



Secure Exhibitor Space at the 2011 MSCA Convention

To Our Beef Industry Partners,

The Minnesota State Cattlemen's Association (MSCA) Annual Convention and Beef Industry Trade Show will be held December 1-3 at Jackpot Junction Convention Center near Morton, MN.

Exhibitor space is limited, so be sure to reserve your spot early. Standard sized booths are 8'-10, There is limited space for larger equipment displays and also oversized booths. Call (651) 756-7351 for pricing.

MSCA is also offering special sponsorship and recognition opportunities for speakers, meetings and meals. In addition, we are seeking items for the Annual Benefit Auction which will be held the evening of December 2.

This convention is the biggest beef cattle industry function of the year within Minnesota and will provide you access to all types of cattle producers from across the State of Minnesota and the Midwest.

If you are interested in reserving an exhibit space, offering a sponsorship or have any questions, please contact Joe Martin at 651-756-7351 or at ruralstrategies@gmail.com. Formal exhibitor registration material will be sent out in early October to all of last years convention participants.

Don't miss **Trent Loos** our keynote speaker on Saturday, Dec. 3 at Annual Convention. Loos Tales is dedicated to exploring the interesting people and places of Rural America. Loos records, produces and sends his radio programs from wherever his travels take him using his laptop computer and the internet. He presently has a radio listening audience of 4 million and can be heard on more than 100 stations across the country.

2011 Annual Convention - Hotel Information

Jackpot Junction Hotel and Conference Center
39375 County Hwy 24, Morton, MN 56270
Just off Highway 19 & 71 on Redwood County Road 2

Special Cattlemen Convention Room Reservation Rates: Thu. evening rates: \$46.00 plus tax; Fri. & at. evening rates: \$66 plus tax For Reservations Call: 800-946-2274 or 507-697-8000. When making reservations please mention that you will be attending the Minnesota State Cattlemen's Annual Convention.

MSCA Annual Meeting Notice

The Minnesota State Cattlemen's Association will hold its Annual Membership meeting on Saturday Dec. 3, 2011 at 9:00 am at Jackpot Junction Convention Center, Morton, MN.

Action will be taken on policy resolutions, officer elections and other association business. All MSCA members are invited to participate.

Minnesota State Cattlemen's and Cattlewomen's Association

2011 Annual Convention & Beef Industry Trade Show Registration

Save Big Money with Advance Registration

Registrations for Friday & Saturday (Dec 2-3) received **no later than Nov. 25**, receive the pre-registration discount. Onsite registration fee will be \$110 (2 day) and \$75 (single day) Full Registration Includes: trade show, entry, speaker presentations & meetings. Friday noon lunch & evening dinner, Saturday breakfast, noon lunch, president's evening reception including entertainment.

Individual \$90 \$ _____ Names additional person(s): _____
(Additional adults and children over 13 \$80 each)

Number of additional persons ___ X \$80 = \$ _____

Single Day Registration ___ X \$55 = \$ _____

Please indicate day ___ Friday ___ Saturday

Total Enclosed \$ _____

Name _____ Phone _____

Address _____ Email: _____

City _____ State _____ Zip _____

Credit Card Payment: MC Visa Discover

Credit Card # _____ Expiration Date: ____/____/____

Name exactly as it appears on card _____

Make checks payable to "MSCA" Mail payment and form to: **MSCA Office, 1011 Minnehaha Ave West, Saint Paul, MN 55104.** Please indicate any special requests - accessibility, dietary, etc., call: (651) 756-7351 or email: ruralstrategies@gmail.com

MSCA 2011 Membership Report (Final)

Total 2011 Renewed & New	Last Year (2010) Total	Overall Percent	Association
7	7	100%	Breed Associations
6	7	86%	Buffalo Creek Cattlemen
17	18	94%	Central Minnesota Cattlemen
74	65	114%	Cottonwood Area Cattlemen
35	31	113%	Dairyland Beef Producers
38	30	127%	Fillmore County Cattlemen
8	9	89%	Freeborn County Cattlemen
39	39	100%	Glacial Ridge Cattlemen
18	17	106%	Houston County Cattlemen
23	21	110%	LeSueur County Cattlemen
144	121	119%	Members At Large
97	106	92%	Midwest Cattlemen
8	11	73%	Minnesota Cattlemen
10	9	111%	Mississippi Valley Cattlemen
14	19	74%	Mower County Cattlemen
16	14	114%	Murray County Cattlemen
44	44	100%	Northwestern Stockmen
79	102	77%	Redwood Area Cattlemen
70	62	113%	Rock-Nobles Cattlemen
27	17	159%	Snake River Cattlemen
27	26	104%	South Central Cattlemen
28	33	85%	Southwest Cattlemen
18	14	129%	Tri-County Cattlemen
17	13	131%	Wabasha County Cattlemen
102	104	98%	West Central Cattlemen
966	939		966 Members Total

Dennis Bottem & Reid Mason College Scholarships Available

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Background - Reid Mason Scholarship

The Reid Mason Memorial Scholarship is awarded annually to a deserving college student pursuing an education in Animal Science with a focus on beef cattle Reid Mason served as the first Executive Director of the Minnesota Beef Council. In that capacity Reid pioneered the development of a host of beef promotion, producer education and beef research programs. During his approximately 15 year tenure as Executive Director he was key in shaping promotion programs and consumer education initiatives we are familiar with today.

In addition to his full time job with the Minnesota Beef Council, Reid worked closely with the Minnesota State Cattlemen's Association. He assisted in developing and publishing the association's first newsletter in the early days of the association. Upon Reid's passing the Mason family in conjunction with the leadership of the MSCA established the Reid Mason Memorial Scholarship.

Background - Dennis Bottem Scholarship

The Dennis Bottem Scholarship is awarded annually to a deserving college student pursuing an education in Animal Science or Agronomy at a college or University in Minnesota, Iowa, North Dakota, South Dakota or Wisconsin. Dennis Bottem was serving as President of the MSCA when he died in a farm accident in April of 2002. Shortly after his passing the Bottem family in conjunction with the MSCA created the Dennis Bottem Memorial Scholarship to assist young men and women studying in the field of agriculture.

Dennis Bottem graduated in 1953 from St. James High School and then went on to earn a two-year degree from the University of Minnesota Agriculture School. He served in the National Guard for five years and married his wife Karin in 1965. They farmed and raised a family in the St. James area. Dennis was very active in the local community, where he taught Sunday school, and was a trustee and president of the congregation.

He was a steadfast promoter of the agriculture industry and in particular beef production. Dennis worked hard to resolve the many state and national issues that challenged the beef industry. Fellow cattlemen recognized Dennis as a statesman who tirelessly promoted and protected the industry he loved. During his many years of involvement in the cattle industry Dennis helped shape the resilient and independent operating environment the cattle industry enjoys today.

Applications for the two scholarships can be found at www.mnsca.org, once on the site, click on the "Forms" button. For additional information on these two programs contact Joe Martin MSCA Exec at (651) 756-7351 or ruralstrategies@gmail.com