

# Subway TV & Radio Order Form - US

(Page 1 of 3)

Updated 10/9/12

FRANCHISEE INFORMATION				
Store #: _____ Owner Name: _____				
Phone #: _____		Email: _____		
Billing Address: _____				
Address		City	State Zip	
Restaurant Address: _____				
Address		City	State Zip	
EQUIPMENT				
<b>40" Subway TV &amp; Radio Package Includes:</b> • 40" Samsung Commercial Grade HD LCD Screen • Subway TV & Radio Media Player • Mount for LCD Screen (select one below) • Surge Protector Power Strip • Cabling • Universal Stud Kit • Remote Control for Media Player • Software License (one-time cost per store) • 5-year onsite warranty for LCD and Media Player • Subway Radio Basic (Royalty-Free Content) • Standard Professional Wall Installation (mounting media player to LCD & LCD to wall)				
<input type="checkbox"/> 40" Flat Mount Package - \$1,850		<input type="checkbox"/> 40" Swivel Mount Package - \$1,929	<input type="checkbox"/> 40" Ceiling Mount Package - \$2,016.50*	
*A site survey will be required prior installing your Subway TV & Radio using a ceiling mount at a cost of \$150.				
<b>32" Subway TV &amp; Radio Package Includes:</b> • 32" Samsung Commercial Grade HD LCD Screen • Subway TV & Radio Media Player • Flat Mount for LCD Screen • Surge Protector Power Strip • Cabling • Universal Stud Kit • Remote Control for Media Player • Software License (one-time cost per store) • 5-year onsite warranty for LCD and Media Player • Subway Radio Basic (Royalty-Free Content) • Standard Professional Wall Installation (mounting media player to LCD & LCD to wall)				
<input type="checkbox"/> 32" Flat Mount Package - \$1,650				
OPTIONAL ITEMS				
<b>Audio Cable:</b> 100' of RCA/3.5 MM Audio cable (other cable lengths may be available for an additional fee).				
<input type="checkbox"/> \$27.99				
<b>CAT5 Ethernet Cable (Internet Cable):</b> 100' of CAT5E (RJ45M/M) Black Patch Cable (other cable lengths may be available for an additional fee).				
<input type="checkbox"/> \$15.75				
<b>Upgrade your SUBWAY® Radio Basic to include Premium Stations for only \$299 per year. (Billed directly by SUBWAY® Radio)</b> Upgrade at <a href="http://www.subwayradio.net">www.subwayradio.net</a> or 800.827.3120				
			<b>SHIPPING</b>	<b>\$149.00</b>
<b>Applicable sales tax will be added to your order in CA, CO, FL, GA, IL, MI, MN, NY, SC, TN, TX, &amp; WA.</b> <b>In all other states where sales tax is not collected, purchaser is liable for paying sales/use tax as required by local law</b>			<b>GRAND TOTAL</b>	
ANNUAL SOFTWARE MAINTENANCE FEE				
By submitting this order form, I authorize IPC to automatically debit a \$20 Annual Software Maintenance in January of each new calendar year. This amount will be charged to the account listed in the payment section below.			<b>INITIAL HERE</b>	
PROFESSIONAL SERVICES				
<b>Electrical Extension:</b> Includes extension of existing electrical up to 50' (labor and wiring included). Additional \$2.10 per foot will be charged for extensions over 50'. Installer will locate electrical junction box; determine if electrical extension can be added to LCD site and run electrical wiring. Additional charges will apply if a new electrical line must be run to the Breaker Panel (local permitting costs not included and will be added to your fee). Fee for this service will be collected directly by Avnet.				
<b>\$250 – Electrical Extension up to 50' (billed by Avnet)</b>		<input type="checkbox"/> Accept <input type="checkbox"/> Decline		
<b>New Electrical Outlet:</b> Includes adding new electrical wiring to new receptacle according to local and National Electrician Codes. New line will be run to breaker box. Panel (local permitting costs not included and will be added to your fee). Any cosmetic work required is not included and additional charges may apply if longer cable lengths required. Fee for this service will be collected directly by Avnet.				
<b>\$450 – New Electrical Outlet (billed by Avnet)</b>		<input type="checkbox"/> Accept <input type="checkbox"/> Decline		
If professional services are declined, you will be responsible for ensuring proper electrical, high speed Internet, and audio cabling are installed and extended to within 4' of desired position of the LCD screen prior to the technician arriving at the store. All cabling should meet industry standards for electrical, audio, and Internet requirements for the Subway TV & Radio system. If the electrical and cabling work is not ready when the technician arrives to complete the installation, there will be a \$150 site survey fee and your installation will be rescheduled once the restaurant has met all pre-requisites. Any issues with the Subway TV & Radio system that are caused by improper electrical or cabling work will not be covered under warranty.			<b>INITIAL HERE</b>	
PAYMENT				
By my signature below, I hereby authorize IPC to initiate debit entries to my Checking Account and/or authorize Credit Card transaction as indicated below at the depository financial institution named below and to debit the same to such account and/or charge the same to such credit card. I acknowledge that the origination of ACH transactions to my account must comply with the provisions of U.S. law. This authorization is to remain in full force and effect until IPC has received written notification from me of its termination in such time and in such manner as to afford IPC and DEPOSITORY a reasonable opportunity to act on it. I also certify that I have read and agree to the provisions set forth in this purchase order and to the terms and conditions posted at <a href="https://ipcoop.com/member/7/media/Files/Services/US/softwaretermsandcondition.ashx">https://ipcoop.com/member/7/media/Files/Services/US/softwaretermsandcondition.ashx</a> which terms and conditions are incorporated into this purchase order by reference. The terms and conditions applicable to this purchase order are those set forth on the referenced website at the time of the execution of this purchase order. The terms and conditions are subject to change and therefore should be reviewed before executing this purchase order.				
<input type="checkbox"/> <b>Option 1: ACH</b> <b>ACH Only</b> <input type="checkbox"/> Personal <input type="checkbox"/> Business Federal Tax ID#: _____ Name on account: _____ Routing Number: _____ Account Number: _____ <input type="checkbox"/> Checking <input type="checkbox"/> Savings	<input type="checkbox"/> <b>Option 2: Credit Card</b> <b>Visa/MasterCard/AMEX Only</b> Name on Card: _____ Credit Card #: _____ Expiration: _____ Security Code: _____	<input type="checkbox"/> <b>Option 3: Payment Option</b> Credit Application available at <a href="https://ipc.lendedge.com">https://ipc.lendedge.com</a> - Must be completed with this order form. <b>Select Payment Option:</b> <input type="checkbox"/> 12 Months Same As Cash* <input type="checkbox"/> Monthly Installments* *Subject to credit approval		
Signature _____ (Required to Process Order)				

**ALL RETURNS ARE SUBJECT WAREHOUSE APPROVAL AND A 20% RESTOCKING FEE. SHIPPING/FULLFILMENT CHARGES ARE NON-REFUNDABLE.**

**Fax Orders to 305-670-4573 • Call Services at 888-445-9239 • Email [Services@ipcoop.com](mailto:Services@ipcoop.com)**

# SUBWAY<sup>®</sup> TV & Radio Installation Information

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Updated 10/9/12

Once your order is processed and paid in full, you will be contacted within one business day to schedule your professional installation. Please allow up to two weeks for scheduling of your installation. A typical Subway TV & Radio installation may take up to 3 hours.

## The following tasks must be completed prior to your installation:

- o Electricity and high speed internet must be up and running
- o Install a dedicated electrical outlet within 4' of where the LCD screen will be installed
- o Internal Static IP information must be available (IP address, Netmask, DNS, and Gateway) – if applicable (contact your ISP to obtain this information)
- o A working router with at least one free port for CAT5 cable/Internet connection must be on site.
- o CAT5 cable must be connected to your router, and extended to the location where the screen will be installed
- o Audio cable (3.5 mm RCA cable) must be connected to your restaurant's amplifier and extended to the location where the screen will be installed
- o Workspace must be clear and accessible for the for the technician (includes furniture, chip racks, coolers, etc.)
- o Plastic to cover food and bain area
- o The franchisee (or your authorized representative) must be on-site during the installation to authorize work. If the franchisees or authorized representative is not onsite, your installation will need to be rescheduled (a trip charge of \$150 will apply).

## Your professional installation includes:

- Installing the wall or ceiling mount and mounting the LCD Screen in Queue Line area
- Compleing connection of the LCD screen, the media player, CAT5 cable, power cable, audio and video cable
- Confirming that media player is connected to the Subway TV & Radio network, that Subway Radio Basic is playing, and that content is visible on the screen
- Installation of cables (all cables are run through drop ceilings. Other types of ceilings may require custom cabling work which will result in additional installation charges).
- Clean up of workspace and removal of all boxes

**The items below are not included in your professional installation. Requests to complete any of the tasks listed below, or any other installation requests, are at the discretion of the technician and will result in additional installation fees. This work will be billed at \$80 per hour and authorization/payment will be required before the work can be completed.**

- Installation or configuration of DSL/Cable Modem
- Installation of Router/Network setup and/or network troubleshooting
- Installation of networking cable
- Supplying CAT5, Audio, and/or network cables (if not ordered through IPC)
- Moving the TV after it has been mounted to the ceiling or wall.
- Custom cable work (ie. Tapping cables to the floor, running through conduit, running through/behind walls, or any cosmetic work to hide cables not run through the ceiling)

**By your signature below you, acknowledge that you have read & agree and understand all information outlined in this Agreement.**

Store#: \_\_\_\_\_ Print Name: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Submit this form with your order form to [Services@ipcoop.com](mailto:Services@ipcoop.com) or Fax to 305-670-4573**

# SUBWAY® TV & Radio™ Pre-Installation Questionnaire

Page 3 of 3

## 1. Store Information:

Store #: \_\_\_\_\_ Store Phone #: \_\_\_\_\_

Physical Store Address: \_\_\_\_\_

Restaurant location type:  University  Inline  Free-Standing  Mall  Wal-Mart  Hospital  
 Military base  C-Store/Gas Station  Office Building  Other \_\_\_\_\_

## 2. Contact Information:

Franchisee Name: \_\_\_\_\_

Office Phone: \_\_\_\_\_ Mobile Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

You, or an authorized representative, must be available onsite the day of the installation to approve the placement of the cameras, the DVR, and the camera power supply. You will be able to confirm that all items are working and installed to your satisfaction prior to the technician leaving the site.

Authorized Site Contact (if not franchisee): \_\_\_\_\_

Mobile Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## 3. Promotion Information

Does your restaurant...

Serve breakfast?	<input type="checkbox"/> Yes <input type="checkbox"/> No	Serve Coffee?	<input type="checkbox"/> Yes <input type="checkbox"/> No
Offer bottled beverages?	<input type="checkbox"/> Yes <input type="checkbox"/> No	Serve Soup?	<input type="checkbox"/> Yes <input type="checkbox"/> No
Have a drive-thru?	<input type="checkbox"/> Yes <input type="checkbox"/> No		

## 4. Layout Information:

What is the height of your ceiling in the location where the LCD screen will be installed? \_\_\_\_\_

What type of ceiling do you have?  Open  Drop

What type of wall will the LCD Screen be mounted on?  Decorative  Drywall  Concrete  Tile  
 Other (please specify) \_\_\_\_\_

## 5. Store Hours:

	Open	Close		Open	Close
Monday	_____	_____	Friday	_____	_____
Tuesday	_____	_____	Saturday	_____	_____
Wednesday	_____	_____	Sunday	_____	_____
Thursday	_____	_____			

## 6. Networking:

Is your DSL/Cable modem, router, and high speed Internet installed and working?  Yes  No

Where is your router located? \_\_\_\_\_

Is there an available open port on the router?  Yes  No

Does your **Internal** store network use Dynamic (DHCP) or Static IP's?  Dynamic  Static IP

If static IP, please assign an unused static IP address to the Subway TV & Radio player. Please provide the following information:

Static IP Address: \_\_\_\_\_ Netmask: \_\_\_\_\_

DNS: \_\_\_\_\_ Gateway: \_\_\_\_\_

Do you have a working speakers, amplifier, and receiver (sound system)?  Yes  No

## 7. Restaurant Photos - Required

Please email [Services@ipcoop.com](mailto:Services@ipcoop.com) with photos of your restaurant from the following views:

1. Queue Line (Order Here area)
2. View from entrance of the Queue Line and Menu Board
3. View from entrance of Queue Line facing POS
4. View showing desired location of TV on the wall (indicate with an arrow or cardboard cutout)

Submit this form with your order form to [Services@ipcoop.com](mailto:Services@ipcoop.com) or Fax to 305-670-4573

# Subway TV & Radio Player Only Order Form US

Updated 10/9/12

FRANCHISEE INFORMATION					
Store #: _____		Owner Name: _____			
Phone #: _____		Email: _____			
Billing Address: _____					
Address	City	State	Zip		
Restaurant Address: _____					
Address	City	State	Zip		
EQUIPMENT					
<b>Subway TV &amp; Radio Player Only Includes:</b> • Subway TV & Radio Media Player • Universal Stud Kit • Remote Control for Media Player • Software License (one-time cost per store) • 5-year depot warranty for Media Player (see below) • Subway Radio Basic (Royalty-Free Content)					
<input type="checkbox"/> <b>Player Only - \$775</b>					
OPTIONAL ITEMS					
<b>Audio Cable:</b> 100' of RCA/3.5 MM Audio cable (other cable lengths may be available for an additional fee).					
<input type="checkbox"/> <b>\$27.99</b>					
<b>CAT5 Ethernet Cable (Internet Cable):</b> 100' of CAT5E (RJ45M/M) Black Patch Cable (other cable lengths may be available for an additional fee).					
<input type="checkbox"/> <b>\$15.75</b>					
<b>Upgrade your SUBWAY® Radio Basic to include Premium Stations for only \$299 per year. (Billed directly by SUBWAY® Radio)</b> Upgrade at <a href="http://www.subwayradio.net">www.subwayradio.net</a> or 800.827.3120					
				<b>SHIPPING</b>	<b>\$10.00</b>
<b>Applicable sales tax will be added to your order in CA, CO, FL, GA, IL, MI, MN, NY, SC, TN, TX, &amp; WA.</b> In all other states where sales tax is not collected, purchaser is liable for paying sales/use tax as required by local law				<b>GRAND TOTAL</b>	
ANNUAL SOFTWARE MAINTENANCE FEE					
By submitting this order form, I authorize IPC to automatically debit a \$20 Annual Software Maintenance in January of each new calendar year. This amount will be charged to the account listed in the payment section below.				<b>INITIAL HERE</b>	
PLAYER ONLY WAIVER – PLEASE INITIAL ALL SECTIONS BELOW					
I acknowledge that the video cabling that is included with the player was designed to work with the Subway TV & Radio complete package and may not be compatible with other LCD screens. I also understand that I will be responsible for purchasing any additional cabling that may be required for the player to function with a Non-Subway TV & Radio LCD screen and that I will be unable to purchase these from IPC.				<b>INITIAL HERE</b>	
I acknowledge that I am responsible for all set up of all electrical, Internet, and audio cabling that will be required to power my player. I am also responsible for purchasing a mount kit and for the set-up of my player and selected LCD screen.				<b>INITIAL HERE</b>	
I acknowledge that using the player with a screen and/or cables other than those included in the Subway TV & Radio complete package may lead to compatibility issues which would cause my content to stop playing on the screen. I also understand that because I declined the complete package, IPC may be unable to provide support for any issues.				<b>INITIAL HERE</b>	
I acknowledge that my 5-year warranty will be a depot exchange program and that by declining the Subway TV & Radio complete package I am also declining on-site support for my player. I also understand that my depot warranty has a typical turnaround time of 21 business days (this is only an estimate and additional days may be needed to receive the replacement player after a warranty request)				<b>INITIAL HERE</b>	
In the event that an exchange is issued on my player, my returned player will be tested for functionality, and that if no trouble is found on the returned player, I will be charged a fee of \$150 for the exchange (credit card authorization will be required prior to replacement unit being issued).				<b>INITIAL HERE</b>	
PAYMENT					
By my signature below, I hereby authorize IPC to initiate debit entries to my Checking Account and/or authorize Credit Card transaction as indicated below at the depository financial institution named below and to debit the same to such account and/or charge the same to such credit card. I acknowledge that the origination of ACH transactions to my account must comply with the provisions of U.S. law. This authorization is to remain in full force and effect until IPC has received written notification from me of its termination in such time and in such manner as to afford IPC and DEPOSITORY a reasonable opportunity to act on it. I also certify that I have read and agree to the provisions set forth in this purchase order and to the terms and conditions posted at <a href="https://ipcoop.com/member/~media/Files/Services/US/softwaretermsandcondition.ashx">https://ipcoop.com/member/~media/Files/Services/US/softwaretermsandcondition.ashx</a> which terms and conditions are incorporated into this purchase order by reference. The terms and conditions applicable to this purchase order are those set forth on the referenced website at the time of the execution of this purchase order. The terms and conditions are subject to change and therefore should be reviewed before executing this purchase order.					
<input type="checkbox"/> <b>Option 1: ACH</b> <b>ACH Only</b>  <input type="checkbox"/> Personal <input type="checkbox"/> Business Federal Tax ID#: _____ Name on account: _____ Routing Number: _____ Account Number: _____  <input type="checkbox"/> Checking <input type="checkbox"/> Savings		<input type="checkbox"/> <b>Option 2: Credit Card</b> <b>Visa/MasterCard/AMEX Only</b>  Name on Card: _____ Credit Card #: _____ Expiration: _____ Security Code: _____		<input type="checkbox"/> <b>Option 3: Payment Option</b> Credit Application available at <a href="https://ipc.lendedge.com">https://ipc.lendedge.com</a> - Must be completed with this order form. <b>Select Payment Option:</b> <input type="checkbox"/> 12 Months Same As Cash* <input type="checkbox"/> Monthly Installments* <i>*Subject to credit approval</i>	
<b>Signature</b> _____				<b>(Required to Process Order)</b>	

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