

Exhibits - Sponsors - Ads Order Form

Ohio Speech-Language-Hearing Association
70th Annual OSLHA Convention
March 10-12, 2016
Hilton Columbus at Easton, Columbus, OH



Thank you for Participating in our 2016 OSLHA Convention through
EXHIBITS * SPONSORSHIPS * ADVERTISING

Please complete the following Company information:

Company/Organization:

Contact Name & Title:

Address:

City: State: Zip:

Email:

Phone: Fax:

Website:

Additional Representative to also receive Exhibit Confirmation Packet

Rep. Name & Title:

Email:

Phone:

**Brief Description of
your Products and/or
Services:**

OSLHA CONVENTION SPONSORSHIP OPPORTUNITIES

Please check all that apply

COURSE SPONSORSHIP *Thursday, Friday or Saturday*

\$350

Specific course sponsorships will be selected after November 1st when program is set.

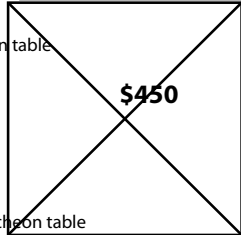
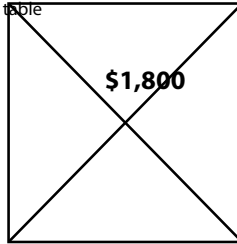
Benefits:

- Name/Logo printed on Daily Schedule
- 1/4 page ad in online program accessed by up to 9,500 professionals (5"W x 3"H)
- Web: Name/link posted online: 1) in program with course listing, 2) in Handouts section with course listing, 3) included in Sponsorship List
- Sponsorship announced in sponsored course by course host
- Signage: 1) Company sign/logo on speaker podium, 2) Signage outside of classroom, 3) Listing on Sponsorship card on every Awards Luncheon table
- Additional Opportunity: Add Convention Home page Ad/Link for additional \$150 (See Advertisement Opportunities)

ANNUAL STUDENT LEADERSHIP DEVELOPMENT PROGRAM - *Thursday, 10:00 am - 7:30 pm*

Benefits:

- Convention Homepage Ad/Link on OSLHA website (www.ohioslha.org)
- Name/Logo printed on Daily Schedule
- Letter sent to Sponsored Students' University Program Director highlighting your Sponsorship
- Full page ad in online program accessed by up to 9,500 professionals (7-1/4"W x 10"H)
- Web: Name/link posted online: 1) in program with course listing, 2) included in Sponsorship List
- Sponsorship announced in sponsored course by course host and at Legislative Council meeting
- Name/logo on event PowerPoint
- Signage: 1) Company sign/logo on speaker podium, 2) Signage outside of classroom, 3) Listing on Sponsorship card on every Awards Luncheon table



BREAKFAST-ON-THE-GO - *Friday, 7:00-8:00 am*

Benefits:

- Name/Logo printed on Daily Schedule and Breakfast Grab Bags
- 1/4 page ad in online program accessed by up to 9,500 professionals (5"W x 3"H)
- Web: Name posted online: 1) in program-Special Events Section, 2) included in Sponsorship List
- Signage: 1) On event buffet table(s), 2) Stickers Placed on Every Grab-and-Go Bag, 3) Listing on Sponsorship card placed at every Awards Luncheon table
- Additional Opportunity: Add Convention Home page Ad/Link for additional \$150 (See Advertisement Opportunities-next page)

AWARDS LUNCHEON - *Friday, 12:00-1:30 pm*

\$750

Benefits:

- Convention Homepage Ad/Link on OSLHA website (www.ohioslha.org)
- Name/Logo printed on Daily Schedule
- Name/Logo printed on Awards Luncheon tickets
- 1/2 page ad in online program accessed by up to 9,500 professionals (7-1/4"W x 5"H)
- Name/logo on event PowerPoint
- Sponsorship announced during event by OSLHA President
- Web: Name posted online: 1) in program-Special Events Section, 2) included in Sponsorship List
- Signage: 1) Company sign/logo on Main podium, 2) Signage outside Event Room, 3) Listing on Sponsorship card on every Awards Luncheon table

SOCIAL EVENT - *Friday 5:30-7:00 pm*

\$500

Benefits:

- Convention Homepage Ad/Link on OSLHA website (www.ohioslha.org)
- Name/Logo printed on Daily Schedule
- 1/2 page ad in online program accessed by up to 9,500 professionals (7-1/4"W x 5"H)
- Web: Name posted online: 1) in program-Special Events Section, 2) included in Sponsorship List
- Signage: 1) On event buffet table(s), 2) Listing on Sponsorship card placed at every Awards Luncheon table

CONTINENTAL BREAKFAST / DOOR PRIZE AND BASKET RAFFLE DRAWING EVENT - *Saturday, 7:15-8:30 am*

\$600

Benefits:

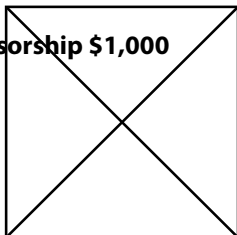
- Convention Homepage Ad/Link on OSLHA website (www.ohioslha.org)
- Name/Logo printed on Daily Schedule
- 1/2 page ad in online program accessed by up to 9,500 professionals (7-1/4"W x 5"H)
- Web: Name/link posted online: 1) in program-Special Events Section, 2) included in Sponsorship List
- Sponsorship announced during event by Emcee
- Name/logo on event PowerPoint
- Signage: 1) Outside of event room, 2) On event buffet table(s), 3) Listing on Sponsorship card placed at every Awards Luncheon table

STUDENT TRACK SPONSOR - *Saturday, 7:30am-5:00pm*

Full Exclusive Sponsorship \$1,000

Benefits:

- Convention Homepage Ad/Link on OSLHA website (www.ohioslha.org)
- Name/Logo printed on Daily Schedule
- **Full Sponsor**-Full page ad in online program (7-1/4"W x 10"H) accessed by up to 9,500 professionals
- Web: Name posted online: 1) in program-Special Events Section, 2) included in Sponsorship List
- Signage: 1) Within registration area 2) Listing on Sponsorship card placed at every Awards Luncheon table



Additional Opportunities Available for Elements Sponsors to add Convention Home page Ad/Link for additional \$150 (See Advertisement Opportunities)

Sponsors: Please submit **color logo/ad** in .jpg, .gif or .png format; (142 px W by 54 px H) AND **URL Link** to: Admin@ohioslha.org

OSLHA CONVENTION ADVERTISING OPPORTUNITIES

Please check each block that applies to your needs

CONVENTION BAG SPONSOR, complimentary to all attendees

You Provide Bags or \$1,400

Benefits:

- Convention Homepage Ad/Link on OSLHA website (www.ohioslha.org)
- Name/Logo printed on Daily Schedule
- Full page ad in online program accessed by up to 9,500 professionals (7-1/4"W x 10"H)
- Web: Name posted online: 1) in program-Special Events Section, 2) included in Sponsorship List
- Signage: 1) Within registration area 2) Listing on Sponsorship card placed at every Awards Luncheon table

WEB: CONVENTION HOMEPAGE AD/LINK

The OSLHA Convention Homepage is visited frequently by Speech-Language Pathologists and Audiologists throughout Ohio, as well as other states. It is visited multiple times by each Convention Registrant to access needed convention information.

All Convention Information is accessed from the Convention Homepage at www.ohioslha.org/e_convention.htm

Note: Ad/Link will be posted on the Convention Homepage from time of receipt through April, 2015

- \$0 Complimentary as indicated with your sponsorship selection (see Sponsorship Opportunities on previous page)
- \$150 ad space if sponsorship of under \$500 is selected (see Sponsorship Opportunities on previous page)
- \$250 a la carte, ad space without additional sponsorship (see Sponsorship Opportunities on previous page)

PROGRAM BULLETIN ADS:

Online program for over 9,000 professionals to review and 1,000 registrants to print

Deadline: November 1st for first program posting. Ads included as received.

Submit Ad in .jpg, pdf, or Word format in full color or black & white

- | | |
|--|--|
| <input type="checkbox"/> Inside Front Cover: \$600
- 7-1/4"W x 9-1/2"H | <input type="checkbox"/> Half Page: \$250
- 7-1/4"W x 5"H |
| <input type="checkbox"/> Inside Back Cover: \$600
- 7-1/4"W x 9-1/2"H | <input type="checkbox"/> Quarter Page: \$150
- 5"W x 3"H |
| <input type="checkbox"/> Full Page: \$450
- 7-1/4"W x 9-1/2"H | <input type="checkbox"/> Business Card: \$50
- 3-1/2"W x 2"H |

CONVENTION BAG INSERT STUFFER ADS:

Distributed to over 1,000 Registrants & 300 Exhibitors, Presenters and Volunteers

Deadline: Ads included as received in B/W or Color no later than February 21st, 2016

- Stuffer Ad:** \$450
- no larger than 8-1/2"W x 11"H

REGISTRATION FOLDER ADS:

Distributed to over 1,000 Registrants

Folder contains all convention material - Used multiple times throughout and after the Convention

Deadline: Artwork must be received by January 1st, 2016

Submit Ad in .jpg, pdf, or Word format. Will be printed in Convention colors (see below)

- | | |
|---|---|
| <input type="checkbox"/> Folder, Back Cover: \$1,200
- Exclusive Opportunity
- 7-1/4"W x 9-1/2"H
- Must be submitted in convention colors
Blue Pantone 7460C
Green: Pantone 3285C | <input type="checkbox"/> Folder, Inside Flap: \$250
- 2 Available
- 4"W x 3"H
- Must be submitted in convention colors
Blue Pantone 7460C
Green: antone 3285C |
|---|---|

OSLHA CONVENTION EXHIBIT OPPORTUNITIES

March 10-12, 2016

Hilton Columbus at Easton Town Center, Columbus, Ohio

Please refer to Sponsorships / Exhibits / Advertisements brochure for additional information

EXHIBIT BOOTH: Purchase Exhibit Booth Space

Friday, March 11, 2016, 7am-6pm and Saturday, March 12, 2016, 7:30am-4pm Exhibition

- SINGLE** Booth (6' x 8'): **\$600**
- DOUBLE** Booth (6' x 16'): **\$800**
- TRIPLE** Booth (6' x 24'): **\$1,300**
- QUAD** Booth (6' x 32'): **\$1,500**
- NON-PROFIT** Booth (6' x 8'): **\$200**
- BROWSING** Booth-unmanned brochure table: **\$350**

PREFERRED BOOTH NUMBER(s):

See booth layout in brochure

Choice#1:

Choice#2:

Choice#3:

No guarantee on booth preferences

- We will be using a Tabletop Display at our booth

Optional Thursday Exhibition: Please add to my booth space above

Thursday, March 10, 2016 Exhibition from 12-7 pm for an additional fee.

- Thursday Exhibition: \$100 additional fee
- Thursday Exhibition, Non-Profit: \$50 additional fee

EXHIBIT BOOTH STAFF

List ALL Booth Staff Members

*REDUCED CONVENTION REGISTRATION: (Non-Profit Booths not eligible)

- YES** One booth staff member listed above will attend convention sessions at the reduced registration rate of \$100. Reduced fee is for registration only and does not include CEU processing fees or awards luncheon tickets. These may be added for an additional charge. All other booth staff members may register to attend sessions at the full registration price.

Name of Person Registering at Reduced Rate:

EXHIBIT RAFFLE :

- YES** I will be holding a raffle at my booth to collect Leads. I understand that OSLHA will provide a raffle box and raffle tickets for registrants visiting my booth. OSLHA Staff will pick up Raffle Box and Raffle items Friday before 6:00pm. The Exhibitor Raffle Drawing will be held on Saturday at the Continental Breakfast, where my company name and description of item(s) will be announced before the winning ticket is drawn. Exhibit staff is invited to attend this event!

I will bring the following item(s) for the Exhibit Raffle:

DOOR PRIZES:

DOOR PRIZE Drawing will take place on Saturday, March 12 during the Continental Breakfast. Please consider donating an item for the Door Prize Drawing. Each person attending the breakfast will receive a raffle ticket for this drawing. Your Company/Organization Name and description of item(s) will be announced prior to the drawing for your donated item.

Yes, I will donate the following item(s) for the Door Prize Drawing. (Ship to OSLHA)

Continued on Next Page

PAYMENT FORM

Ohio Speech-Language-Hearing Association
70th Annual OSLHA Convention
March 10-12, 2016
Hilton Columbus at Easton Town Center
Columbus, Ohio

PAYMENT IS INCLUDED FOR THE FOLLOWING (from previous page selections):

Total Sponsorship Fees:	<input type="text"/>	Submit Company logo and/or ad for web sponsor list, if applicable, to: Admin@ohioslha.org
Total Advertising Fees:	<input type="text"/>	Submit Camera Ready Ad by deadline per Specs to: Admin@ohioslha.org
Total Exhibit Fees: <i>including applicable Thursday Fees</i>	<input type="text"/>	Submit a copy of your certificate of insurance to Admin@ohioslha.org or fax to: 937.855.4338

TOTAL PAYMENT INCLUDED:

By completing and submitting this application, I agree to the following terms & conditions:

I hereby authorize reservation of exhibit space (if applicable) for our use during the 70th Annual OSLHA Convention, March 10-12, 2016 at Hilton Columbus, Columbus OH. I agree to comply with all [rules and regulations](#) as stated online. I understand that Exhibit and/or ad space cannot be assigned/reserved unless payment accompanies this application.

Payment Type:

- CHECK *Payable to: OSLHA 2016 Convention*
- VISA MasterCard Discover

Credit Card # (16 digits): **Card Expiration Date (MM-YYYY):**

**Notes / Comments
or Additional Needs:**

Submit Form to OSLHA:

1. Be sure all fields that apply are completed
2. Save this form for your records
3. Submit this form as an **E-Mail attachment** to: **Admin@ohioslha.org**
OR print and mail form with payment to: **OSLHA, PO Box 309, Germantown, OH 45327.**
Questions? Call 1.800.866.6742

NOTE: Booth, Ad and/or Sponsorship cannot be reserved until payment is received.

**Be sure to make your Hilton Columbus hotel reservations early. Call 614.414.5000, using Discount Code "SLH"
OR make reservations online at: www.ohioslha.org/e_convention.htm**