



MGCSA

2016 Hole Notes Publication

Rates and Contract

Statistically speaking, *Hole Notes* is a very well read publication with an average of 3,508 impressions per issue since digital inception. *Hole Notes* is electronically mailed once each month with double issues in November/December and January/February. The rates to advertise in this publication have not gone up in five years.

Rates for *Hole Notes* advertisements are based upon size and frequency of publication. Camera ready/digital copy must be in the *Hole Notes* office by publishing deadline (1st of the month). In the case of yearly contracts, the previously run ad will be re-run unless otherwise specified. Any requested modifications to the advertisement will potentially be billed back to the customer. Circulation size is approximately 720 to a specific market. The numbers of pages range between 36 and 50. All pages are printed in color unless where specified by the advertiser. Each issue of *Hole Notes* is published once in a given month. Previous issues may be referred to in *The Stimpmeter* electronic publication. *Hole Notes* magazine is also available one month post-publication upon the mgcsa.org website under the Resources tab. The ads are link capable. Annual pre-payment of advertising is accepted.

Month Placement				
Full Year 2016				
January/February	March	April	May	June
July	August	September	October	November/December

Pricing Per Issue			
Size	10X	5-9x	1-4x
2-page spread	400	450	500
Full-Page	250	275	325
Half -Page	200	225	275
1/4 Page	175	200	250

Ad Size	
Full-Page	7 1/2 x 10 (non-bleed)
Half-Page	7 1/2 x 5 horizontal 3 5/8 x 10 vertical
1/4 Page	3 5/8 x 4 7/8 vertical

Format
Ads are preferred in a high resolution pdf or tiff. format

Annual payment in full accepted.

PLEASE CIRCLE THE APPROPRIATE DATES AND SIZES ABOVE AND FILL OUT THE INFORMATION BELOW

Company Name _____ MGCSA Member Name _____

E-mail: _____ Phone Number _____

Address: _____ City: _____ State: _____

Advertising Agency: _____ Contact/Phone Number: _____

Payment Method (circle): Check Visa Mastercard Discover **Bill after insertion** **Annual one payment**

Name on Card _____ Card Number _____ Security # _____ Exp. Date _____

Billing Address _____

Mail to Jack MacKenzie, MGCSA Office, 10050 204th Street North, Forest Lake MN 55025
or email to jack@mgcsa.org