



CONFERENCE PROGRAM ADVERTISING RESERVATION AND CONTRACT

104th Annual Conference of the College Art Association
Washington, DC, February 3-6, 2016

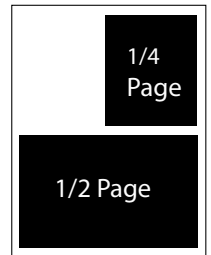
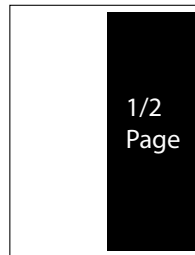
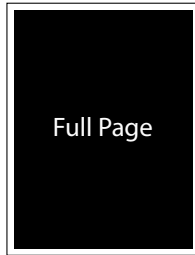
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Half Page (horizontal)	\$950	7.25 (w) x 4.625 (h) inches B/W
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Quarter Page	\$675	3.5 (w) x 4.625 (h) inches B/W
Inside Front Cover	\$3,050	4-color only
Inside Back Cover	\$2,850	4 color only SOLD
Back Cover	\$4,250	4 color only SOLD

**RESERVATIONS AND ADS MUST BE RECEIVED BY
DECEMBER 4, 2015.**

Return this form to Anna Cline, development and marketing assistant, by fax at 212-627-2381 or by email at acline@collegeart.org. For information on cover ads, please call 212-392-4426.

Submit ads as 300 dpi pdfs, fonts and images embedded.



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PAYMENT:

Payment due within 30 days of publication. Make checks payable to the College Art Association. Checks must be drawn from a US bank in US dollars. For payment by credit card, please fill out the information below. Visa, MasterCard, American Express, and Discover accepted. In the event of an error, CAA's liability shall not exceed the cost of the space occupied by the ad.

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