

9th Annual Cleveland APL

Pet Calendar Contest



Cleveland
ANIMAL
PROTECTIVE
LEAGUE

Adopt • Protect • Love

Proceeds from the contest
benefit the Cleveland APL

ENTER TODAY!

Don't miss the chance for your furry friend to be featured in the 2017 Cleveland Animal Protective League pet calendar honoring our area's much-loved pets.

Enter online at www.ClevelandAPL.org or complete the form on the back. The entry fee is \$25 per picture, and your pet's picture is guaranteed to be included on the pages of the Cleveland APL's 2017 calendar. The entry fee also includes a copy of our full-color calendar, which will be mailed to you in November 2016.

The Rules:

- 1.) Photos must be of *pets only* — no people (or parts of people), please!
- 2.) You may submit your **horizontally-formatted** photo(s) electronically by e-mailing BLee@ClevelandAPL.org or by mailing a 4x6 **horizontally-formatted** photograph to our regular mailing address: ATTN: 2017 Calendar Contest, 1729 Willey Avenue, Cleveland, OH 44113
- 3.) *Digital photos are preferred.* We cannot use Polaroid or copyrighted professional photographs, and we cannot return photographs. Cell phone photos are accepted if submitted at highest resolution.
- 4.) Please do not stamp or write on the back of the photo. For digital photos, please provide sharp images (highest resolution) that are 300 dpi at a 5x7 format or larger and in JPEG (JPG) or TIFF format. Please name the digital files by the pet's first and last name, i.e. "FidoJones.jpg." In order to be eligible for a 12-month photo, your photo entry must be high resolution.
- 5.) All entries will be blind-judged by the Cleveland APL's celebrity panel and the top 12 will be featured as "Pets of the Month." All entries must be postmarked by Friday, July 22, 2016. Those chosen for "Pet of the Month" will be notified by phone or e-mail.

Enter online at www.ClevelandAPL.org or use the entry form on the back.

2017 CLEVELAND APL PET CALENDAR CONTEST ENTRY FORM

I would like to enter _____ picture(s) at \$25 EACH for the 2017 APL Calendar Contest. \$ _____

I would like to make an additional donation to help the animals at the Cleveland APL. \$ _____

TOTAL \$ _____

Please Print All Information

Name _____

Address _____

City/State/ZIP _____

Phone (Home): _____ (Work): _____ (Cell): _____

E-mail Address: _____

My pet's name(s): _____

Breed(s): _____

I adopted my pet(s) from the Cleveland APL. No _____ Yes _____ When? _____

How did you hear about the 2017 Calendar Contest? _____

I hereby confirm that I am the owner of all rights, including copyright, of the enclosed photograph(s) and I expressly grant permission for the Cleveland APL to use and reproduce the photos now or at any time in the future.

Signature _____ Date ____/____/____

I am enclosing a check for \$ _____ made payable to the Cleveland APL.

Please charge \$ _____ to my _____ Visa _____ MasterCard _____ Discover _____ AmericanEx

Card No.# _____

Security Code: _____ Expiration Date ____/____/____

Name as appears on Card: _____ Signature: _____

Address as appears on credit card statement _____

Please mail photos, completed entry form and your payment by July 22, 2016 to:

Cleveland Animal Protective League
2017 Calendar Contest
1729 Willey Avenue
Cleveland, OH 44113

All proceeds benefit the
programs and services of
the Cleveland APL!

