

SPONSORSHIP PACKAGE



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UTM Razak School of
Engineering and
Advanced Technology

TRANSROYAL

Main Organizer :



Collaborators :



INTERNATIONAL SYMPOSIUM ON MULTI-HAZARD AND RISK 2015

ISMHR 2015

Advancing disaster risk reduction in a changing environment

23 - 24 MARCH 2015 | UNIVERSITI TEKNOLOGI MALAYSIA, KUALA LUMPUR



PLATINUM SPONSOR : RM 15,000.00

GOLD SPONSOR : RM 10,000.00

SILVER SPONSOR : RM 5,000.00

BRONZE SPONSOR : RM 1,000.00

Global climate change, urbanization, and environmental degradation substantially increase our exposure and vulnerability to natural hazards. Therefore, it is crucial to systematically establish persistent policy, institutional and methodological framework with the support of new geospatial technology for a comprehensive disaster risk analysis and assessment.

The use of advanced and modern mapping techniques has revolutionized disaster management cycles for susceptibility, hazard, vulnerability, and risk assessment, risk reduction planning, disaster preparedness, damage assessment and post-disaster analysis at local, regional and global scales.

The ISMHR 2015: International Symposium on Multi-Hazard and Risk 2015 has the overall aim of bringing together stakeholders, decision makers, policy makers, prominent figure, leading academic scientists, researchers, and the public to explicitly discuss and advance our understanding on disaster risks focusing on landslides and floods in a changing environment.

This professional event also deals with the multi-hazard risk analysis, assessment and evaluation from natural and human induced, e.g. geological hazard, hydro-meteorological hazards, environmental hazards, and technological hazards. It provides the premier trans-, inter-, and multi-disciplinary forum for federal- and state government officers at different hierarchies, academicians, and researchers to interactively discuss the possible problems and solutions in the entire process of multi-hazard risk assessment.

PLATINUM SPONSORSHIP | RM 15,000.00 |

- Opportunity to give a speech at the conference
- Opportunity to host a sponsored designed social event (cost taken by sponsor)
- Hosting a dinner for Steering and Organizing committee members with the opportunity to make an address and network with the key academics in the field.
- VIP table at selected social event
- Recognition from the podium at the most well attended session
- Acknowledgement in the opening address
- Organizing an own seminar/workshop within the conference program
- Exhibition space
- 8 complimentary guest passes
- Logo on conference program and other marketing channels
- Logo on conference web-site (with link to company web-site)
- Full page ad in final program (Camera Ready)
- Company information package (leaflets etc.) to be included in conference bag
- Logo on conference bag on premium positioning
- Logo on lanyards
- Logo on conference proceedings
- 25 % discount on delegate fees
- Branding at the event (rolling power-point presentation during breaks plus banner)
- Branding at post-event communication activities
- List of attendees

GOLD SPONSORSHIP | RM 10,000.00 |

- Opportunity to give a speech at the conference
- Acknowledgement in the opening address
- Exhibition space
- 4 complimentary guest passes
- Logo on conference program and other marketing channels
- Logo on conference web-site (with link to company web-site)
- 1/2 page ad in final program (Camera ready)
- Company information (leaflets etc.) to be included in conference bag
- Logo on conference bag (if main sponsor)
- Logo on conference proceedings
- Logo on lanyards (if main sponsor)
- 15 % discount on delegate fees
- Branding at the event (rolling power-point presentation during breaks)
- Branding at post-event communication activities
- List of attendees

SILVER SPONSORSHIP | RM 5,000.00 |

- Opportunity to give a speech at the conference
- Acknowledgement in the opening address
- Exhibition space
- 2 complementary guest passes
- Logo on conference program and other marketing channels
- Logo on conference web-site (with link to company web-site)
- 1/4 page ad in final program (Camera ready)
- Company information (leaflets etc.) to be included in conference bag
- Logo on conference bag (if main sponsor)
- Logo on conference proceedings
- 10 % discount on delegate fees
- Branding at the event (rolling power-point presentation during breaks)
- Branding at post-event communication activities

BRONZE SPONSORSHIP | RM 1,000.00 |

- Banner display in the exhibit space
- 1 complimentary guest pass
- Logo on conference program and other marketing channels
- Logo on conference web-site (with link to company web-site)
- 1/4 page ad in final program
- Company information (leaflets etc.) to be included in conference bag
- Logo on conference proceedings
- 5 % discount on delegate fees
- Branding at the event (rolling power-point presentation during breaks)
- Branding at post-event communication activities

SPONSORSHIP PACKAGE

A. INFORMATION

Organisation : _____
Address : _____
Tel. No. : _____ E-mail : _____

B. CATEGORY

| CATEGORY | OPTION (X) | GIFT FROM ORGANISER <i>(please refer to the attachment)</i> |
|----------------------|------------|--|
| PLATINUM (RM 15,000) | | A |
| GOLD (RM 10,000) | | B |
| SILVER (RM 5,000) | | C |
| BRONZE (RM 1,000) | | D |

C. IN-KIND SPONSORSHIP

Information of goods / services

| ITEM | QUANTITY | ESTIMATED COST (RM) |
|------|----------|---------------------|
| | | |

(Please use additional sheets if necessary)

FOR MONETARY SPONSORSHIP

Amount (RM) : _____ Cheque No. / Bank draft : _____
Bank's Name : _____

All mode of payment (cheque / money order / bank draft) should be made payable to:
Account Name : **UTMSpace** | Account Number : **8601518228**
Bank Name : **CIMB ISLAMIC Bank Berhad** | Branch : **UTM Skudai, Johor**
(Ref: ISMHR 2015 Sponsorship)

Company's Stamp

Name : _____
Tel. / Hp. No. : _____
E-mail : _____
Post : _____

FOR FURTHER INFORMATION, PLEASE CONTACT :

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