How to Use the Enviro-conscious Magalog

The Magalog is a marketing tool designed with you in mind! We want to make it easier for you to grow your business of "green" products and help your customers make an informed decision when purchasing from you. This marketing piece features our national offering of Enviro-conscious products along with educational information, commonly used terms and third party certifications.

Products may be viewed by category in an Adobe PDF or Microsoft Excel document by scrolling through the pages or through performing keyword searches. In order to customize the PDF with your company information and your own pricing, save the document to your computer prior to keying information.   Links to the PDF and Excel format are provided below.

PDF Format   Excel Format

Front Cover

The front cover of the PDF may be customized by keying in your company name, address, city, state, zip code, phone, fax and website address.

Product Pages

Over 900 Enviro-conscious products are featured between pages 4 and 75 in the magalog. Suggested end-user pricing is pre-populated, but you have the ability to change the pricing.

Keyword Search

When working with the PDF, activate the keyword search function by holding down the control function (ctrl) and "F". You may enter a complete/partial word or sku #.