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TEMPLETON HONORS COLLEGE TABLE

PA Trust

The Fox Chase Bank Eastern Cup Golf Committee

Honorary Chairman:

Dr. John M. Templeton, Jr.

President, Templeton Foundation

CHIP OLSON - The Olson Research Group
Chairman, 2008 Fox Chase Bank Eastern Cup Golf Committee

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BOB REEDER - Attorney Cozen O'Connor, retired

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The Olson Research Group
presents



Benefiting the
Templeton Honors College
at Eastern University

Waynesborough Country Club
Stonewall Golf Club
Monday, June 9, 2008



Special Guest!
Scott Simpson

Champions Tour Pro
1987 U.S. Open Champion
1987 Ryder Cup team member



Dear Friends,

Eastern University and Fox Chase Bank, along with our generous sponsors, invite you to a "Day of Golf" at Waynesborough Country Club and Stonewall Golf Club. We are delighted to have the opportunity to play the Eastern Cup at two of the finest golf clubs in the area. Also at this year's event, former U.S. Open Champion and 1987 Ryder Cup team member Scott Simpson will be our special guest! We are honored to welcome Mr. Simpson to this years Eastern Cup, and we're sure you will enjoy getting the opportunity to meet with him.



Over the past thirteen years the Eastern Cup has become the largest fund raising event at Eastern University. This year will be no exception. First-class golf locations, outstanding food, quality prizes, a brand new expanded auction featuring some great vacation packages, sports memorabilia and access to many of the most exclusive private country clubs in the country, and a great cause will make up a day you, your business clients, colleagues and friends will thoroughly enjoy.

This year, all the proceeds from the Fox Chase Bank Eastern Cup will help support the Templeton Honors College at Eastern University. The Templeton Honors College is Eastern University's "college within the university", designed to challenge and prepare the most academically gifted undergraduate students for leadership and service.

We hope you consider joining what is sure to be a great day of memories, challenging golf and an opportunity to invest in the lives of our future leaders.

Warmly,

David Black
President, Eastern University

Tom Petro
President & CEO,
Fox Chase Bank

FOX CHASE BANK EASTERN CUP 2008 SCHEDULE

9 to 10:45am - Golf Clinic & Fitness Training

11am - Shot Gun Start

11:30am to 2pm - Lunch On-Course

4 to 5:30pm - Silent Auction & Reception

5:30 to 7pm - Live Gala Auction & Dinner

SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR FOX CHASE BANK

Benefits: 16 golfers for the day. Company promotion with approximately 140 participants. Featured company story in Eastern Cup program. Company name listed as title sponsor on all printed materials, welcome banner and dinner table signs. 4 hole signs on course.

PRESENTING SPONSORS THE OLSON RESEARCH GROUP

Benefits: 8 golfers for the day. Company promotion on all printed materials, welcome banner and dinner table signs. 4 hole signs on course. (1 additional sponsorship remains available)

DINNER & GALA AUCTION SPONSOR

Benefits: 8 golfers for the day. Company promotion on all dinner tables. Full-page company promotion in Eastern Cup program. Course sign.

SHIRT SPONSOR

Benefits: 4 golfers for the day. Company name and logo embroidered on sleeve of all golf shirts. Full-page company promotion in Eastern Cup program. Course sign.

GOLF HEALTH AND FITNESS SPONSOR

Benefits: 4 golfers for the day. Company promotion at Fitness tent. Full-page company promotion in Eastern Cup program. Golfers will receive a personalized swing and golf fitness evaluation by "Body Balance for Performance". Course sign.

SILENT AUCTION & RECEPTION SPONSOR

Benefits: 4 golfers for the day. Company sponsorship of silent auction and cocktail reception. Full-page company promotion in Eastern Cup program. Course sign.

OFFICIAL CAR SPONSOR

Benefits: 4 golfers for the day. Company promotion on challenge event hole. Full-page company promotion in Eastern Cup program. Course sign.

LUNCH SPONSOR

Benefits: 4 golfers for the day. Signage at the outdoor lunch. Full-page company promotion in Eastern Cup program. Course sign.

GOLF HAT SPONSOR

Benefits: 4 golfers for the day. Company name embroidered on 180 Eastern Cup golf hats. Full-page company promotion in Eastern Cup program. Course sign.

GOLF CART SPONSOR

Benefits: 4 golfers for the day. Company promotion on all golf carts. Full-page company promotion in Eastern Cup program. Course sign.

PLATINUM SPONSORS

Benefits: 4 golfers for the day. Full-page company promotion in Eastern Cup program. 2 signs on course.

GOLD SPONSORS

Benefits: 4 golfers for the day. Half-page company promotion in Eastern Cup program. 1 sign on course.

TEMPLETON HONORS COLLEGE DINNER TABLE SPONSOR

Benefits: 10 invitations to Silent Auction and Cocktail Reception, plus reserved table for 10 at Live Gala Auction & Dinner. Half-page company ad in Eastern Cup program.

REFRESHMENT SPONSORS

Benefits: Company name and logo recognized at on-course refreshment areas. Hole sign on course and business card in Eastern Cup program.

HOLE SPONSORS

Benefits: Business card printed in Eastern Cup Program. (Please send business card with payment.) Company name and logo printed on a custom Eastern Cup sign. The sign will be displayed throughout the day on one of the 18 tee boxes.

Registration Form

FOX CHASE BANK EASTERN CUP

Please return this form with payment to:

Fox Chase Bank Eastern Cup 2008

1300 Eagle Road, St. Davids, PA 19087

Telephone (610) 341-5932 • email: kurban@eastern.edu

YES! I WILL BE A SPONSOR! Please indicate sponsorship level below.

- | | |
|--|--|
| <input type="checkbox"/> Presenting Sponsors
<i>Investment \$15,000</i> | <input type="checkbox"/> Golf Hat Sponsor
<i>Investment \$6,000</i> |
| <input type="checkbox"/> Dinner & Gala Auction Sponsor
<i>Investment \$10,000</i> | <input type="checkbox"/> Golf Cart Sponsor
<i>Investment \$6,000</i> |
| <input type="checkbox"/> Shirt Sponsor
<i>Investment \$7,500</i> | <input type="checkbox"/> Platinum Sponsors
<i>Investment \$5,000</i> |
| <input type="checkbox"/> Golf Health and Fitness Sponsor
<i>Investment \$7,500</i> | <input type="checkbox"/> Gold Sponsors
<i>Investment \$3,500</i> |
| <input type="checkbox"/> Silent Auction/Reception Sponsor
<i>Investment \$7,500</i> | <input type="checkbox"/> Templeton Honors College
Dinner Table Sponsor
<i>Investment \$1,750</i> |
| <input type="checkbox"/> Official Car Sponsor
<i>Investment \$6,000</i> | <input type="checkbox"/> Refreshment Sponsors
<i>Investment \$1,500</i> |
| <input type="checkbox"/> Lunch Sponsor
<i>Investment \$6,000</i> | <input type="checkbox"/> Hole Sponsors
<i>Investment \$1,000</i> |

Sponsorship Total \$

Name

Company Name

Address

City State Zip

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I will pay by check (enclosed).

I will pay by credit card:

MasterCard Visa American Express

Card #

Exp. / Security # (On back of credit card)

All checks are payable to Eastern University.

Final payment will be due May 15, 2008.

DETACH & RETURN COMPLETED FORM IN SUPPLIED ENVELOPE