



Sample Letter: General Donation Request

{INSERT DATE}

NAME
ADDRESS
CITY, STATE ZIP CODE

Dear {INSERT NAME},

Over 400,000 Americans wake up each morning with the unpredictability of multiple sclerosis. This disease brings uncertainty to those living with it and stops people from moving. The National MS Society is here to make sure it doesn't. Together, we can turn the uncertainty into hope.

On {INSERT EVENT DATE}, the National MS Society is hosting its annual Challenge Walk MS. This year, over 350 individuals will join the movement to help bring an end to multiple sclerosis. **I am joining the movement by participating in Challenge Walk. Join me in our movement today by making a tax-deductible donation to help raise much needed funds for people with multiple sclerosis.**

Please visit myMSChallenge.com to donate online or mail your donation to the address below and make sure to include my name in the memo section of your check. I sincerely thank you in advance for your contribution!

National MS Society
ATTN: Challenge Walker Headquarters
12121 Scripps Summit Dr, Suite. 190
San Diego, CA 92131
1-800-486-6762
TAX ID NUMBER: 95-2633200

There are more than 20,000 individuals living with MS in Southern and Central California. I am asking for your support so we can fund even more programs, services and research projects in the coming year. To move us closer to a world free of MS, the Society has invested approximately \$50 million to support 440 research projects around the world.

Thank you in advance for helping me to create a world free of MS.

Warmest Regards,

{INSERT YOUR NAME HERE}