

# CONTINUING LEGAL EDUCATION



THE BAR ASSOCIATION OF SAN FRANCISCO

**BASF**

## DON'T WRITE LIKE A LAWYER: A Workshop on Effective Writing for Transactional, Trial, and Appellate Lawyers

### SPEAKER

Wendy C. Lascher

Ferguson Case Orr Paterson LLP

Certified Specialist in Appellate Law (Cal. Bd. Leg. Specialization)

### TOPICS

- Organizing ideas to tell stories and convey ideas
- Choosing your battles, and your words, wisely
- Forgotten details of headings, paragraphs, sentences, grammar and usage
- Good examples and bad

**TUESDAY, APRIL 1, 2014**

### LOCATION

BASF Conference Center  
301 Battery Street, 3rd Floor

### COST

\$30 BASF Section Members, Government  
and Nonprofit Attorneys  
\$40 BASF Members  
\$55 Others  
(BASF Members: Be sure to log in to get your  
discounts!)

### DETAILS

MCLE: 1 Hour  
MCLE Registration: 3:30 p.m. - 4:00 p.m.  
Program: 4:00 - 5:30 p.m.  
Event Code: G141609

EVENT CODE: \_\_\_\_\_ MAKE CHECKS PAYABLE TO **BASF** EVENT DATE: \_\_\_\_\_

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Fax to **415.477.2388** or register online at **www.sfbar.org**



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### SPECIAL INFORMATION

- \* To receive MCLE credit, you must sign in during the designated period.
- \* Refunds will be given up to 48 hours in advance, less a \$5 handling fee.
- \* All prices increase \$10 on the day of the program.
- \* This activity is approved for Minimum Continuing Legal Education credit by the State Bar of California. BASF is a certified provider.
- \* People with disabilities should contact BASF regarding reasonable accommodations.