



UNIVERSITY OF MINNESOTA

Medical School

On behalf of Dr. Carol Soutor, Course Director, we invite you to exhibit at the Practical Dermatology for Primary Care conference to be held on Friday and Saturday, October 26-27, 2012 at The Inn on Lake Superior in Duluth, Minnesota. We anticipate the conference will be attended by 180 participants from around the upper Midwest.

This educational activity is jointly presented by the University of Minnesota Departments of Dermatology, and Family Medicine & Community Health. This 6th annual conference will focus on the most common skin disorders seen in primary care and will provide practitioners with valuable information on the diagnosis and treatment of many common dermatologic conditions.

The University of Minnesota's Office of Continuing Medical Education will provide the oversight and coordination of this conference. The display fee for all pharmaceutical and/or device companies is \$2500 for the two-day program. Additional information for exhibitors is provided on the following pages.

We welcome your participation and would appreciate your support of this educational activity. If you can join us, please complete, sign, and return the attached Exhibitor Agreement. If you have questions or need additional information, please contact Amber Brown at 612-626-7600. We thank you for your consideration and we hope to see you in October.

Sincerely,

Sincerely,

A handwritten signature in black ink, appearing to read 'Ginny Jacobs'.

Ginny Jacobs, M.Ed., MLS, CCMEP
Director, Continuing Medical Education

A handwritten signature in black ink, appearing to read 'Dawn Saterdalen'.

Dawn Saterdalen, RN, MBA
Education Specialist, Program Manager

Course Name: Practical Dermatology : Basic & Advanced Topics for Primary Care

Date: October 26-27, 2012

Course Information: www.cme.umn.edu/practicalderm (complete course details appearing soon!)

Location: The Inn on Lake Superior
350 Canal Park Drive
Duluth, MN 55802
1-218-726-1111
www.theinnonlakesuperior.com

Included: One 6-foot draped table for a table-top display and chair(s) located outside meeting room
Continental Breakfast and Refreshment Breaks (Lunch and dinner on your own)
Acknowledgement in course materials and signage
Observation of educational activity

Contact: Amber Brown, Education Coordinator
University of Minnesota, Continuing Medical Education
612-626-7600 Fax: 612-626-7766
browna@umn.edu

Proposed Agenda: Date: Friday, October 26, 2012
6:00-7:00am Exhibit Set-up
7:00-7:55am Registration, Breakfast and Exhibits
7:55am Meeting commences
10:00-10:15am Refreshment Break & Exhibits
10:15am Meeting Resumes
12:15-1:30pm Lunch & Exhibits
1:30pm Meeting Resumes
3:00-3:15pm Refreshment Break & Exhibits
3:15pm Meeting Resumes
5:00pm Meeting end for Day 1

Date: Saturday, October 27, 2012
7:00-7:55am Registration, Breakfast and Exhibits
7:55am Meeting commences
10:00-10:15am Refreshment Break & Exhibits
10:15am Meeting Resumes
12:15-1:30pm Lunch & Exhibits
1:30pm Meeting Resumes
2:45-3:00pm Refreshment Break & Exhibits
3:00pm Meeting Resumes, exhibitor tear-down
4:00pm Meeting adjourns

EXHIBITOR AGREEMENT

Practical Dermatology: Basic & Advanced Topics in Primary Care

October 26-27, 2012 • The Inn on Lake Superior, Duluth, MN

Organization _____

Contact Name _____ Title _____

Mailing Address _____

City _____ State _____ ZIP Code _____

Telephone _____ FAX _____

E-Mail Address _____

Intent to Exhibit:

\$2,500 – 2 day conference; table-top exhibit

Name of Person Exhibiting: _____

Payment Method:

Check Payable To: Regents of the University of Minnesota Tax ID # 41-6007513

Visa, MasterCard, or American Express

We will contact you by email with credit card payment procedure.

In accordance with the policies of the Accreditation Council for Continuing Medical Education (ACCME) and the display policy of the University of Minnesota Office of Continuing Medical Education, by providing funds for this CME activity, you agree to the following conditions:

1. All exhibitors must be in a room or area separate from the educational activity and the exhibits must not interfere or in any way compete with the learning experience.
2. Exhibitors shall have no control over:
 - a. Identification of CME needs
 - b. Determination of educational objectives
 - c. Selection and presentation of content
 - d. Selection of all persons and organizations that will be in a position to control the content of the CME
 - e. Selection of educational methods
 - f. Evaluation of the activity

Signature / Name: _____ Date: _____

If sending this completed form electronically, please type your name above and check this box:

By checking this box, I attest that the completed information is accurate. Please accept this as my signature.

Please e-mail to: browna@umn.edu