



# 2016 Technology Conference

where bankers and ideas connect

February 11-12, 2016 | Renaissance Hotel Austin, Texas

## Demo Company / Sponsor / Advertiser Application & Contract

TO SECURE AN EVENT OR ITEM, complete and return this Demo Company/Sponsor/Advertiser Application & Contract together with applicable deposit(s) at your earliest convenience. The benefits listed in the Demo Company/Sponsor/Advertiser Kit will begin when we have received your form and deposit.

- All deposits are **nonrefundable** and are due **December 18, 2015**.
- All remaining balances are due **January 15, 2016**.
- NOTE TO SPONSORS: please send a **jpeg** or **eps** version of your company logo to [jcourtney@ibat.org](mailto:jcourtney@ibat.org).
- NOTE TO DEMO COMPANIES: All Demo Companies agree to abide by the **General Information, Rules and Regulations** in the Demo Company/Sponsor/Advertiser Kit, which are incorporated into and made a part of this contract.

*Make checks payable to:*

**TechMecca**

*Return completed form & deposit to:*

**IBAT**  
1700 Rio Grande Street, Suite 100  
Austin, TX 78701

*Questions?*

Julie Courtney  
512.275.2227  
[jcourtney@ibat.org](mailto:jcourtney@ibat.org)

Company		
Mailing Address		
City/State/Zip		
Website		
Phone		Fax
Contact to be listed in conference materials		Title
		Email
Contact for event coordination		Title
		Email
Individual(s) to receive free registration (if applicable depending on level of sponsorship; each demo company receives 1 speaker and 2 registrations. Additional badges can be purchased at \$195 each)		
Description of business, product or service:  <i>Please note that the final program copy will read EXACTLY as you have it listed. Space is limited to 50 words. Copy exceeding 50 words may be edited. All copy subject to editing by show management.)</i>		

# COUNT ON US FOR THE FOLLOWING:

Instructions:

- ❶ Put a ✓ next to each applicable item or event, and enter the amount enclosed.
- ❷ Sign and date the bottom section.
- ❸ Fax or scan your completed form and return to Julie Courtney at 512.275.2277 or [jcourtney@ibat.org](mailto:jcourtney@ibat.org).
- ❹ We will put a TEMPORARY hold on your selection(s) pending receipt of your deposit.

	Fee	Deposit	Amount Enclosed
<b>✓ Check all desired choices</b>			
<b>DEMO COMPANY</b>			
<i>Preferred Demo Day:</i>			
Thursday, February 11			
Member	\$5,000	\$2,500	
Nonmember	\$5,995	\$2,500	
Friday, February 12			
Member	\$4,450	\$2,500	
Nonmember	\$5,995	\$2,500	
Product/Service to be Demoed			
Demo Speaker			
Demo Speaker Bio			
<b>SPONSORSHIP</b>			
Titanium	\$25,000	\$12,500	
Platinum	\$10,000	\$5,000	
Gold	\$5,000	\$2,500	
Silver	\$3,000	\$1,500	
Bronze	\$1,500	\$750	
Hotel Room Drop <i>(fee does not include cost of materials or hotel's delivery charges)</i>	\$2,000	\$1,000	
<b>ADVERTISING IN CONFERENCE PROGRAM</b>			
Full Page - 7.5" (w) x 10" (h) Black/White	\$595	\$300	
Half Page - 7.5" (w) x 4.5" (h) Black/White	\$295	\$150	
<b>TOTAL DEMO COMPANY/SPONSOR/ADVERTISER FEES</b>			
Signature		Name (typed or printed)	
Company		Date	
<b>Credit Card Payment</b>			
Card type <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> AmEx <input type="checkbox"/> Discover	Account Number	Expiration date	
Name as it appears on credit card	Signature		

11/4/15