



# Ethics and the Insurance Professional

Insurance Institute

Learning for the real world. Rewarding.™

## Seminar Description:

Ethical behavior is an issue that is being examined more and more. Book your seat for this lively seminar led by Insurance Broker and University Business school lecturer, Jim MacKenzie, as he teaches you about ethics and how it relates to insurance.

Broker and adjuster licensing rules now require ethical education as a component of continuing education. Be sure to attend this informative seminar. You will not only meet the requirement, but receive valuable information to take to the office about how to ensure that you and your staff are acting ethically and responsibly.

## Topics include:

- What exactly is ethics?
- How do we discern what behaviors are ethical and which ones are not?
- How do we relate these rules and guidelines to our everyday activities in the insurance industry?

## SK CE Credits: 3 Hours Technical

\*\*Space for this session is limited so register early!\*\*

## LEADER:

Jim MacKenzie, MBA, DAA, FCIP (Hons)

	Regina	Saskatoon
DATE:	Tues May 17, 2011	Wednesday May 18, 2011
TIME:	1:00 pm – 4:30 PM	1:00 pm – 4:30 PM
LOCATION:	WEST HARVEST INN 4025 Albert Street Regina, SK S4S 3R6	BEST WESTERN HARVEST INN 1715 Idylwyld Drive North Saskatoon, SK S7L 1B4

## SK CE Credits: 3 Hours Technical

## REGISTRATION

### Check location

Regina May 17, 2011  Saskatoon May 18, 2011

First Name: \_\_\_\_\_

Last Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City & Province: \_\_\_\_\_

Postal Code: \_\_\_\_\_

Business Telephone: (     ) \_\_\_\_\_

Business Fax: (     ) \_\_\_\_\_

Home Telephone: (     ) \_\_\_\_\_

E-mail: \_\_\_\_\_

Insurance Experience (Years): \_\_\_\_\_

Member:  Yes  No     Member #: \_\_\_\_\_

### PLEASE ENCLOSE:

- \$85.00 plus GST – CIP Graduate = \$89.25 \*\*current membership\*\*
- \$135.00 plus GST – CIP Graduate = \$141.75 \*\*expired membership\*\*
- \$95.00 plus GST – Current Membership = \$99.75
- \$145.00 plus GST – Non Member/Expired membership = \$152.25

\*Cheques payable to IISK – Insurance Institute Sask

Telephone registrations at: (306) 525-9799

E-mail registrations at: [mcowper@insuranceinstitute.ca](mailto:mcowper@insuranceinstitute.ca)

### PAYMENT CHOICE:

Method (check one):  Cheque  Visa  MC  Amex

Amount: \$ \_\_\_\_\_ Expiry Date: \_\_\_\_\_

Card #: \_\_\_\_\_

Signature: \_\_\_\_\_

### MAIL OR FAX PAYMENT TO:

IISK- Suite 310, 2631 28<sup>th</sup> Ave Regina, SK S4S 6X3

FAX: (306) 525-8169

**REGISTRATION DEADLINE: May 9, 2011**

**CANCELLATION: No refund if less than 7 days of event. (Transfer to another person is allowed)**