

Subject: President's Message, Networking, and Book Club for You!

From: ATD-NRC (astdnrc@memberlodge.org)

To: atdnrc@yahoo.com;

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Upcoming Chapter Events

February 10, 2015
Free Networking Event - "Drink and Draw" at Horse & Dragon Brewing in Fort Collins.

[Learn More or Register!](#)



February 19, 2015
Lessons from Frank (Improving Leadership Skills)

[Learn More or Register!](#)

March 18, 2015
Move That Class: How to Create Learning Activities

[Learn More or Register!](#)

Look for future events on our website!

Here's to You, Members!

Thanks to the following ATD-NRC members for joining our chapter or renewing with us!

New Member



Your January Newsletter

February Program:
"Lessons From Frank (Improving Leadership Skills)"

Presented by Richard J. Bryan



Attend this interactive program designed to help you improve your leadership skills!

After attending this presentation, participants will be able to...

1. Define their leadership role
2. Overcome self-limiting beliefs
3. Hire "A" players based on attitude rather than beliefs

When: February 19, 2015

Time: 11:30 a.m. - 1:00 p.m.

Where: CB & Potts Collindale

Cost: \$15 ATD-NRC Members and \$25 non-members

[Register Now!](#)



Laura Speek
Empowering Performance, Inc. (EPI)

Renewing Members

Kevin Shrum
Regis University

Dave Vance
Center for Talent Reporting



A Message From Our President

Happy New Year! I hope 2015 is off to a great start for you. It's hard to believe that another year has come and gone. As we begin this year, let's reflect on some of the Northern Rockies Chapter highlights from 2014.



We changed our name to ATD - Association for Talent Development. The training and development field has changed and grown dramatically since ASTD was founded 71 years ago. It was time to take the next step in reflecting and supporting the global nature, tremendous diversity, influence, and impact of this profession. Our chapter has completed almost all the required tasks involved with changing our name and branding efforts – well before the deadline that National ATD set for us!

We offered 12 programs on a variety of topics, including employee engagement, performance support, ROI, ROE, social media, e-learning, instructional design, and game-based learning.

We also had a few networking events for members, experimenting with both breakfast and happy hour events.

Program attendance steadily increased over the last several months. As a small chapter, this is very encouraging. I know the speakers that present every month appreciate the interest and support, and of course, the more of you that attend, the more networking opportunities there are and the more vibrant our chapter is!

Jill Arnold became our VP of Membership. She has been a great addition to the team and we are grateful for her contributions to increase and retain membership. Members are the lifeblood of the organization. Jill has done a fabulous job in this role. Thank you Jill!

Vandi Deines accepted the VP of Programs position. She comes to us with a great background in event planning and we are excited to have her on the team!

The board is currently working on our goals for 2015; thus, we appreciate your input on the survey we distributed a few months ago. Your ideas and recommendations are very helpful as we plan new programs and events. If you have other thoughts about how to improve our chapter, feel free to reach out to me or any of the board. Thank you and let's make this a fabulous year!

ATD-NRC President, Jeff Kurtz

jeff@coachkurtz.com

Drink & Draw Networking Event!



What could be more fun after work than meeting up with other T&D professionals, drinking a free beer, and using your creativity?

Stop by **Horse & Dragon Brewing** any time from 5:30 - 7:00 p.m. on Tuesday, February 10 for our drink and draw networking event.

There is no charge for the event and one free beer is provided per person!



Humor's ROI

At our January event, 12 participants enjoyed learning how and why to add humor to the workplace.

This session didn't have a presentation for us to review afterwards; however, remember that copies of presentations from other past sessions are available in the Members-Only

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The Certified Professional Coach program begins March 9, 2015, with 5 online classes followed by an in-person coaching practicum in Cheyenne. At \$1,695.00, Center for Coaching Certification is one of the most affordable programs approved by the ICF (International Coach Federation) in the country. The Center for Coaching Certification is the only ICF-approved program that is also authorized by IACET to offer CEUs (Continuing Education Units).

section of astd-nrc.org.

Social Media

Join the discussions we're having on Twitter and [LinkedIn!](#)



@atdnorthrock



ATD-Northern Rockies Chapter

On LinkedIn let us know if you're going to join our book club discussion!

Enter a Code to Raise Money for Our Chapter!



Renewing Your National Membership? Purchasing Resources?

If so, be sure to input our chapter's CHIP Code! ATD supports their local chapters by encouraging members and non-members alike to use our Chapter CHIP Code on national membership, books, and events! We earn dollars that are used to improve your Chapter and provide better membership value and programs.

Please use our CHIP Code whenever you buy from ATD National.

ATD-NRC CHIP Code is CH6200.

Join Our Book Club!

Not all activity leads to learning. Move beyond the myths with an evidence-based approach.

You provided feedback and chose *Evidence-Based Training Methods* by Ruth Colvin Clark as our first book! Thanks to everyone who expressed interest and provided feedback on titles.

We'll be setting a date to discuss the book soon, but in the meantime, order the book to start reading and learning!

If you order from ATD National, please use our CHIP code (CH6200) to earn money for our chapter!

<https://www.td.org/Publications/Books/Evidence-Based-Training-Methods-2>



Member Spotlight - Jackie Cook



Every month we've been featuring a member of ATD-NRC so that we can all get to know each other a little better. This month's featured member is Jackie Cook.

Tell us a little bit about your job...

I am a technical trainer with Intrado based in Longmont. I deliver both soft skill and technical offerings to all levels of the organization. I support those who make 911 work—from classes in delivering results, to understanding how a wireless call gets from the phone to the correct agency and why the data that is processed to so vitally important.

Why are you passionate about the T&D field?

A passion for coaching is key. What do they say—a great player doesn't make a good coach?

In my case, my background in HR having lead folks both in supporting roles as well as the operation, I can see the gaps as well as deliver on what is most important. With some of the soft skills classes, hearing that it has improved life both at work and on the home front, what a thrill.

What is something you enjoy doing when you're not knee deep in T&D tasks?

When not being the chauffeur to two of my three very active daughters, I coach volleyball as well as play competitively. Staying active is key when trying to keep up with my granddaughter.

Why are you a member of ATD-NRC?

I wanted to be connected with professionals in my field as it is always a benefit to get differing perspectives in order to learn from others' experiences.

Thanks for sharing with us, Jackie! Watch for an email asking if you'd like to be featured in a future *Member Spotlight* column or volunteer by emailing Amy Moses at amyreuscher@gmail.com.

Are YOU a Power Member?

When ATD members join both their local chapter and ATD, they choose to be change makers in their own backyard and knowledge leaders in the talent development profession.

Click [here](#) to view the online brochure and learn more!

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