

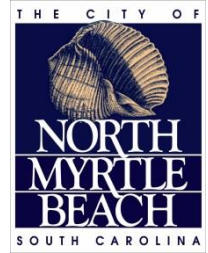


12th Annual Irish Italian International Festival

North Myrtle Beach Parks & Recreation
1018 2nd Avenue South
North Myrtle Beach, SC 29582

Website: <http://parks.nmb.us>

E-Mail: recreation@nmb.us



Greetings Art & Craft Vendors,

The City of North Myrtle Beach is hosting the 12th Annual Irish Italian International Festival on Saturday, September 26, 2015 from 10 AM until 4 PM on Main Street in North Myrtle Beach. This one day rain or shine event brings approximately 15,000 to celebrate different cultures. The Ancient Order of Hibernians, Carolina Italian American Organization (C.I.A.O.), and the North Myrtle Beach Chamber of Commerce are partnering with the City to help provide an amazing event for visitors and residents. The festival features food, live music, arts, crafts, and dance groups all surrounding an Irish Italian International theme.

Booth Space. Each 12' wide x 10' deep vendor space must be decorated to compliment the Irish Italian International theme. A limited amount of similar craft vendors will be allowed. Include a picture with exposure of your booth and the merchandise you will be selling or describe the information you will be distributing. This is for placement purposes. Photos will be returned when you pick up your vendor information packet.

Booth Setup/Breakdown. Please note that spaces will be available for setup Saturday, September 26th beginning at 7:00 AM and vendors must be ready by 9:30 AM. All vehicles are required to be out of the festival area by 9:00 AM. You will be responsible for all booth setup, tear down, supplies, decorations, tables, workers, etc.

Vendor Permit & License. If you do not have a current City of North Myrtle Beach Business License please complete the Vendor Permit Agreement Application form to purchase a one (1) day festival permit.

South Carolina: South Carolina law requires vendors conducting sales in South Carolina more than once in a 24 month period to have a valid South Carolina retail license, report and pay the applicable sales tax. Operating without a valid South Carolina retail license could result in fines. For more information, please visit SCBOS.SC.GOV.

We look forward to working with you!

"We create community through people, parks and programs."

Sponsored by:



FESTIVAL RULES/GUIDELINES

1. All spaces are 12' wide x 10' deep. If you require additional space you must purchase additional 12' x 10' spaces. Vendors are not allowed to sit or place merchandise/equipment on the sidewalk.
2. Vendors and their representatives must stay within their booth space during the festival; they are not allowed to leave their space to sell items, accept donations, distribute literature/coupons, etc....
3. Vendors must keep their booths in line with all the other vendor booths to ensure the proper flow of pedestrian traffic and safety.
4. We try to honor special requests, but cannot always accommodate.
5. Only vendors that deal specifically with animals, for example the NMB Humane Society and Canine Angels, or service dogs are allowed in your booth. If you sell pet supplies, pet costumes, etc... this does not qualify. If your animal is a service animal, please be prepared to present your official paperwork to festival coordinators.
6. **Electricity is not available.** Generators are not permitted unless pre-approved by Parks and Recreation Staff prior to festival. You must note the generator's make and model on the application in the "special request" section.
7. We strive for a variety of handmade arts and crafts; similar vendors will be limited. To help secure a spot, you are encouraged to apply before the early-bird deadline: Friday, July 31, 2015.
8. Vendors MUST make provisions for taking their trash with them. Liquids should not be dumped on city streets or sidewalks.
9. Art & craft vendors are not allowed to give away or sell beverages/food. Only food vendors are allowed to sell beverages/food.
10. Vendors must furnish their own tent, tables, equipment and signage. Tents must be weighted to withstand gusts of 60 mph winds. Tent stakes are not allowed.
11. To ensure the quality of City festivals, it is **required** that all vendors decorate their booth to match the theme of the festival (for example using green, red, and orange colors, international flags, shamrocks, etc...). If your booth is not decorated you will be asked to leave and not invited back. No refunds.
 - a. NOTE: When picking up your packet you will receive a "decoration bag" with the minimum amount of festival decorations required for the festival. Vendors have the opportunity to go above and beyond the bare minimum decorations to compete for the title of Best Decorated Booth. The winner of this title will receive one free booth space at the 2016 St. Patrick's Day Parade & Festival. Booths will be judged on creativity, neatness and overall theme.
12. Vendor set-up begins at 7:00 AM. You must check in by 8:40 AM or you will not be allowed to drive into the festival area. After unloading your equipment, re-park your car in a designated public parking area, and then return to your assigned area to set up your booth. A festival map will be included in your vendor information packet.
13. Vendors MUST be set-up by 9:30 AM.
14. **NEW CHANGE:** Breakdown begins at 4:00 PM, no earlier, and vendor vehicular traffic will be allowed into the festival area around 4:15 PM, depending upon pedestrian safety determined by the NMB Police Department. Festival staff will distribute vehicle entry passes to vendors who have completed the breakdown process; tent, tables, chairs, and products are to be broken down completely, stacked and ready to be loaded into your vehicle. Only vehicles with the issued entry pass will be allowed to enter the festival area. All vendors must be off the street by 6:00 PM. Violators will forfeit their right to future participation in the Irish Italian International Festival and possibly other festivals managed by the City of North Myrtle Beach. Anything left on the street after 6:00 PM will be disposed of (note rule #8).
15. Vendor information packets and decoration bags will be ready for pick-up beginning Tuesday, September 22, 2015 between 8:30 AM and 7:00 PM at the J. Bryan Floyd Community Center, located at 1030 Possum Trot Road, North Myrtle Beach, SC 29582. If vendor packets are not picked up before Friday, September 25, 2015 by 5:00 PM they will be available the morning of the festival at check-in. Vendor packets will not be mailed to vendors due to the time sensitivity of information. Decoration bags will be located at the check-in tent on the morning of the festival if they have not already been obtained.
 - a. All vendors must enter the festival through the check-in located on the corner of Cedar Ave. and Main Street; 500 Main Street, North Myrtle Beach, SC 29582. You must come through check in before setting up.

16. Do not make hotel reservations or assume that you have been accepted into the festival until you receive an official acceptance letter, receipt, or e-mail from the North Myrtle Beach Parks and Recreation Department.
17. NO REFUNDS - Festival is held rain or shine.

Applications must be received by Friday, August 28, 2015 for consideration.

Questions? Call North Myrtle Beach Parks and Recreation at (843) 280-5570 or e-mail recreation@nmb.us

APPLICATION SUBMISSION CHECKLIST

Please make sure you have completed the information below before submitting your application.

1. ____ Arts & Crafts Application is completed in its entirety and is legible.
2. ____ Check or money order for Arts & Crafts Vendor Application is enclosed; which includes the \$10 permit fee if applicable.
3. ____ Completed City of NMB Vendor Permit Application in its entirety and is legible.
4. ____ Pictures of booth and merchandise (Required even if you've been in NMB festivals previously)



ARTS & CRAFTS VENDOR APPLICATION

12th Annual Irish Italian International Festival

Date: Saturday, September 26, 2015

Time: 10:00 AM - 4:00 PM

Festival Location: Main Street; between Cedar Ave. & Hillside Dr., NMB, SC

Office Use Only: Staff: _____ Received: _____
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VENDOR BUSINESS NAME: _____

CONTACT NAME: _____ EMAIL: _____

TELEPHONE: _____ CELL: _____

ADDRESS: _____ CITY: _____ STATE: _____ ZIP: _____

TYPE OF CRAFT(S): _____

DO YOU MAKE YOUR OWN CRAFT? YES NO*

*If no, you are either a non-profit or a professional vendor. Be sure to complete the appropriate application.

HAVE YOU PREVIOUSLY BEEN A VENDOR AT THE IRISH ITALIAN INTERNATIONAL FESTIVAL? YES NO
IF SO, WHAT YEAR(S)? _____

SPECIAL REQUESTS: _____

ART & CRAFT VENDOR: *(If larger than 12' wide x 10' deep you must purchase additional spaces)

Early-Bird Registration

*Application postmarked/received/delivered by 7/31/15: \$80 x ____ = \$ ____

Late Registration

*Application postmarked/received/delivered after 7/31/15: \$100 x ____ = \$ ____

Vendor Permit:

*Required unless you currently possess a valid City of NMB Business License: \$10 = \$ ____

TOTAL AMOUNT ENCLOSED: \$ ____

MAIL APPLICATION WITH APPROPRIATE FEE (payable to City of North Myrtle Beach) TO:

**IRISH ITALIAN INTERNATIONAL FESTIVAL
NORTH MYRTLE BEACH PARKS & RECREATION
1018 2nd AVENUE SOUTH
NORTH MYRTLE BEACH, SC 29582**

The City of North Myrtle Beach reserves the right to decline any entry. This event is Rain or Shine -- no refunds if the event is cancelled on the day of the event due to inclement weather. **There is no guarantee by the City of North Myrtle Beach on projected or actual revenue for your booth.**

Regretfully, we are unable to accept your entry this year due to:

Duplicated Arts/Crafts: _____ Lack of space: _____ Other: _____

Applications must be received by Friday, August 28, 2015 for consideration.

**CITY OF NORTH MYRTLE BEACH
VENDOR PERMIT APPLICATION**

Please select one of the options below, sign and return with your application.

Yes, enclosed is my \$10 payment for the **2015 Irish Italian International Festival Vendor Permit**. Please purchase the **vendor permit for me. I understand that this permit will be valid only for the 2015 Irish Italian International Festival.

Business Name: _____

Contact Name: _____

Physical Business Address: _____

Billing Address: _____

Phone: _____ Fax: _____

E-mail Address: _____

Date: _____ Signature: _____

**This pre-paid vendor permit will be enclosed in the vendor information packet.

No, thank you. I have a current and valid vendor permit or business license purchased through the City of North Myrtle Beach Revenue Department.

Name on Vendor Permit/License: _____

Dates on Vendor Permit/License: _____

Vendor Permit/License Number: _____

Date: _____ Signature: _____