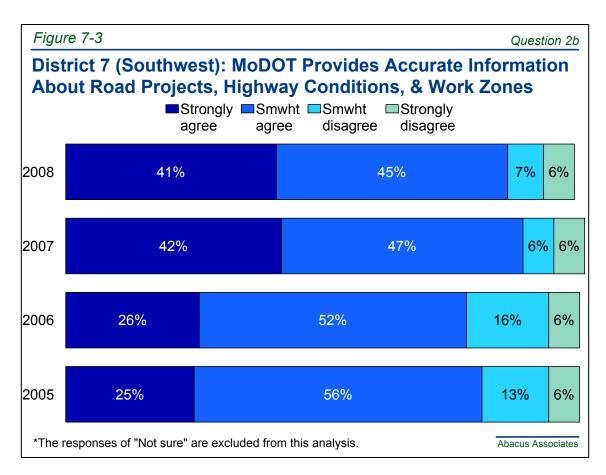


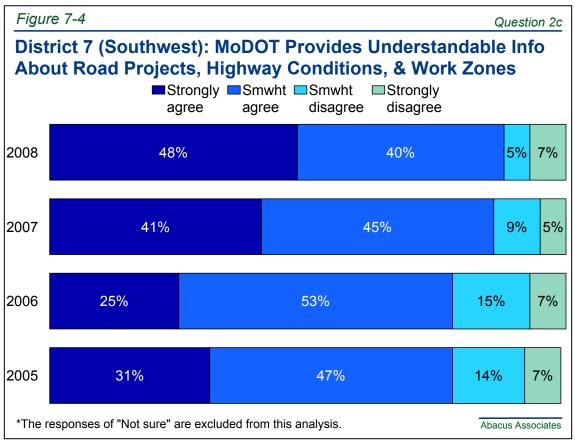


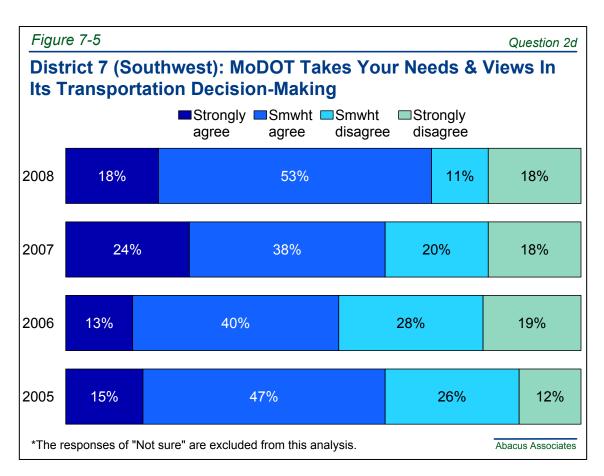


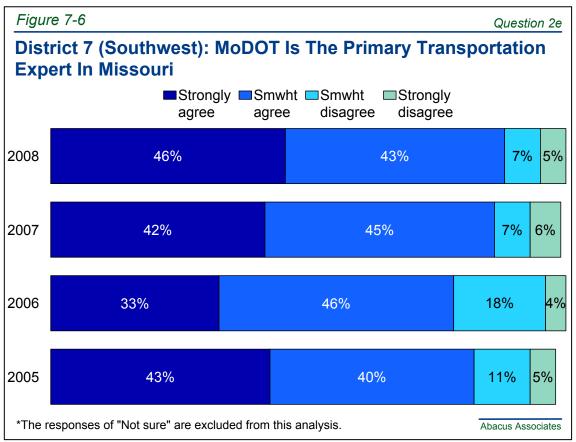


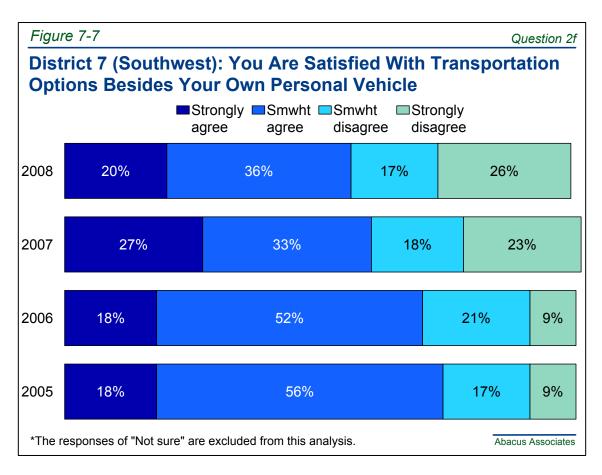


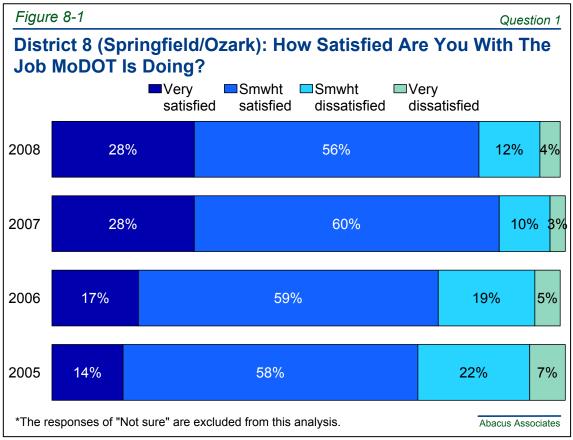


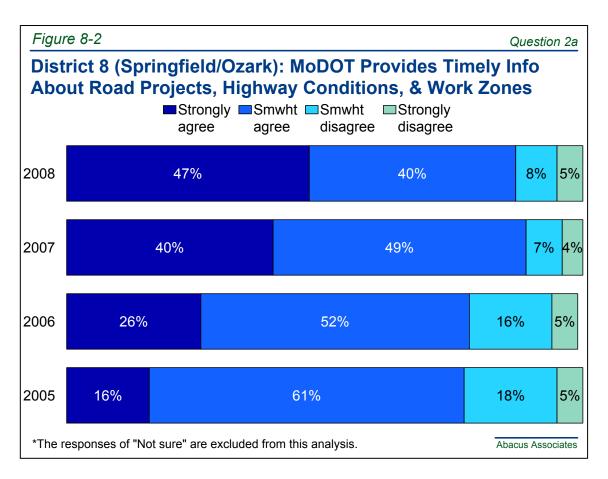


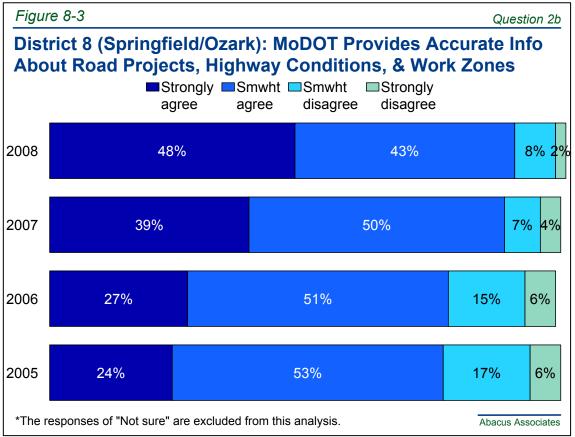


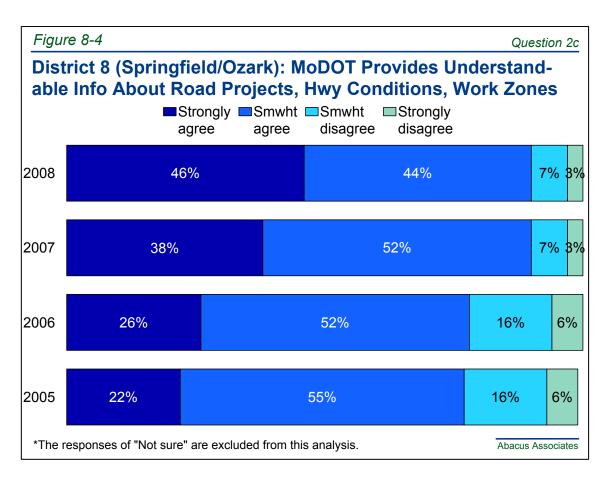


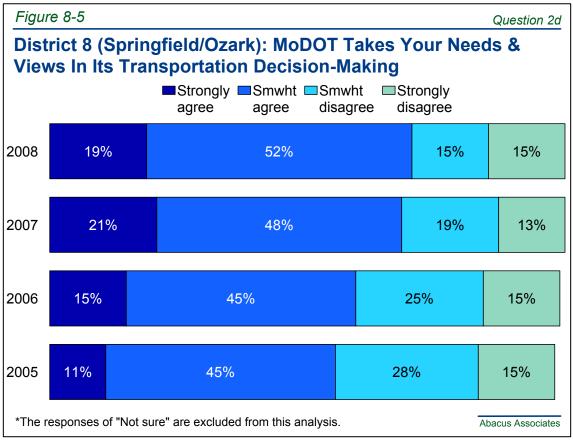


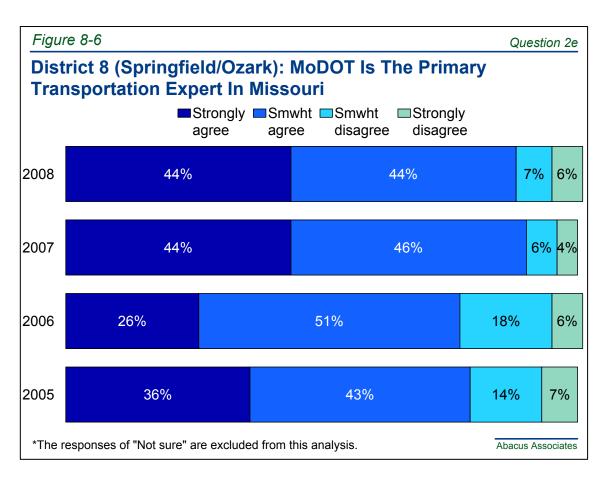


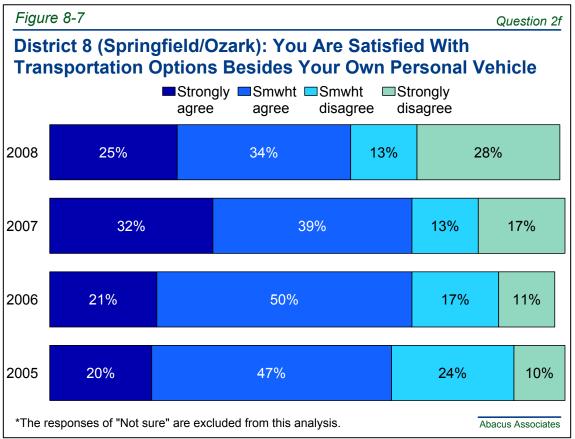


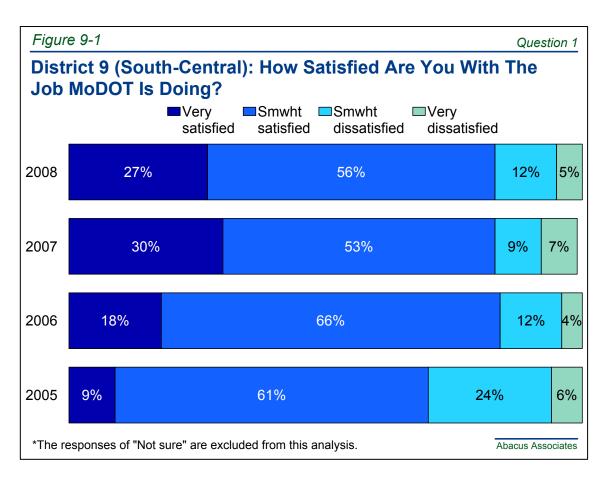


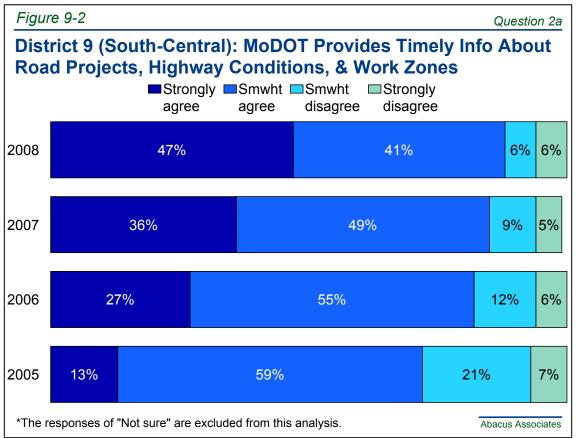


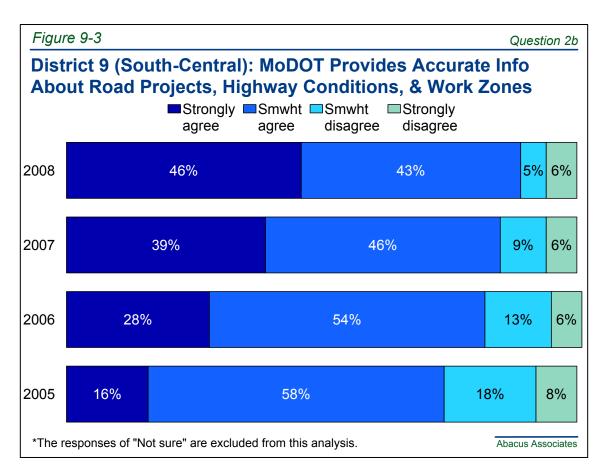


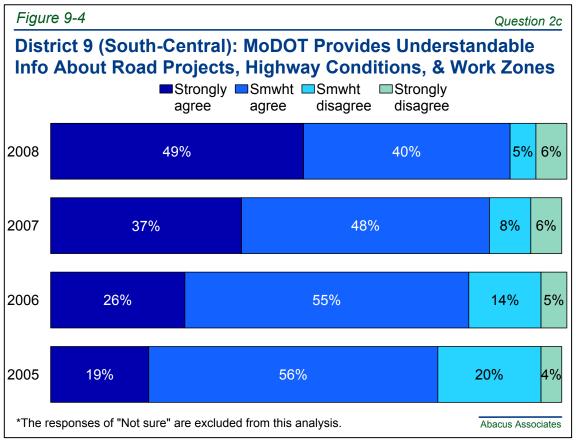


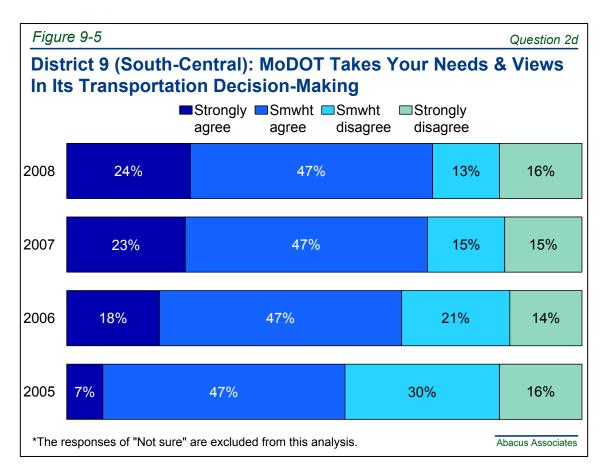


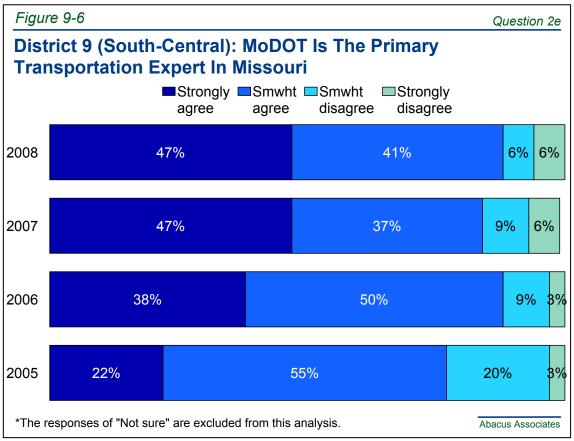


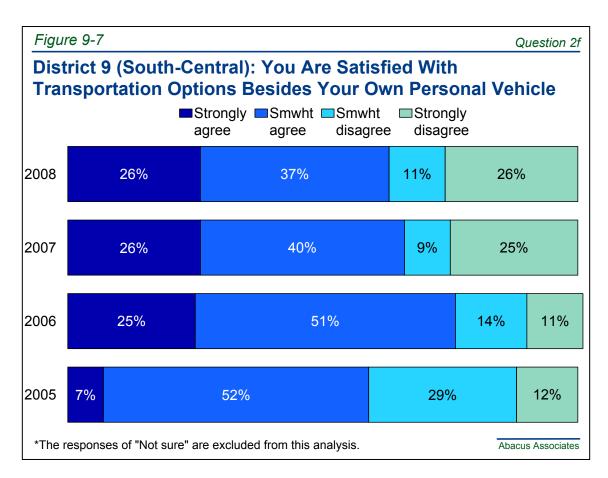


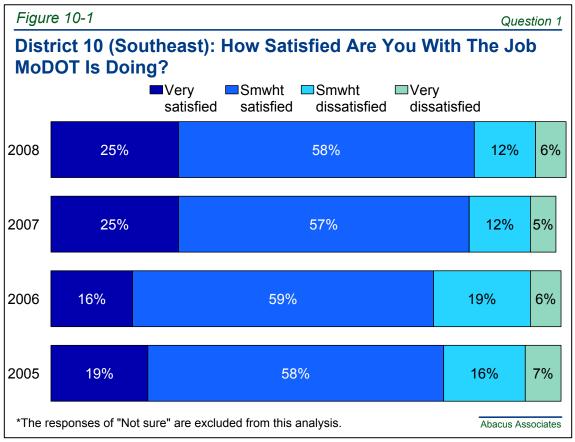


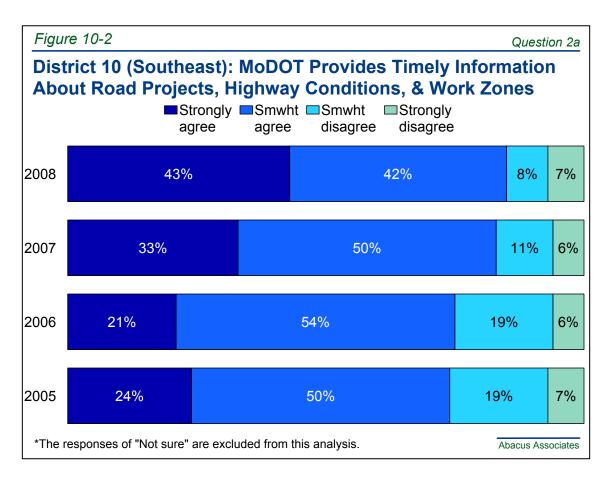


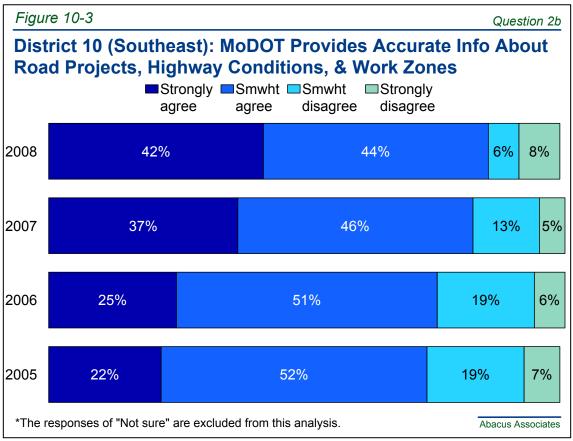


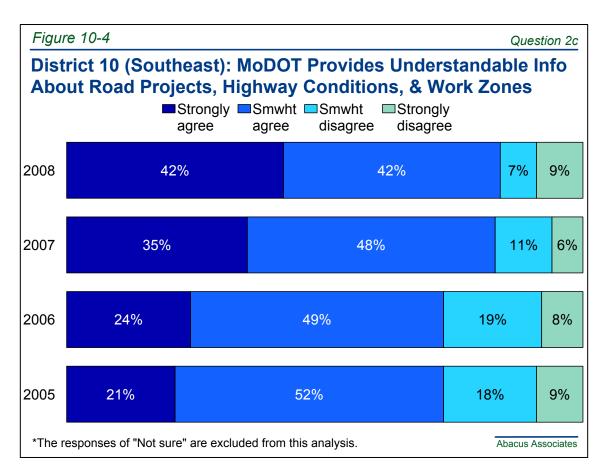


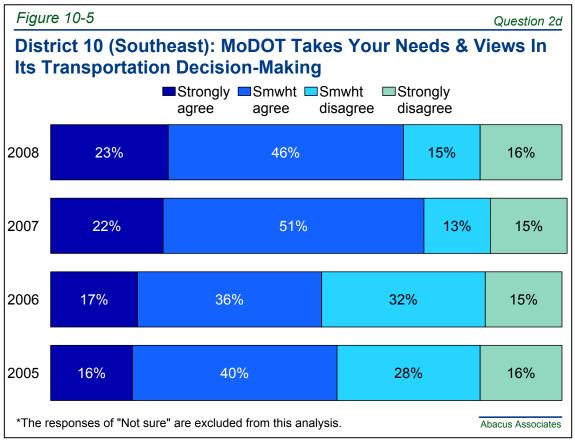


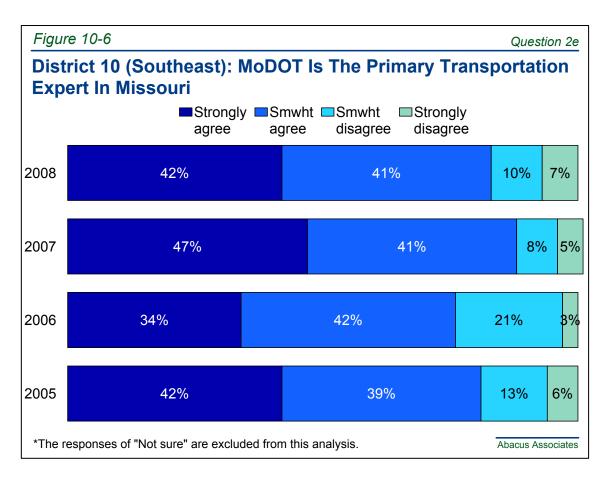


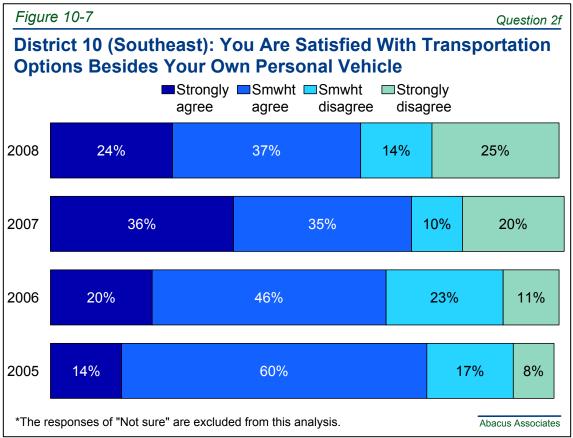
















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