

**INVITATION TO ADVERTISE IN *THE RESOURCE***

Our Inland Empire Branch publishes our newsletter, *The Resource*, twice a year, in spring and in fall. Our circulation is currently 3000 per issue. Our Branch covers Riverside, Orange, and San Bernardino Counties, plus we send to a few other areas. Additionally, we post each newsletter on line.

Inland Empire Branch  
5225 Canyon Crest Dr., #71 Box 308  
Riverside, CA 92507-6301  
951/686-9837  
www.dyslexia-ca.org  
dyslexiainfo@gmail.com

We invite you to advertise to our members and others interested in literacy by placing an ad with us.

The procedure is simple.....

Submit a camera-ready ad matching the one of the following dimensions to IEB/IDA. Include this form and your payment. For more information, call Regina Richards (Branch President) at 951/686-9837.

Our **deadlines** are: Fall issue: August 1<sup>st</sup> Spring issue: February 1<sup>st</sup>

**Submit to IEB/IDA, 5225 Canyon Crest Drive, Suite 71, Box 308, Riverside CA 92507**

Select your Ad Size --- and circle the column for cost (single ad or 1 year)

My Selection	Size of Ad	Cost of Single Ad	Cost of 2 Ads – 1 year
	Half Page: 7.75 inches across x 4.75 inches down	\$150 per issue	\$250 for 1 year
	2 column 4.5 inches across x 4 inches down	\$105 per issue	\$175 for 1 year
	2 column 4.5 inches across x 3 inches down	\$90 per issue	\$150 for 1 year
	2 column 4.5 inches across x 2 inches down	\$75 per issue	\$125 for 1 year
	1 column 2.25 inches across x 2 inches down	\$50 per issue	\$89 for 1 year
	1 column 2.25 inches across x 1 inch down	\$30 per issue	\$50 for 1 year

Enclosed is a check in the amount of \_\_\_\_\_ for the ad circled above.

Ad submitted by \_\_\_\_\_ Title \_\_\_\_\_  
Name

Phone number to call if questions: \_\_\_\_\_

Email address: \_\_\_\_\_

Date \_\_\_\_\_ Signature \_\_\_\_\_